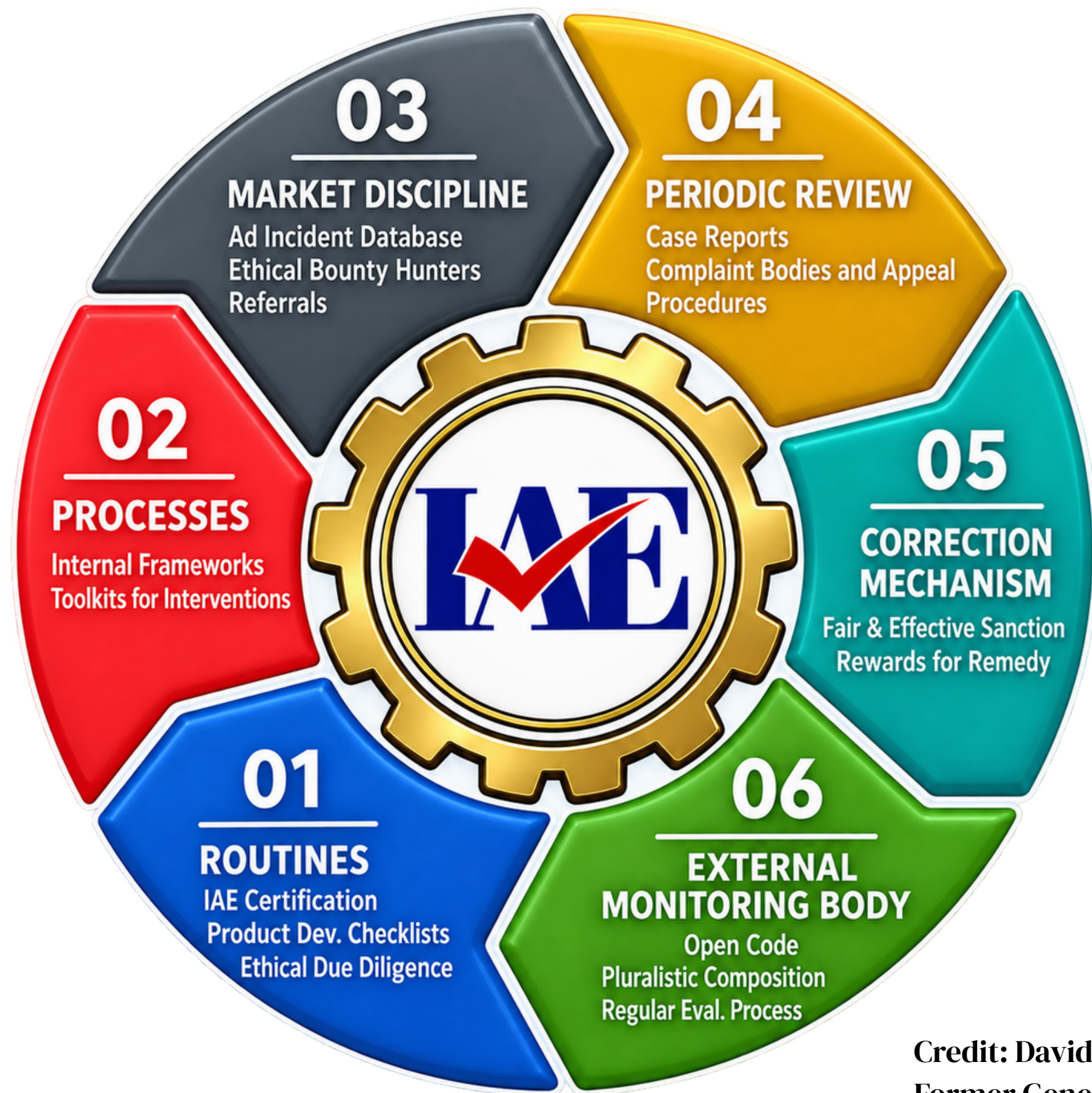




**Credit: David Shonka, IAE Advisory Council
Former General Counsel, Federal Trade Commission**