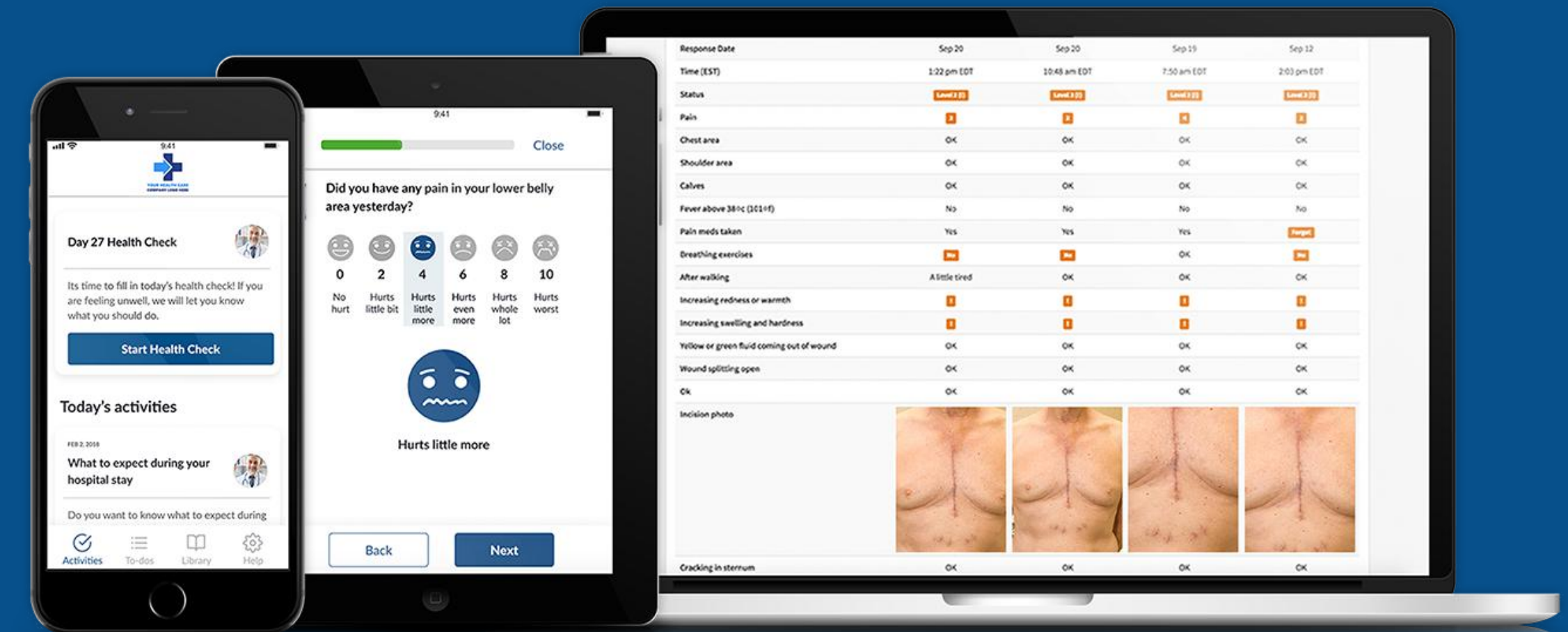


Deliver Digital Care Journeys
to elevate the patient
experience, improve
outcomes and lower costs



MAHC Grand Rounds
April 10, 2025

Learning Objectives

1. Describe the support available to eligible MAHC patients through SeamlessMD's digital care programs
1. List the programs that are currently available for patients and ongoing work.

Conflict of Interest

This presentation is, in part, completed by current employees of SeamlessMD.

Agenda



Introductions



SeamlessMD Overview



SeamlessMD Programs at Muskoka Algonquin Healthcare



Ongoing work

Your SeamlessMD Team



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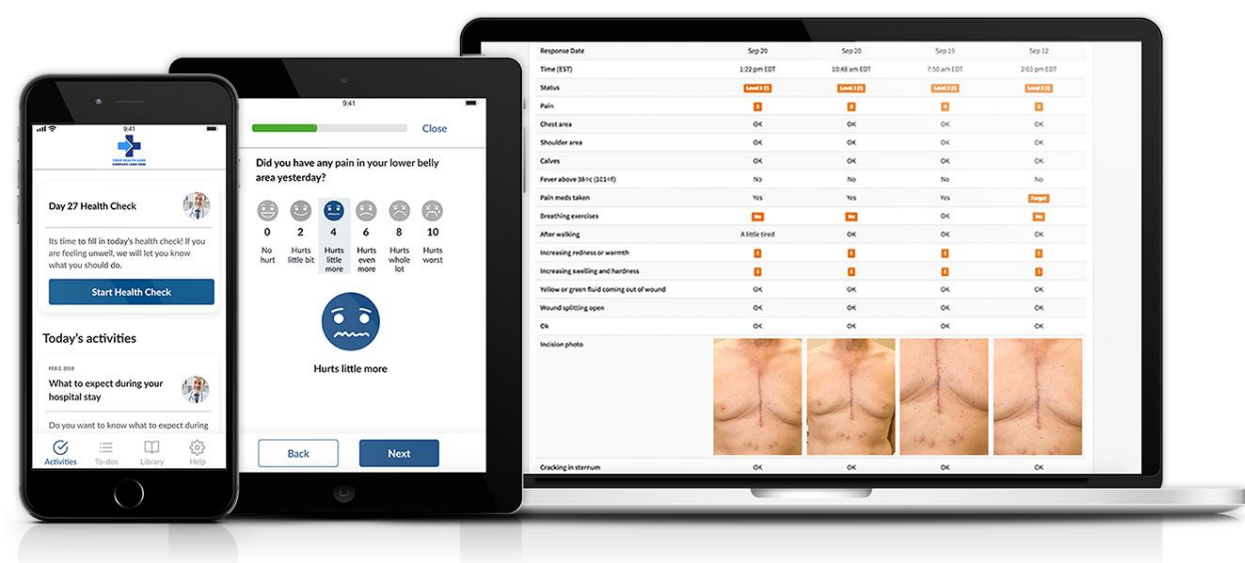
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Chief Technology Officer
Integrations, Privacy, Security

SeamlessMD Overview

SeamlessMD The market's leading Digital Care Journey platform

What we do



We enable health systems to digitize patient care journeys with automated reminders, education and symptom monitoring - leading to lower LOS, readmissions, and costs.

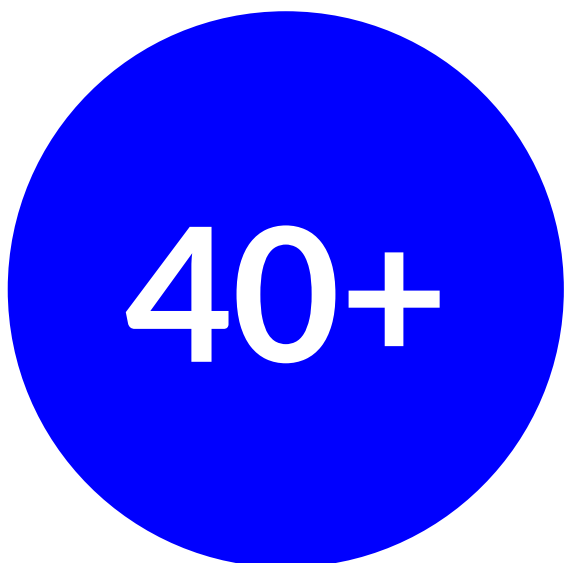
Integrated with



Customer partners



Clinical validation



studies or evaluations:

