



BRANDED SOLUTIONS

**Promotional Products, Brand Marketing,
Online Stores, & Warehouse Solutions**



Benefits of working with TSG



Increase Sales



**Product Design &
Store Maintenance**



**Inventory
Management**



Save Time



**Warehousing
& Shipping**



**Monthly
Reports**



**Professional Service
From Start To Finish**

- TSG is the top choice for many Timber Mart members and a trusted supplier of promotional products to hundreds of large companies including CMF Group, Marel Contracting, and CGC
- Save time by having your promotional products professionally managed; from maintaining an online store to collecting payments, and tracking inventory – simply approve choices or ask for a change
- Save thousands \$\$\$ between product designs, inventory management, monthly store expenses, warehousing, and staff's time & additional duties
- TSG's team of experts will assist you by selecting and recommending products, designing products, ordering within budgets, storing, picking, shipping, and reordering low inventory products
- Control inventory by reordering at set inventory levels; private warehouse for storing and shipping inventory
- Purchasing control – choose who can order and control spending by using private store accounts and gift card distribution
- Customized monthly reports for all orders including who ordered, what was ordered, and how much was spent
- TSG works with companies located in Canada & USA

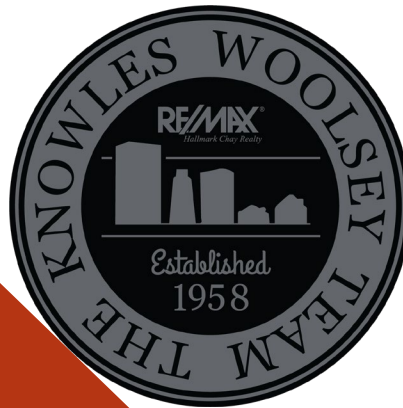
Promotional Products & Apparel



- Design products for your business
- Ideal for giveaways and marketing
- Uniforms for all team members and workplaces
- 1000's of products to choose from
- Customized products and apparel to match business themes
- Pricing options to match any budget
- On-time delivery
- Reliable and excellent customer service
- Fast and simple ordering
- Co-branding/multiple logos, ideal for sponsorships and partnerships



