



**BRANDED SOLUTIONS**

**Promotional Products, Brand Marketing,  
Online Stores, & Warehouse Solutions**



# Benefits of working with TSG



**Increase Sales**



**Save Time**



**Product Design &  
Store Maintenance**



**Warehousing  
& Shipping**



**Inventory  
Management**



**Monthly  
Reports**



**Professional Service  
From Start To Finish**

- **TSG is the top choice for many Timber Mart members and a trusted supplier of promotional products to hundreds of large companies including CMF Group, Marel Contracting, and CGC**
- **Save time by having your promotional products professionally managed; from maintaining an online store to collecting payments, and tracking inventory – simply approve choices or ask for a change**
- **Save thousands \$\$\$ between product designs, inventory management, monthly store expenses, warehousing, and staff's time & additional duties**
- **TSG's team of experts will assist you by selecting and recommending products, designing products, ordering within budgets, storing, picking, shipping, and reordering low inventory products**
- **Control inventory by reordering at set inventory levels; private warehouse for storing and shipping inventory**
- **Purchasing control – choose who can order and control spending by using private store accounts and gift card distribution**
- **Customized monthly reports for all orders including who ordered, what was ordered, and how much was spent**
- **TSG works with companies located in Canada & USA**

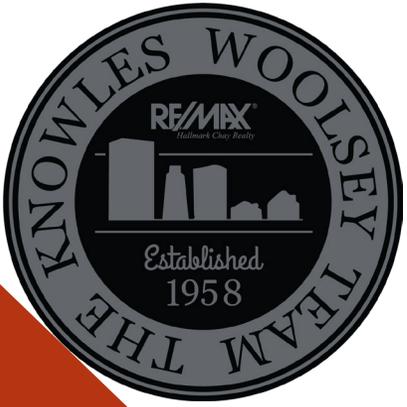
# Promotional Products & Apparel



- **Design products for your business**
- **Ideal for giveaways and marketing**
- **Uniforms for all team members and workplaces**
- **1000's of products to choose from**
- **Customized products and apparel to match business themes**
- **Pricing options to match any budget**
- **On-time delivery**
- **Reliable and excellent customer service**
- **Fast and simple ordering**
- **Co-branding/multiple logos, ideal for sponsorships and partnerships**

TIMBER MART 

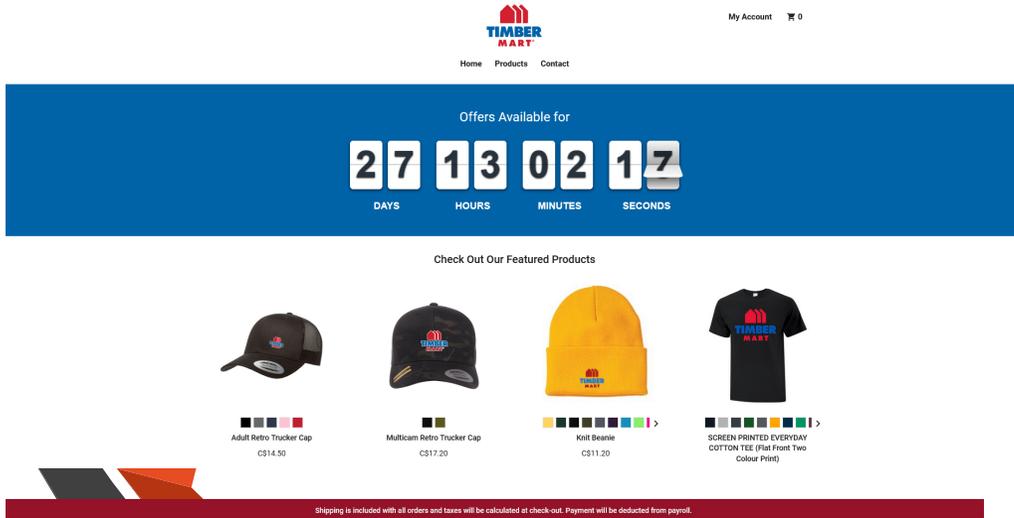
# Custom Products & Designs



- TSG will assist with custom product designs
- Custom decoration can be applied based on logo details/products ie. Embroidery, Screen Printing, Heat Transfer, DTF, Laser Engraving, etc.
- Logo placement on apparel ie. left or right chest, shoulders, back, or collar bone
- Logo design for special occasions or events such as anniversaries or a distressed look
- Custom badges/patches can be applied to headwear
- Custom sport team uniforms great for company teams or sponsorships