- ↓ costs
- ↓ LOS
- ↓ readmissions
- ↓ ED visits
- ↓ phone calls

Industry recognition

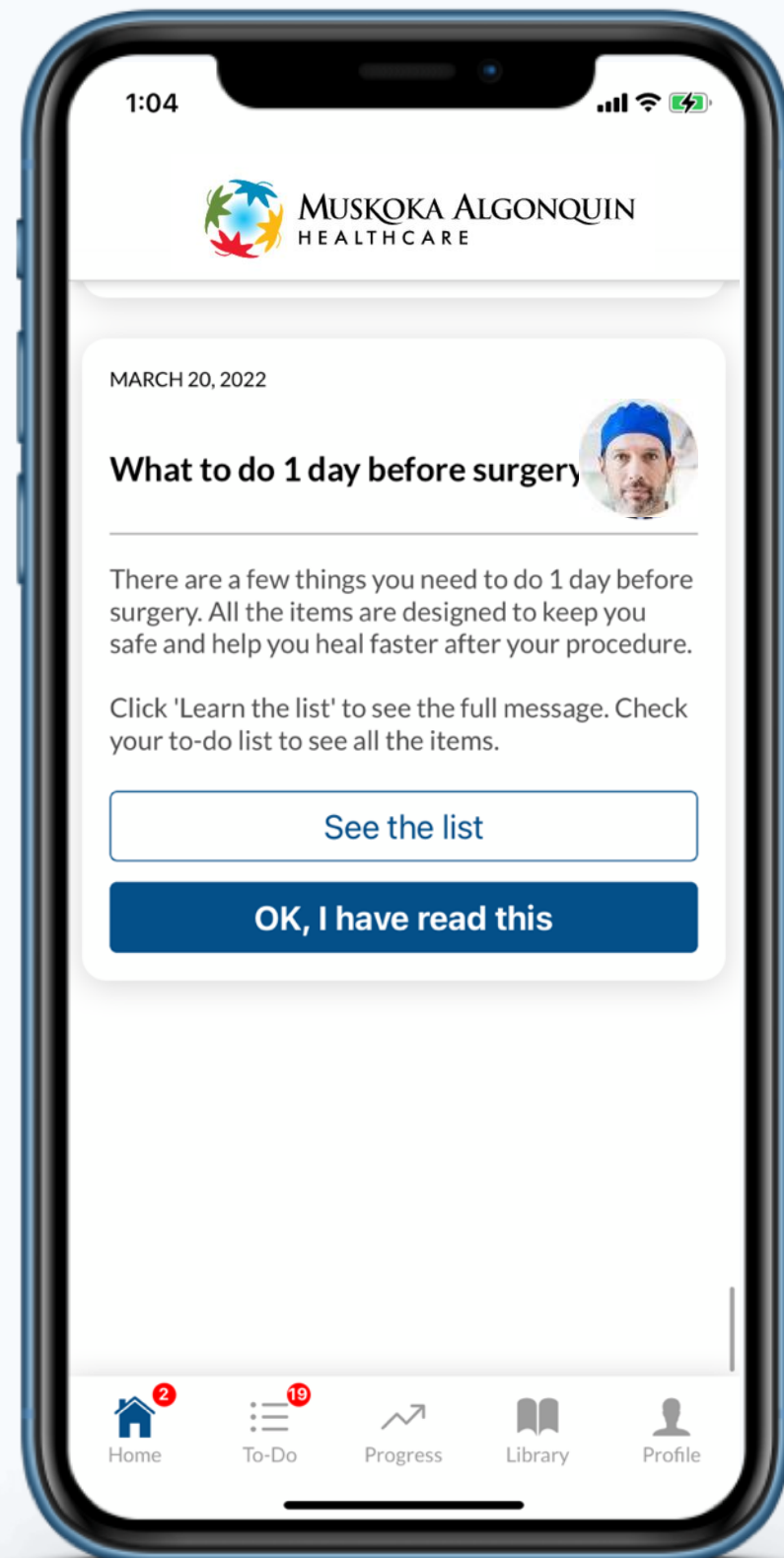


Company of the Year

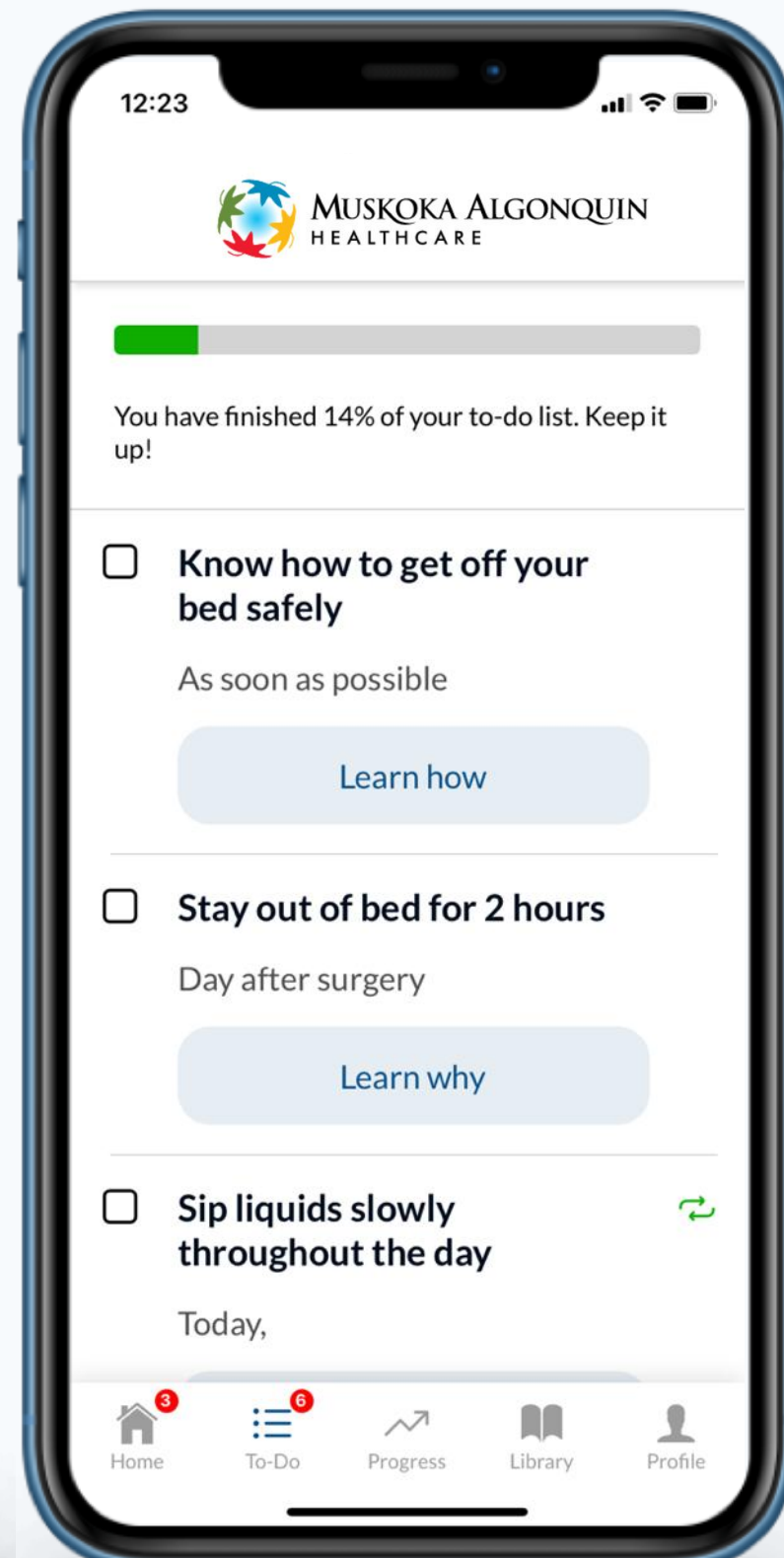
Our Solution

Condition-specific, Digital Care Journeys (e.g. general surgery)

