**2021 CHICAGO DRAGON BOAT RACE**

**FOR LITERACY**

***Organized by Chicago Chinatown Chamber of Commerce***

***Ping Tom Memorial Park, 300 West 19th Street***

***Saturday, Aug 28, 2021 | 8:00 a.m. to 5:00 p.m.***

**2021 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM**

**Submission Deadline: July 16, 2021**

To guarantee your participation, payment must accompany a completed **Sponsorship and Exhibitor Booth Application Form by Friday, July 16, 2021. Forms submitted without payment will be considered incomplete.** Completed forms and payments should be mailed to Chicago Chinatown Chamber of Commerce, 2169B South China Place, Chicago, IL 60616. Completed forms can also be emailed to [info@chicagochinatown.org](mailto:info@chicagochinatown.org) with credit card payment.

* **$8,000 TITLE EVENT SPONSORSHIP** *(one package available)*
  + **Title Event Sponsor recognition and branding at event site and all publicity materials including public media, Chamber monthly newsletter, flyers, posters, and social media outlets**
  + **Listing as Title Event Sponsor with your big logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown**
  + **Listing as Title Event Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
  + **Verbal recognition and speaking opportunity at the event opening ceremony**
  + **Listing as Title Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners**
  + **Company banner displayed at event site**
  + **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
    - Includes one (1) reserved **tented** space with one (1) 8’ x 30” table and 2 chairs (No power source available)
  + **One complimentary (1) Dragon Boat Team registration** 
    - Includes one (1) 10'x10' reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
* **$5,000 PRESENTING SPONSORSHIP** *(two packages available)*
* **Presenting Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
* **Listing as Presenting Sponsor with your logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown**
* **Presenting and announcing the winners at the end of the event**
* **Listing as Presenting Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
* **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
* Includes one (1) reserved **tented** space with one (1) 8’ x 30” table and 2 chairs (No power source available)
* **Reduced Rate for one (1) Dragon Boat Team registration ($800.00 for Community Business and $1400 for Large Corporations. See Team Registration Form to identify your business type)** Includes one (1) 10'x10' reserved **non-tented** space (No power source available)
  + - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
* **$2,800 EVENT SPONSORSHIP**
  + **Event Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
  + **Your logo on two (2) 3’ x 36’ banners installed on both sides of the Gateway which is the most significant landmark of Chinatown**
  + **Listing as Event Sponsor and link to your website on the Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
  + **Listing as Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners**
  + **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
    - Includes one (1) reserved **non-tented** space with one (1) 8’ x 30” table and 2 chairs (No power source available)
  + **Reduced Rate for one (1) Dragon Boat Team registration ($800.00 for Community Business and $1400 for Large Corporations. See Team Registration Form to identify your business type) \*Subject to availability at time of application receipt\***
    - Includes one (1) 10'x10' reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
* **$3,500 TROLLEY SPONSORSHIP** *(one package available)*
  + **Trolley Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
  + **Listing as Trolley Sponsor and link to your website on the Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
  + **Exclusive marketing opportunity to promote brand name on one (1) 3’ x 12’ banner posted on Trolley**
  + **Listing as Trolley Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley banner**
  + **Trolley will run during the event from 9:00 a.m. to 4:00 p.m. and will circulate Chinatown from Ping Tom Memorial Park to 24th Place and Wentworth Avenue**
* **$3,000 T-SHIRT SLEEVE SPONSORSHIP** *(one package available)*
  + **T-Shirt Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
  + **Listing as T-shirt Sponsor and link to your website on the Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
  + **Exclusive marketing opportunity to promote brand name on one sleeve of Official Dragon Boat Race T-shirts** *(sell T-Shirts not included)*
  + **Listing as T-Shirt Sleeve Sponsor on the Event and Trolley banners**
* **$2,800 BANDANNA SPONSORSHIP** *(one package available)*
  + **Bandanna Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
  + **Listing as Bandanna Sponsor and link to your website on the Chinatown Chamber of Commerce’s website** [**www.chicagochinatown.org**](http://www.chicagochinatown.org)
  + **Exclusive marketing opportunity to promote brand name on the Official Dragon Boat Race Bandanna** *(sell Bandannas not included)*
  + **Listing as Bandanna Sponsor on the Event and Trolley banners**
* **$450 EXHIBITOR BOOTH (TEAM AREA)** *(2 available)*
  + Includes one (1) reserved **non-tented** space **in the team area** (No power source available, Location assigned by Chinatown Chamber of Commerce)
  + One (1) 8’ x 30” table and 2 chairs
* **$300 EXHIBITOR BOOTH (ENTRANCE AREA)** *(15 available)*
  + Includes one (1) reserved **non-tented** space **in the park entrance area** (No power source available, Location assigned by Chinatown Chamber of Commerce)
  + One (1) 8’ x 30” table and 2 chairs

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***PLEASE SELECT:***

❑ $8,000 TITLE EVENT SPONSORSHIP *(one package available)*

❑ $5,000 PRESENTING SPONSORSHIP*\*Dragon Boat Team registration subject to availability at time of application receipt\**

❑ $2,800 EVENT SPONSORSHIP *\*Dragon Boat Team registration subject to availability at time of application receipt\**

❑ $3,500 TROLLEY SPONSORSHIP *(one package available)*

❑ $3,000 T-SHIRT SLEEVE SPONSORSHIP *(one package available)*

❑ $2,800 BANDANNA SPONSORSHIP *(one package available)*

❑ $450 EXHIBITOR BOOTH (TEAM AREA) *(two booths available)*

❑ $300 EXHIBITOR BOOTH (ENTRANCE AREA) *(fifteen booths available)*

❑ I will NOT attend, but will donate $\_\_\_\_\_\_\_\_\_\_\_\_

***PRINT CLEARLY***

Contact Person

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Organization or Company Name

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Mailing Address

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email

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Telephone Number Fax Number

**AMOUNT ENCLOSED $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** *All payments are final, non-refundable, and non-transferable.*

**❑ BY CHECK OR MONEY ORDER**: *Payable to* ***“Chicago Chinatown Chamber of Commerce”***

**❑ BY CREDIT CARD**: Credit Card Fee Applies *(Please call 312-326-5320 or 312-394-0952)*

**SIGNATURE:** **DATE:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_