# Online Stores - Homepage



The screenshot shows the Timber Mart homepage. At the top left is a logo with a stylized 'T' and 'M' in red and grey. Below it is the 'TIMBER MART' logo. Navigation links for 'Home', 'Products', and 'Contact' are visible. A 'My Account' link with a shopping cart icon and '0' items is on the right. A large blue banner features a countdown timer for offers available for 27 days, 13 hours, 02 minutes, and 17 seconds. Below this is a section titled 'Check Out Our Featured Products' with four items: an 'Adult Retro Trucker Cap' (C\$14.50), a 'Multicam Retro Trucker Cap' (C\$17.20), a 'Knit Beanie' (C\$11.20), and a 'SCREEN PRINTED EVERYDAY COTTON TEE (Flat Front Two Colour Print)'. A red banner at the bottom contains shipping and payment information.

- Can create accounts for employees
- Promotional banners/information can be added to header
- Images, videos, and order deadlines can be added to the homepage
- Colour scheme, font size and style, and buttons can be customized
- Featured products can be easily adjusted as new products are added or old products are discontinued
- Custom messages, testimonials, reviews, and buttons can be added
- Store can be embedded and accessed from your website



The screenshot shows the Landmark website. The top navigation includes 'Home', 'BUS LINES', and 'Contact'. The 'LANDMARK' logo is prominently displayed. Below the navigation is a large image of a yellow school bus with 'LANDMARK' written on its side. A white banner at the bottom of the image reads 'ORDERS' PRODUCTION SCHEDULE FOR THE YEAR'.



The screenshot shows the D Collection website. The top navigation includes 'Home', 'Products', and 'My Account' with a shopping cart icon and '0' items. The main visual is a large image of a person in a red shirt rappelling down a rock face. The text 'FACE YOUR FEARS LIVE YOUR DREAMS' is overlaid on the image. The 'D COLLECTION' logo is visible in the bottom right corner.

# Online Store - Product Selection

The screenshot displays an online store interface for product selection and customization. At the top, a search bar is available for quick search features. Below it, a navigation menu lists various product categories such as Colour Imprint, Advertising, Bags, Drinkware, Golf, Headwear, Hoodies and Sweatshirts, Imprinted, Journal, and Lanyards. The main product selection area shows three items: a Fleece Pullover Hoodie, a 12 oz. Riviera Ceramic Mug, and a 16oz Silver Streak Tumbler. A detailed view of the ATC Everyday Cotton Tee is shown, including its price (C\$15.10) and options for color (Athletic Heather), size, and quantity. Below the product view, a design tool allows users to create their design, with options to add text, art, or a product. The design tool shows a grey t-shirt with the Timber Mart logo. The bottom of the page features a navigation bar with a search bar, a '+ COLORS' button, and 'SAVE DESIGN' and 'NEXT STEP' buttons.

