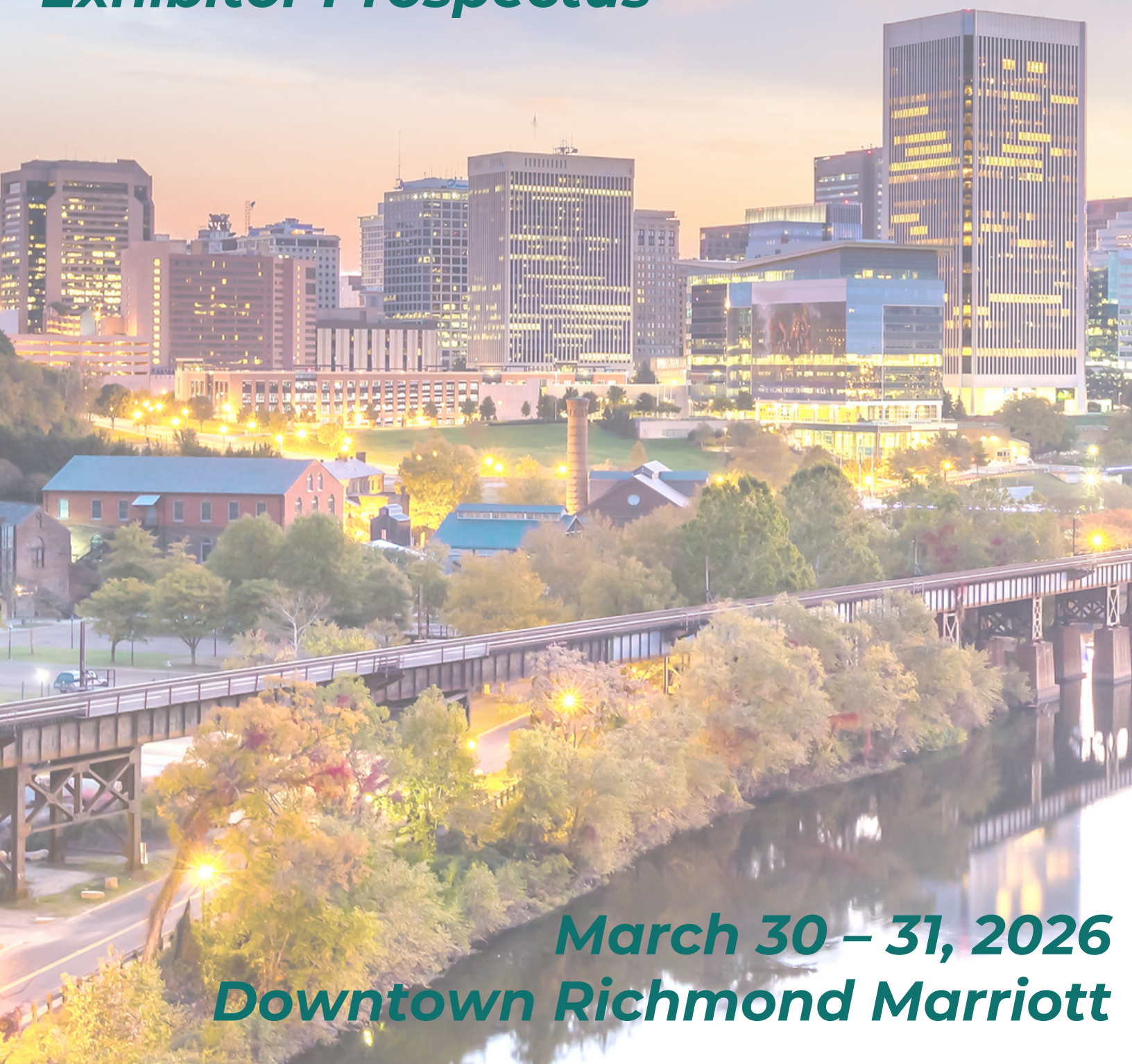




presents...

2026 Annual Conference

Exhibitor Prospectus



March 30 – 31, 2026
Downtown Richmond Marriott

Conference Profile:

Exhibitor Set-Up:

Sunday, March 29:

4:00 pm – 8:00 pm

Monday, March 30:

6:00 am – 7:00 am

Exhibit Hall Hours:

Monday, March 30:

7:00 am – 4:30 pm

Tuesday, March 31:

7:00 am – 4:30 pm

Exhibitor Tear Down:

Tuesday, March 31:

4:30 pm – 5:30 pm



SHAV Annual Conference Hotel Rates

Downtown Richmond Marriott

500 East Broad Street, Richmond, Virginia, 23219

Phone: +1 804-643-3400

SHAV Room Block Rates: \$199++

[CLICK HERE](#) to book today!



IT'S SHOWTIME!

We are thrilled to return to the Downtown Richmond Marriott for the 2026 Annual Conference, presented by the Speech-Language-Hearing Association of Virginia! This year's meeting features a superior line-up of topics and speakers that will draw Speech-Language-Pathologists, Audiologists, and students from across the state.



CUSTOMER EXPOSURE

- Exhibitor and attendee interaction is facilitated through optimum exhibit hall layout, food and beverage in proximity to exhibit tables, extended lunch breaks, and exclusive sponsorship opportunities.
- Approximately 350 attendees are expected to attend the 2026 Annual Conference.
- You will have face time with SLPs and Audiologists who are committed to clinical excellence and interested in innovative technology, materials, and services.