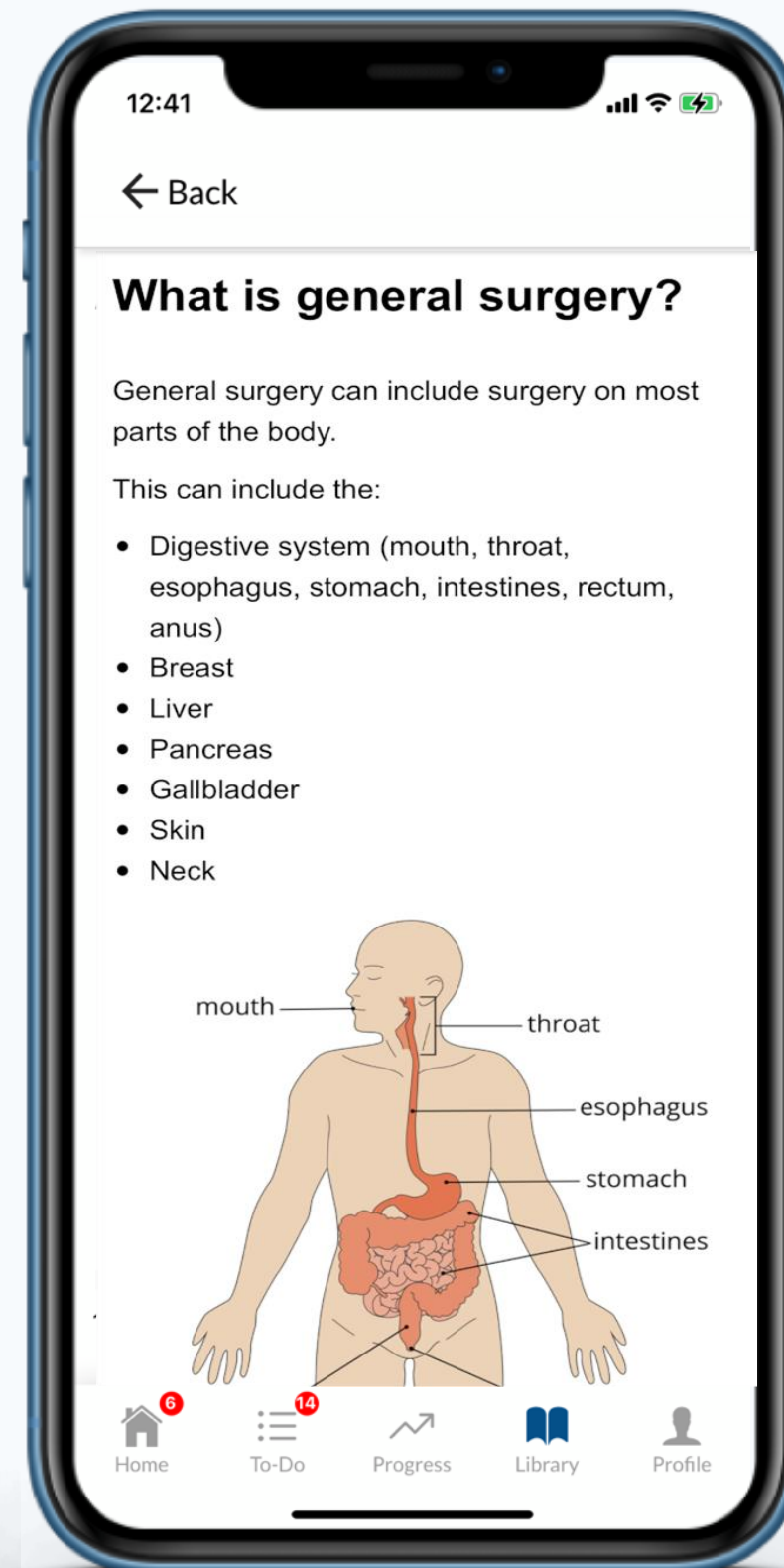
Just-in-time reminders



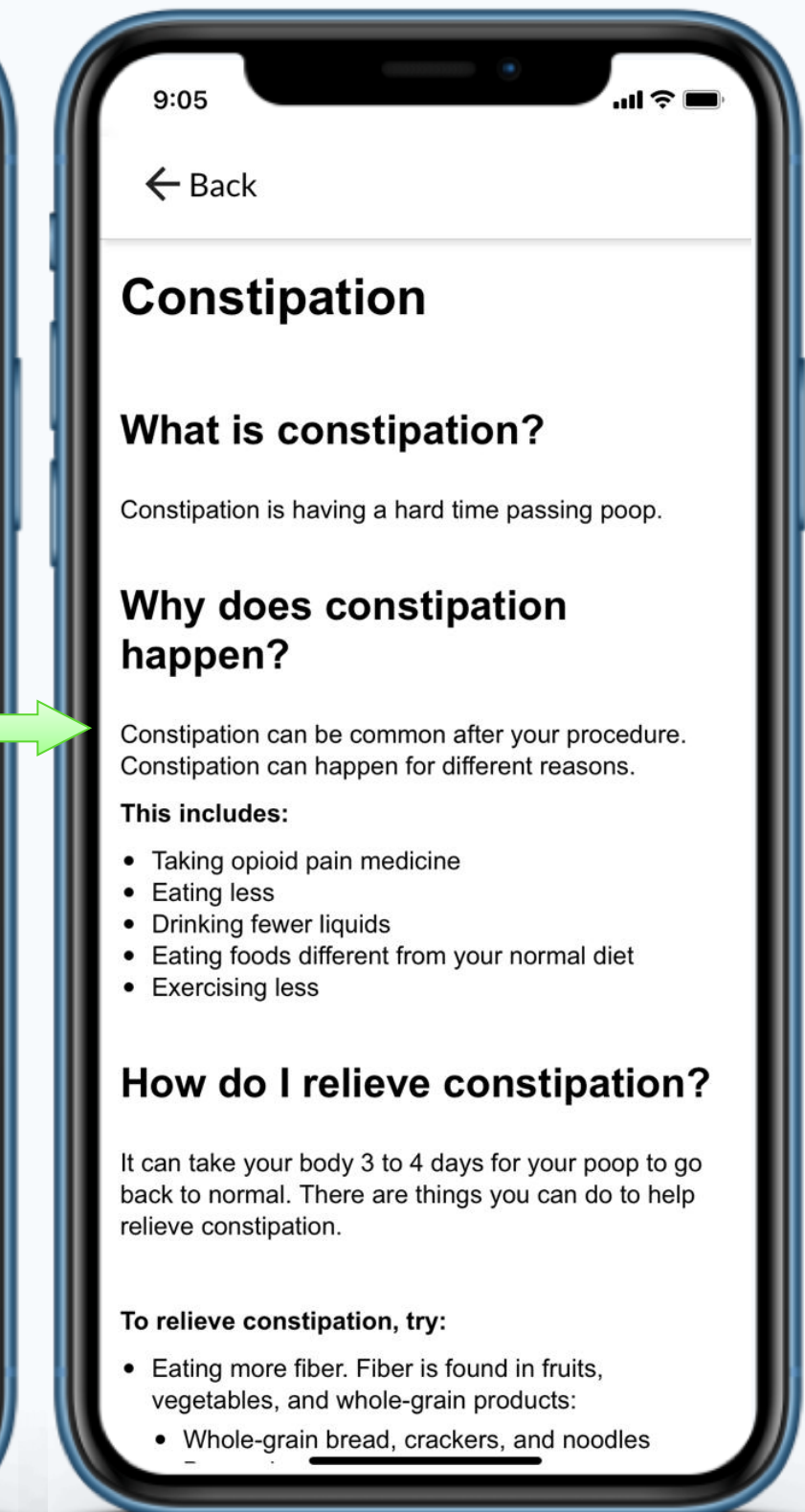
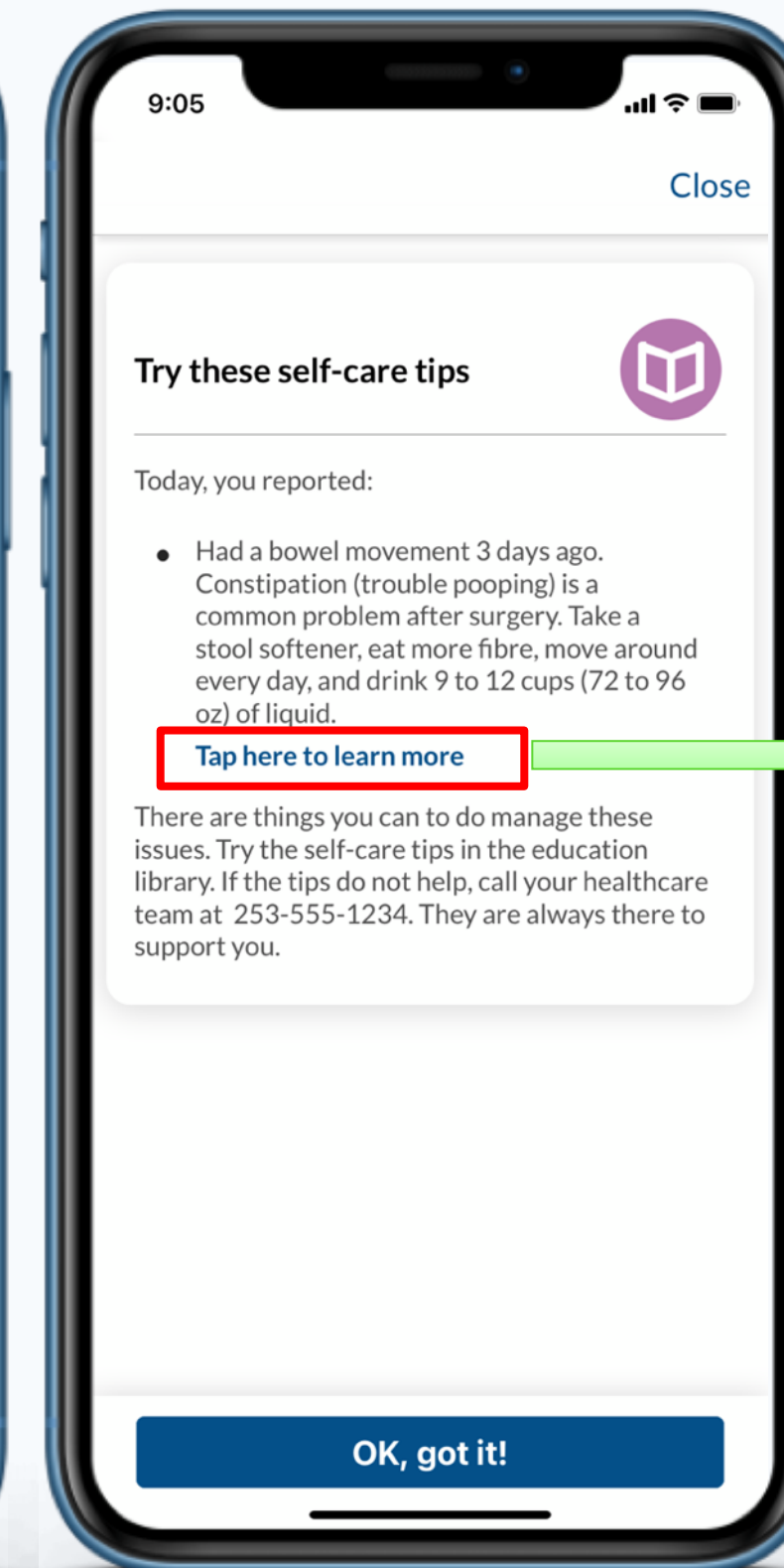
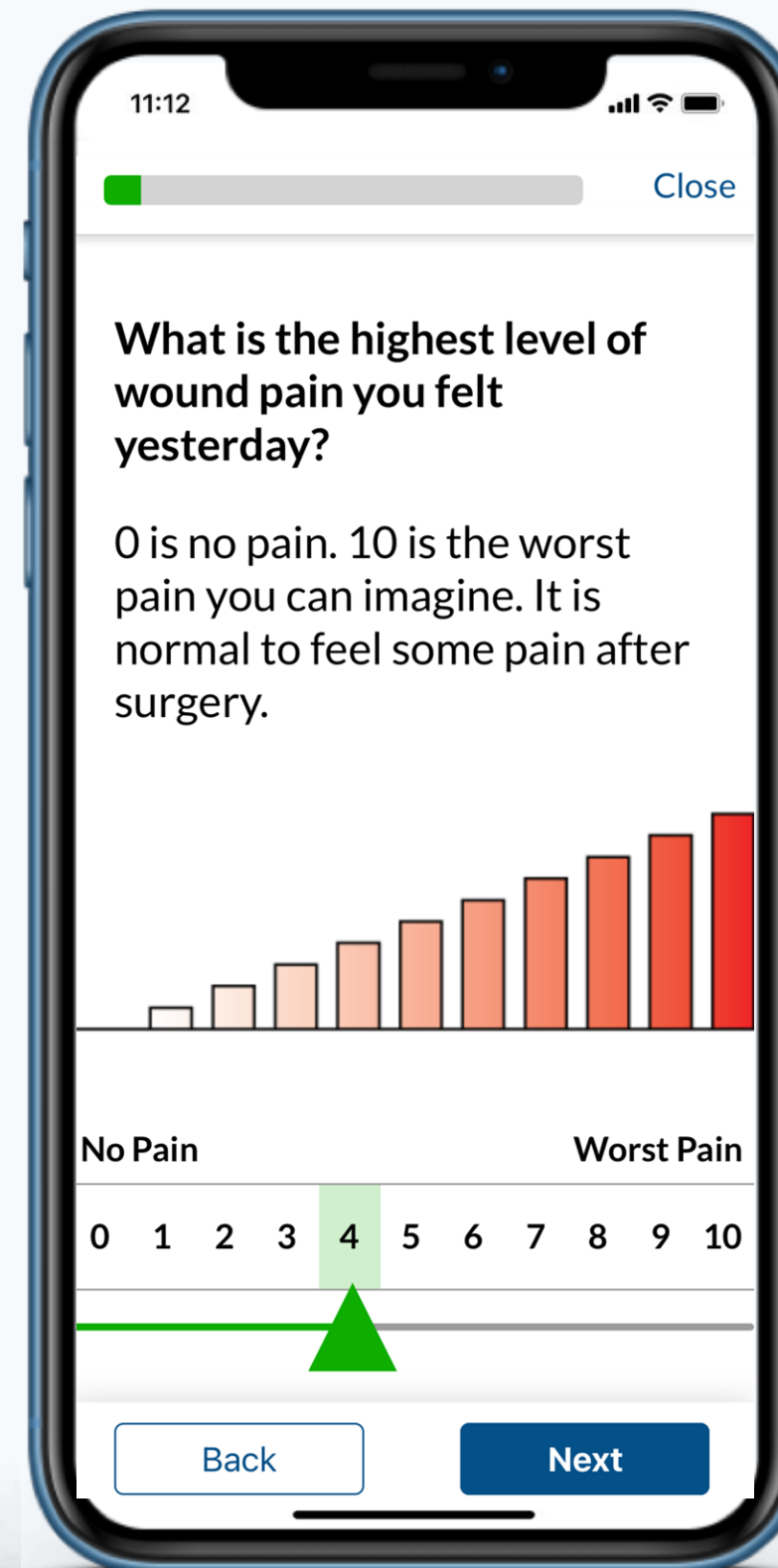
Evidence-based care plans and education



