

Family operated for 30 years

DEEPS ENGINEERING PTY LTD

A LOCAL, family run business in the region for 30 years, Deeps Engineering is a first time finalist in the Port Stephens Business Awards.

There was never a category for the business to enter before and the team was thrilled to be named as a finalist in two categories in 2021: Specialised Services; and Service and Trade.

It has been an exciting time for the company, as it has extended into new areas and recently begun to sell a product of its own: StackN-Pots, recyclable UV resistant polypropylene pots that are great for the garden and outdoor areas. Deeps Engineering's main services include plastic injection moulding and tool making.

Its customer base is generally other businesses or entrepreneurs looking to get a product or an idea off the ground, or to have an existing product made at a better quality and for a better price.

"We have recently delved into the consumer market with our StackNPots," Deeps Engineering operations



LOCAL PRODUCTION: At Deeps Engineering, local manufacturing keeps going from strength to strength. **Picture: SUPPLIED.**

manager Mitchell Dee said. The business was launched by former managing director Steven Dee, who has worked in the manufacturing industry for more than 40 years. The move to start his own enterprise, with the help of his mum and dad,

was small initially, working out of the garage of his Nelson Bay home.

It has now grown to three factories, which house 15 moulding machines, vacuum forming machines and an on site tool room.

The business has re-

mained a family-run concern. Steven still works for the company as senior advisor to the management team at Deeps Engineering with his son, Mitchell, now the operations manager.

The business continues to grow, despite the challenges

the manufacturing industry in Australia has faced over the years.

"For us, the key to success is good quality products and knowledge and to always keep your customer happy. We are privileged to finally be recognised in our field

after many years of not being able to enter these awards.

"To be a finalist shows us that the work we do and the services we provide don't go unnoticed by both our business to business clientele and our general public customers," Mitchell said.



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2021 Finalist - Service & Trade

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