NEW THIS YEAR

- New exhibit area on the main level of the hotel, with classrooms surrounding and all food and beverage placed within the exhibit hall
- Exhibitor Passport Card distributed to all attendees and connected to giveaways; criteria for signature is up to exhibitor discretion
- New and improved exhibitor packages to facilitate relationship-building amongst exhibitors and attendees
- Sunday evening Networking Happy Hour



Exhibitor Packages:

Platinum (\$2,525):

- Double Exhibit Booth with three attendees
 - 2 CEU eligible, 1 Exhibit Hall Only
- Priority Placement (choice of exhibitor by order of registration)
- First come, first serve choice of one marketing option, to be provided by exhibitor
 - Lanyards
 - Tote Bags
- Session Introduction
 - First come, first serve choice of session once CFP is finalized – excluding Keynote and ASHA Speakers
 - 2 minutes to introduce the speaker – script must be approved by SHAV in order to comply with ASHA CEU requirements
- Option to participate in a Clinical Roundtable discussion with other exhibitors as part of meeting programming
 - Must comply with ASHA CEU requirements
- Holding slide presented at annual membership meeting and plenary/keynote speaker
- Conference attendee mailing address listserv
- Electronic communication to all meeting attendees
 - Sent by SHAV on behalf of the exhibitor
- Paper handout in all conference attendee tote bags
 - Provided by exhibitor, not to exceed 8 ½ by 11 sheet of paper
- Required stop on exhibitor passport for attendees to be eligible for giveaway prizes
- Full-page ad in digital conference program
- Company logo banner on SHAV website
- One boxed lunch to be delivered to booth
 - Additional lunches available for purchase



Gold (\$1,775)

- Single Exhibit Booth with two attendees
 - 1 CEU eligible, 1 Exhibit Hall Only
- Priority Placement (choice of exhibitor by order of registration)
- Holding slide presented at annual membership meetings and plenary/keynote speaker
- First come, first serve choice of one marketing option, to be provided by exhibitor
 - Pens
 - Sticky Notes
 - Magnets
 - Folder
- Session Introduction
 - First come, first serve choice of session once CFP is finalized – excluding Keynote and ASHA Speakers
 - 1 minute to introduce the speaker – script must be approved by SHAV in order to comply with ASHA CEU requirements
- Conference attendee mailing address listserv
- Electronic communication to all meeting attendees
 - Sent by SHAV on behalf of the exhibitor
- Paper handout in all conference attendee tote bags
 - Provided by exhibitor, not to exceed 8 ½ by 11 sheet of paper
- Required stop on exhibitor passport for attendees to be eligible for giveaway prizes
- ½ page ad in digital program
- Company logo banner on SHAV website

Silver (\$1,525)

- Single Exhibit Booth with two attendees
 - 1 CEU eligible, 1 Exhibit Hall Only
- Priority Placement (choice of exhibitor by order of registration)
- Paper handout in all conference attendee tote bags
 - provided by exhibitor, not to exceed 8 ½ by 11 sheet of paper
- Conference attendee mailing address listserv
- Electronic communication sent to all meeting attendees
 - Sent by SHAV on behalf of the exhibitor
- ¼ page ad in digital program
- Company logo banner on SHAV website

Bronze (\$775)

- Single Exhibit Booth with two attendees (Exhibit Hall Only)
- Conference attendee mailing address listserv
- Company logo on SHAV website

K-12 or Non Profit (\$350)

- Single Exhibit Booth with two attendees (Exhibit Hall Only)
- Conference attendee mailing address listserv
- Company logo on SHAV website





Special Event Sponsorships:

Special event sponsorships include Bronze Package benefits as detailed above.

- BUNCO Happy Hour (\$1,000)
- PRAXIS Bowl (\$1,000)
- Association Luncheon – Tuesday (\$2,500)
- Keynote Speaker – Monday (\$1,500)
- Sponsored Exhibit Hall Lunch – Monday (\$1,250)
- Sponsored Breakfast – Monday OR Tuesday (\$1,000)

A La Carte – Sponsorship Add-Ons

- Digital Program Ad Space – 1920 x 1080 px (\$250)
- Add a Flyer – provided by exhibitor, not to exceed 8 ½ by 11 sheet of paper (\$250)
- Sponsored Breaks – Monday OR Tuesday; AM OR PM (\$500)

Multi-Year Bundles

Secure your spot at future SHAV Events and save!

- 2026 SHAV Conference + 2026 SHAV Audiology & Medical Summit (Oct 26 - 28, 2026; Omni Homestead) – 10% off total amount

Unsure where your company fits or interested in a custom sponsorship or multi-year bundle? Please reach out to Johanna Klein at shav_vpevents@shav.org.

TERMS AND CONDITIONS

Exhibitor Registration Includes:

One (single) or two (double) skirted table with chairs for up to the specified amount of representatives in your exhibitor package. If an additional representative or guest would like to attend social events and/or to earn CEUs, the attendee registration fee must be paid.

Cancellation

Exhibitors may request cancellation in writing to the VP for Event Planning. A 50% refund will be issued if the request is received by January 30, 2026. After this date, all booth fees are non-refundable. Booth fees are nontransferable and may not be put toward future SHAV Conferences or other events.

Booth Assignment

Booths will be assigned on a first-come, first-paid basis. Placement is determined by the level of sponsorship and date of receipt of the exhibitor contract.

Promotion

Logos and advertisements (as detailed in exhibitor packages) must be received electronically by February 27, 2026.

Please mail flyers and/or selected marketing option to the below address by February 27, 2026:

SHAV
c/o Johanna Klein
150 Fort Rd.
McGaheysville, VA 22840

[CLICK HERE TO REGISTER NOW!](#)

