

# NORTH BALLARAT FOOTBALL NETBALL CLUB



# PARTNERSHIP OPPORTUNITIES 2026





# **NORTH BALLARAT FOOTBALL NETBALL CLUB**

# **SPONSORSHIP 2026**

North Ballarat Football Netball Club was formed in 1882 winning its first Senior Ballarat Football League Premiership in 1963.

Seniors, Reserves and Under 18 - Football.

Under 16, 14, 12, 10, 9 & Auskick - Football.

A Grade, B Grade, C Grade, D Grade, E Grade - Netball.

Under 17, 15, 13, 11, 9, Net Set Go - Netball.

Womens, U19, U16, U14, U12 Football Teams - Women's Football.

North Ballarat FNC has upwards of 500 players across these 30+ teams, with well over 1,500 total members including parents, supporters & officials.



# BENEFITS OF CLUB SPONSORSHIP

## HIGH-IMPACT PARTNERSHIPS FOR 2026

North Ballarat Sports Club & Mars Stadium is home to the North Ballarat Football & Netball Club – the heartbeat of local sport and community in Ballarat, attracting tens of thousands of visitors each year.

Sponsoring the club is more than brand visibility it's a chance to connect with a loyal, engaged audience and be part of one of the region's most respected football and netball organisations, while also supporting the wider community.

### North Ballarat Sports Club Visitor Stats

500 visits per day | 2,500 per week | 8,000 per month | 50,000 per year

Numbers unparalleled in local sport, giving sponsors massive exposure across all touchpoints.

#### 1. Maximum Brand Exposure

- Your logo and brand featured in the Sports Club and on fencing, social media, newsletters, and the club website.
- Reach tens of thousands of members, supporters, and spectators annually.

#### 2. Community Engagement

- Direct access to an engaged, local audience who are loyal, active, and community-minded.
- Sponsor days, events, and club functions allow face-to-face engagement and relationship building.

#### 3. Exclusive Experiences

- Venue vouchers, event tickets, and free room hire give your business a VIP experience at the club.
- Align your brand with sporting excellence and community pride.

#### 4. Multi-Platform Visibility

- Exposure across physical signage, digital platforms, and event-based marketing ensures your brand is seen everywhere.

**BE SEEN. BE ENGAGED. BE PART OF THE COMMUNITY.**

# CLUB SPONSORSHIP PACKAGES

	GOLD	SILVER	BLACK & WHITE
<b>MEMBERSHIPS</b> FREE ENTRY TO HOME GAMES	4x 2025 Memberships	2x 2025 Memberships	1x 2025 Memberships
<b>ELECTRONIC SCOREBOARD EXPOSURE</b>	3 spaces on game day slideshow 45,000 showings p/a in Sports Club 600 showings per season on Mars Scoreboard	2 spaces on game day slideshow 30,000 showings p/a in Sports Club 400 showings per season on Mars Scoreboard	1 space on game day slideshow 15,000 showings p/a in Sports Club 200 showings per season on Mars Scoreboard
<b>SIGNAGE POSITIONS</b> - Signage cost included for 3 year packages	1x Mars Stadium 1x North 2 1x Netball~~	1x Mars Stadium 1x North 2 or Netball~~	1x North 2 or Netball~~
<b>SPONSORS DAY</b>	5 tickets to sponsors day	3 tickets to sponsors day	2 tickets to sponsors day
<b>TICKETS TO CLUB EVENTS</b>	4 TICKETS TO BALL OR PRESENTATION NIGHT	2 TICKETS TO BALL OR PRESENTATION NIGHT	N/A
<b>SPORTS CLUB VOUCHERS</b>	\$200 worth of venue vouchers	\$100 worth of venue vouchers	N/A
<b>PRICING PER YEAR (inc. GST)</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,200</b>

## ADDITIONAL EXPOSURE & ENGAGEMENT

- Shoutouts in Club Newsletter
- Placing on weekly social media posts
- Invitation to all home game half time functions
- Free room hire for functions at the North Ballarat Sports Club
- Logo displayed on Club website

\*all prices include GST | ~~ signage costs not included for single year packages



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## **SPONSORSHIP 2026**

**[sponsorship@northballaratfnc.com.au](mailto:sponsorship@northballaratfnc.com.au)**

**or call 5339 5944**