Search all products

All Products

Showing 1 of 116 results

Sort by

View All

1 Colour Imprint

2 Colour Imprint

Advertising

Bags

Drinkware

Golf

Headwear

Hoodies and Sweatshirts

Imprinted

Journal

Lanyards

Fleece Pullover Hoodie - 1 colour logo C\$28.55

12 oz. Riviera Ceramic Mug C\$8.20

16oz Silver Streak Tumbler C\$9.05

ATC Everyday Cotton Tee  
ATC | ATC1000  
C\$15.10 / each

Color  
Athletic Heather

Size

Quantity  
1

BUY NOW

DESIGN ONLINE

TSG Test store

Select Product Create Enter Quantity Checkout

Have questions? Need Help  
905-326-6300 | mel@tsgbrandedsolutions.com

Create your design

Add Text Add Art Product

ACTIONS

Front: Full Front  
Change Product Side

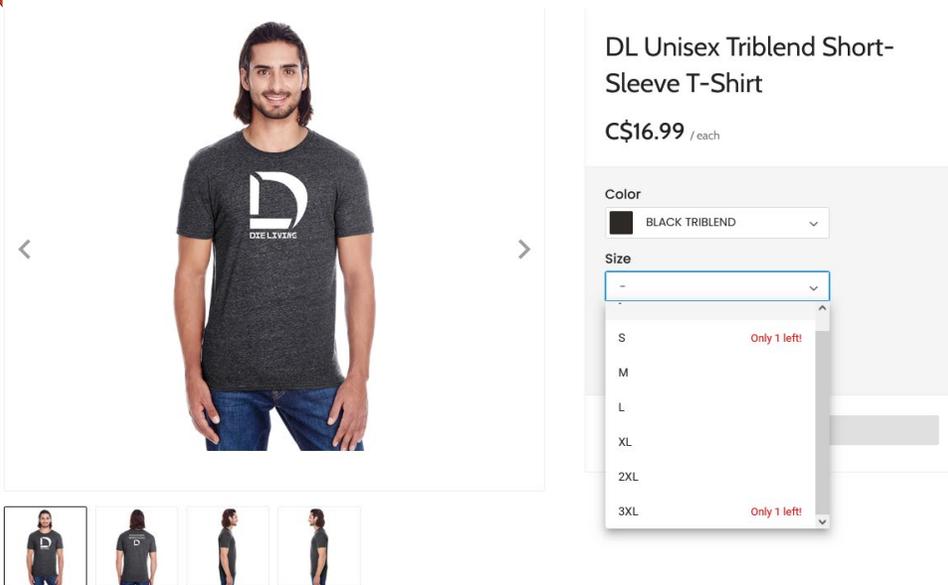
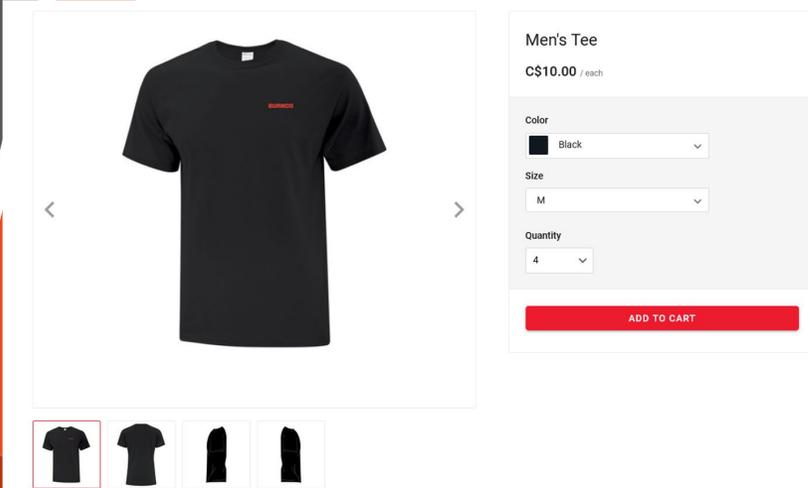
ATC Everyday Cotton Tee  
Change Product

+ COLORS

SAVE DESIGN NEXT STEP

- Search bar is available for quick search features
- Product categories can be customized for sorting products
- Custom images can be used for products
- Pricing can be customized for products
- Multiple options are available under a single product ie: colours/sizes
- Design your products on the store
- Google translate can be added to the bottom of the page which can automatically change to a selected language (Translation accuracy is not guaranteed)
- Stores available in \$CAD or \$USD

# Online Store - Product Page



- **Multiple colours and sizes can be added to cart**
- **Blank or decorated products are showcased with multiple views**
- **Custom descriptions can be added**
- **Size charts can be added**
- **Purchase minimums can be added ie: minimum purchase of 10 shirts of any sizes/colours**
- **Inventory can be added/removed from cart**
- **Out of stock/ low stock message will appear beside the size selected if applicable**

# Online Store - Cart

## Shopping Cart

Clear Shopping Cart



**Men's Tee**  
Color: Black  
Sizes: M (4)  
S (1)  
5 Items / C\$50.00  
C\$10.00 avg. unit price

[Edit Size/Qty](#) [Remove Item](#)



**Byron Tumbler**  
Color: Gun Metal  
Sizes: One Size(1)  
1 item / C\$25.00  
C\$25.00 each

[Edit Size/Qty](#) [Remove Item](#)



**Retro Trucker Cap**  
Color: Charcoal/Black  
Sizes: OS (1)  
1 item / C\$14.00  
C\$14.00 each

[Edit Size/Qty](#) [Remove Item](#)

[CONTINUE SHOPPING](#)

|                       |          |
|-----------------------|----------|
| Order Item Count      | 7        |
| Item Subtotal         | C\$89.00 |
| Shipping and Handling | ---      |

|                       |          |
|-----------------------|----------|
| Subtotal              | C\$89.00 |
| Tax <b>TAX EXEMPT</b> | C\$0.00  |

**Estimated Total** CAD **C\$89.00**

[PROCEED TO SECURE CHECKOUT](#)

[CONTACT US](#)

- All products added to cart can be viewed before checkout
- Sizes/quantities can be adjusted or removed from cart
- Taxes can be automatically added or exempt from the store
- Abandoned carts will be saved for 60 days – requires sign-in to know who the cart belonged to, and emails can be sent to resume shopping

# Online Store - Checkout

## 1. Delivery

Select how you would like your order delivered.

