2024 CHICAGO DRAGON BOAT RACE
FOR LITERACY
Organized by Chicago Chinatown Chamber of Commerce
Ping Tom Memorial Park, 300 West 19th Street
Saturday, June 22, 2024 | 8:00 a.m. to 5:00 p.m.

2024 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM
Submission Deadline: May 3, 2024

To guarantee your participation, payment must accompany a completed Sponsorship and Exhibitor Booth Application Form by Friday, May 3, 2024. Forms submitted without payment will be considered incomplete. Completed forms and payments should be mailed to Chicago Chinatown Chamber of Commerce, 2169B South China Place, Chicago, IL 60616 or can be emailed to info@chicagochinatown.org.

- **$8,000 TITLE EVENT SPONSORSHIP** *(one package available)*
  - Title Event Sponsor recognition and branding at event site and all publicity materials including public media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Listing as Title Event Sponsor with your big logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown
  - Listing as Title Event Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce’s website [www.chicagochinatown.org](http://www.chicagochinatown.org)
  - Verbal recognition and speaking opportunity at the event opening ceremony
  - Listing as Title Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners
  - Company banner displayed at event site
  - One (1) Exhibitor Booth with display opportunities for promotional and marketing materials
    - Includes one (1) reserved **tented** space with one (1) 8’ x 30” table and 2 chairs (No power source available)
  - One complimentary (1) Dragon Boat Team registration
    - Includes one (1) 10’x10’ reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).

- **$5,000 PRESENTING SPONSORSHIP** *(two packages available)*
  - Presenting Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Listing as Presenting Sponsor with your logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown
  - Presenting and announcing the winners at the end of the event
  - Listing as Presenting Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce’s website [www.chicagochinatown.org](http://www.chicagochinatown.org)
  - One (1) Exhibitor Booth with display opportunities for promotional and marketing materials
    - Includes one (1) reserved **tented** space with one (1) 8’ x 30” table and 2 chairs (No power source available)
  - Reduced Rate for one (1) Dragon Boat Team registration ($800.00 for Community Business and $1400 for Large Corporations. See Team Registration Form to identify your business type) Includes one (1) 10’x10’ reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).

- **$3,800 EVENT SPONSORSHIP**
  - Event Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Your logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown
  - Listing as Event Sponsor and link to your website on the Chinatown Chamber of Commerce’s website [www.chicagochinatown.org](http://www.chicagochinatown.org)
Listing as Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners

One (1) Exhibitor Booth with display opportunities for promotional and marketing materials
- Includes one (1) reserved non-tented space with one (1) 8’ x 30” table and 2 chairs (No power source available)

Reduced Rate for one (1) Dragon Boat Team registration ($800.00 for Community Business and $1400 for Large Corporations. See Team Registration Form to identify your business type) *Subject to availability at time of application receipt*
- Includes one (1) 10’x10’ reserved non-tented space (No power source available)
- An Official Dragon Boat Race T-shirt for each team member (up to 25)
- Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).

$3,000 T-SHIRT SPONSORSHIP (one package available)
- T-Shirt Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
- Listing as T-shirt Sponsor and link to your website on the Chinatown Chamber of Commerce’s website www.chicagochinatown.org
- Exclusive marketing opportunity to promote brand name on one sleeve of Official Dragon Boat Race T-shirts (sell T-Shirts not included)
- Listing as T-Shirt Sponsor on the Event and Trolley banners

$2,800 BANDANNA SPONSORSHIP (one package available)
- Bandanna Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
- Listing as Bandanna Sponsor and link to your website on the Chinatown Chamber of Commerce’s website www.chicagochinatown.org
- Exclusive marketing opportunity to promote brand name on the Official Dragon Boat Race Bandanna (sell Bandannas not included)
- Listing as Bandanna Sponsor on the Event and Trolley banners

$450 EXHIBITOR BOOTH (TEAM AREA) (2 available)
- Includes one (1) reserved non-tented space in the team area (No power source available, Location assigned by Chinatown Chamber of Commerce)
- One (1) 8’ x 30” table and 2 chairs

$300 EXHIBITOR BOOTH (ENTRANCE AREA) (15 available)
- Includes one (1) reserved non-tented space in the park entrance area (No power source available, Location assigned by Chinatown Chamber of Commerce)
- One (1) 8’ x 30” table and 2 chairs
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PLEASE SELECT:

- $8,000 TITLE EVENT SPONSORSHIP (one package available)
- $5,000 PRESENTING SPONSORSHIP* Dragon Boat Team registration subject to availability at time of application receipt*
- $3,800 EVENT SPONSORSHIP* Dragon Boat Team registration subject to availability at time of application receipt*
- $3,000 T-SHIRT SPONSORSHIP (one package available)
- $2,800 BANDANNA SPONSORSHIP (one package available)
- $450 EXHIBITOR BOOTH (TEAM AREA) (two booths available)
- $300 EXHIBITOR BOOTH (ENTRANCE AREA) (fifteen booths available)
- I will NOT attend, but will donate $__________

PRINT CLEARLY

________________________________________
Contact Person

________________________________________
Organization or Company Name

________________________________________
Mailing Address

________________________________________
Email

________________________________________
Telephone Number                    Fax Number

AMOUNT ENCLOSED $ ___________ All payments are final, non-refundable, and non-transferable.

- BY CHECK OR CASH OR MONEY ORDER: Payable to “Chicago Chinatown Chamber of Commerce”
- BY ACH: (Please call 312-326-5320)

________________________________________
SIGNATURE:                         DATE: ______________