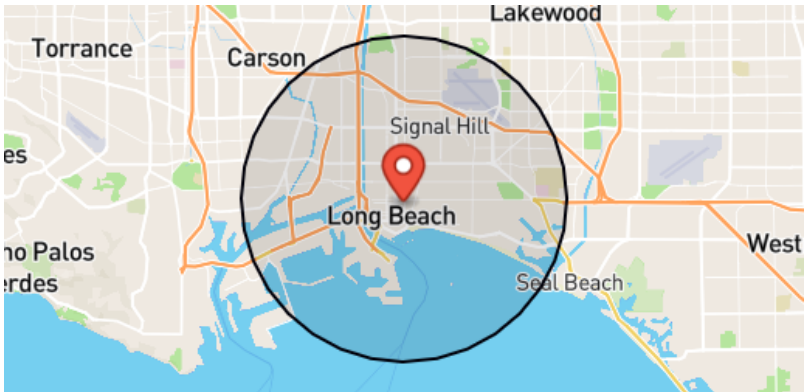


4.5 Miles around 525 East 7th Street,
Study Area: Long Beach, California 90813, United States
Base State: CA
Current Year Estimate: 2025
5 Year Projection: 2030
10 Year Forecast: 2035
Date: 4/25/2026
Semi-Annual Projection: Fall

This ExecutiveInsite Report presents a demographic overview of your geographic study area. Data tables and graphs illustrate changes and trends for a range of insights. Some trend tables provide change over time, including five- and ten-year forecasts. Color-coded tables and graphs help you easily identify changes.

Your geographic study area can be a region, zip code, county, or a user-defined radius, polygon, or shape. Your study area displays in the map below.

The Study Area



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More Information
Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Population:

The study area's 2025 population is 341,356 and by 2030 is projected to grow by 4,658 to a total of 346,014. This growth rate is growing slower than the state growth rate. The study area is projected to grow by 1.36% over the next five years, compared to the state's projection to grow by 3.49%. The study area's estimated average change rate is 0.27%

Households:

The households within the community are declining but not as fast as the population. The 2020 average population per household was 2.62 and by 2030 is projected to be 2.61. Compare this to the state average estimated at 2.95 persons per household.

Population Per Household:

The relationship between population and household numbers offers insights into community dynamics. Population growing faster than households indicates a rise in persons per household, often attributed to factors like increased birth rates, multigenerational households, shared housing among young adults, or multi-family dwellings.

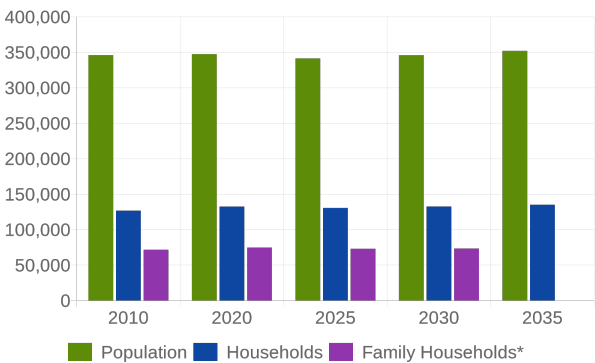
Family Households:

Analyzing family household trends alongside population growth can reveal important insights. An increase in both suggests larger households are likely due to more children per family. However, this study area presents a different picture. The family household growth rate lags behind the growth of the population, suggesting that the increase may be a rise in non-family adult households.

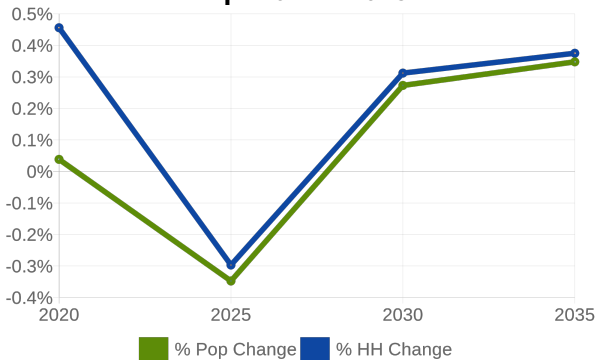
Population/Households & Family Trends

	2010	2020	2025	2030	2035
Population	346,062	347,390	341,356	346,014	352,030
Change Count		1,328	-6,034	4,658	6,016
Percent Change		0.38%	-1.74%	1.36%	1.74%
Households	126,795	132,575	130,608	132,645	135,132
Change Count		5,780	-1,967	2,037	2,487
Percent Change		4.56%	-1.48%	1.56%	1.87%
Population / Households	2.72	2.62	2.61	2.60	2.60
Change Count		-0.10	0.00	0.00	0.00
Percent Change		-3.99%	-0.26%	-0.19%	-0.13%
Family Households*	71,677	74,774	73,086	73,366	0
Change Count		3,097	-1,688	280	
Percent Change		4.32%	-2.26%	0.38%	

Population, Household & Family Trends



Average Annual Percentage Change Between Reported Years

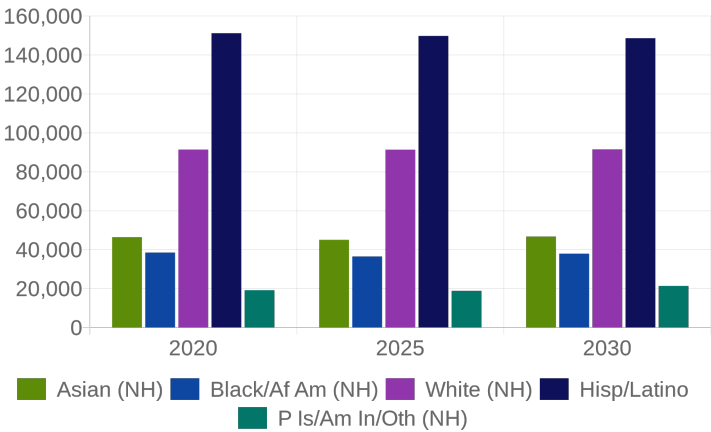


* Family Household data is not projected out 10 years.

The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.

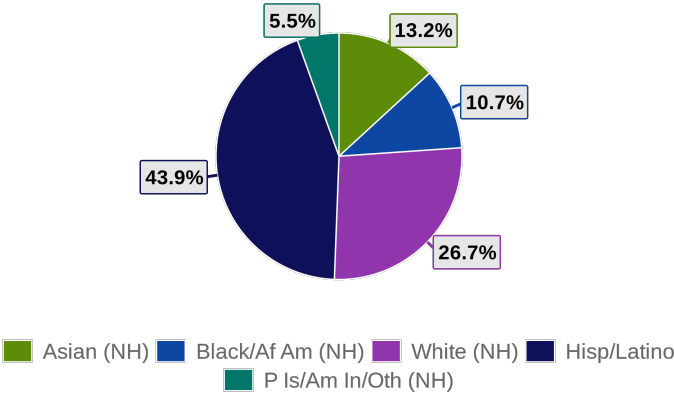
The Population: Racial/Ethnic Trends table provides the actual numbers and percentage of the total population for each of the five racial/ethnic categories. Pay special attention to the final column on the right. This will quickly indicate the direction of change from the last census to the current five year projection.

Racial-Ethnic Population Trends



The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

Current Year Racial/Ethnicity as Percentage of Pop



This chart shows the percentage of each group for the current year estimate.

The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

White (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to decline by 0.92% over the next five years.

Race and Ethnicity

	2020	2025	2030	2020 %	2025 %	2030 %	2020 - 2030 %pt Change
Asian (NH)	46,355	44,995	46,691	13.38%	13.18%	13.49%	0.11%
Black/Af Am (NH)	38,473	36,469	37,902	11.10%	10.68%	10.95%	-0.15%
White (NH)	91,349	91,304	91,497	26.36%	26.75%	26.44%	0.08%
Hisp/Latino	151,163	149,754	148,600	43.63%	43.87%	42.95%	-0.68%
P Is/Am In/Oth (NH)	19,159	18,834	21,322	5.53%	5.52%	6.16%	0.63%
Total	346,499	341,356	346,012				

A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However, this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

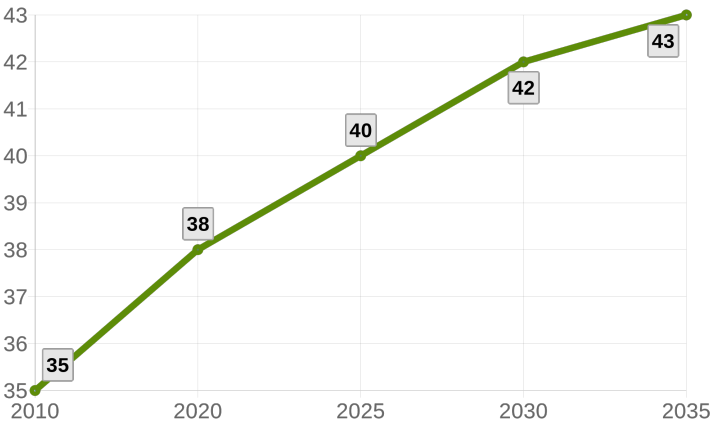
Average Age Trends provides five important snapshots of a community from five data points; the 2010 census, the last census, the current year estimate, the five-year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.

The Phase of Life Trends breaks the population into seven life phases that the population passes through in its life time.

