

# *Module 1*

## *Unit 5*

### *Telling digital stories*

pistes  solidaires

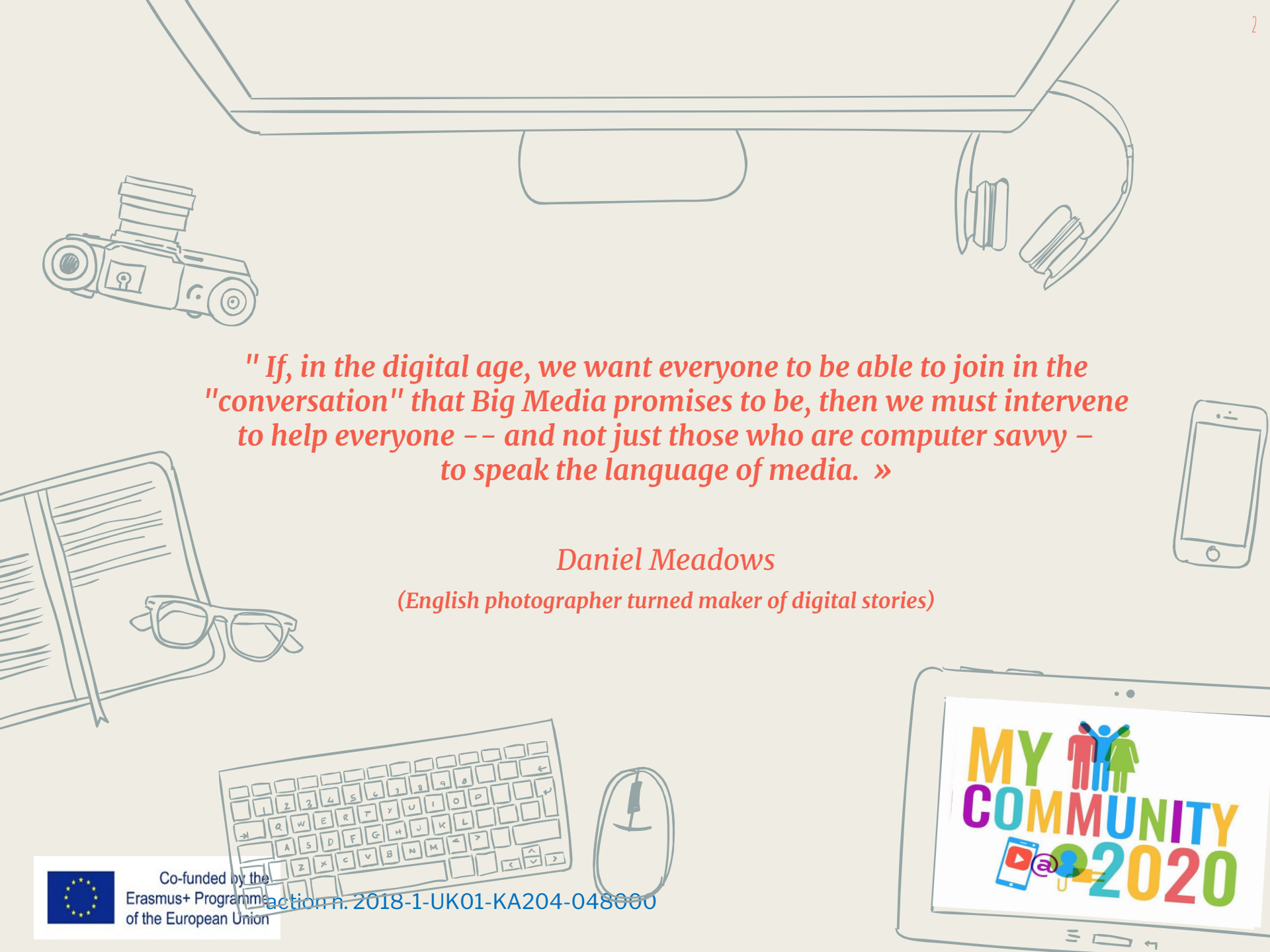


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Action n. 2018-1-UK01-KA204-048000



MY  
COMMUNITY  
2020



*"If, in the digital age, we want everyone to be able to join in the "conversation" that Big Media promises to be, then we must intervene to help everyone -- and not just those who are computer savvy -- to speak the language of media. »*

*Daniel Meadows*

*(English photographer turned maker of digital stories)*



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# WHAT IS DIGITAL STORYTELLING ?

Digital storytelling combines  
the **ART OF TELLING STORIES**

with a mixture of **DIGITAL MEDIA**  
(text, pictures, recorded audio narration, music and video)

- 1) **personal narratives** – stories that contain accounts of significant incidents in one's life
- 2) **historical documentaries** – stories that examine dramatic events that help us understand the past
- 3) stories that **inform** or instruct the viewer on a particular concept or practice



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# THE 7 ELEMENTS OF DIGITAL STORYTELLING

## 1. Point of View

What is the main point of the story and what is the perspective of the author?

