



frontdoor.[®]

Second-Quarter 2026 Earnings Webcast

August 6th, 2026



Today's Presenters



Bill Cobb

Chairman &
Chief Executive Officer



Jason Bailey

Senior Vice President &
Chief Financial Officer



Matt Davis

Vice President,
Investor Relations and Treasurer

Forward Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including, in particular, projected future performance and any statements about Frontdoor's plans, strategies and prospects. Forward-looking statements can be identified by the use of forward-looking terms such as "believe," "expect," "estimate," "could," "should," "intend," "may," "plan," "seek," "anticipate," "project," "will," "shall," "would," "aim," or other comparable terms. These forward-looking statements are subject to known and unknown risks and uncertainties, many of which may be beyond our control. Such risks and uncertainties include, but are not limited to: changes in macroeconomic conditions, including inflation, tariffs and global supply chain challenges and changing interest rates, especially as they may affect existing or new home sales, consumer confidence, demand for our services, labor availability or our costs; our ability to successfully implement our business strategies; the ability of our marketing efforts to be successful and cost-effective; our dependence on our first-year direct-to-consumer and real estate acquisition channels and our renewal channel for home warranty sales; our dependence on our existing warranty customer base and strategic partners for non-warranty sales; changes in the source and intensity of competition in our market; our ability to attract, retain and maintain positive relations with third-party contractors and vendors; increases in parts, appliance and home system prices, and other operating costs; changes in U.S. tariffs or import/export regulations; our ability to attract and retain qualified key employees and labor availability in our customer service operations; our dependence on third-party vendors, including business process outsourcers, and third-party component suppliers; weather, including adverse conditions, seasonality, along with related environmental regulations; compliance with, or violation of, laws and regulations, including consumer protection laws, or lawsuits or other claims by third parties, increasing our legal and regulatory expenses; cybersecurity breaches, disruptions or failures in our technology systems; our ability to protect the security of personal information about our customers; technological developments in artificial intelligence; negative reputational and financial impacts resulting from acquisitions or strategic transactions; a requirement to recognize impairment charges on goodwill and intangible assets; our ability to underwrite risks accurately and to charge adequate prices to builder members, as well as our ability to effectively re-insure a large portion of those risks; the availability of reinsurance to manage a substantial portion of our potential loss exposure for our new home builder warranty business; evolving corporate governance and disclosure regulations and expectations; inappropriate use of social media by us or other parties to harm our reputation; our ability to protect our intellectual property and other material proprietary rights; third-party use of our trademarks as search engine keywords to direct our potential customers to their own websites; special risks applicable to operations outside the United States by us or our business process outsource providers; the acquisition of 2-10 Home Buyers Warranty may not achieve its intended results; any liabilities, losses, or other exposures for which we do not have adequate insurance coverage, indemnification, or other protection; a return on investment in our common stock is dependent on appreciation in the price; inclusion in our certificate of incorporation a forum selection clause that could discourage an acquisition of our company or litigation against us and our directors and officers; the effects of our significant indebtedness, our ability to incur additional debt and the limitations contained in the agreements governing such indebtedness; increases in interest rates increasing the cost of servicing our indebtedness and counterparty credit risk due to instruments designed to minimize exposure to market risks; increased borrowing costs due to lowering or withdrawal of the credit ratings, outlook or watch assigned to us or our Credit Facilities; our ability to generate the significant amount of cash needed to fund our operations and service our debt obligations. We caution you that forward-looking statements are not guarantees of future performance or outcomes and that actual performance and outcomes, including, without limitation, our actual results of operations, financial condition and liquidity, and the development of new markets or market segments in which we operate, may differ materially from those made in or suggested by the forward-looking statements contained in this presentation. For a discussion of other important factors that could cause Frontdoor's results to differ materially from those expressed in, or implied by, the forward-looking statements included in this document, refer to the risks and uncertainties detailed from time to time in Frontdoor's periodic reports filed with the SEC, including the disclosure contained in Item 1A. Risk Factors in our 2025 Annual Report on Form 10-K filed with the SEC, as such factors may be updated from time to time in Frontdoor's periodic filings with the SEC. Except as required by law, Frontdoor does not undertake any obligation to update or revise the forward-looking statements to reflect new information or events or circumstances that occur after the date of this presentation or to reflect the occurrence of unanticipated events or otherwise. Readers are advised to review Frontdoor's filings with the SEC, which are available from the SEC's EDGAR database at [sec.gov](https://www.sec.gov), and via Frontdoor's website at frontdoorhome.com.