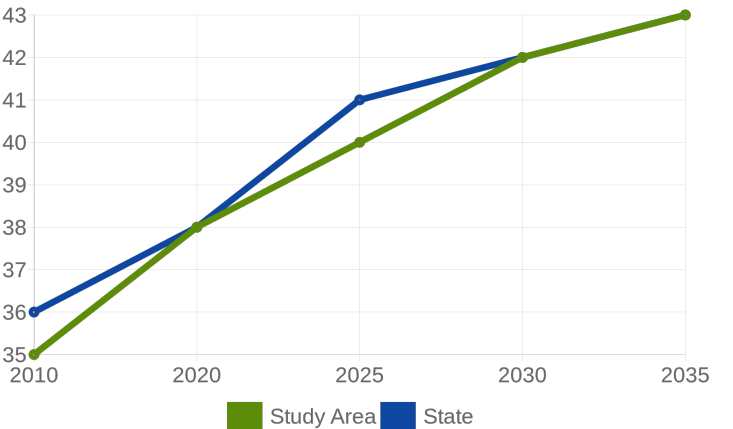
Average Age Trends

	2010	2020	2025	2030	2035
Average Age: Study Area	34.69	37.89	39.99	41.57	43.11
Percent Change		9.21%	5.56%	3.95%	3.70%
Average Age: State	35.99	38.45	40.69	42.18	43.45
Percent Change		6.84%	5.83%	3.66%	3.00%
Comparative Change	96	98	98	98	99
Median Age: Study Area	32	36	37	41	42

Study Area Average Age Trend



Ave. Age Comparison: Study Area to State



Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area has been rising for several years. It is projected to rise over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be higher than the study area.

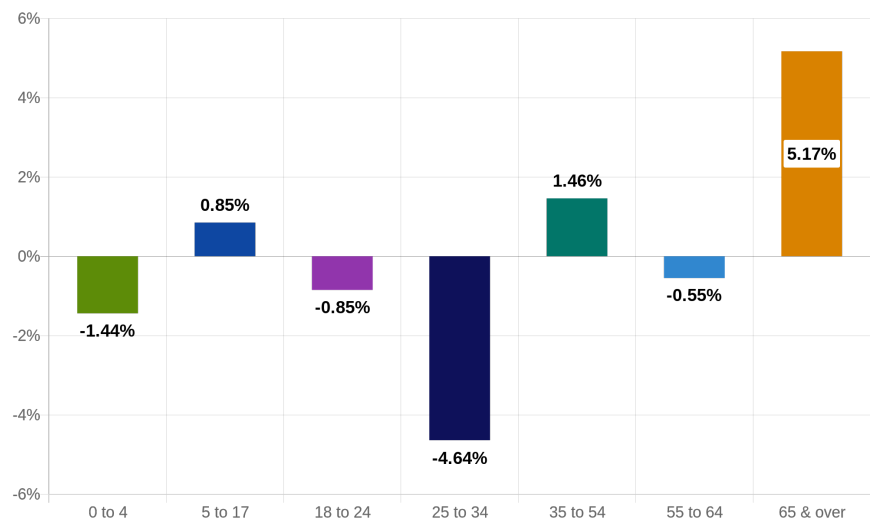
Phase of Life

The Phase of Life analysis provides insight into the age distribution of a population across the different stages of life experience. It can reveal a community in transition.

Focus on the color-coding in the "Change" column (far right). It quickly highlights population percentage increases or decreases for each phase.

	2020	2025	2030	2035	2020 %	2025 %	2030 %	2035 %	2025 - 2035 %pt Change
Before Formal Schooling									
Ages 0 to 4	17,091	20,928	18,735	16,502	4.92%	6.13%	5.41%	4.69%	-1.44%
Required Formal Schooling									
Ages 5 to 17	50,063	46,085	48,257	50,529	14.41%	13.50%	13.95%	14.35%	0.85%
College/Career Starts									
Ages 18 to 24	35,747	28,867	28,287	26,775	10.29%	8.46%	8.18%	7.61%	-0.85%
Singles & Young Families									
Ages 25 to 34	63,482	52,311	40,857	37,600	18.27%	15.32%	11.81%	10.68%	-4.64%
Families & Empty Nesters									
Ages 35 to 54	94,257	96,936	104,277	105,123	27.13%	28.40%	30.14%	29.86%	1.46%
Enrichment Yrs Sing/Couples									
Ages 55 to 64	41,447	41,326	40,261	40,670	11.93%	12.11%	11.64%	11.55%	-0.56%
Retirement Opportunities									
Age 65 and over	45,302	54,902	65,339	74,830	13.04%	16.08%	18.88%	21.26%	5.18%

Phase of Life Changes



Summary of Phase of Life Findings:

Phase of Life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are declining as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are increasing as a percentage of the total population. In summary, it may be that the community is aging as children are raised and leave but parents remain.

Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

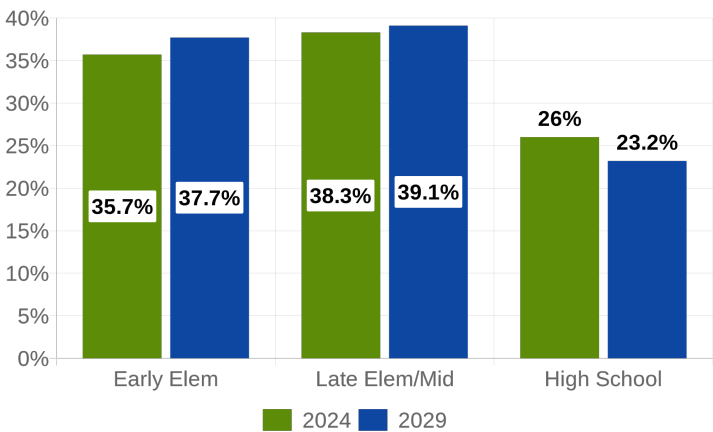
The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School grades

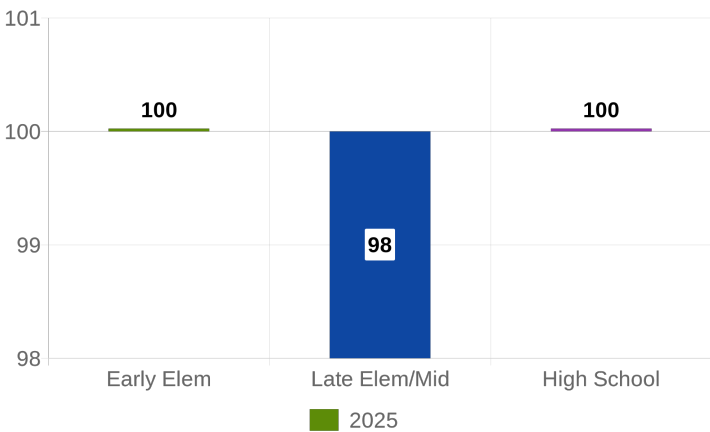
School Aged Children

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
Early Elementary							
Ages 5 to 9	18,519	16,464	18,186	36.99%	35.73%	37.69%	1.96%
Late Elementary-Middle School							
Ages 10 to 14	19,788	17,662	18,892	39.53%	38.32%	39.15%	0.83%
High School							
Ages 15 to 17	11,756	11,959	11,179	23.48%	25.95%	23.17%	-2.78%

School Aged Children Trends: By Levels



Comparative Index: Study Area to State by Level



Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to grow as a percentage of children between 5 and 17 by 1.96%.

Late Elementary to Middle School aged children ages 10 to 14 are projected to grow as a percentage of children between 5 and 17 by 0.83%.

High School aged children ages 15 to 17 are projected to decline as a percentage of children between 5 and 17 by 2.78%.

Overall, children are aging through, but there is some evidence of a resurgence of children in the younger years.

Average Household Income and Per Capita Income

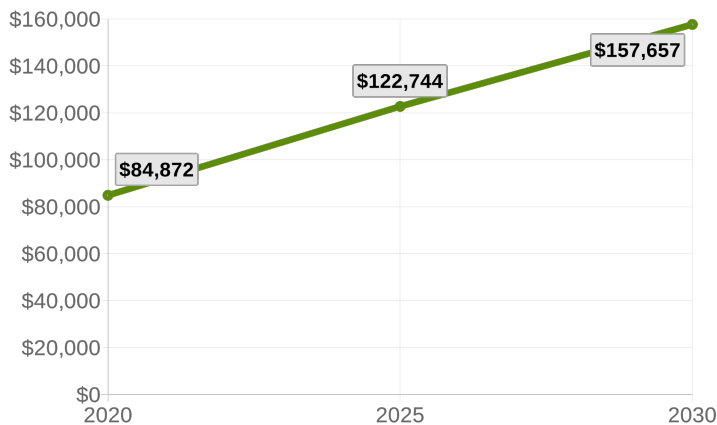
Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

In this study area, the estimated current year average household income is \$122,744. The average household income is projected to grow by 28.44% to \$157,657.

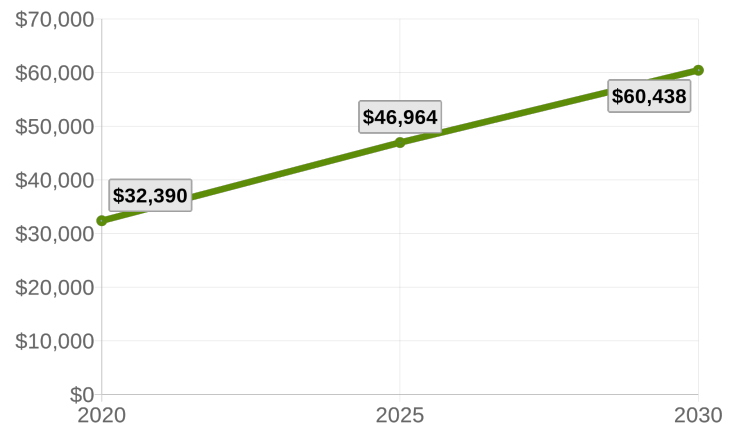
Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

The estimated per capita income for the current year is \$46,964. The Per Capita Income is projected to grow by 28.69% to \$60,438.