Pick Up My Order ✓

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Burnco - Texas Branch FREE

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Burnco - Colorado Branch FREE

[CONTINUE](#)

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Ship My Order

## 2. Payment

[Change](#)

## 3. Cart Summary

[CONTACT US](#)

### Order Summary

[Edit Cart](#)

Order Item Count 1  
Item Subtotal C\$25.00  
Pickup at Burnco - Texas Branch FREE  
Tax **TAX EXEMPT** C\$0.00

[APPLY GIFT CARD OR DISCOUNT CODE](#)

Order Total CAD C\$25.00

 Secure Checkout

Your information is safe and secure

[Secure Checkout Policy](#)

- **Custom checkout questions can be added**
- **Pick up or ship directly to address options are available**
- **Payment methods via gift certificate, payroll deduction (shown as arrange payment later), or credit card (a separate payment link will be emailed after order has been placed)**
- **Gift certificate codes will automatically be used if they are added to an account**
- **Secure checkout**
- **Once checkout is complete, orders will be saved in a report, inventory will be removed from the store's available inventory**
- **A receipt will be sent to the customer, and an instant notification can be sent to accounting or payroll if deductions are required**

# Online Store – User Accounts

My Account

QUOTES & INVOICES   ORDERS   PROFILE   ADDRESS BOOK   **GIFT CERTIFICATES**

Gift Certificate Number  
6KK5-4EH4-F47A-49KK

Balance  
\$100.00

Date Issued  
26 Sep 2023

SHOP NOW

My Account

QUOTES & INVOICES   **ORDERS**   PROFILE   ADDRESS BOOK   GIFT CERTIFICATES

Order Date:  
22 Aug 2022

Order Number:  
1004092

Qty  
528

Order Total  
C\$2,164.80

**FULFILLED**

VIEW ORDER DETAILS

PRINT RECEIPT

Estimated Date:  
Fri 9 Sep 2022

- **User accounts will show past orders – great for easy reordering**

- **Address book can be used for fast checkout**

- **Gift certificates attached to accounts can be viewed and will show available balance**

# Online Store - Management – Product information

← Men's Tee **ACTIVE** [SAVE & PUBLISH](#)

GENERAL PERSONALIZATION PRICING & STYLES ADVANCED

### Display Settings

**Default Color**  
This is the color that will be shown when shoppers are viewing the product catalog

Black

**Product Images**  
Disable the images you don't want your customers to see. You can also sort the images in the order you would like them to display on your storefront.  
[Download Mockups](#)

**DEFAUL**

Front  Back  Left Sleeve  Right Sleeve

| Active                              | Out of Stock             | Size | Manufacturer Size SKU | My Inventory |
|-------------------------------------|--------------------------|------|-----------------------|--------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | S    | ATC1000               | 20           |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | M    | ATC1000               | 22           |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | L    | ATC1000               | 30           |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | XL   | ATC1000               | 25           |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 2XL  | ATC1000               | 21           |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 3XL  | ATC1000               | 5            |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 4XL  | ATC1000               | 3            |

- **Online stores are fully managed by TSG**
- **Products can be added/removed from stores**
- **Product images can be added/changed to show decoration/other views and colours**
- **Product descriptions, pricing, sizes, and colours can be adjusted instantly**
- **Order minimums can be added to products**
- **Inventory counts can be adjusted, and current inventory viewed**
- **Products can be organized into categories**
- **Receive instant, daily, or weekly order information via email**

#### Email Address

mel@tsgbrandedsolutions.com

- Instant Order Notifications
- Daily Order Summary

# Online Store - Management – Checkout Questions

## Create Custom Checkout Field

Select Field Type

Text Entry Box ▼

Make this field required to complete order

Field Label

Employee ID

Field Instructions Optional

Preview this Custom Field

Employee ID

CANCEL

CREATE

- **Checkout questions can be added**
- **Questions can be optional or required to place an order**
- **Can be a text entry or multiple-choice option**
- **Questions can be customized**
- **There is no limit on custom questions**

