

ABOUT SKILLSUSA

WE ARE A PARTNERSHIP

SkillsUSA is a partnership of students, teachers and industry working together to ensure the United States has a skilled workforce. We help each student excel.

WHO WE SERVE

A nonprofit national education association, SkillsUSA serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical and skilled service occupations.



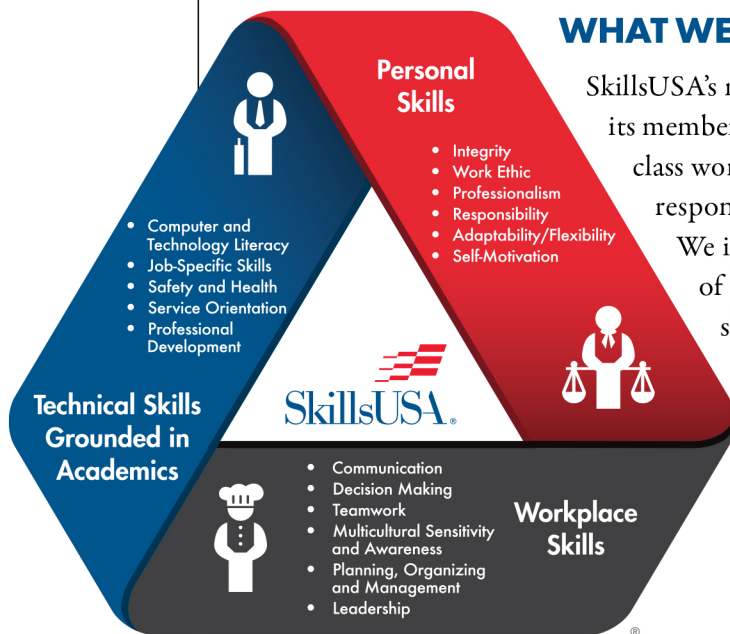
WHAT WE DO

SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens.

We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical

skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

More than 650 business, industry and labor organizations actively support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Many more support state associations and local chapters. Founded in 1965, SkillsUSA is recognized by the U.S. Department of Education and the U.S. Department of Labor as a successful model of employer-driven youth development training.



WHAT IS CTE?

Today's cutting-edge, rigorous and relevant career and technical education (CTE) prepares youth and adults for a wide range of high-wage, high-skill, high-demand careers.

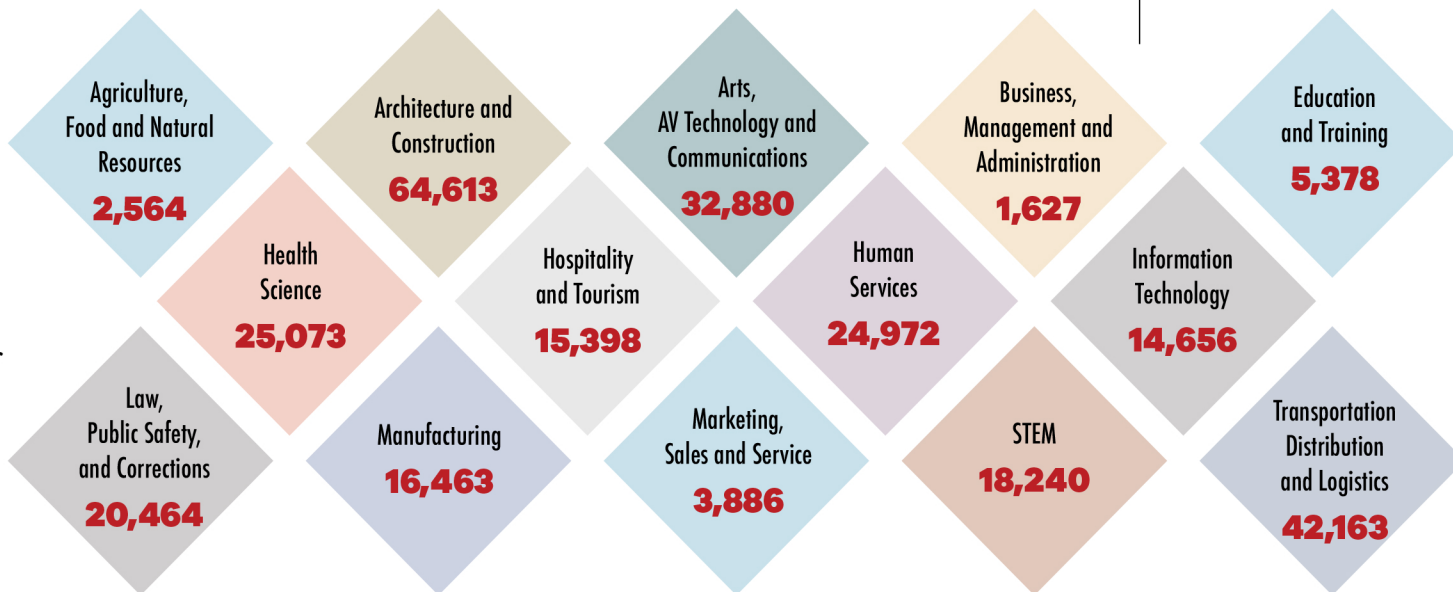
WHAT IS A CTSO?

SkillsUSA is a career and technical student organization (CTSO). These national nonprofit student organizations are an integral part of all CTE programs. SkillsUSA and other CTSOs develop citizenship, technical, leadership, and teamwork skills essential for students who are preparing for the workforce and further education.

CAREER CLUSTERS

The National Career Clusters Framework is an organizing tool for CTE programs, curriculum design and instruction. There are 16 career clusters representing 79 career pathways to help learners navigate success in college and career. SkillsUSA represents 14 of the 16 career clusters.

These SkillsUSA membership numbers by cluster are from the 2018-2019 school year, prior to the pandemic.



MEMBERSHIP BY THE NUMBERS*

13.9 million

Total cumulative members served since 1965

394,000

Average annual membership (including alumni)

314,510

Average student members per year

292,651

Average high school members per year

38,214

Average college/postsecondary members per year

2,643

Average middle school members per year

19,019

Average teacher members (SkillsUSA professionals) per year

17,500 sections

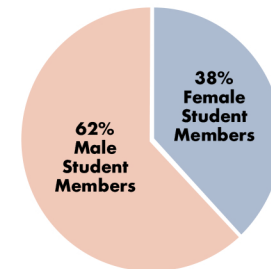
(classrooms) spread across

4,100 schools

(chapters) in all 50 states plus Washington, D.C., Puerto Rico and the U.S. Virgin Islands

*The above numbers reflect five-year membership averages for the 2016-17 school year through the 2020-21 school year. For additional membership data, go to: shorturl.at/nqtm3

DEMOGRAPHICS*



44% of the

students in SkillsUSA are from historically underrepresented racial and ethnic groups.

*For the number of SkillsUSA chapters and members by state, go to: shorturl.at/zAJVY