Average Household Income Trend



Per Capita Income Trend



Household Income Trends

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
Less than \$10,000	7,132	5,771	4,204	5.44%	4.42%	3.17%	-1.25%
\$10,000 to \$14,999	6,635	4,548	3,168	5.06%	3.48%	2.39%	-1.09%
\$15,000 to \$24,999	10,993	7,046	6,288	8.38%	5.39%	4.74%	-0.65%
\$25,000 to \$34,999	11,578	7,149	5,428	8.82%	5.47%	4.09%	-1.38%
\$35,000 to \$49,999	15,172	10,627	8,227	11.56%	8.14%	6.20%	-1.94%
\$50,000 to \$74,999	22,615	18,310	14,118	17.24%	14.02%	10.64%	-3.38%
\$75,000 to \$99,999	17,716	16,669	14,235	13.50%	12.76%	10.73%	-2.03%
\$100,000 to \$149,999	20,705	24,974	24,507	15.78%	19.12%	18.48%	-0.64%
\$150,000 to \$199,999	8,714	15,542	17,550	6.64%	11.90%	13.23%	1.33%
\$200,000 or more	9,945	19,972	34,920	7.58%	15.29%	26.33%	11.04%
Total	131,205	130,608	132,645				

Family Income

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above \$100,000 is projected to grow over the next five years. For the current year, it is estimated that 46% of all family incomes exceed \$100,000 per year. In five years that number is projected to be 53%.

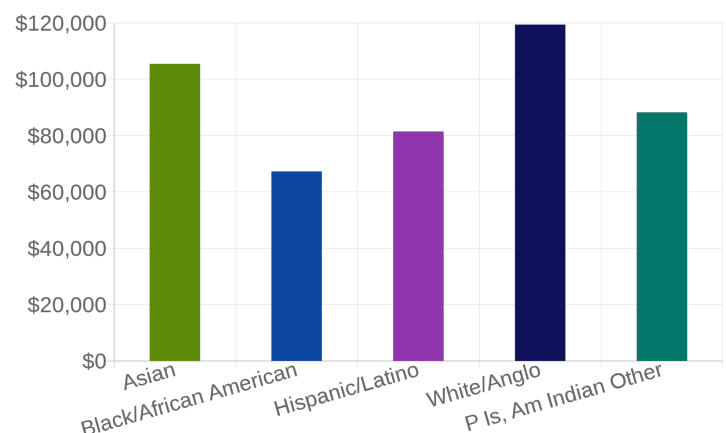
Family Income Trends

	2025	2030	2025 %	2030 %	2025 - 2030 %pt Change
Less than \$10,000	3,114	2,072	4.26%	2.82%	-1.44%
\$10,000 to \$14,999	2,482	1,292	3.40%	1.76%	-1.64%
\$15,000 to \$24,999	3,890	2,622	5.32%	3.57%	-1.75%
\$25,000 to \$34,999	4,103	3,841	5.61%	5.23%	-0.38%
\$35,000 to \$49,999	6,023	5,363	8.24%	7.30%	-0.94%
\$50,000 to \$74,999	10,112	10,232	13.84%	13.93%	0.09%
\$75,000 to \$99,999	9,432	8,867	12.91%	12.07%	-0.84%
\$100,000 to \$149,999	13,889	13,883	19.00%	18.90%	-0.10%
\$150,000 to \$199,999	8,482	9,960	11.61%	13.56%	1.95%
\$200,000 or more	11,558	15,330	15.81%	20.87%	5.06%
Total	73,085	73,462			

Median Income by Race and Ethnicity

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

	2025
Asian Household Income	\$105,477
Black/African American Household Income	\$67,273
Hispanic/Latino Household Income	\$81,448
White/Anglo Household Income	\$119,419
P Is, Am Indian Other Household Income	\$88,247
Average	\$92,373



Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- Family households with children under 18
- Family households without children under 18

This analysis focuses on family households with children under 18, specifically...

- Married-couple families
- Single-parent families (father or mother)

These family types are reported for the study area in the table below.

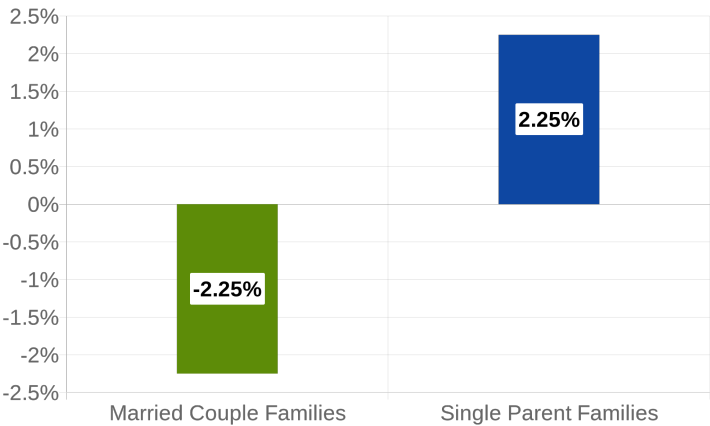
Households with Children under 18

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
Married Couple	17,647	16,911	17,174	64.71%	57.52%	55.27%	-2.25%
Single Parent	9,626	12,489	13,898	35.29%	42.48%	44.73%	2.25%

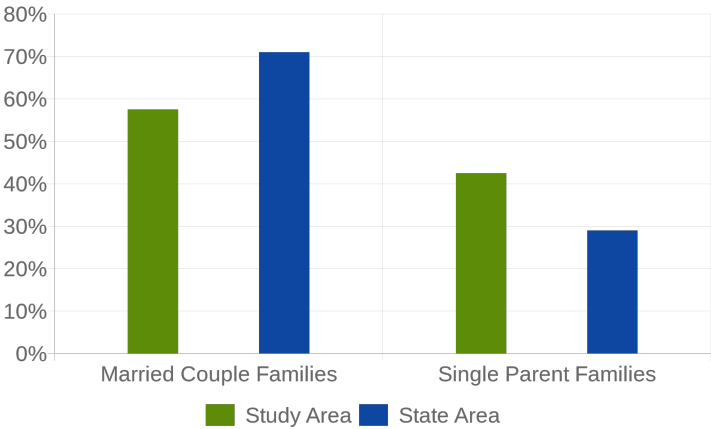
Of the households with children under 18, married couple households are decreasing as a percentage while single parent households are increasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are dissimilar to the state's profile. The percentage of single parent households with children is greater than the state.

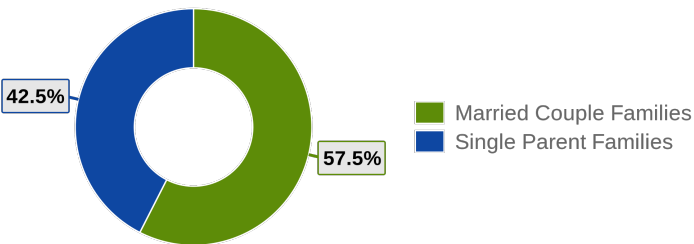
Households with Children: Projected Change



Households with Children Under 18 Compared to State



Percentage of Households with Children by Type



Population by Marital Status examines the distribution of marital statuses (number and percentage) for individuals 15 and older in the study area. Trend data and comparisons to the state provide context.

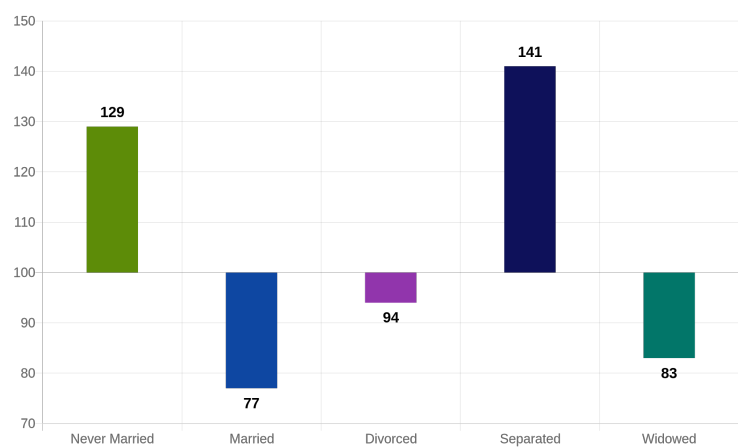
Marital types reported include Never Married, Married, Divorced, Separated, and Widowed.

Population by Marital Status: Age 15+

	2020	2025	2030	2020 %	2025 %	2030 %	2020 - 2030 %pt Change
Never Married	138,220	138,374	140,735	47.34%	48.33%	48.50%	1.16%
Married	106,220	104,499	105,613	36.38%	36.50%	36.39%	0.01%
Divorced	27,558	24,450	24,188	9.44%	8.54%	8.33%	-1.11%
Separated	7,889	7,494	7,867	2.70%	2.62%	2.71%	0.01%
Widowed	12,056	11,484	11,798	4.13%	4.01%	4.07%	-0.06%

In this community, the current year estimate of marital status reveals a community of adults less likely to be married than the state average for adults. The percentage single, never married in the study area is higher than the state average for adults 15 years and older. Divorce is less prevalent than the state wide average.