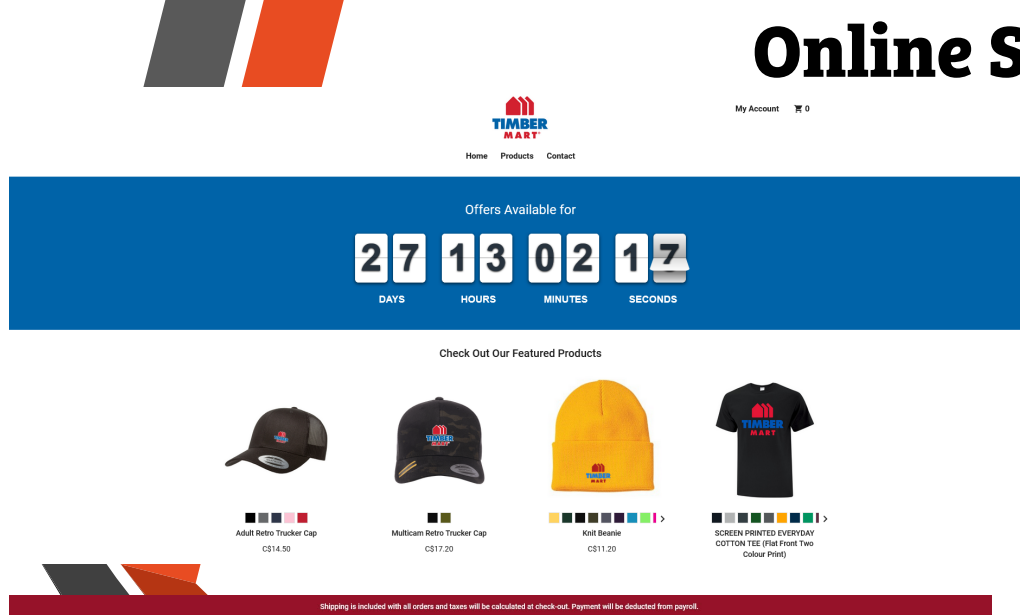
Custom Products & Designs



- TSG will assist with custom product designs
- Custom decoration can be applied based on logo details/products ie. Embroidery, Screen Printing, Heat Transfer, DTF, Laser Engraving, etc.
- Logo placement on apparel ie. left or right chest, shoulders, back, or collar bone
- Logo design for special occasions or events such as anniversaries or a distressed look
- Custom badges/patches can be applied to headwear
- Custom sport team uniforms great for company teams or sponsorships



Online Stores - Homepage



- Can create accounts for employees

- Promotional banners/information can be added to header

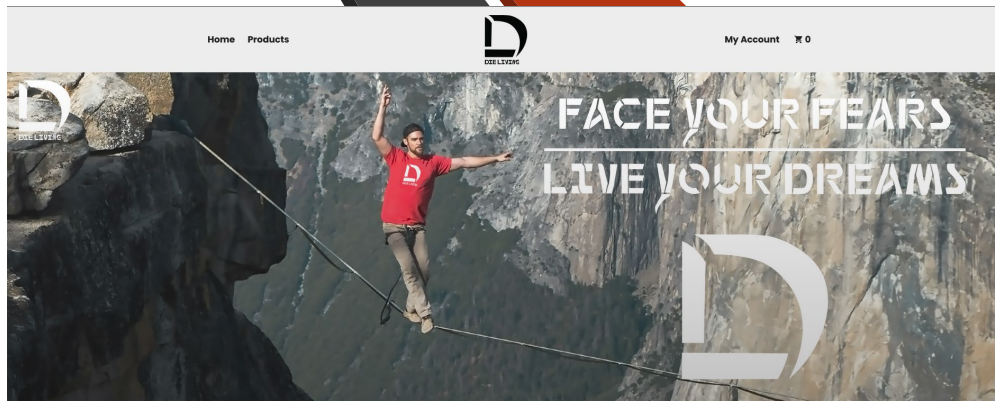
- Images, videos, and order deadlines can be added to the homepage