Monitor symptoms, progress & PROs



Automated self-care guidance for 80%+ patient issues



Our Solution

Automated patient self-management for 80%+ of issues (↓ phone calls)

During recovery, patient has non-urgent issue:

ROGERS 7:21 PM 100%

Close

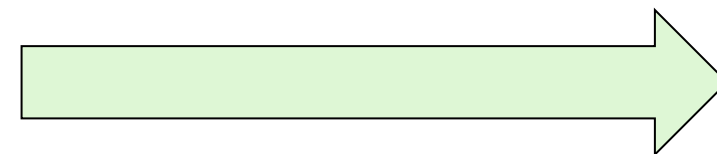
Have you noticed any of these other common problems after surgery?

These are not emergencies. There are things you can do to manage each.

- ☐ Tiredness
- ☐ Nausea, vomiting or upset stomach
- ☒ Constipation (have not pooped for 3 or more days)
- ☐ Diarrhea (watery poo)
- ☐ No

Back Next

Automated
feedback



ROGERS 7:21 PM 100%

Try these self-care tips

Today you told us about these issues:

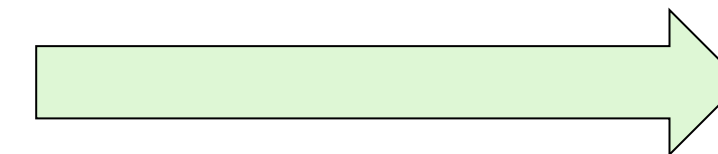
- Good job! Your knee is fully straightened again! Keep doing your exercises so you can keep this level of flexibility!
- Constipation. This is a common problem for people taking pain medicines after surgery. There are things you can do to manage this.

Learn what to do

This app is a patient education tool. It does not replace your medical care. If you have any medical concerns, talk to your healthcare providers. If it is an emergency, go to your closest emergency department.

OK, got it!

Customized
self-care education



ROGERS 7:21 PM 100%

Back

Do this to prevent constipation:

- Drink enough fluids every day. Men need 3L (12 cups) of fluid every day. Women need 2.2L or (9 cups) every day. This includes soups, sauces or fluid in the food you eat.
- Eat a balanced diet. Include lots of high fibre foods such as whole grains, fruits and vegetables.
- Stay active. Keep doing your daily exercises. Moving around helps.

