

Mr. Martin R. Ochien'g is the Group Managing Director of Sasini PLC, Kenya's premier agricultural business.

Mr. Ochien'g is a seasoned executive with over 28 years of leadership experience in international trade, strategic marketing, and business management across globally recognized organizations. He holds a Master of Business Administration in Strategic Marketing and Management from Oxford Brookes University and graduated with First-Class Honours in Bachelor of Science from Moi University. His career began at 3M HealthCare and progressed through pivotal roles at Warner-Lambert/Pfizer Inc., including Head of Marketing for Sub-Saharan Africa. He has since held senior leadership positions at KWV International, Tyco International, GHM South Africa, and SGA Kenya, demonstrating a consistent track record of strategic impact across Africa and the Middle East. Mr. Ochien'g currently serves as a board member of The Kenya Association of Manufacturers and is an active member of the Africa Business Leaders Coalition and Advisory Council. He joined Sasini PLC as Managing Director on 1st March 2019.

Mr. Ochien'g holds a Master of Business Administration in Strategic Marketing and Management from Oxford Brookes University and a First-Class Honours Bachelor of Science from Moi University. With over 28 years of experience in international trade, business management, and leadership, he has worked with leading global organizations.

He began his career at 3M HealthCare as a Medical Representative for Western Kenya and later joined Warner-Lambert/Pfizer Inc. in 1997. At Pfizer, he covered markets across Kenya, Uganda, and Tanzania, before moving to South Africa as Head of Marketing for Sub-Saharan Africa.

He has held leadership positions at KWV International, Tyco International, GHM South Africa, and SGA Kenya, where he contributed significantly to marketing, strategy, and regional management.

Currently, he serves as the Chairman of the Global Compact Network Kenya, a member of the Africa Business Leaders Coalition, and a board member of The Kenya Association of Manufacturers. Mr. Ochien'g joined Sasini PLC on 1st March 2019.