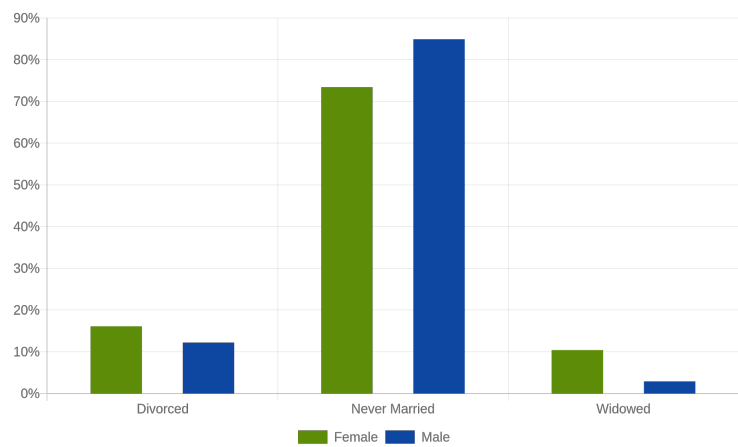
Marital Status: Comparison to the State



Women 15 years and older are more likely to be divorced than men.

Women 15 years and older are more likely to be widowed than men.

Single Female and Male Comparison by Type

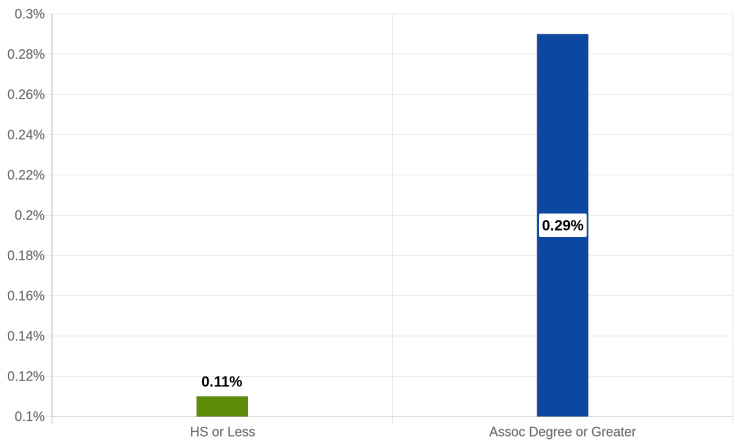


The level of educational attainment among an area’s adult population is a key indicator of community opportunities and challenges. This analysis examines adult educational attainment from three perspectives.

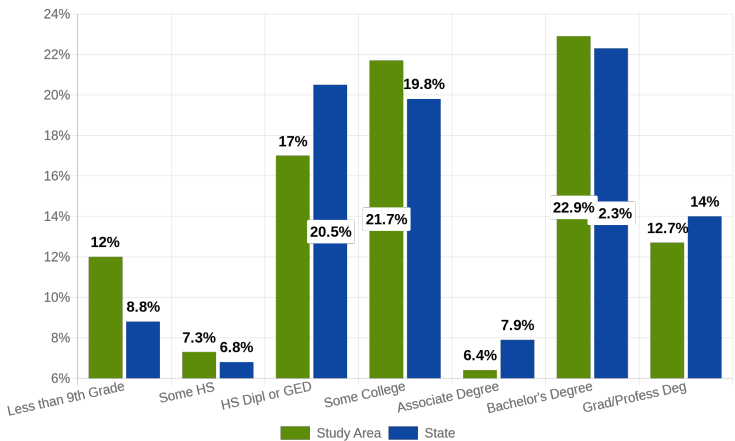
First, is the level rising? Second, how does it compare to the state (or itself for state reports)? Finally, what are the specific 2020 percentages?

Educational Level Attainment Change

The educational attainment level of adults has been rising over the past few years. It is projected to rise over the next five years by 0.29%.



Educational Level Compared to the State



Population by Educational Attainment: 25+

	2020	2025	2030	2025 (State)	2025 Comp Index
Less than 9th Grade	12.75%	11.98%	12.05%	8.77%	136
Some HS	7.54%	7.29%	7.29%	6.75%	108
HS Dipl or GED	16.75%	16.96%	17.01%	20.45%	82
Some College	22.78%	21.71%	21.31%	19.80%	109
Associate Degree	6.92%	6.38%	6.26%	7.93%	80
Bachelor's Degree	21.41%	22.92%	23.16%	22.27%	102
Grad/Profess Deg	11.86%	12.75%	12.93%	14.02%	90

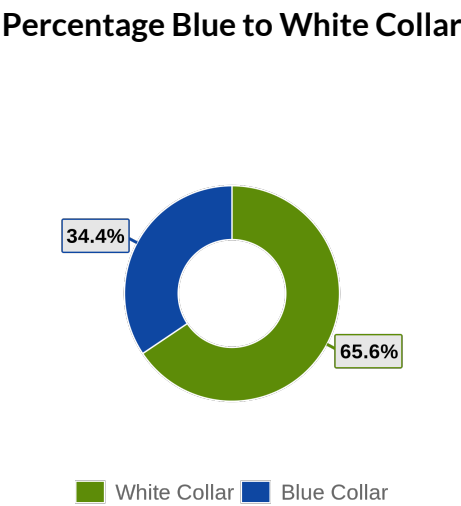
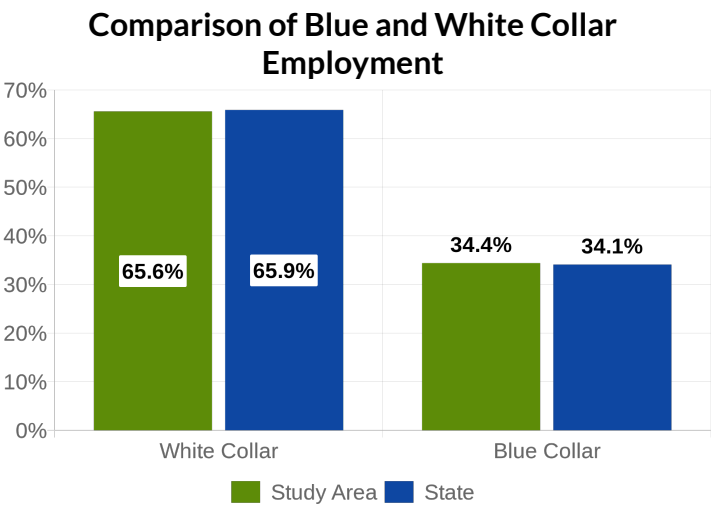
The overall educational attainment of the adults in this community is lower than the state.

Like educational attainment, an analysis of a community by its employment types and categories provides an important “insite” into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional “blue collar” and “white collar” occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

Employed Population: Blue Collar or White Collar

On the chart to the left, the study area is compared to the state. This study area is close to the state average for White Collar workers. It is close to the state average for Blue Collar workers.



Employed Civilian Population by Occupation

	2025	2025 (State)	Comp. Index	Interpretation
Bldg Maintenance & Cleaning	3.83%	3.61%	105	About average for the state
Construction	6.08%	7.34%	82	Somewhat below the state average
Farming, Fishing, & Forestry	0.28%	1.36%	20	
Food Preparation Serving	6.35%	5.26%	120	Somewhat above the state average
Healthcare Support	3.91%	3.82%	102	About average for the state
Managerial Executive	16.15%	17.32%	93	Somewhat below the state average
Office Admin	10.85%	10.25%	105	About average for the state
Personal Care	3.06%	2.63%	116	Somewhat above the state average
Production Transportation	12.97%	11.86%	109	About average for the state
Prof Specialty	25.33%	25.36%	99	About average for the state
Protective	1.82%	2.07%	87	Somewhat below the state average
Sales	9.37%	9.12%	102	About average for the state

MISSIONINSITE Insite 10: Mosaic Segments

Mosaic is a geo-demographic segmentation system designed for marketers. Rather than analyzing individual demographic variables, it clusters households based on multiple shared characteristics, such as income, education levels, family composition, and occupation.

Developed by Mosaic® USA, this database provides a multi-dimensional view of a community, often seen as helpful.

The report below shows the study area's top 15 Mosaic Segments (or fewer, if applicable).

	Study Area	Study Area %	State %	Comp Index	Relative to the State Average
I32 Family Union - Steadfast Conventionalists	12,954	9.92%	6.93%	143	Well above the state average
E19 Thriving Boomers - Consummate Consumers	12,293	9.41%	2.40%	392	Well above the state average
C13 Booming with Confidence - Philanthropic Sophisticates	11,051	8.46%	9.28%	91	Somewhat below the state average
O54 Singles and Starters - Influenced by Influencers	9,928	7.60%	3.24%	234	Well above the state average
G25 Young City Solos - Urban Edge	9,853	7.54%	3.31%	227	Well above the state average
P60 Cultural Connections - Striving Forward	8,142	6.23%	2.81%	221	Well above the state average
P58 Cultural Connections - Heritage Heights	6,478	4.96%	1.21%	408	Well above the state average
H26 Bourgeois Melting Pot - Progressive Assortment	6,258	4.79%	5.66%	84	Somewhat below the state average
K39 Significant Singles - Metro Fusion	5,462	4.18%	1.68%	248	Well above the state average
K38 Significant Singles - Modern Blend	5,005	3.83%	1.53%	250	Well above the state average
Q65 Golden Year Guardians - Mature and Wise	4,242	3.25%	2.31%	140	Well above the state average
O55 Singles and Starters - Family Troopers	3,420	2.62%	1.86%	140	Well above the state average
B10 Flourishing Families - Cosmopolitan Achievers	3,410	2.61%	9.41%	27	
G24 Young City Solos - Ambitious Singles	2,582	1.98%	0.82%	241	Well above the state average
D16 Suburban Style - Settled in Suburbia	2,430	1.86%	2.23%	83	Somewhat below the state average

