

5 OVER 65 CELEBRATION & ANNUAL MEETING



2026 SPONSORSHIP OPPORTUNITIES

What is the 5 Over 65 Celebration (formerly '5 Over 50')?

The celebration focuses on honoring five older adults who are making significant and positive impacts in our region, reinforcing the message that age is not a barrier to active community engagement.

Showcasing these achievements is central to the event, but it is also a wonderful social gathering and opportunity for dining out, as well as a vital platform for dismantling negative stereotypes about aging.

The target audience is highly active and engaged older adults in all five counties of our region.

August 27, 2026

The 5 Over 65 Celebration honors one person over age 65 from each of our region's counties (Culpeper, Fauquier, Madison, Orange & Rappahannock). A feature film highlights the positive ways each honoree has made their community a better place.

This event aligns with Aging Together's annual meeting and will be a banquet celebration for all honorees at Fauquier Springs Country Club.

\$500 - \$1500

Bronze Level Sponsor: \$500

- Organization logo will be highlighted on promotional materials from time sponsorship payment is received

Silver Level Sponsor: \$750

- Organization logo will be highlighted on promotional materials from time sponsorship payment is received
- Share promotional materials at community resource table.

Gold Level Sponsor: \$1000

- Organization logo will be highlighted on promotional materials from time sponsorship payment is received
- Sponsor logo on Aging Together's website homepage for remainder of calendar year (thru December 31, 2026)
- Sponsor's own exhibit table at event

Platinum Level Sponsor: \$1500

- Organization logo will be highlighted on promotional materials from time sponsorship payment is received
- Sponsor logo with link on Aging Together's website homepage for remainder of calendar year (from commitment to December 31, 2026)
- Sponsor's own exhibit table at event
- Complimentary Table of 8 at event

ART OF AGING LIFESTYLE & WELLNESS EXPOS



2026 SPONSORSHIP OPPORTUNITIES

What are the Art of Aging & Lifestyle Expos?

The purpose of these Expos is to consolidate and showcase the extensive resources and services available to older adults throughout our five-county region, providing valuable opportunities that help them remain independent and age safely in their homes. Aging Together will host two Expos in 2026, and based on past attendance, we anticipate hundreds of attendees from across the region.

As the radio sponsor at the Platinum level, your organization will receive significant exposure. Your sponsorship will be heard across multiple counties for the two weeks leading up to the Culpeper Expo as we highlight your organization in the Expo announcements (e.g., "The Expo in partnership with [Recipient Organization Name]"). This offers a unique opportunity to gain broad visibility with our target audience.

Rappahannock Expo
September 2, 2026

Culpeper Expo
October 15, 2026

(dates subject to change)

\$500 - \$2500

Expo live radio broadcast and pre-event promotions by 105.5 and 95.3 SAM-FM.

Bronze Level Sponsor: \$500

- Organization logo will be highlighted on promotional materials and on Aging Together's website event page from time sponsorship payment is received
- One (1) exhibitor table at one (1) Expo of choice

Silver Level Sponsor: \$1000

- Organization logo will be highlighted on promotional materials and on Aging Together's website Expo page from time sponsorship payment is received
- One (1) exhibitor table at both Expos
- Organization logo on Aging Together's website home page from commitment until December 31, 2026.

Gold Level Sponsor: \$1500

- Organization logo will be highlighted on promotional materials and on event website page from time sponsorship payment is received
- One (1) exhibitor table at both Expos in a prominent location near entry or best similar location (first come, first served based on time of paid commitment)
- Organization logo with link on Aging Together's website home page from commitment until December 31, 2026.
- Privilege of 2 minutes radio time live on air at Culpeper Expo (based on radio sponsor)
- 4 complimentary tickets to 2027 Dementia Education Conference

Platinum Naming Level & Radio Sponsor: \$2500 (1)

- All Gold Level sponsor benefits plus:
- Naming privilege - For all outreach methods, the Expos will be highlighted as this or similar: "Aging Together's Art of Aging Lifestyle & Wellness Expos brought to you by (sponsor company)".
- Includes Radio Broadcast sponsorship of on-air expo promotion 2 weeks ahead of event, (sponsor has right to record commercial using Aging Together's language including "brought to you by") and privilege of speaking live on radio at Culpeper Expo.
- Complimentary 1-hour Dementia Friendly Workplace session at your place of business.

AGING TOGETHER'S DEMENTIA EDUCATION INITIATIVE



2026 SPONSORSHIP OPPORTUNITIES

What is the Dementia Education Initiative?

Aging Together's Dementia Education Initiative is designed to support those living with dementia in our region.