- Colour scheme, font size and style, and buttons can be customized

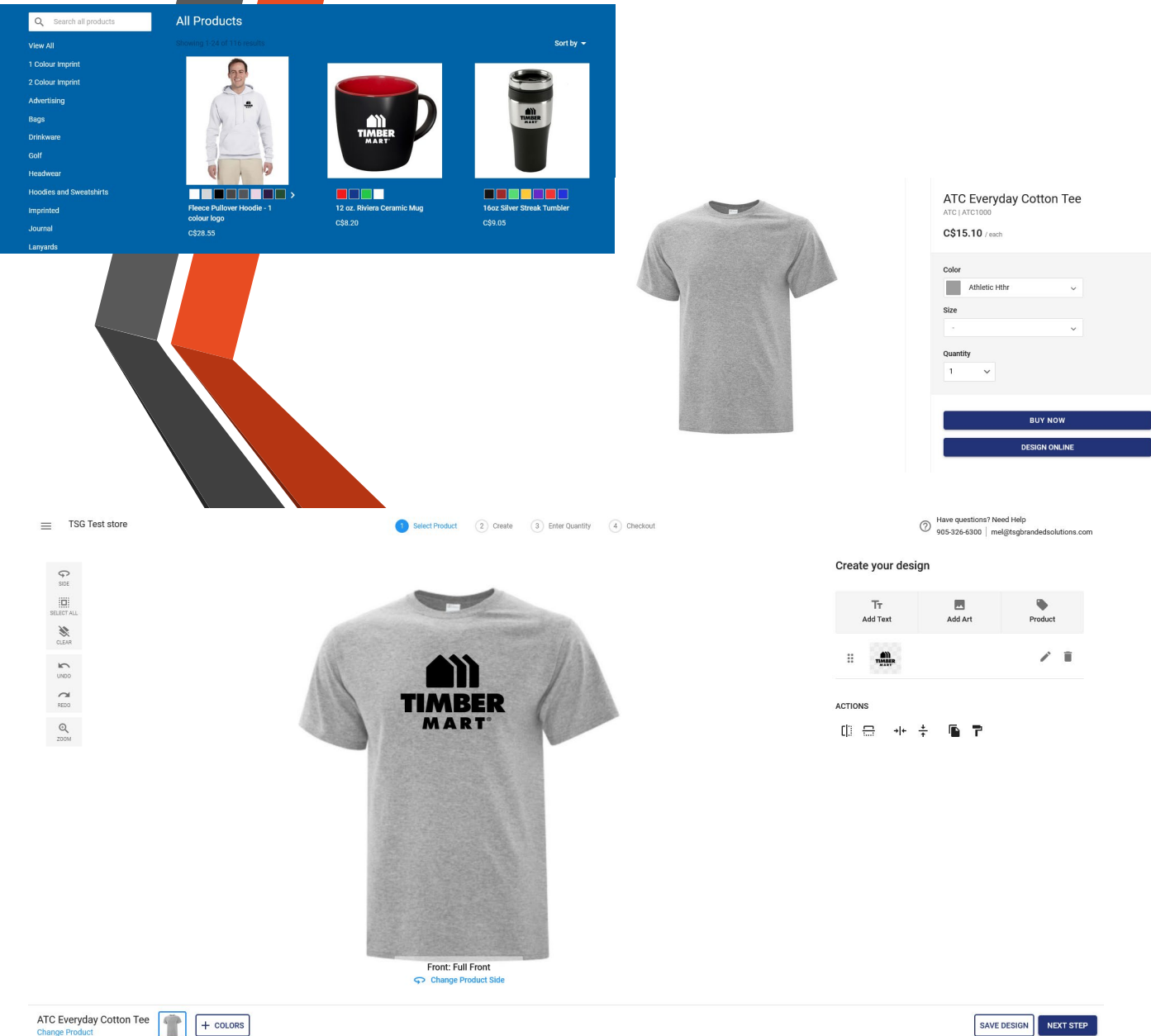
- Featured products can be easily adjusted as new products are added or old products are discontinued

