

## **Marketing Committee Charter**

**Name:** Marketing and Outreach

Responsible for all internal and external announcements, publicity, social media posts, and paid promotions. Careful attention to consistent branding, coordination of message, and awareness within the congregation. This includes, but not limited to:

- Banners and signage
- Printed materials
- Newsletters and weekly email
- Interior signage and bulletin boards
- Letterhead and masthead
- Logos and taglines

### **Committee composition**

Margot Dark (chair)  
Paul Urian  
Betsy Westermaier  
Lesley Kirsch  
Anne Vial  
Terry Carpenter  
Nikki Passante  
Drew Dark

### **Leadership/Chair**

Margot Dark

### **Meetings**

Monthly – typically Third Thursday at 4:30 p.m.

### **Reporting**

Monthly updates to Session

### **Budget**

\$1250

## **History**

This committee was formed at the request of Pastor Doug Gerdts to add uniformity to church communications.

November 2021

Updated March 2023