



Research

TRANE IS AMERICA'S MOST TRUSTED HVAC BRAND

AMERICA'S MOST TRUSTED HVAC BRAND

The Lifestory Research 2021 America's Most Trusted® HVAC Brand Study identified Trane as the most trusted brand among people considering the purchase of an HVAC for their home. Trane generated a Net Trust Quotient Score of 117.3 and the 5 Star Trust Rating among people actively shopping a HVAC. Trane received the best reviews and trust

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HVAC BRANDS.

Top 12 HVAC Brands Ranked - 2021 America's Most Trusted Study

1. Trane
2. Carrier
3. Heil
4. Whirlpool
5. Rheem
6. Lennox
7. American Standard
8. Ruud
9. York
10. Bryant
11. Amana
12. Goodman

See the table for trust scores and the most trusted ratings of the most popular HVAC brands included in the 2021 study. The continuous success of Trane as the most trusted HVAC brand in America conveys the success of the brand and its ability to continually establish trust among new consumers entering into the market to purchase a HVAC system. Year after year, with new consumers, Trane is able to convey the value and benefit of its product as well as establish a brand relationship.

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America's Most Trusted Heating and Air Conditioner System
Trane

Rank	Heating and Air Conditioner System	Index Score	Trust Rating
1	Trane	117.3	★★★★★
2	Carrier	111.8	★★★
3	Heil	110.5	★★★
4	Whirlpool	107.5	★★
5	Rheem	105.2	★★
6	Lennox	104.5	★★
7	American Standard	104.4	★★
8	Ruud	104.3	★★
9	York	103.8	★★
10	Bryant	102.8	★★
11	Amana	101.5	★★
12	Goodman	100.5	★★

Study Source: Lifestory Research 2021 America's Most Trusted Study

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Star Legend

- 5 Most Trusted
- 4 Trusted by Many
- 3 Average Trust
- 2 Least Trusted

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 THE RESEARCH PROGRAM >

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 YEARS >

The Lifestory Research 2021 America's Most Trusted® HVAC Brand study examines trust among consumers actively shopping a HVAC. The 2021 ranking is based on 6,453

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WHICH HVAC BRANDS DO PEOPLE RECOMMEND?

Trane received the best reviews and trust ratings among the most popular Heating, Ventilation, and Air Conditioning brands as seen by consumers. The Lifestory Research Net Trust Quotient Score measures the trust people hold of brands in multiple different product categories, including HVAC brands. The main parts of the HVAC system are a heating, a ventilation, and an air-conditioning unit, which is why people often use the acronym HVAC to describe these systems. The trust score is formulated based on how thousands of people judge the merits of the brands in the study. Details of the method used in the research program can be found on the [survey methodology](#) page as well as in the Lifestory Research America's Most Trusted® HVAC Brand Study national [press release](#) that can be found on the Lifestory Research website.

WHICH HVAC BRAND CAN YOU TRUST?

The HVAC brands that were found to be most recognized in the study were Trane, Carrier, Heil Whirlpool, Rheem, Lennox, American Standard, Ruud, York, Bryant, Amana, and Goodman. Brand awareness determined if a HVAC brand was known well enough to be included in the national trust ranking. Trane received the highest Net Trust Quotient score and earned the #1 ranking of most trusted HVAC brands.

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