- Custom messages, testimonials, reviews, and buttons can be added

- Store can be embedded and accessed from your website

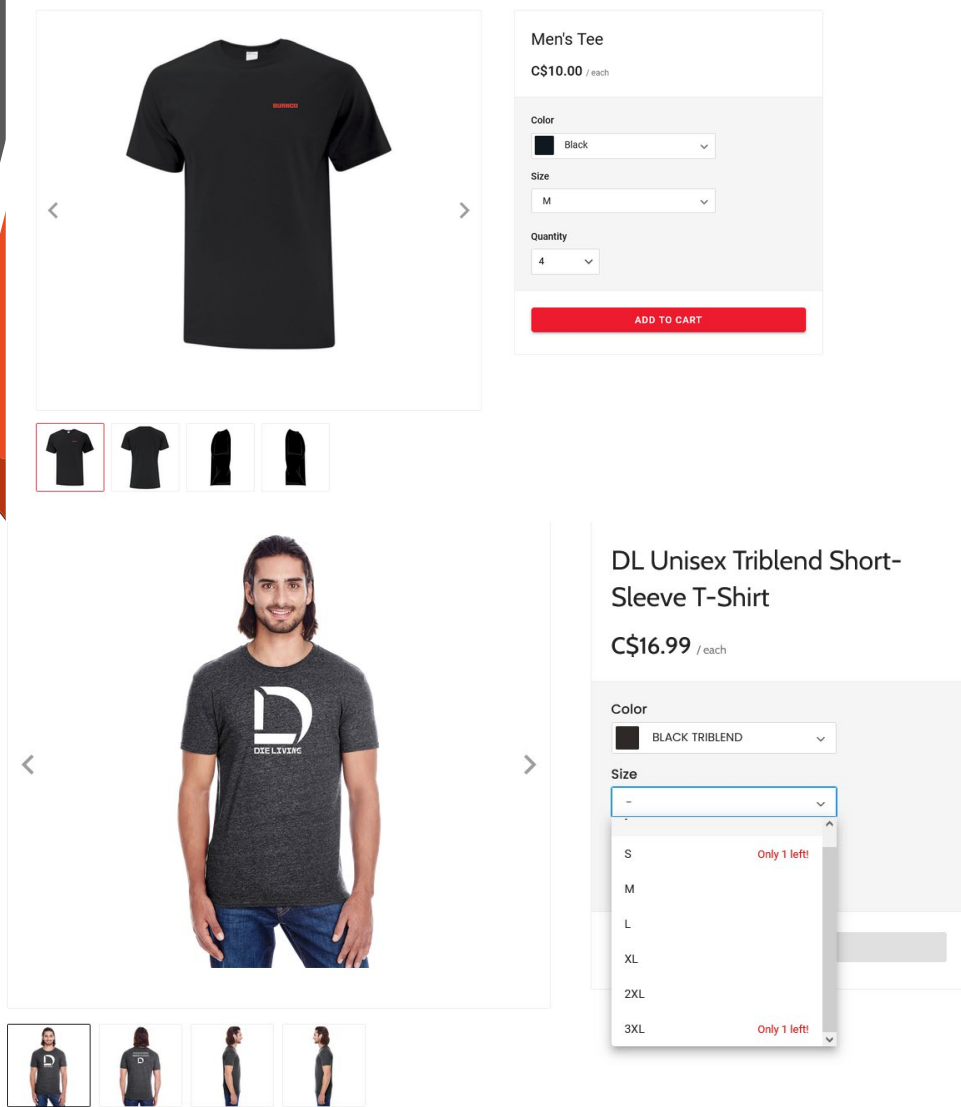


Online Store - Product Selection



- Search bar is available for quick search features
- Product categories can be customized for sorting products
- Custom images can be used for products
- Pricing can be customized for products
- Multiple options are available under a single product ie: colours/sizes
- Design your products on the store
- Google translate can be added to the bottom of the page which can automatically change to a selected language (Translation accuracy is not guaranteed)
- Stores available in \$CAD or \$USD

Online Store - Product Page




- **Multiple colours and sizes can be added to cart**
- **Blank or decorated products are showcased with multiple views**
- **Custom descriptions can be added**
- **Size charts can be added**
- **Purchase minimums can be added ie: minimum purchase of 10 shirts of any sizes/colours**
- **Inventory can be added/removed from cart**
- **Out of stock/ low stock message will appear beside the size selected if applicable**

Online Store - Cart

Shopping Cart

Clear Shopping Cart



Men's Tee


Color: Black

Sizes: M (4)
S (1)

Edit Size/Qty

Remove Item

5 Items / C\$50.00
C\$10.00 avg. unit price



Byron Tumbler


Color: Gun Metal

Sizes: One Size(1)

Edit Size/Qty

Remove Item

1 item / C\$25.00
C\$25.00 each



Retro Trucker Cap

Color: Charcoal/Black

Sizes: OS (1)

Edit Size/Qty

Remove Item

1 item / C\$14.00
C\$14.00 each

CONTINUE SHOPPING

Order Item Count7

Item SubtotalC\$89.00

Shipping and Handling---

SubtotalC\$89.00

TaxTAX EXEMPTC\$0.00

Estimated TotalCAD C\$89.00

PROCEED TO SECURE CHECKOUT



CONTACT US

- All products added to cart can be viewed before checkout
- Sizes/quantities can be adjusted or removed from cart
- Taxes can be automatically added or exempt from the store
- Abandoned carts will be saved for 60 days – requires sign-in to know who the cart belonged to, and emails can be sent to resume shopping

Online Store - Checkout

1. Delivery


Select how you would like your order delivered.