Learn more about Mosaic Households

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

Mosaic Portrait Data

[Mosaic® USA E-Handbook](#)

Understanding the Mosaic Handbook

[Mosaic Technology Adoption](#)

[Mosaic Communication Channels and Preferences](#)

The Mission Impact Guide

[Mission Impact Mosaic Application Guide by Bandy](#)

Examining a generation through its life phases provides a powerful demographic lens. In a general sense, each phase of life has common life experiences. But it's even more insightful to understand a generational cohort group — people born and coming of age around the same time — who share a unique sense of identity. [The Strauss and Howe model brings this three-dimensional view to life, enriching age demographics.](#)

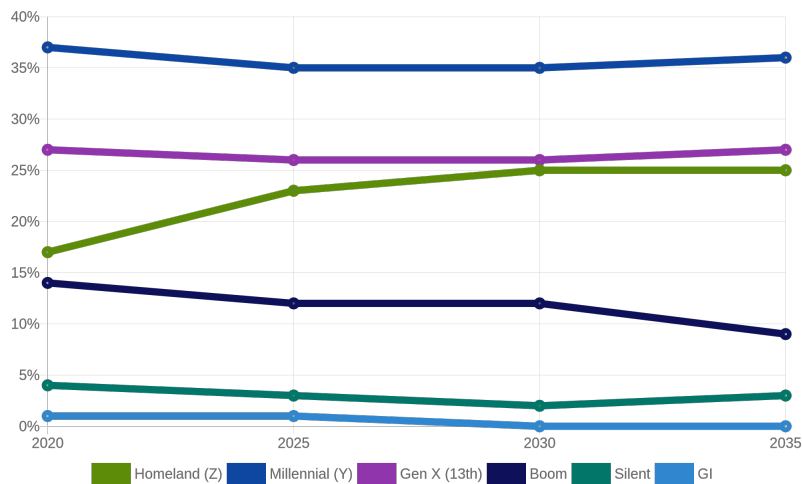
According to the Strauss and Howe model, members of a generation share three qualities.

- An age location in history
- Common beliefs and behaviors (around risk, culture, values, civic engagement, family)
- A common perceived membership in a generation, e.g., Boomers, Gen X, Millennials, etc.

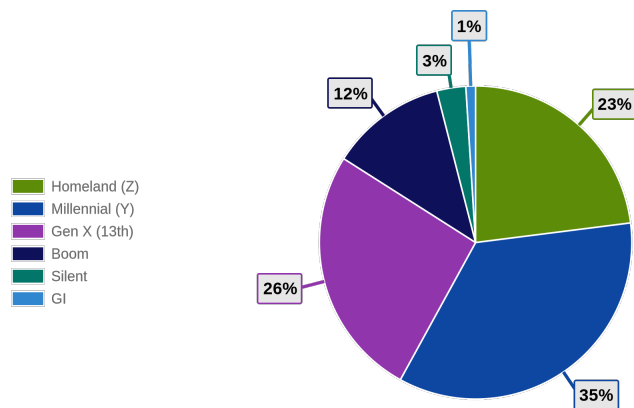
[For more information on Generational types, click here.](#)

Name	S & H Type	Initial Birth	Final Birth	2020	2020 %	2025	2025 %	2030	2030 %	2035	2035 %
Homeland (Z)	Artist	2005	2025	59,308	17.07%	79,395	23.26%	80,276	24.53%	80,333	25.43%
Millennial (Y)	Hero	1982	2004	128,788	37.07%	118,660	34.76%	115,223	35.21%	114,990	36.41%
Gen X (13th)	Nomad	1961	1981	94,489	27.20%	88,398	25.90%	84,694	25.88%	84,242	26.67%
Boom	Prophet	1946	1960	47,824	13.77%	40,889	11.98%	39,741	12.14%	27,934	8.84%
Silent	Artist	1925	1945	14,294	4.11%	11,884	3.48%	5,932	1.81%	8,350	2.64%
GI	Hero	1901	1924	2,689	0.77%	2,129	0.62%	1,412	0.43%	0	0.00%
Total				347,392		341,355		327,278		315,849	

Strauss and Howe Generations: Projected Percentages



Generations Current Year Percentage



MISSIONINSITE Insite 12: Religious Program or Ministry Preferences

This report is based on the American Beliefs Study. For further insights, explore the ReligiousInsite, ReligiousInsite Priorities, MinistryInsite, or MinistryInsite Priorities reports.

	Study Area		US Average		Comparative Index	
	Modestly Important	Very Important	Modestly Important	Very Important	Modestly Important	Very Important
Personal Growth	33.89%	10.14%	36.15%	10.74%	93	94
Addiction support groups	26.15%	9.78%	28.41%	10.37%	92	94
Health/weight loss programs	30.38%	7.56%	30.40%	7.22%	99	104
Membership and leadership training	30.25%	7.35%	33.81%	8.34%	89	88
Opportunities to develop personal relationships	44.54%	17.73%	49.75%	19.21%	89	92
Practical training seminars (money management, computer skills, etc.)	38.11%	8.30%	38.37%	8.58%	99	96
Family Support and Intervention Services	32.18%	10.97%	33.98%	11.51%	94	95
Alternative wellness practices (meditation, yoga, etc.)	36.27%	9.89%	35.58%	8.49%	101	116
Crisis support groups	38.72%	13.33%	40.92%	13.64%	94	97
Daycare/after-school programs	22.26%	7.67%	22.11%	8.07%	100	95
Family oriented activities	37.00%	14.95%	41.32%	19.00%	89	78
Marriage enrichment	29.86%	9.43%	31.23%	10.81%	95	87
Parenting development	24.58%	9.53%	28.00%	8.84%	87	107
Personal/family counseling	36.54%	11.99%	38.71%	11.74%	94	102
Community Involvement and Advocacy Programs	40.70%	11.07%	43.50%	12.39%	93	89
Adult social activities	47.53%	13.53%	52.25%	14.56%	90	92
Involvement in social causes	44.63%	11.32%	46.04%	12.78%	96	88
Mission trips and global outreach	27.88%	6.58%	31.96%	7.96%	87	82
Opportunities for volunteering in the community	46.38%	11.77%	49.59%	15.52%	93	75
Social justice advocacy work	37.07%	12.15%	37.68%	11.11%	98	109
Community Activities or Cultural Programs	36.50%	10.74%	39.56%	11.45%	92	93
Cultural programs (music, drama, art)	42.75%	12.36%	44.83%	11.16%	95	110
Holiday programs/activities	45.62%	14.69%	49.62%	16.39%	91	89
Seniors/retiree activities	38.28%	12.74%	41.25%	14.18%	92	89
Singles or college-age groups	25.57%	6.86%	26.84%	6.75%	95	101
Size of church congregation	31.46%	5.89%	36.60%	6.62%	85	88
Small groups (i.e., life groups, personal interest groups)	44.96%	10.55%	47.43%	11.80%	94	89
Youth social activities	26.89%	12.12%	30.37%	13.27%	88	91
Religious/Spiritual Programs	32.08%	14.83%	34.63%	18.78%	92	78
Bible or Scripture study/prayer groups	29.75%	13.21%	32.80%	16.91%	90	78
Celebration of sacraments	28.82%	11.95%	31.59%	16.63%	91	71
Christian/Parochial schools	21.65%	5.18%	23.47%	6.82%	92	75
Contemporary worship experiences	36.28%	10.50%	39.52%	12.47%	91	84
Online or virtual worship experiences	30.27%	8.69%	34.29%	10.56%	88	82
Quality sermons	33.77%	25.27%	34.28%	33.23%	98	76
Religious education for children	24.75%	12.05%	28.60%	16.48%	86	73
Spiritual discussion groups	38.16%	10.69%	39.74%	12.97%	96	82
Traditional worship experiences	35.21%	17.44%	39.04%	22.40%	90	77
Warm and friendly encounters	42.15%	33.33%	43.01%	39.37%	98	84

Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

Change over time

Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding

Both the "Change over Time" and "Comparative Indexes" columns are color coded so you can easily spot changes and the direction of change.

Description	Color
Above Average	Green
Below Average	Red

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support Documents

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

[Click to download the ExecutiveInsite Worksheet](#)

Indexes

Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

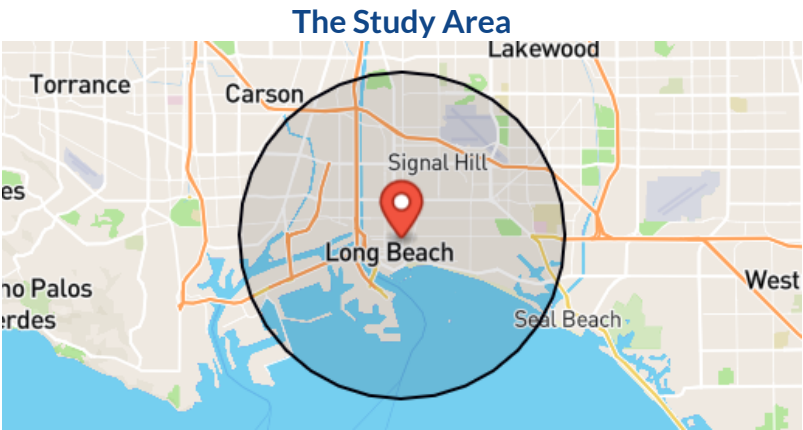
Support

If you need support, email us at misupport@acst.com or call 1-877-230-3212

4.5 Miles around 525 East 7th Street,
Study Area: Long Beach, California 90813, United States
Base State: CA
Current Year Estimate: 2025
5 Year Projection: 2030
10 Year Forecast: 2035
Date: 4/25/2026
Semi-Annual Projection: Fall

The QuickInsite report looks at a user-defined geography and consists of StoryView and ThemeView sections. The StoryView displays overall demographic information, such as population, educational attainment, median family income, and diversity. The ThemeView goes into more detail about your study area’s demographics, their changes over time, and Mosaic Lifestyle Segmentation Types.