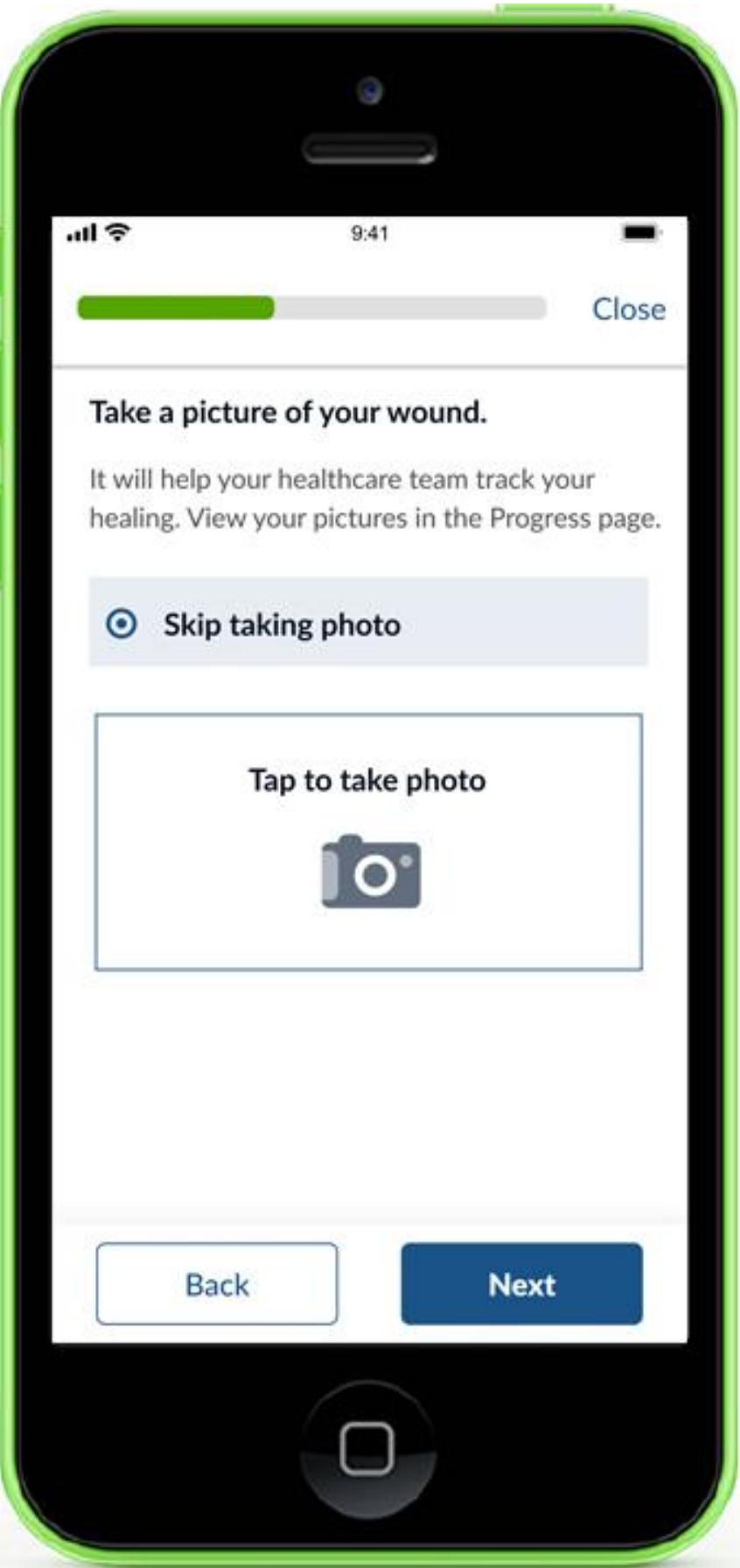
If you have constipation, you can also:

- Take a stool softener. Stool softeners make it easier for you to pass a stool. Your doctor may recommend one. You can also ask your pharmacist for a recommendation. You do not need a prescription for most stool softeners. An example is docusate sodium (such as Colace®).