 Pick Up My Order 

☒ Burnco - Texas Branch FREE

☐ Burnco - Colorado Branch FREE

[CONTINUE](#)

 Ship My Order

2. Payment

[Change](#)

3. Cart Summary

[CONTACT US](#)

Order Summary

[Edit Cart](#)

Order Item Count 1
Item Subtotal C\$25.00
Pickup at Burnco - Texas Branch FREE
Tax **TAX EXEMPT** C\$0.00

[APPLY GIFT CARD OR DISCOUNT CODE](#)

Order Total CAD C\$25.00



Your information is safe and secure

[Secure Checkout Policy](#)

- **Custom checkout questions can be added**
- **Pick up or ship directly to address options are available**
- **Payment methods via gift certificate, payroll deduction (shown as arrange payment later), or credit card (a separate payment link will be emailed after order has been placed)**
- **Gift certificate codes will automatically be used if they are added to an account**
- **Secure checkout**
- **Once checkout is complete, orders will be saved in a report, inventory will be removed from the store's available inventory**
- **A receipt will be sent to the customer, and an instant notification can be sent to accounting or payroll if deductions are required**

Online Store – User Accounts

My Account

[QUOTES & INVOICES](#)[ORDERS](#)[PROFILE](#)[ADDRESS BOOK](#)[GIFT CERTIFICATES](#)

Gift Certificate Number
6KK5-4EH4-F47A-49KK

Balance
\$100.00

Date Issued
26 Sep 2023

[SHOP NOW](#)

My Account

[QUOTES & INVOICES](#)[ORDERS](#)[PROFILE](#)[ADDRESS BOOK](#)[GIFT CERTIFICATES](#)

Order Date:
22 Aug 2022

Order Number:
1004092

Qty
528

Order Total
C\$2,164.80

FULFILLED

Estimated Date:
Fri 9 Sep 2022

[VIEW ORDER DETAILS](#)[PRINT RECEIPT](#)

- **User accounts will show past orders – great for easy reordering**

- **Address book can be used for fast checkout**

- **Gift certificates attached to accounts can be viewed and will show available balance**

Online Store - Management – Product information

← Men's Tee

ACTIVE

SAVE & PUBLISH

GENERAL

PERSONALIZATION

PRICING & STYLES

ADVANCED

Display Settings

Default Color

This is the color that will be shown when shoppers are viewing the product catalog


Black

Product Images


Disable the images you don't want your customers to see. You can also sort the images in the order you would like them to display on your storefront.

[Download Mockups](#)


DEFAULT




☒ Front



☒ Back



☒ Left Sleeve



☒ Right Sleeve

Active	Out of Stock	Size	Manufacturer Size	SKU	My Inventory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	S	ATC1000		20
<input checked="" type="checkbox"/>	<input type="checkbox"/>	M	ATC1000		22
<input checked="" type="checkbox"/>	<input type="checkbox"/>	L	ATC1000		30
<input checked="" type="checkbox"/>	<input type="checkbox"/>	XL	ATC1000		25
<input checked="" type="checkbox"/>	<input type="checkbox"/>	2XL	ATC1000		21
<input checked="" type="checkbox"/>	<input type="checkbox"/>	3XL	ATC1000		5
<input checked="" type="checkbox"/>	<input type="checkbox"/>	4XL	ATC1000		3

- Online stores are fully managed by TSG
- Products can be added/removed from stores
- Product images can be added/changed to show decoration/other views and colours
- Product descriptions, pricing, sizes, and colours can be adjusted instantly
- Order minimums can be added to products
- Inventory counts can be adjusted, and current inventory viewed
- Products can be organized into categories
- Receive instant, daily, or weekly order information via email