This report doesn’t display every demographic variable. For a comprehensive view of your area’s demographics, run the ExecutiveInsite report. To learn more about your area’s beliefs and preferences, run the MinistryInsite or ReligiousInsite reports.



Topic	Page
StoryView	2
ThemeView	
Population and Households	4
Age	6
Education and Career Status	7
Community Diversity	8
Financial Resources	10
Supporting Information	11

Two Sections
Two reports are provided on the following pages.
1. The StoryView section presents 9 key demographic indicators of your study area.
2. The ThemeView section presents greater detail about those indicators organized by themes.

More Information
Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Significant Demographic Indicators of the Study Area's Story

1: Population Change

See: Population and Households Theme

In the 10 year future, how is this area expected to change?

Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
---------------------	------------------	---------------	-----------------	--------------------

2: School Age Change

See: Age Theme

In the 10 year future, how is the population of school age children in this area expected to change?

Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
---------------------	------------------	---------------	-----------------	--------------------

3: Families with Children

See: Population and Households Theme

Compared to the state, are families with children more or less likely to live in two parent households?

Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More
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4: Adult Educational Attainment

See: Education and Career Status Theme

For this area, what is the general level of education of the adults 25 and older?

Very Low	Low	Mixed	High	Very High
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5: Community Diversity Index

See: Community Diversity Theme

How diverse is the racial/ethnic mix of this area?

Extremely Homogeneous	Very Homogeneous	Fairly Homogeneous	Fairly Diverse	Very Diverse
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6: Median Family Income

See: Financial Resources Theme

How does the median family income compare to the state for this area?

Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater
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7: Poverty

See: Financial Resources Theme

Compared to the state, is the number of families in poverty above or below the state average?

Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above
---------------------	----------------	----------------	----------------	---------------------

8: Blue to White Collar Occupations

See: Education and Career Status Theme

On a continuum between blue collar and white collar occupations, where does this area fall?

Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar
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9: Largest Racial/Ethnic Group

See: Community Diversity Theme

In this area, which racial/ethnic group is the largest percentage of the population?

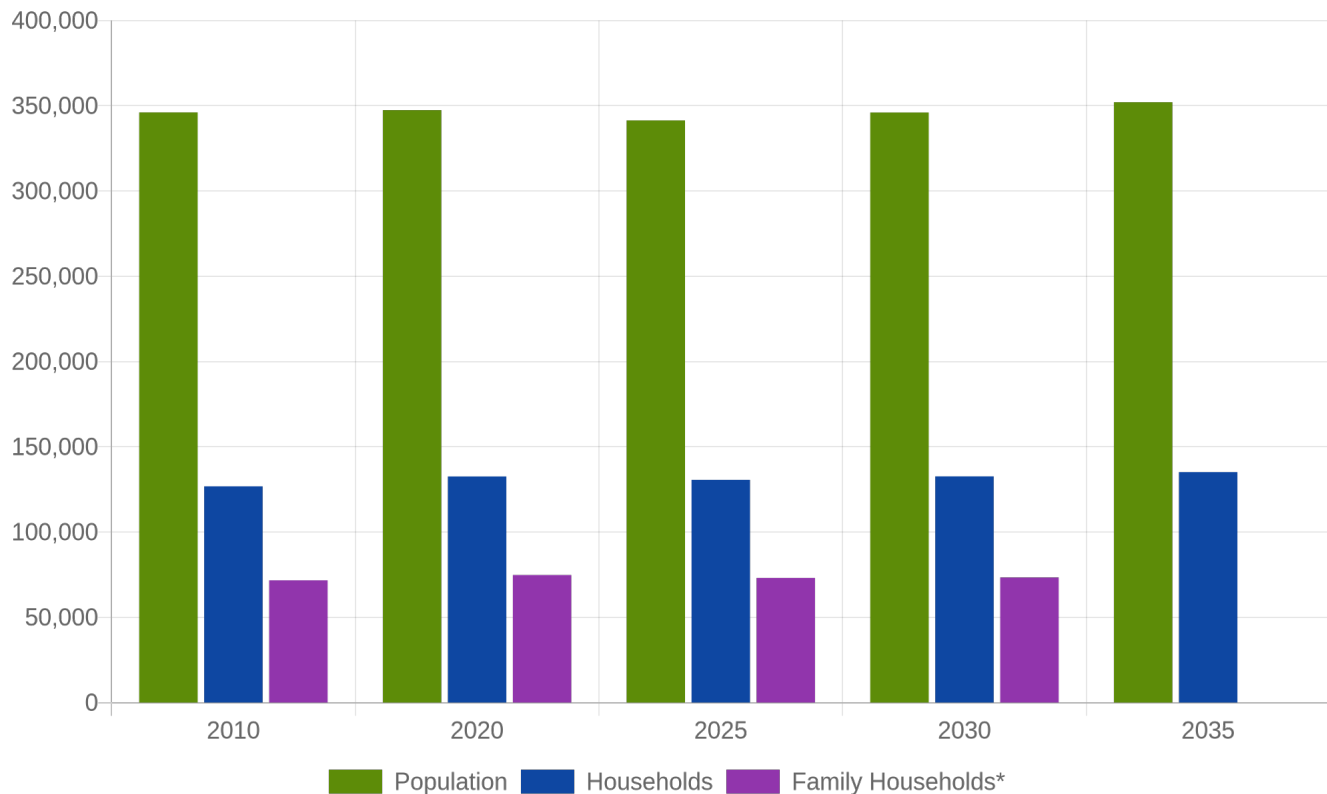
Asian (NH)	Black / African American (NH)	White (NH)	Hispanic or Latino	Pacific Islander / American Indian / Other
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Population and Households Theme

Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time. In addition, future population is forecasted looking out 10 years.

Population and Household History with 5 and 10 Year Projected Change

History and 10 Year Forecast: Population and Households



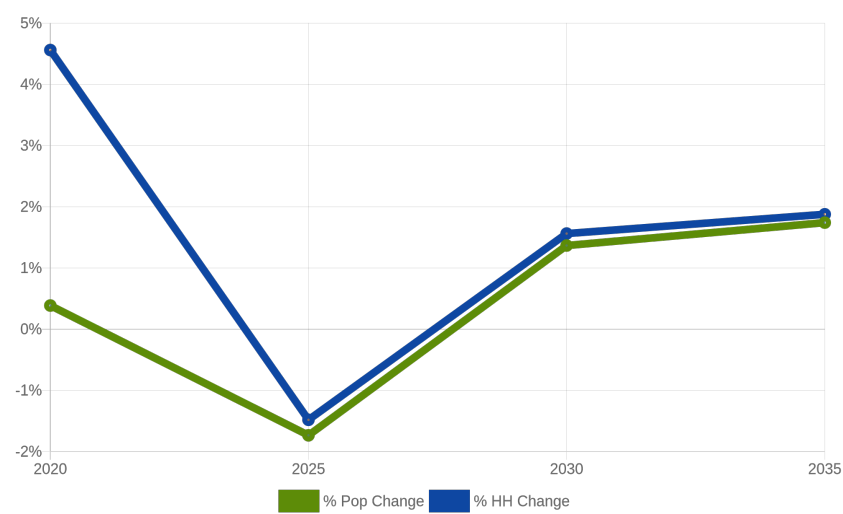
Population, Households & Families

	2010	2020	2025	2030	2035
Population	346,062	347,390	341,356	346,014	352,030
Change Count		1,328	-6,034	4,658	6,016
Percent Change		0.38%	-1.74%	1.36%	1.74%
Households	126,795	132,575	130,608	132,645	135,132
Change Count		5,780	-1,967	2,037	2,487
Percent Change		4.56%	-1.48%	1.56%	1.87%
Population / Households	2.72	2.62	2.61	2.60	2.60
Change Count		-0.10	0.00	0.00	0.00
Percent Change		-3.99%	-0.26%	-0.19%	-0.13%
Family Households*	71,677	74,774	73,086	73,366	0
Change Count		3,097	-1,688	280	
Percent Change		4.32%	-2.26%	0.38%	

* Family Household data is not projected out 10 years.

Population and Households Theme

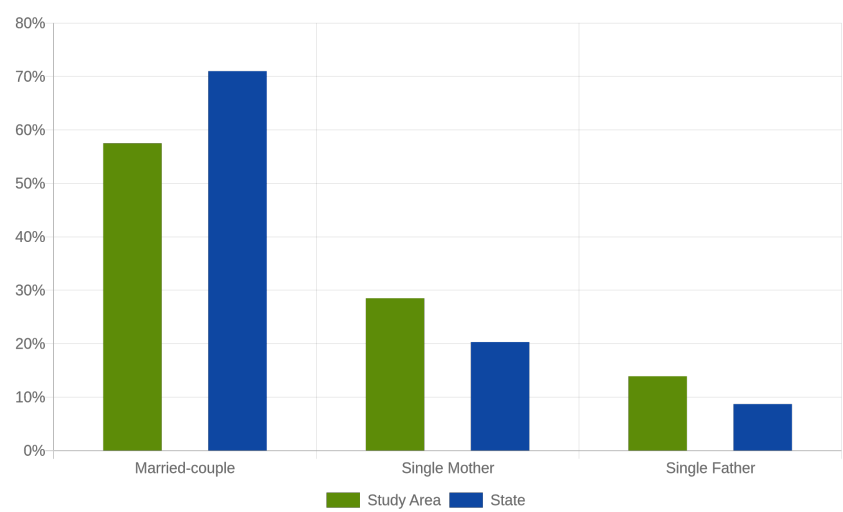
Population and Household Percentage Change



Family Households

The traditional married couple family structure is evolving. This data compares family structures in the study area and the state.