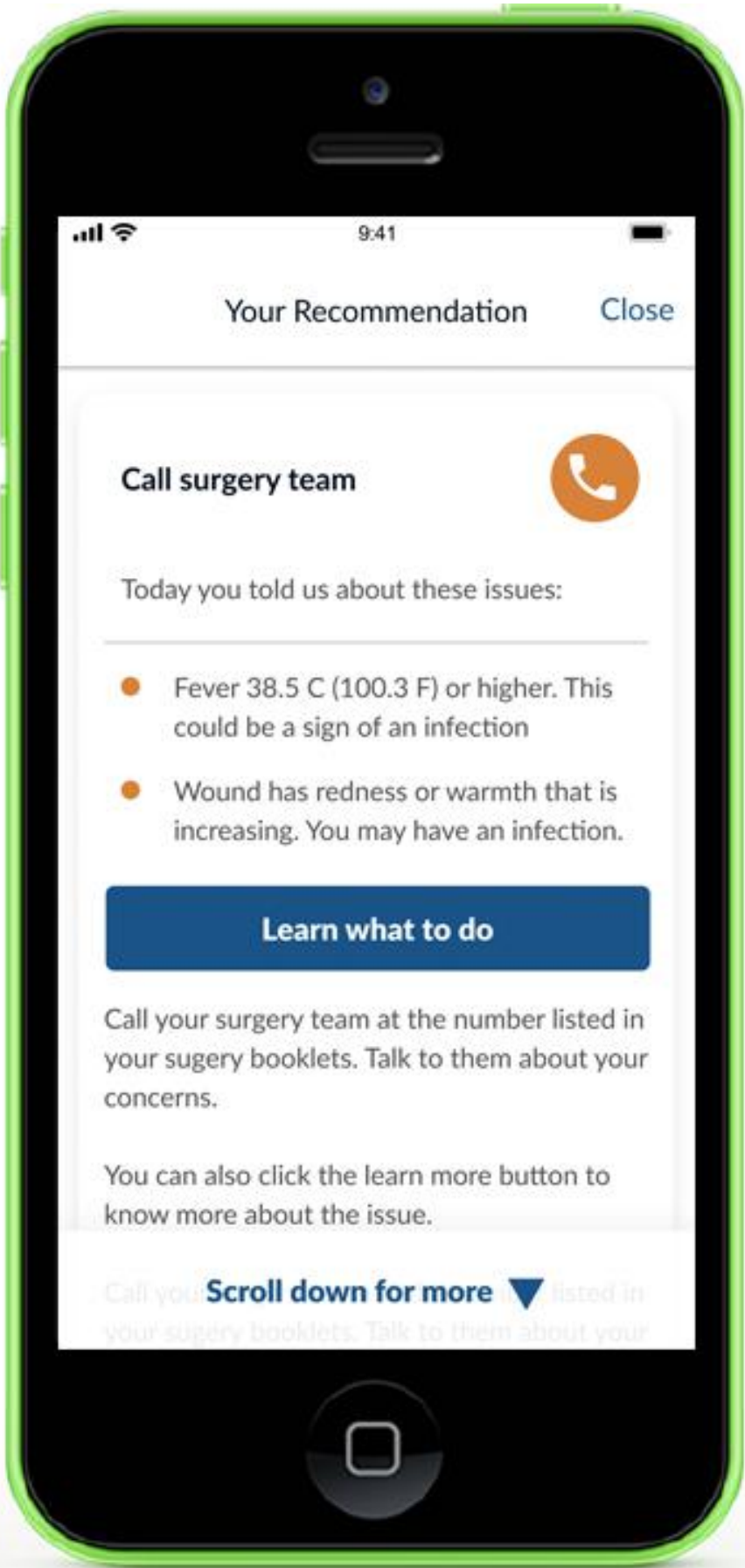
Our Solution

Provider app: Remote monitoring to catch problems earlier

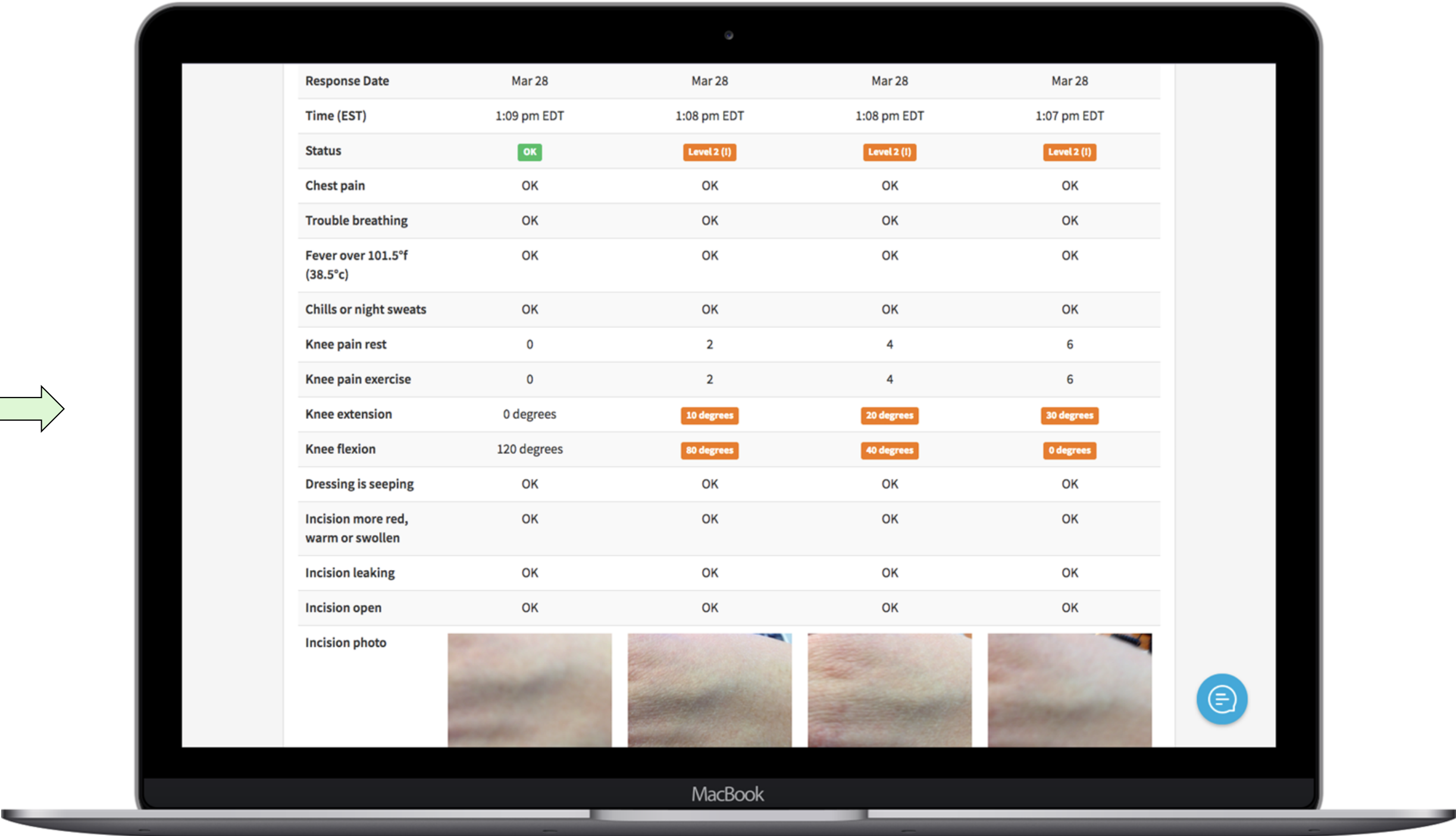
Collect Recovery Data
(Patient view)



Algorithm-Based Feedback
(Patient view)



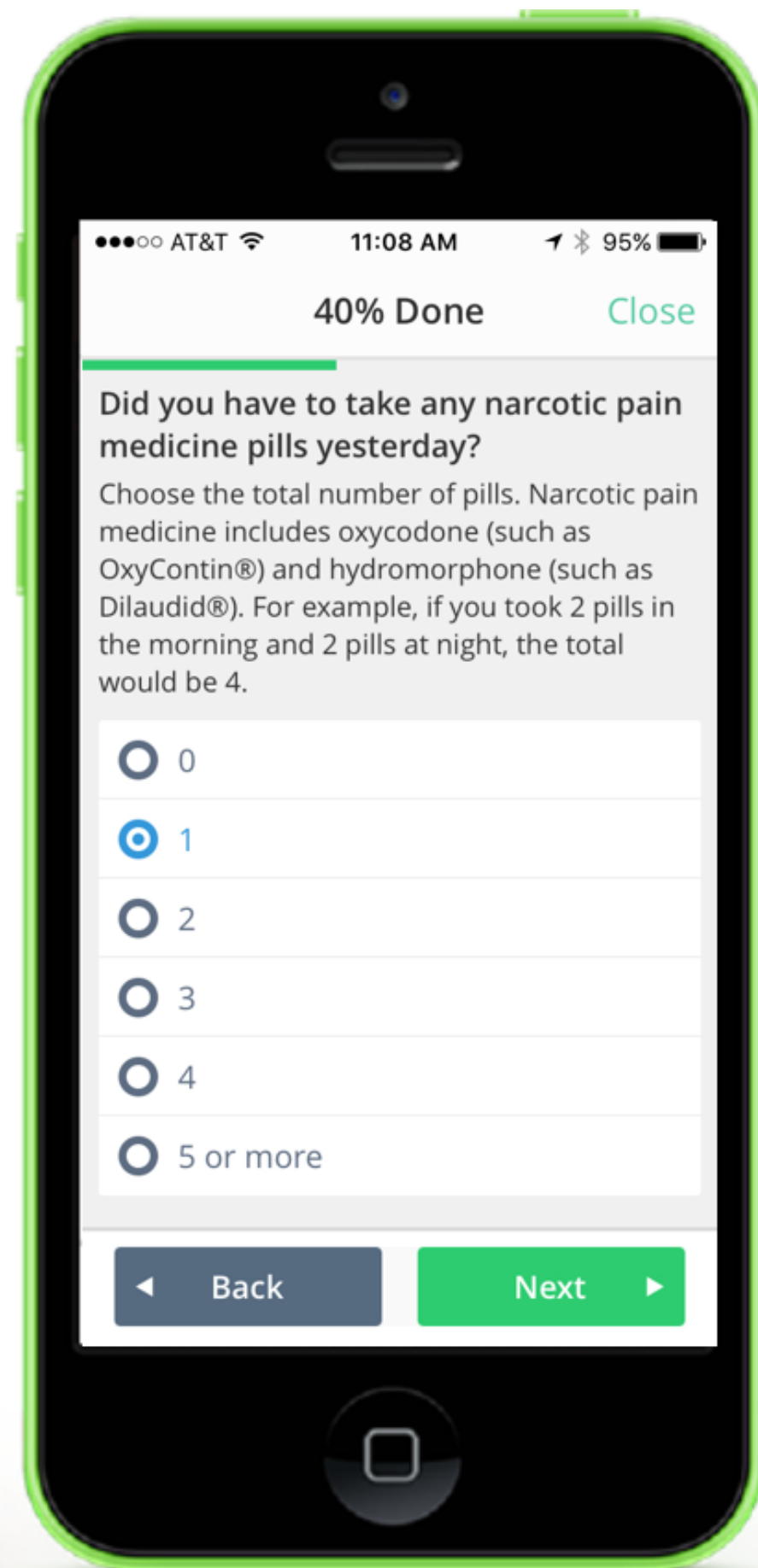
Alerts & Dashboards
(Provider view)



Our Solution

Provider app: Dashboards & analytics to improve performance

Collect data on opioid use
(patient view)



AT&T 11:08 AM 95%

40% Done Close

Did you have to take any narcotic pain medicine pills yesterday?

Choose the total number of pills. Narcotic pain medicine includes oxycodone (such as OxyContin®) and hydromorphone (such as Dilaudid®). For example, if you took 2 pills in the morning and 2 pills at night, the total would be 4.

