

NORTH BALLARAT FOOTBALL NETBALL CLUB



PARTNERSHIP OPPORTUNITIES

2026



NORTH BALLARAT FOOTBALL NETBALL CLUB

SPONSORSHIP 2026

North Ballarat Football Netball Club was formed in 1882 winning its first Senior Ballarat Football League Premiership in 1963.

Seniors, Reserves and Under 18 - Football.

Under 16, 14, 12, 10, 9 & Auskick - Football.

A Grade, B Grade, C Grade, D Grade, E Grade - Netball.

Under 17, 15, 13, 11, 9, Net Set Go - Netball.

Womens, U19, U16, U14, U12 Football Teams - Women's Football.

North Ballarat FNC has upwards of 500 players across these 30+ teams, with well over 1,500 total members including parents, supporters & officials.



BENEFITS OF CLUB SPONSORSHIP

HIGH-IMPACT PARTNERSHIPS FOR 2026

North Ballarat Sports Club & Mars Stadium is home to the North Ballarat Football & Netball Club - the heartbeat of local sport and community in Ballarat, attracting tens of thousands of visitors each year.

Sponsoring the club is more than brand visibility it's a chance to connect with a loyal, engaged audience and be part of one of the region's most respected football and netball organisations, while also supporting the wider community.

North Ballarat Sports Club Visitor Stats

500 visits per day | 2,500 per week | 8,000 per month | 50,000 per year
Numbers unparalleled in local sport, giving sponsors massive exposure across all touchpoints.

1. Maximum Brand Exposure

- Your logo and brand featured in the Sports Club and on fencing, social media, newsletters, and the club website.
- Reach tens of thousands of members, supporters, and spectators annually.

2. Community Engagement

- Direct access to an engaged, local audience who are loyal, active, and community-minded.
- Sponsor days, events, and club functions allow face-to-face engagement and relationship building.

3. Exclusive Experiences

- Venue vouchers, event tickets, and free room hire give your business a VIP experience at the club.
- Align your brand with sporting excellence and community pride.

4. Multi-Platform Visibility

- Exposure across physical signage, digital platforms, and event-based marketing ensures your brand is seen everywhere.

BE SEEN. BE ENGAGED. BE PART OF THE COMMUNITY.

CLUB SPONSORSHIP PACKAGES

	GOLD	SILVER	BLACK & WHITE
MEMBERSHIPS FREE ENTRY TO HOME GAMES	4x 2025 Memberships	2x 2025 Memberships	1x 2025 Memberships
ELECTRONIC EXPOSURE	3 spaces on game day slideshow 45,000 showings p/a in Sports Club 600 showings per season on Mars Scoreboard - 2027	2 spaces on game day slideshow 30,000 showings p/a in Sports Club 400 showings per season on Mars Scoreboard - 2027	1 space on game day slideshow 15,000 showings p/a in Sports Club 200 showings per season on Mars Scoreboard - 2027
SIGNAGE POSITIONS - Signage cost included for 3 year packages	1x Mars Stadium 1x North 2 1x Netball~~	1x Mars Stadium 1x North 2 or Netball~~	1x North 2 or Netball~~
SPONSORS DAY	5 tickets to sponsors day	3 tickets to sponsors day	2 tickets to sponsors day
TICKETS TO CLUB EVENTS	4 TICKETS TO BALL OR PRESENTATION NIGHT	2 TICKETS TO BALL OR PRESENTATION NIGHT	N/A
SPORTS CLUB VOUCHERS	\$200 worth of venue vouchers	\$100 worth of venue vouchers	N/A
PRICING PER YEAR (inc. GST)	\$5,000	\$3,000	\$1,200

ADDITIONAL EXPOSURE & ENGAGEMENT

- Shoutouts in Club Newsletter
- Placing on weekly social media posts
- Invitation to all home game half time functions
- Free room hire for functions at the North Ballarat Sports Club
- Logo displayed on Club website

*all prices include GST | ~~ signage costs not included for single year packages



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