Family Households with Children by Type



This table details the changing landscape of family structures in the study area, with historical data and future projections. Focus on the change column to understand these shifts.

Households with Children

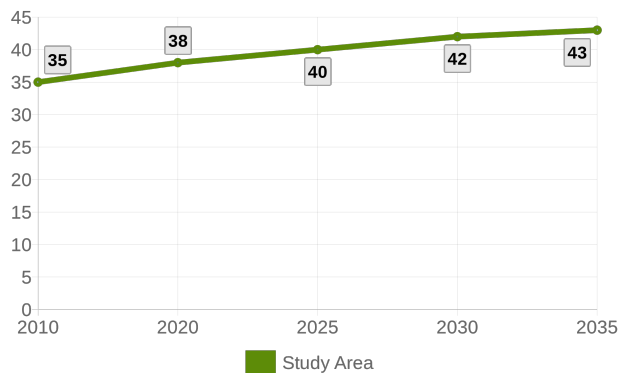
	Actual Hhlds by Year			2020 - 2030	Percent of all Hhlds by Year			2020 - 2030
	2020	2025	2030	Change	2020 %	2025 %	2030 %	% Change
Married-couple	17,647	16,911	17,174	-473	64.71%	57.52%	55.27%	-9.44%
Single Mother	7,371	8,393	9,160	1,789	27.03%	28.55%	29.48%	2.45%
Single Father	2,255	4,096	4,737	2,482	8.27%	13.93%	15.25%	6.98%
Total	27,273	29,400	31,071	3,798				

Age Theme

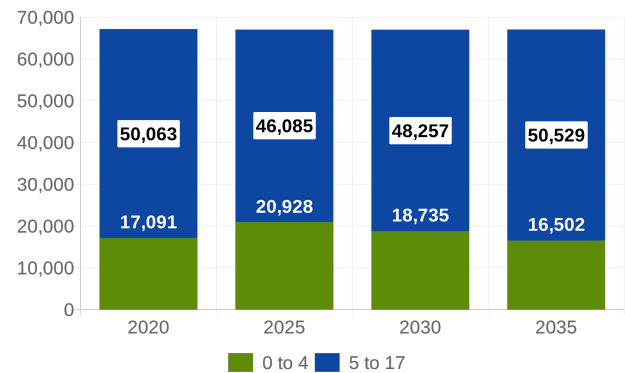
10 Year Average Age and Children 0 to 17 Trends

The age history and forecast reflect changes in a community. For example, two demographic trends currently in play are the aging of the Baby Boom generation and the decline in live births in the late 20th and 21st centuries.

Average Population Age: History and Trend



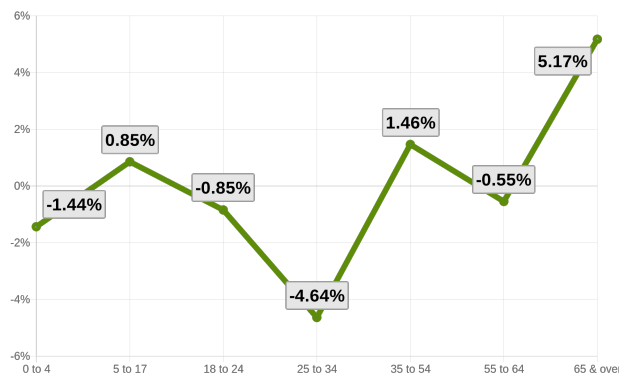
10 Year Projection: Children 0 to 17



Phase of Life

This chart forecasts how the distribution of life phases within the population will shift over the next 10 years.

Phase of Life: 10 Year Change



Phase of Life presents how a community changes and people age through their various life phases.

Phase of Life

	Actual Population by Year & Phase				Percent of Pop by Year & Phase			
	2020	2025	2030	2035	2020 %	2025 %	2030 %	2035 %
Before Formal Schooling: 0 to 4	17,091	20,928	18,735	16,502	4.92%	6.13%	5.41%	4.69%
Required Formal Schooling: 5 to 17	50,063	46,085	48,257	50,529	14.41%	13.50%	13.95%	14.35%
College/Career Starts: 18 to 24	35,747	28,867	28,287	26,775	10.29%	8.46%	8.18%	7.61%
Singles & Young Families: 25 to 34	63,482	52,311	40,857	37,600	18.27%	15.32%	11.81%	10.68%
Families & Empty Nesters: 35 to 54	94,257	96,936	104,277	105,123	27.13%	28.40%	30.14%	29.86%
Enrichment Yrs Singles/Cpls: 55 to 64	41,447	41,326	40,261	40,670	11.93%	12.11%	11.64%	11.55%
Retirement Opportunities: 65 & over	45,302	54,902	65,339	74,830	13.04%	16.08%	18.88%	21.26%
Total	347,389	341,355	346,013	352,029				

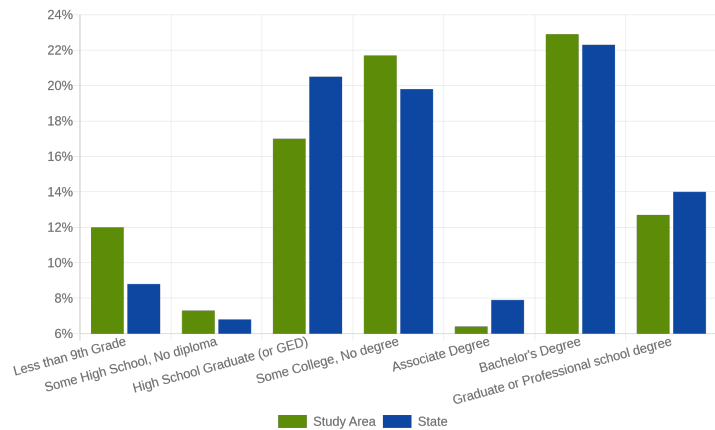
Education and Career Status Theme

The Education/Career Status theme portrays the level of education and the career types by the categories of Blue Collar and White Collar in the study area.

Adult Educational Attainment

These graphs illustrate the highest level of education completed for adults 25 years of age and older in the study area.

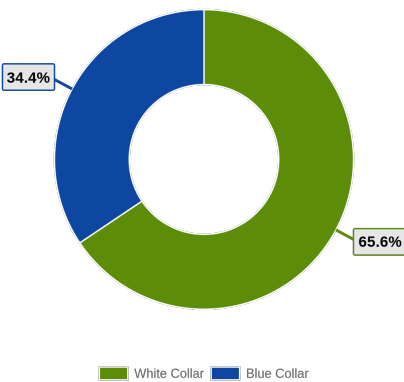
Level of Adult Education



Education Level of Adults 25 Years and Older

	Actual Hhlds by Year		2025 - 2030	Percent of all Hhlds by Year		2025 - 2030
	2025	2030	Change	2025 %	2030 %	% Change
Less than 9th Grade	29,406	30,204	798	11.98%	12.05%	0.07%
Some High School, No diploma	17,905	18,272	367	7.29%	7.29%	0.00%
High School Graduate (or GED)	41,629	42,648	1,019	16.96%	17.01%	0.05%
Some College, No degree	53,302	53,427	125	21.71%	21.31%	-0.40%
Associate Degree	15,662	15,693	31	6.38%	6.26%	-0.12%
Bachelor's Degree	56,274	58,077	1,803	22.92%	23.16%	0.24%
Graduate or Professional school degree	31,298	32,414	1,116	12.75%	12.93%	0.18%
Total	245,476	250,735	5,259			

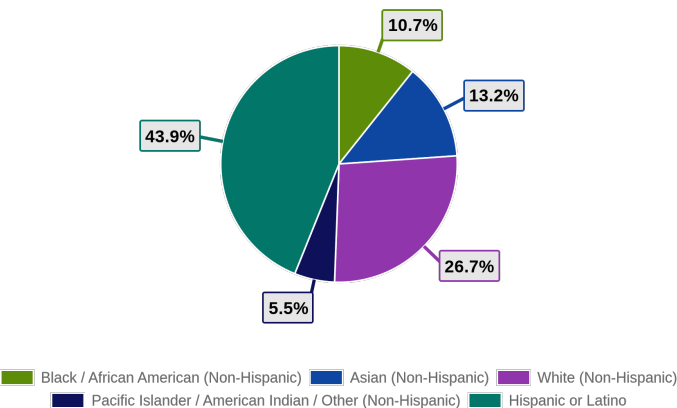
Percentage Blue Collar to White Collar Career Types



Community Diversity Theme

Factors such as race/ethnicity, age, income, and education all contribute to a community's diversity.