☐ 0

☒ 1

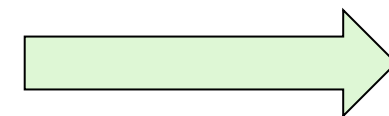
☐ 2

☐ 3

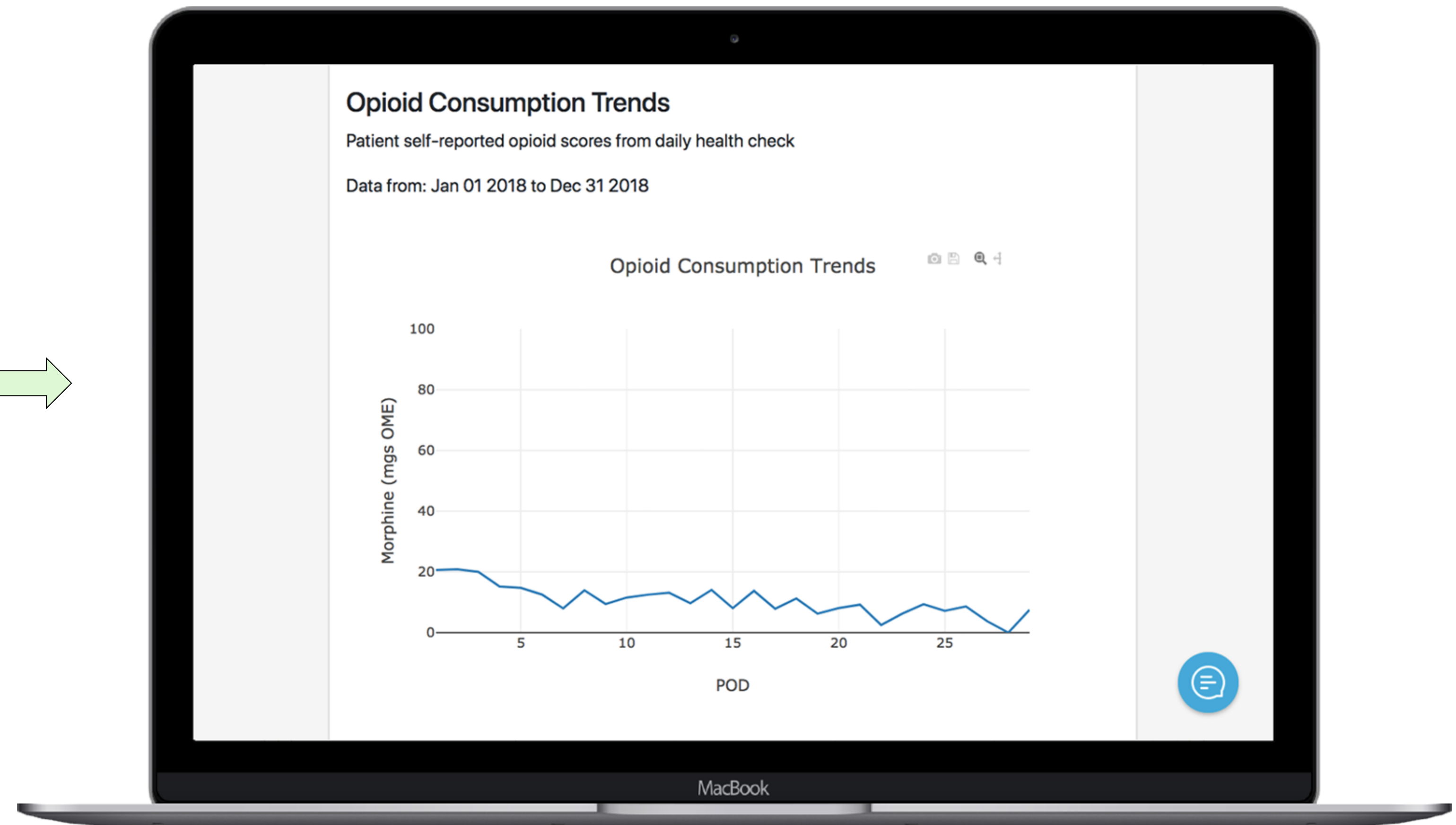
☐ 4

☐ 5 or more

Back Next



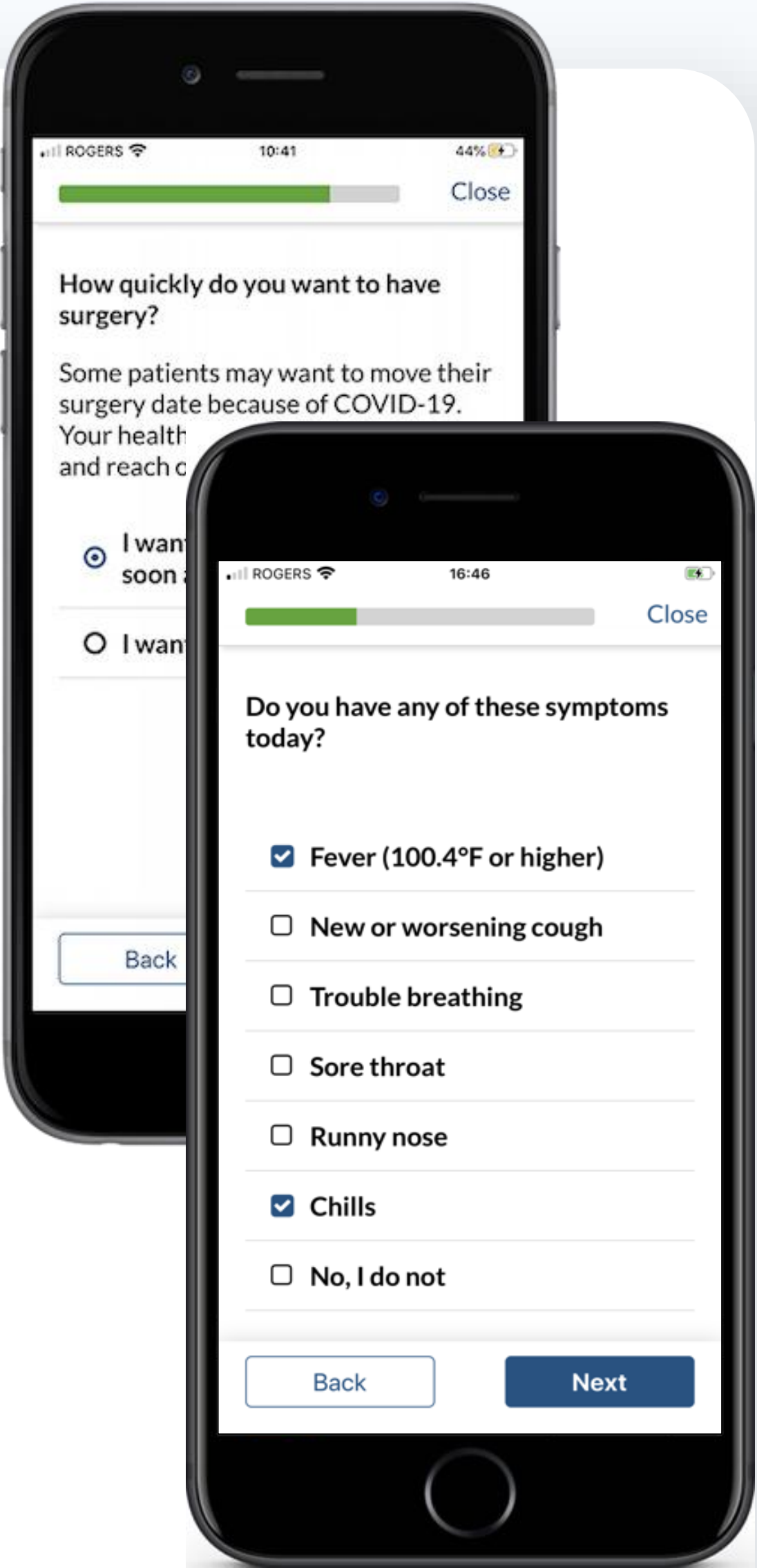
Analyze & reduce opioid use across the population
(provider view)



SeamlessMD Programs at Muskoka Algonquin Healthcare

Scope of Surgical Pathways

Phase	What is in Scope?
Pre-Op	<div><div>1.</div><div>Set up survey (demographics, comorbidities, etc.)</div></div> <div><div>2.</div><div>Pathway specific education, reminders, to-do lists</div></div> <div><div>3.</div><div>General education/information about MAHC</div></div>
Post-Discharge	<div><div>1.</div><div>Daily symptom monitoring surveys for 30 days (4 days for endoscopy patients)<div><div>a.</div><div>Pathway specific questions</div></div><div><div>b.</div><div>Automated recommendations and self-care education</div></div></div></div> <div><div>2.</div><div>Patient satisfaction surveys</div></div>



Muskoka Algonquin Healthcare’s Partnership with SeamlessMD - Experience to Date

Scope of Deployment:

