

Subject: Request to Attend Crafted for Professional Development

Hi [Manager's Name],

I'd like to request approval to attend Crafted, UserTesting's flagship event for product, design, and research professionals, taking place May 28 in Seattle. The event brings together industry practitioners and leaders for a mix of hands-on workshops and strategic mainstage sessions focused on elevating the craft across product development and experience design.

Attending would help me:

- Gain practical frameworks I can apply immediately to our work
- Learn new techniques for improving customer understanding to strengthen how we design and build experiences.
- Earn mini certifications from the workshops to strengthen my professional development
- Hear real-world case studies from teams solving similar challenges
- Strengthen cross-functional collaboration across product, design, and research
- Bring back actionable takeaways to share with the team

The afternoon mainstage program is free, and the optional morning workshops cost \$499. I believe the learning, exposure, and certifications from this event would have a meaningful impact on my work and our team's outcomes.

Please let me know if you'd like more details or if I can share the draft agenda.

Thanks for considering this request!

Best,

[Your Name]

Slack Template: Request to Attend Crafted

Hi [Manager's Name] — I'd like to request approval to attend Crafted, UserTesting's flagship event for product, design, and research professionals on May 28 in Seattle. It includes hands-on workshops plus strategic mainstage sessions from industry leaders.

Attending would help me:

- Apply practical frameworks directly to our work
- Learn new techniques for using customer insight to design and build experiences
- Connect with peers solving similar challenges
- Strengthen cross-functional collaboration across product, design, and research
- Bring back actionable learnings to share with the team

The afternoon mainstage sessions are free, and the optional morning workshops are \$499. I believe this experience would have a meaningful impact on my work and our team.

Happy to share more details or the agenda. Thanks for considering!