SPONSORSHIP OPPORTUNITIES

Minnesota Garlic Festival offers sponsorship opportunities for companies & organizations who want to be involved with this thriving event that promotes local foods, family farms, environmental stewardship, and strong rural communities.

The 18th annual Minnesota Garlic Festival in Hutchinson is THE event for lovers of garlic and good times. Family friendly, fun filled and fragrant, this festival features local foods and drink, celebrity chefs, music, artisans, games, and competitions.

With over 4,000 people in attendance last year, we are back at the McLeod County Fairgrounds in Hutchinson on Saturday, August 9, 2025. Minnesota Garlic Festival offers sponsorship opportunities for companies & organizations who want to be involved with this thriving event, promoting local foods and products. This is a rain or shine event although the weather is always terrific on Garlic Festival day!

Presented by Sustainable Farming Association (SFA) of Minnesota, a 501(c)(3) nonprofit organization, the festival is managed and operated by the Crow River Chapter of SFA, which covers the Twin Cities Metro and counties to the west.

CATEGORIES OF SPONSORSHIP

"WHOLE FARM" SPONSORS $1,500 & up

"The (name of your organization) Local Foods Stage or Kids Stage, etc."

This is the **exclusive** underwriter with naming rights for one of the following:

- Local Foods Tent: Chef demonstrations throughout the day
- Kids Tent & Kite Flying: Children's activities including kite making & flying throughout the day
- Local Beverages Pavilion: A festive open-air venue with local beer, wine, cider and an assortment of non-alcoholic beverages plus a house band.
- Vendor Building: Over 80 local and sustainable vendors plus exhibits from a variety of agriculture, food and environmental groups
- All Garlic Building: Fifteen of the region's finest garlic growers with the best of their new crop plus the Garlic Growers' Contest and other garlicky attractions.
- Meet Your Farmer Stage: In 2025 this stage will feature Homesteading Skills and have four different farmers speaking throughout the day

You will also receive:

1) Primary logo presence in all published material and advertising
2) A banner prominently displayed at the appropriate location
3) 15 free passes to attend the festival
4) Free booth space, interior or exterior

"FIELD" SPONSORS $1,000 to $1,499

These sponsors will receive:

1) A prominent logo presence in all published material and advertising
2) 10 free passes to attend the festival
3) Free booth space, interior or exterior

“BULB” SPONSORS $500 to $999

These sponsors receive:

1) A logo presence in all published material
2) 5 free passes to attend the festival
3) Free booth space, interior or exterior

“CLOVE” SPONSORS $250 to $499

These sponsors receive:

1) A logo presence in the festival program
2) Logo presence at the festival site
3) 3 free passes to attend the festival
4) Free interior booth space

In addition to the items above, all sponsors at any level will also receive first preference for sponsorship at next year’s festival.

“IN KIND” SPONSORS Variable

Sponsors can choose to make their contributions with “in kind” goods and services in lieu of - or in addition to - monetary donations. A dollar value will be placed on the “in kind” contribution, and the sponsor will qualify for the appropriate level of sponsorship listed above.

MINNESOTA GARLIC FESTIVAL INFORMATION

Date: Saturday, August 9, 2025 (rain or shine) Time: 10:00 a.m. - 5:00 p.m.
Admission: $10 for adults, FREE for kids under 12
Location: McLeod County Fairgrounds, Hutchinson, MN

Sponsor Director: Chris R Kudrna, 320-202-1708 or chris@plumcreekgarlic.com
Festival Director: Jerry Ford, 763-244-6659 or jerry@sfa-mn.org
Website: https://www.mngarlicfest.com/

CROW RIVER SUSTAINABLE FARMING ASSOCIATION MISSION STATEMENT
Transforming agriculture one farm at a time.

MINNESOTA GARLIC FESTIVAL MISSION STATEMENT
Minnesota Garlic Festival promotes statewide garlic production and sustainable agricultural practices, enhancing consumer awareness and the vitality of rural communities through education and the arts in an entertaining and festive atmosphere.

Thank you for your support!