# Online Store - Management – Gift Certificates

BURNCO **\$100.00** USD  
CERTIFICATE VALUE

TO: Kris Wassell Issue Date: 9/26/2023  
FROM: Customer Service

MESSAGE:  
GIFT CERT. #: **6KK5-4EH4-F47A-49KK** [Start Shopping](#)

Redeemable for merchandise at [stores.inksoft.com](https://stores.inksoft.com)  
Just enter the Gift Certificate # on the checkout section of the shopping cart.

- Gift certificates have no limit
- Certificate codes can be sent in bulk and distributed or sent directly to employees via email
- A report can be generated to show who has a gift certificate and the remaining balance on each one
- Gift certificates can be adjusted to add/remove value or the certificate can be cancelled and made void

Gift Certificate Report  EXPORT CSV SAVE AS

All Active Stores

| Customer Email             | Customer Name | Gift Certificate Number | Store Name | Date Issued       | Initial Balance | Current Balance | Issue Reason |  |
|----------------------------|---------------|-------------------------|------------|-------------------|-----------------|-----------------|--------------|--|
| kris@tsbrandedsolutions... | Kris Wassell  | 6KK5-4EH4-F47A-49KK     | BURNCO     | 26 September 2023 | \$100.00        | \$100.00        | Credit       | <input checked="" type="checkbox"/> Search...<br><input checked="" type="checkbox"/> Customer Email<br><input checked="" type="checkbox"/> Customer Name |

| GIFT CERTIFICATE                    | STORE  | CURRENT BALANCE | TO  | REASON | PURCHASED      |
|-------------------------------------|--------|-----------------|---|--------|----------------|
| <a href="#">6KK5-4EH4-F47A-49KK</a> | BURNCO | \$100.00        | Kris Wassell<br><kris@tsbrandedsolutions.com> | Credit | 09/26/23 12:56 |

Increase Amount

Type:

Amount:

Reason:

# Online Store - Management – Order Reports

- Order reports can be generated from up to previous 3 years
- Reports will show all details of the order including products ordered, order amount, who ordered, order ID
- Reports can be exported to an Excel file
- Reports can be customized to include or remove details

Order Summary Report

burnco

EXPORT CSV SAVE AS

Custom Date Range 20 Sep 2000 to 26 Sep 2023 All Active Stores

| Order ID                | Order Status | Date Ordered   | Date Completed    | Store Name             | Customer First Name | Customer Last Name | Customer Email             |  |
|-------------------------|--------------|----------------|-------------------|------------------------|---------------------|--------------------|----------------------------|--|
| <a href="#">1004092</a> | Completed    | 22 August 2022 | 12 September 2022 | <a href="#">BURNCO</a> | Kris                | Wassell            | kris@tsgbrandedsolutions.. | <input checked="" type="checkbox"/> Search...<br><input checked="" type="checkbox"/> Sales Tax<br><input checked="" type="checkbox"/> Coupon Name<br><input checked="" type="checkbox"/> Coupon Code<br><input checked="" type="checkbox"/> Discount Total |
| <a href="#">1004091</a> | Completed    | 22 August 2022 | 12 September 2022 | <a href="#">BURNCO</a> | Kris                | Wassell            | kris@tsgbrandedsolutions.. |  |

COLUMNS

# Warehouse Solutions

- **TSG will store, track, and reorder inventory**
- **Inventory thresholds can be set for reordering inventory ie: when hats have 20 units remaining**
- **If yearly orders exceed \$50,000 CAD. Handling, storage, materials, manpower, and online store will be included**
- **If under \$50,000 CAD a 4% fee will be charged for the services listed above**
- **TSG can make recommendations for inventory reorder amounts based on sales data and product popularity**
- **An inventory report can be sent monthly**

# Picking & Packing

- **TSG will pick inventory and ship it to company branches or individual home addresses in Canada. Warehousing inventory is only available in Canada.**
- **TSG will invoice monthly for shipping or shipping charges can be billed to customer**
- **TSG carries shipping insurance, if any product is damaged or missing, TSG will cover the cost and reship the order**
- **Apparel products come individually folded and bagged (hats not included)**
- **A packing slip is included with every order to ensure accuracy**