Our key programs include:

- Dementia Friends: These one-hour virtual and in-person sessions educate individuals and the general public on what dementia is and how it may manifest in a person.
- Dementia Friendly Workplaces: This program expands knowledge about dementia in the workplace, enabling staff within an organization or business to be welcoming to a person living with dementia who visits their establishment.
- Annual Dementia Education Conference: This full-day event supports family and professional caregivers. The conference includes breakfast and lunch, and features an agenda of expert speakers focused on dementia.

Given the growth of the older adult population and the increasing number of individuals facing dementia, the audience for these educational and caregiver tools is wide.

Includes the Dementia Education Conference in FY2026/2027
Date TBD, possibly April 2027

Sponsorships help underwrite fees associated with the conference.

Higher level sponsors also include support of Dementia Friendly Region 9, and Dementia Friendly Workplaces.

\$500 - \$3000

Bronze Sponsor Dementia Education Conference: \$500

- Includes 1 conference registration for 1 person
- Logo on conference promotional materials, website event page, and on conference program

Silver Sponsor Dementia Education Conference Sponsor : \$1000

- Includes 2 conference registrations
- Logo on conference promotional materials, website event page, and on conference program
- Your promotional materials placed on community resource table

Gold Sponsor Dementia Education Conference Sponsor: \$1500

- Includes 5 conference registrations
- Logo on conference promotional materials, website event page, and on conference program
- Sponsor Table for your promotional materials at conference
- Logo on Aging Together's website homepage from time of financial commitment to December 31, 2026.

Video Recording Sponsor Dementia Education Conference: \$1000

- Name listed on program and website event page, event program
- Logo on advance slides of all recordings of the 2026 conference; recordings posted on Aging Together's YouTube channel and website.

Dementia Education Initiative Platinum Sponsor: \$3000

- Includes all Gold Sponsor Dementia Education Conference benefits plus:
- Initiative Naming opportunity: eg. "Aging Together's Dementia Initiative in partnership with (your company)."
- Logo on Dementia Workplace eblast newsletter (sent out 3x per year or more).
- Public thank you of your organization at all Dementia Friendly Workplace educational sessions
- Logo on promotional flyers for Dementia Friends virtual 1-hour educational series, held quarterly
- Public thank you of your organization at all Dementia Friends educational sessions
- Complimentary 1-hour Dementia Friendly Workplace session at your place of business.

2026 SPONSORSHIP OPPORTUNITIES (CONTINUED)



AgeWise is Aging Together's information resource bulletin.

AgeWise eBlast is published monthly a minimum of 10 times per year to 2800 recipients (a growing numbers)

\$1000 (2 sponsorships available)

2026 AGEWISE SPONSORSHIP

Annual AgeWise eBlast Sponsor: \$1000 (2)

- Sponsor logo with website link on top of every AgeWise eblast bulletin throughout 2026 / 10 months minimum (based on receipt of sponsorship payment)

2026 SPONSORSHIP PACKAGE OPPORTUNITIES

PACKAGES PURCHASED EARLIER
WILL RECEIVE THE MOST BENEFITS.

SPONSOR PACKAGES ENABLE YOU TO SUPPORT ALL OF AGING TOGETHER'S SIGNATURE EVENTS TOGETHER AT A REDUCED PACKAGE RATE.

Combines Bronze Level sponsorships for 5 Over 65, Expos, and Dementia Education Conference.

\$1250

AGING TOGETHER TOPAZ SPONSOR

Includes all Event Bronze Sponsor levels

- Receive ALL sponsor privileges for every event with a bronze level.
- \$250 overall discount

Combines Silver Level sponsorships for 5 Over 65, Expos, and Dementia Education Conference. Limited time availability.

\$2400

AGING TOGETHER PEARL SPONSOR

Includes all Event Silver levels

- Receive ALL sponsor privileges for every event with a silver level
- \$350 overall discount

Combines Gold Level sponsorships for 5 Over 65, Expos, and Dementia Education Conference outreach materials. Limited time availability.

\$3500

AGING TOGETHER SAPPHIRE SPONSOR

Includes all Event Gold Sponsor levels

- Receive ALL sponsor privileges for every event with a gold level
- \$500 overall discount

Combines Platinum Level sponsorships for 5 Over 65, Expos, and Dementia Education Conference outreach materials. Limited time availability.

\$6000

AGING TOGETHER DIAMOND SPONSOR

Includes all Event Platinum Sponsor levels

- Receive ALL sponsor privileges for every event with a platinum level
- \$1000 overall discount

For questions about sponsoring Aging Together, or for more information or to pay for a sponsorship, please see our website at the address below, email at info@agingtogether.org, or call **540-829-6405**.

Please contact us if more customized sponsorships interest you.

Sponsorship privileges are guaranteed once payment is received so it is advised to commit earlier in the year for full benefits.

THANK YOU FOR YOUR SUPPORT!