## 2. A Dramatic Question

A key question that keeps the viewer's attention and will be answered by the end of the story

## 3. Emotional Content

Serious issues that come alive in a personal and powerful way and connects the audience to the story

## 4. The Gift of Your Voice

A way to personalize the story to help the audience understand the context



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# THE 7 ELEMENTS OF DIGITAL STORYTELLING

## 5. The Power of the Soundtrack

Music or other sounds that support and embellish the story.

## 6. Economy

Using just enough content to tell the story without overloading the viewer.

## 7. Pacing

The rhythm of the story and how slowly or quickly it progresses.

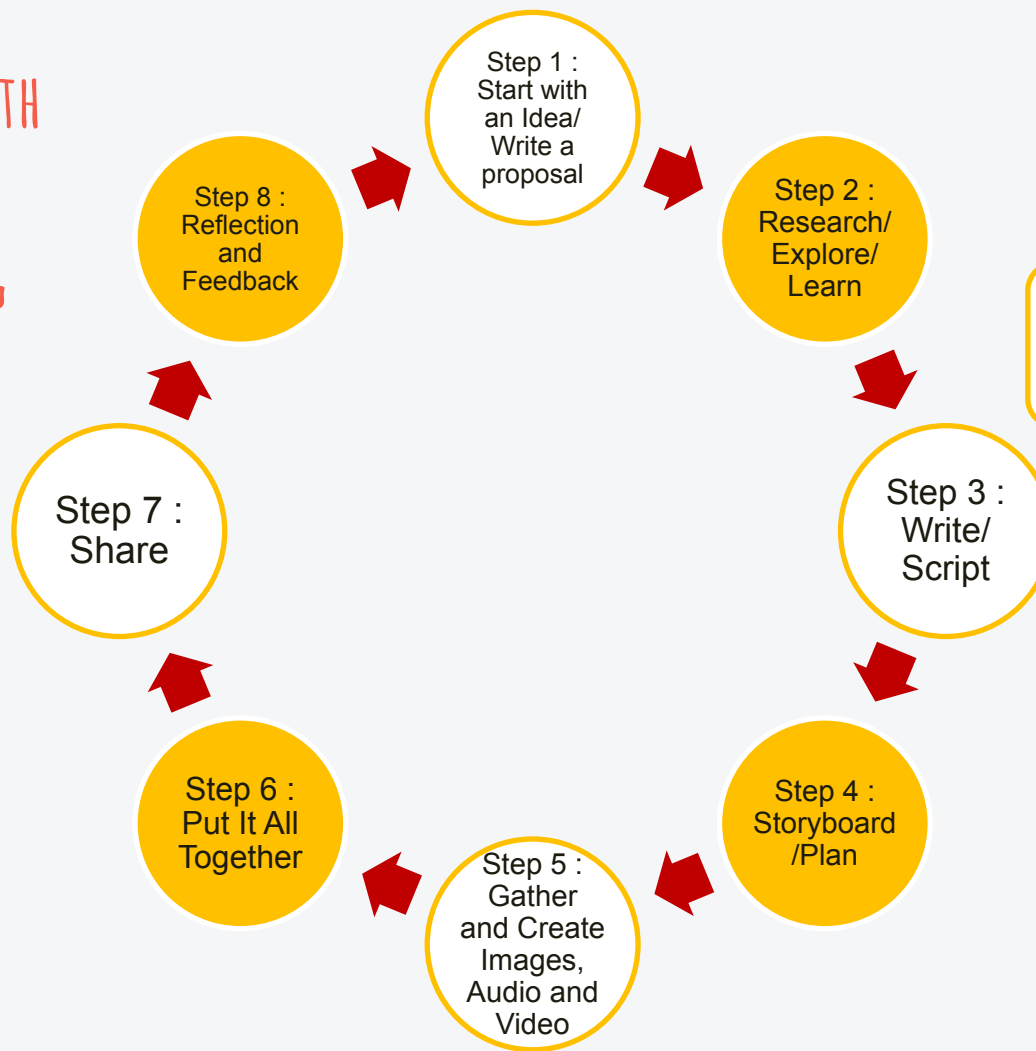


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# GET STARTED WITH DIGITAL STORYTELLING



*a. Keep Your Script Small and Focused*

*b. Make it personal*

*c. Understand the story arc*



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## EXAMPLE STORY : URBAN ART VS. VANDALISM



Explores whether graffiti/street art is considered vandalism which defaces the community or an art form of that reflects part of the culture of the community.



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## EXAMPLE STORY : A WALK UPTOWN



The digital story showcases pictures that tell a story of the growth of New York in the 1990s through the eyes of an authors' walk from lower Manhattan to Central Park.



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BEFORE NEXT MODULE,  
ANY QUESTIONS ?



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