Email Address

mel@tsgbrandedsolutions.com

- ☒ Instant Order Notifications
- ☒ Daily Order Summary

Online Store - Management – Checkout Questions

Create Custom Checkout Field

Select Field Type

Text Entry Box

☒ Make this field required to complete order

Field Label

Employee ID

Field Instructions Optional

Preview this Custom Field

Employee ID

CANCEL

CREATE

- Checkout questions can be added
- Questions can be optional or required to place an order
- Can be a text entry or multiple-choice option
- Questions can be customized
- There is no limit on custom questions

Online Store - Management – Gift Certificates

BURNCO

\$100.00

USD

CERTIFICATE VALUE

TO:

Kris Wassell

Issue Date:

9/26/2023

FROM:

Customer Service

MESSAGE:

GIFT CERT. #:

6KK5-4EH4-F47A-49KK

[Start Shopping](#)

Redeemable for merchandise at [stores.inksoft.com](#)

Just enter the Gift Certificate # on the checkout section of the shopping cart.

- Gift certificates have no limit
- Certificate codes can be sent in bulk and distributed or sent directly to employees via email
- A report can be generated to show who has a gift certificate and the remaining balance on each one
- Gift certificates can be adjusted to add/remove value or the certificate can be cancelled and made void

Gift Certificate Report

Search

EXPORT CSV

SAVE AS

All Active Stores

Customer Email	Customer Name	Gift Certificate Number	Store Name	Date Issued	Initial Balance	Current Balance	Issue Reason	
kris@tsgrandedsolutions....	Kris Wassell	6KK5-4EH4-F47A-49KK	BURNCO	26 September 2023	\$100.00	\$100.00	Credit	

GIFT CERTIFICATE

6KK5-4EH4-F47A-49KK

Increase Amount

Type

Credit

Amount

Reason

STORE

BURNCO

CURRENT BALANCE

\$100.00

TO

Kris Wassell

<kris@tsgrandedsolutions.com>

REASON

Credit

PURCHASED

09/26/23 12:56

Save

Online Store - Management – Order Reports

- Order reports can be generated from up to previous 3 years
- Reports will show all details of the order including products ordered, order amount, who ordered, order ID
- Reports can be exported to an Excel file
- Reports can be customized to include or remove details

Order Summary Report

burnco

EXPORT CSV SAVE AS

Custom Date Range 20 Sep 2000 to 26 Sep 2023 All Active Stores

Order ID	Order Status	Date Ordered	Date Completed	Store Name	Customer First Name	Customer Last Name	Customer Email	
1004092	Completed	22 August 2022	12 September 2022	BURNCO	Kris	Wassell	kris@tsgbrandedsolutions..	<input checked="" type="checkbox"/> Search...
1004091	Completed	22 August 2022	12 September 2022	BURNCO	Kris	Wassell	kris@tsgbrandedsolutions..	<input checked="" type="checkbox"/> Sales Tax <input checked="" type="checkbox"/> Coupon Name <input checked="" type="checkbox"/> Coupon Code <input checked="" type="checkbox"/> Discount Total

COLUMNS

Warehouse Solutions

- **TSG will store, track, and reorder inventory**
- **Inventory thresholds can be set for reordering inventory ie: when hats have 20 units remaining**
- **If yearly orders exceed \$50,000 CAD. Handling, storage, materials, manpower, and online store will be included**
- **If under \$50,000 CAD a 4% fee will be charged for the services listed above**
- **TSG can make recommendations for inventory reorder amounts based on sales data and product popularity**
- **An inventory report can be sent monthly**

Picking & Packing

- **TSG will pick inventory and ship it to company branches or individual home addresses in Canada. Warehousing inventory is only available in Canada.**
- **TSG will invoice monthly for shipping or shipping charges can be billed to customer**
- **TSG carries shipping insurance, if any product is damaged or missing, TSG will cover the cost and reship the order**
- **Apparel products come individually folded and bagged (hats not included)**
- **A packing slip is included with every order to ensure accuracy**