



CounselMore Resources & Benefits for HECA Members

CounselMore Login: <https://app.counselmore.com/>

How CounselMore Supports Your Practice

1. **Use the Platform Effectively** – Build college lists, track deadlines, and manage student communications.
2. **CounselMore Mobile App** – Record college visits, student notes, and important updates **on the go** using **voice typing** and other mobile features.
3. **Live Training Sessions** – Hands-on sessions led by Peer Mentors to teach best practices and workflow strategies.
4. **Study Halls** – Weekly group sessions for Q&A, collaboration, and practical problem-solving.
5. **Mentorship Circle** – Monthly professional development seminars where experienced education professionals **share lessons learned, solutions to common challenges, and insider knowledge**.
6. **Kollege Knowledge** – Weekly group working session where counselors actively source, refine, and build curated college data into their own CounselMore databases.

Marketing & Business Resources

1. **Toolbox Resources** – A one-stop hub of tools and templates to help run your practice efficiently, including:
 - **Mobile Apps** – Take college visit notes using voice-to-text and offer students/parents access to assignments and college lists on the go.
 - **Counselor & Parent Guides** – Includes Parent Portal guides, College Counseling Timelines, and student support worksheets.

- [Premium Packages](#) – Financial assignment packages, [assignment templates](#), video essay assignments, and contract templates to streamline your workflow.
 - **Free PDFs & Downloads** – FAFSA tips, funding guides, test prep resources, and more.
 - **Student Portal Badge** – Embed on your website so families know where to log in.
2. [CounselMore Directory Listing](#) – Get listed in the national **CounselMore Directory** so students, families, and other professionals can find your services.
- *Increases visibility for your business and helps with discoverability.*
3. [Access Curated Member Discounts](#) – Exclusive partner discounts available to CounselMore members, including:
- Short Story Marketing
 - LanguageBird
 - Social Assurity
 - Higher Scores Test Prep
 - Gap Year Association
 - Compass Guide to College Admission Testing
 - Campus Pride Index
 - Polygence
 - [Top 5 Financial Tools](#)

Professional Identity & Directory

1. [Complete Your Directory Listing](#) – Make your profile discoverable to students and peers.
2. **Update Regularly** – Keep information current each membership year.

Exclusive HECA Member Discounts

HECA members receive special discounts across multiple areas of CounselMore:

- CounselMore Subscriptions
- Premium Add-Ons
- Multi-Counselor / Team Licenses
- Premium mentorship packages
- Specialized training programs and workshops

How to claim:

1. Register for a free CounselMore account at:
<https://app.counselmore.com/register>
 2. Indicate your HECA membership when connecting with Peer Mentors
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Need Help or Support?

- **Website:** www.counselmore.com
- **Email:** support@counselmore.com