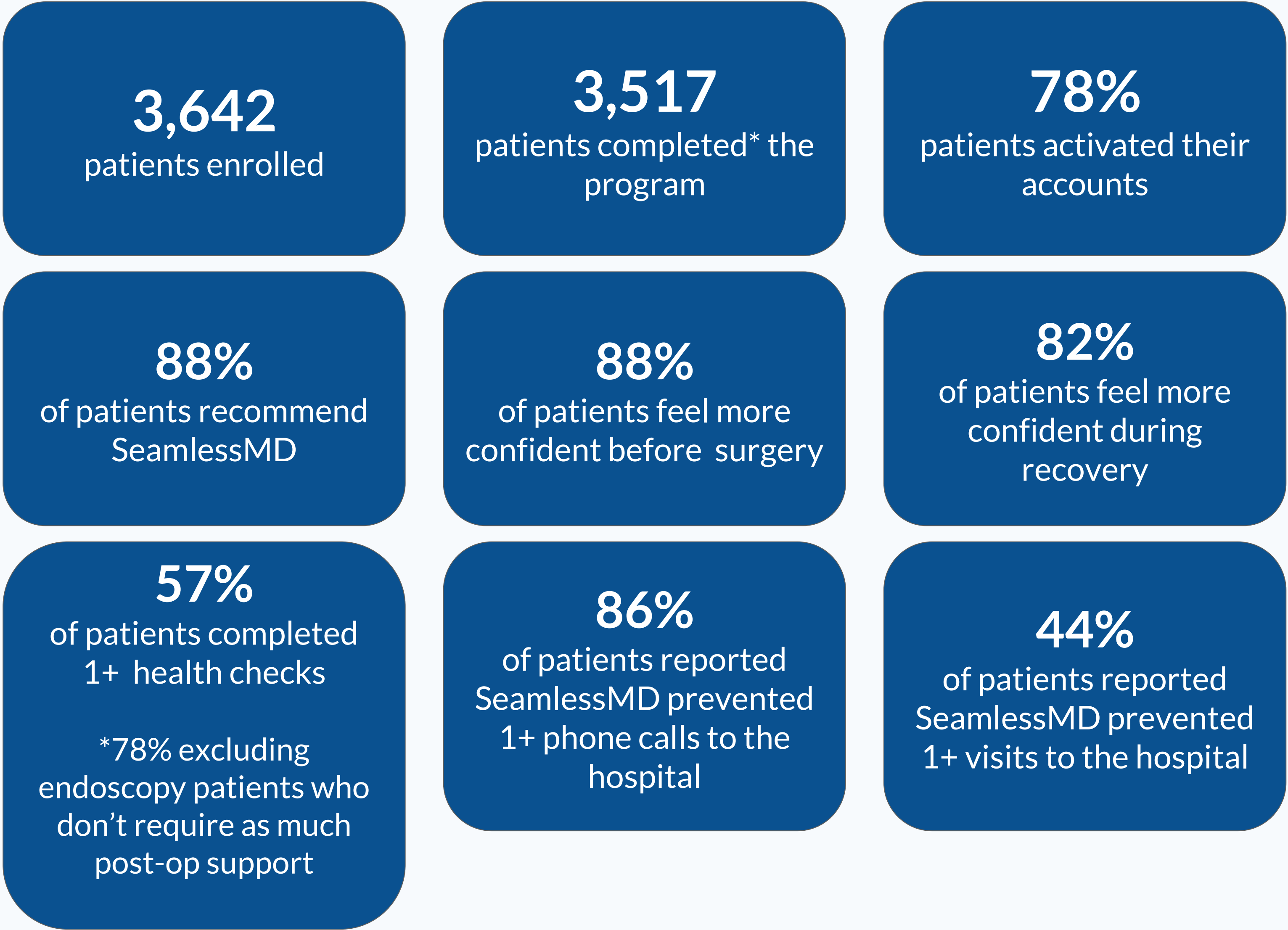
Live across

- General Surgery
- Colorectal Surgery
- Breast Surgery
- Hysterectomy
- C-Section
- Endoscopy
- Urology

Outside of surgery, SeamlessMD is also live to support Mental Health Patients

Enrollment:

Patients are currently enrolled manually onto SeamlessMD



**A patient is considered to be completed 30 days post-discharge. Endoscopy patients 5 days post-discharge.*

What Patients Love



“

Here's what
patients are
saying:

"I like the ability to talk to a nurse if there's something of concern happening. The nurse from the Seamless program did call me a few times, especially early after my surgery and helped to give advice and reassure me on a few things. It really did help to bridge the gap when you don't need to go back back to the hospital, but can't wait for a family doctor appointment. I also like the built in advice online on what to do for some specific concerns that come up after surgery."

- General Surgery Patient



"I liked that this online program was easily accessible. I appreciate the simplicity of the program in accessing and answering the questions. I was able to use this tool to access my daily recovery."

- Colorectal Surgery Patient

"Very easy to know what to expect before and after your procedure, great know you have piece of mind knowing your in good hands"

- Endoscopy Patient



"I like being able to send photos and have someone look at them. I had a couple times where I was panicking because I felt different or something looked different, but being able to send photos when that happened and have someone confirm it was fine was so reassuring, and convenient - it would have been a hassle to go to the hospital for just a quick visual check, especially since the surgeon/doctor for my procedure is 1.5 hours away from my house"

- Breast Surgery Patient



Patient Enrollment Process



Once eligible, provider recommends patient use SeamlessMD as part of their care.

Shannon tells the patient about SeamlessMD in more detail.



Staff member opens SeamlessMD dashboard and enrolls patient in program.



Patient instantly receives message from SeamlessMD to activate their account.

Patient can access on web or use the mobile app throughout their journey.



Patient receives messages and reminders to help them stay on track.



Post-discharge, patient completes daily health check surveys to track their progress.

Clinical team may receive alerts and view Seamless dashboards if patient reports serious concerns.



Ongoing Work

SeamlessMD and MAHC Partnership

Content Updates

- Content on SeamlessMD scheduled to be reviewed and updated based on new protocols or protocol changes
 - To be reviewed by surgeons and nurse representatives

Stroke

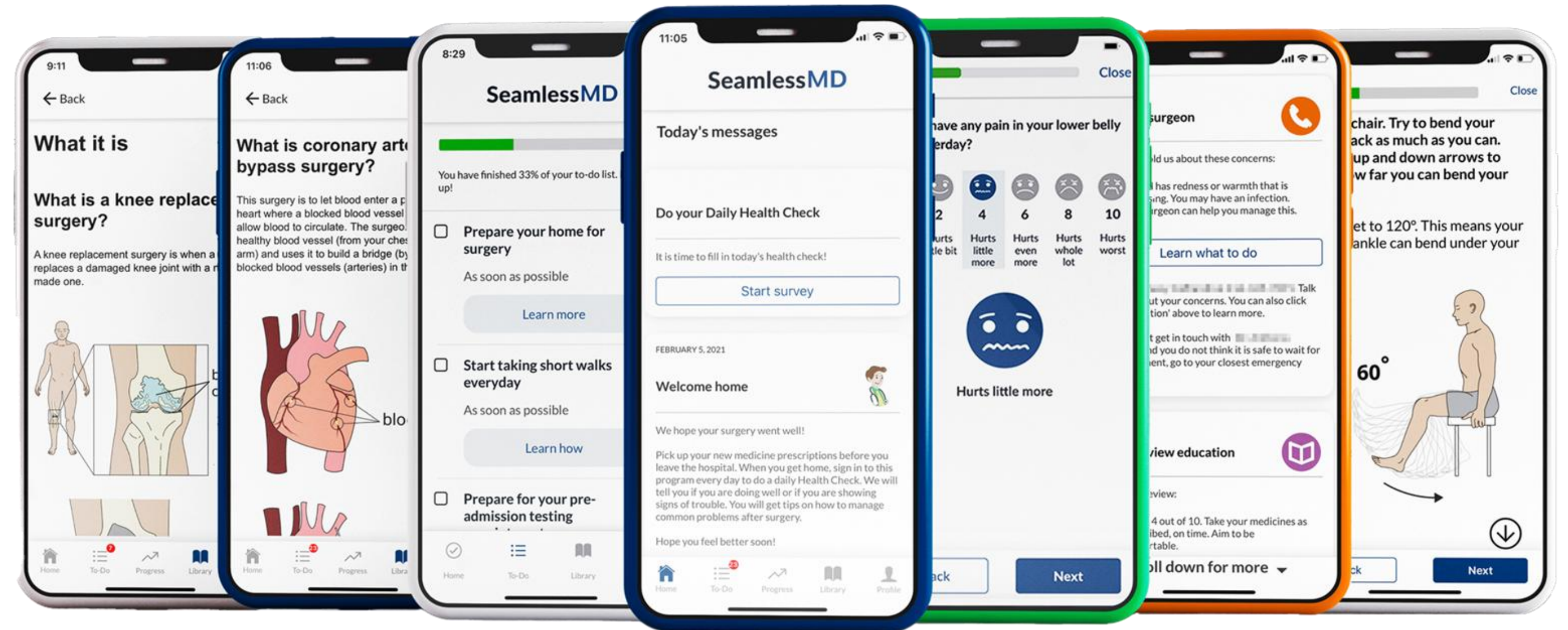
- Undergoing implementation of SeamlessMD to support stroke patients
- Goal to launch by mid April 2025

Enrollment Efficiencies

- Exploring ways to enhance enrollment process to support additional enrollments onto SeamlessMD

SeamlessMD

Enabling health systems to engage, monitor and stay connected with patients



www.seamless.md



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