Current Year Racial/Ethnic Percentages

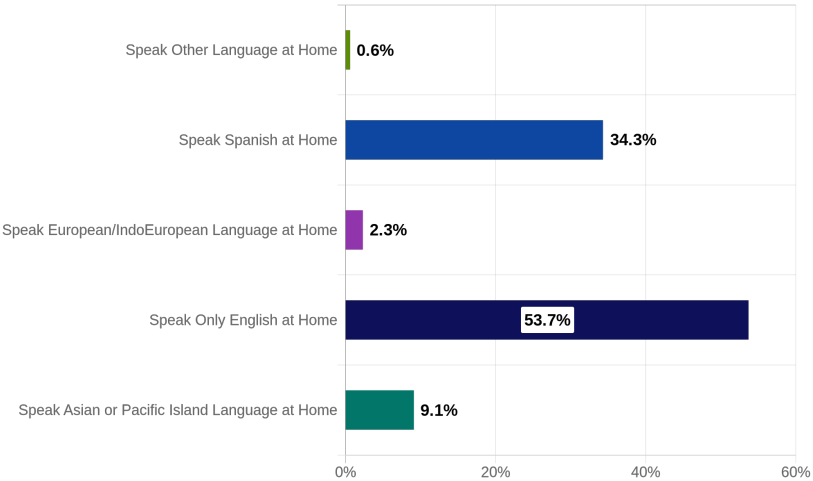


NOTE: Race and ethnicity breakdowns follow Census Bureau categories, reporting only those with extended detail.

Race/Ethnicity by Year

	Actual Population by Year			2020 - 2030	Percent of all Pop by Year			2020 - 2030
	2020	2025	2030	Change	2020 %	2025 %	2030 %	% Change
Black/African American (Non-Hispanic)	38,473	36,469	37,902	-571	11.10%	10.68%	10.95%	-0.15%
Asian (Non-Hispanic)	46,355	44,995	46,691	336	13.38%	13.18%	13.49%	0.11%
White (Non-Hispanic)*	91,349	91,304	91,497	148	26.36%	26.75%	26.44%	0.08%
Pacific Islander / American Indian / Other (Non-Hispanic)	19,159	18,834	21,322	2,163	5.53%	5.52%	6.16%	0.63%
Hispanic or Latino	151,163	149,754	148,600	-2,563	43.63%	43.87%	42.95%	-0.68%
Total	346,499	341,356	346,012	-487				

Primary Language Spoken at Home

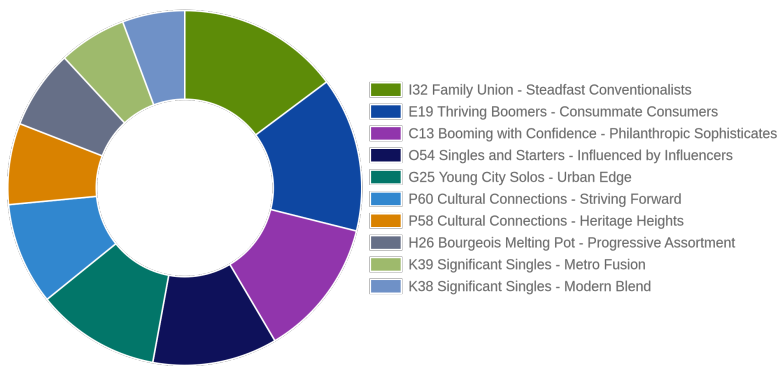


Community Diversity Theme

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insights into behaviors, attitudes, and preferences, enabling a deeper understanding of the households within the study area.

Top 10 Mosaic Segments



Mosaic	Study Area		State		Comp Index
I32 Family Union - Steadfast Conventionalists	12,954	9.92%	938,290	6.93%	143
E19 Thriving Boomers - Consummate Consumers	12,293	9.41%	324,722	2.40%	392
C13 Booming with Confidence - Philanthropic Sophisticates	11,051	8.46%	1,257,316	9.28%	91
O54 Singles and Starters - Influenced by Influencers	9,928	7.60%	439,391	3.24%	234
G25 Young City Solos - Urban Edge	9,853	7.54%	448,791	3.31%	227
P60 Cultural Connections - Striving Forward	8,142	6.23%	380,986	2.81%	221
P58 Cultural Connections - Heritage Heights	6,478	4.96%	164,228	1.21%	408
H26 Bourgeois Melting Pot - Progressive Assortment	6,258	4.79%	766,995	5.66%	84
K39 Significant Singles - Metro Fusion	5,462	4.18%	227,478	1.68%	248
K38 Significant Singles - Modern Blend	5,005	3.83%	207,032	1.53%	250
Total		87,424	5,155,229		

Learn more about Mosaic Households

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

Mosaic Portrait Data

[Mosaic® USA E-Handbook](#)

Understanding the Mosaic Handbook

[Mosaic Technology Adoption](#)

[Mosaic Communication Channels and Preferences](#)

The Mission Impact Guide

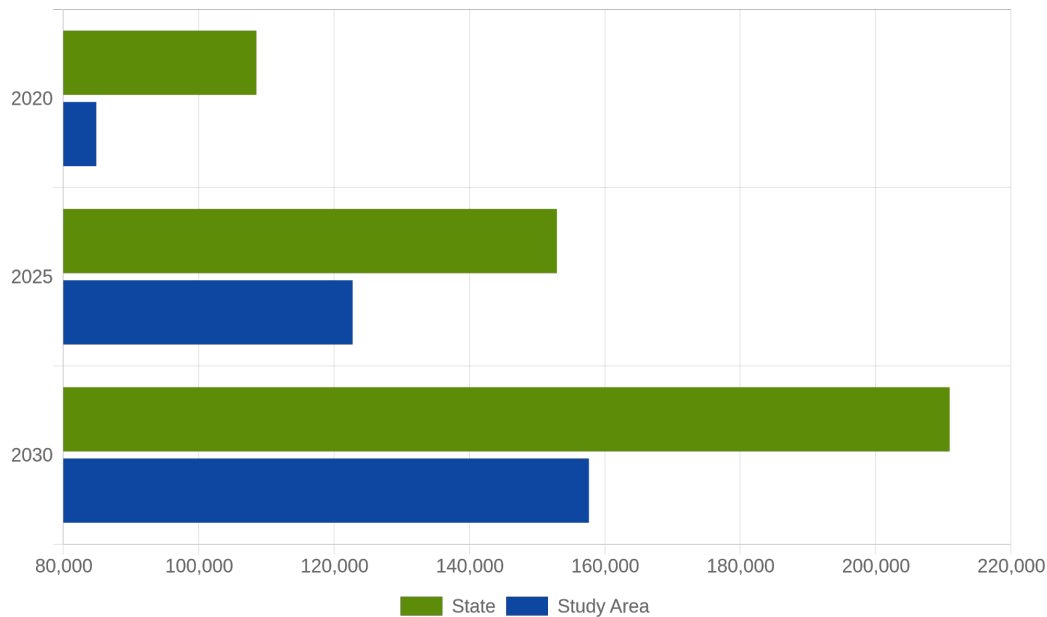
[Mission Impact Mosaic Application Guide by Bandy](#)

Source: US Census Bureau, Synergos Technologies Inc., Mosaic® USA
Printed On: Apr 25, 2026 at 5:08PM (UTC)

Financial Resources Theme

This section examines three key financial indicators — household income, family income, and poverty levels — to assess community opportunity or distress.

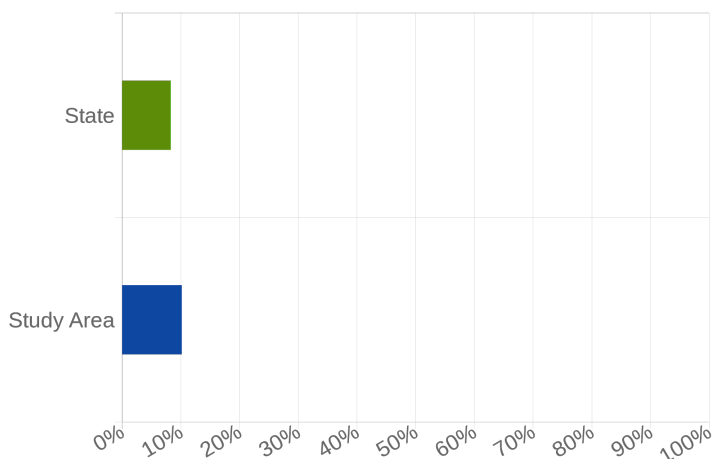
Average Household Income Trends



Income Trends: Households and Families

	2020	2025	2030	2020 - 2030 Change
Average Household Income	\$84,872	\$122,744	\$157,657	\$72,785
Median Household Income	\$65,578	\$92,775	\$121,735	\$56,157
Per Capita Income	\$32,390	\$46,964	\$60,438	\$28,048
Median Family Income		\$95,919	\$101,577	\$5,658

Percentage of Families Below Poverty Line: Current Year



Poverty Level

	Pop	Area % Pop	State % Pop
Above poverty level	65,659	89.84%	91.71%
Below poverty level	7,427	10.16%	8.29%
Total	73,086		

Correlating the StoryView and DetailView Reports

The Detail View Report presents the important demographic detail behind the Demographic Indicators found on the QuickView page. It is organized around six themes.

DetailView Themes	StoryView Number	DetailView Themes	StoryView Number
1. Population, Households & Families	1 & 3	4. Community Diversity	5 & 9
2. Age	2	5. Financial Resources	6 & 7
3. Education/Career Status	4 & 8		

Interpreting the Report

The QuickInsite report is formatted to help you interpret data at a glance.

Change over time

Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding

Both the "Change over Time" and "Comparative Indexes" columns are color coded so you can easily spot changes and the direction of change.

Description	Color
Above Average	Green
Below Average	Red

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support Documents

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

[Click to download the QuickInsite Worksheet](#)

Indexes

Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support, email us at misupport@acst.com or call 1-877-230-3212