

Imagine MLS Subscriber Benefits

Imagine MLS provides you with access to the real estate tools, resources and technology your business needs to succeed in today's market and allows you to manage every aspect of your listing from photos to showings and everything in between.

ImagineYourHome: A user-friendly, public-facing property search platform with real-time MLS data integration. Designed with a mobile-first approach and optimized for superior speed. Client accounts can be created to manage searches and saved listings.

Staff Support: Receive direct assistance from a team of experts that can troubleshoot MLS issues and answer questions to get you back to the practice of real estate and not worrying about technology.

Data Share: Subscribers can search properties across multiple MLSs including Greater Louisville Association of REALTORS®, Northern Kentucky Association of REALTORS®, Columbus REALTORS® and East Tennessee REALTORS®.

FOREWARN: Access to the best agent safety software on the market. It can be used for prospect screening and background checks to ensure safer engagements and smarter interactions with current and prospective clients.

Real Estate News: Subscription delivers expert analysis, breaking news, and resources covering residential, commercial, and global markets.

RealReports: An AI-powered "Carfax for Homes" for agents to deliver value, grow sales, and mitigate risk in today's competitive market. **Now featuring Taxshot**, offering tax records for every property across the entire country.

Finding Homes: Allows consumers to search for real estate listings using simple, conversational speech and is available to users through Alexa-enabled devices and the Alexa app.

Dotloop: Dotloop replaces your form creation, e-sign, and real estate transaction management systems with a single end-to-end solution, while helping you streamline your business with real-time visibility into your transactions.

Dotloop Business +: Host all of your company's transactions in one place. Tracking, storing, and maintaining your loops is simple and painless with the tools and features at your disposal.

Greenlight Market Statistics: Get the latest market activity and trends directly from Imagine MLS with Greenlight. Generate housing reports using the most up-to-date statistics and search specific data using a variety of parameters down to the zip code.

ShowingTime: Manage online showing appointments, feedback and more with this all-in-one online appointment management system.

Cloud CMA: Cloud CMA is an easy way to create professionally designed reports and presentations for both buyers and sellers.

ListHub: MLS syndication tool that maximizes listing exposure by enabling auto-generated data on marketing websites.

ListTrac: Helps subscribers keep a pulse on the performance of their listings with metrics including listing views, leads, shares, and favorites captured from major portals, broker sites, and MLS systems while also keeping sellers informed.

Education: Subscribers receive FREE virtual education courses (CE and PLE) licensed through Bluegrass REALTORS®.

Tax Records: Whether you are prospecting for clients, preparing targeted mailings or using tax history to create Comparative Market Analysis (CMA) reports, detailed public records information is an integral part of your business.

Internet Data Exchange (IDX): Whether you have an individual website or a brokerage with the need for various data solutions, MLS information is available.