

# Tallahassee Photo Gazette

www.talcam.com

2880 Apalachee Parkway

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Thank you for picking up the first newsletter of Tallahassee Photo! This newsletter's mission is to inform our new and existing customers about our services, as well as keep our readers up to date on the latest trends and tips on photography.

## Photo Gifts

We now offering an array of different photo products that make great gifts:

**Photo Coasters.** Available in two styles: Photo Realistic and Sandstone. A set of four coasters that are custom imprinted with your choice of images. The realistic option includes four different images transferred to four coasters as if the photo was part of the coaster itself! They come complete with a mahogany stand. The sandstone coasters have a grainy texture and a beige base color. They are heavier and more substantial then the realistic coasters. These are more suited to graphic style images or reproductions of watercolor paintings.



**Coasters are \$34.95**  
**Metal Art: 8x8 \$24.99**  
**8x10 \$29.99**  
**11.75 square \$35.99**  
**8x8 w/11.75 \$45.99**  
**8x10 w/11x14 \$59.99**

**Metal Art Prints:** Certain images look really cool on aluminum. We start with aircraft grade aluminum that has been specially polished and coated for digital photography. We then heat infuse your image onto the surface of the aluminum at 425 degrees under intense pressure.

Not only is it a perfect rendition of your photo it also has the amazing benefit of being durable, waterproof, and scratch resistant. This is the ultimate in archival quality photo reproduction. Metal Art Photos become a conversation piece in your home. Before now you could only find photos on metal in very high end art galleries!

Tallahassee Photo is taking Metal Art beyond the cozy exclusive world of art and bringing it to your home!

## Gallery Block

A Gallery Block is a chic, one-of-a-kind piece of wall art. Each individual Gallery Block consists of a professional print specially

laminated and mounted to a dimensional wood block. Gallery Blocks are also totally customizable. There are tons of free designer templates to create your own edges, backgrounds, and even optional text. With an integrated hanging bracket and easy to clean surface, every Gallery Block™ is simple to maintain and simple to hang. This product is designed with the help of our graphic designer and then ordered with a 7 to 10 day turn-around. Prices range from around \$40 for an 8x10 to \$150 for a more complex floating piece. Upon completion the finished piece is shipped directly to your house and is ready to hang. This outstanding technique will be the envy of your "Block."





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## Camera Repairs

Tallahassee Photo is your trusted destination for whenever you need help with your camera. We love to show our customers how to take full advantage of their equipment's capabilities. When your camera is acting up we can help with our camera repair services

The general rule of thumb for camera repairs is if your camera cost over \$200 to replace and you did not catastrophically damage the camera by dropping it in liquid for example or run over it with a tractor trailer (I have actually seen this) then repair is a good option. Most camera repairs for point and shoot variety cameras cost between \$100 to \$130. Bigger fancier cameras (DSLRs) can range between \$180 to up to \$300. When you bring your camera in to us we will give you an instant estimate. If you decide to get the repair done then we require full payment up front plus a shipping and handling fee of \$20. We will send your camera to a factory authorized repair facility and within 4 to 6 weeks (on average) your camera will be returned. Sometimes camera repairs are held up because that special doohicky that they need to fix it is on back order. So please be patient. Once we receive your camera we call you to let you know, at that point your 90 day warranty begins. Another service we offer to DSLR users is camera sensor cleaning. This is something we can do for you while you wait. You will know you need a sensor cleaning when you notice dark blobs in your images in the sky or on neutral surfaces. Our trained technician will use a special scope to examine your sensor and confirm that all of the debris are removed. Price for sensor cleaning ranges from \$30 to \$50.



## Photo Retouching



Have that once in a lifetime memory tainted by a stray hair or a blemish? Want to lose a few digital pounds? Ask for our professional retouching services and that "OK" snapshot can be turned into a professional image. Remove wrinkles, whiten teeth, brighten eyes, thin arms, midsections, bottoms, even add (or subtract) a cup size. There are any number of embellishments that can be applied to a portrait and no one has to know. Prices for retouching start at \$30.

## Custom Framing

We offer gallery quality custom framing services at competitive prices. With over 200 frames to choose from, you'll be sure to find the perfect one. We also stock a large number of ready made & sectional frames. This allows us to meet your critical deadlines. We offer discounts and specials on framing throughout the year and always strive to be competitive with our pricing versus our competition.