Non-GAAP Financial Measures

To supplement Frontdoor's results presented in accordance with accounting principles generally accepted in the United States ("U.S. GAAP"), Frontdoor has disclosed the non-GAAP financial measures of Adjusted EBITDA, Free Cash Flow, and Unrestricted Cash.

We define "Adjusted EBITDA" as net income before depreciation and amortization expense; goodwill and intangibles impairment; restructuring charges; acquisition and integration related costs; provision for income taxes; non-cash stock-based compensation expense; interest expense; loss on extinguishment of debt; and other non-operating expenses.

We define "Adjusted EBITDA margin" as Adjusted EBITDA divided by revenue. We believe Adjusted EBITDA and Adjusted EBITDA margin are useful for investors, analysts and other interested parties as they facilitate company-to-company operating performance comparisons by excluding potential differences caused by variations in capital structures, taxation, the age and book depreciation of facilities and equipment, restructuring and acquisition initiatives and equity-based, long-term incentive plans.

We define "Free Cash Flow" as net cash provided from operating activities less property additions. Free Cash Flow is not a measurement of our financial performance or liquidity under U.S. GAAP and does not purport to be an alternative to net cash provided from operating activities or any other performance or liquidity measures derived in accordance with U.S. GAAP.

We define "Adjusted Net Income" as net income before: amortization expense; acquisition and integration related costs; restructuring charges; loss on extinguishment of debt; other non-operating expenses; and the tax impact of the aforementioned adjustments. We believe Adjusted Net Income is useful for investors, analysts and other interested parties as it facilitates company-to-company operating performance comparisons by excluding potential differences caused by items listed in this definition.

We define "Adjusted Diluted Earnings per Share" as Adjusted Net Income divided by the weighted-average diluted common shares outstanding.

We define "Unrestricted Cash" as cash not subject to third-party restrictions. For additional information related to our third-party restrictions, see "Liquidity and Capital Resources — Liquidity" under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our 2025 Annual Report on Form 10-K filed with the SEC.

See the Appendix attached hereto for additional information and reconciliations of such non-GAAP financial measures. Management believes these non-GAAP financial measures provide useful supplemental information for its and investors' evaluation of Frontdoor's business performance and are useful for period-over-period comparisons of the performance of Frontdoor's business. While we believe that these non-GAAP financial measures are useful in evaluating our business, this information should be considered as supplemental in nature and is not meant to be considered in isolation or as a substitute for the related financial information prepared in accordance with U.S. GAAP. In addition, these non-GAAP financial measures may not be the same as similarly entitled measures reported by other companies.

Reconciliations of the forward-looking Non-GAAP Financial Measures to the most comparable GAAP financial measures cannot be provided without unreasonable effort because of the inherent difficulty of accurately forecasting the occurrence and financial impact of the various adjusting items necessary for such reconciliations that have not yet occurred, are out of our control, or cannot be reasonably predicted. For the same reasons, the company is unable to assess the probable significance of the unavailable information, which could have a material impact on its future GAAP financial results.

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Delivering Across Strategic Priorities

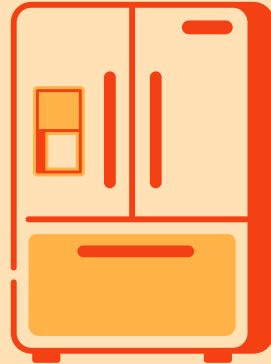
1

Drive
Member
Growth



2

Scale
Non-Warranty
Revenue



3

Deliver
Structurally
Higher Margins



4

Maintain
Capital Allocation
Discipline



Q2 2026 Highlights

(\$ millions)

Revenue

\$645M

+5%

Gross Profit Margin

59%

+100 bps

Net Income

\$125M

+13%

Adjusted EBITDA*

\$220M

+10%

Returned to Shareholders

\$181M

of shares repurchased

through July 31

Adjusted EPS

\$1.93

+19%

Note: all comparisons are versus the prior year comparable period. Adjusted EPS is presented on a diluted basis

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure and the Appendix for a reconciliation to the nearest GAAP financial measure.

Total Ending Member Count Increased 1%

First Total Ending Member Growth Since 2021



Direct-To-Consumer

Home Warranty Count

+5%

vs. Prior Year Period

Growing Momentum



Real Estate

Home Warranty Count

+7%

vs. Prior Year Period

Improving Capture Rates



Renewal

Home Warranty Count

Stable

vs. Prior Year Period

Strong Retention Rates

Delivering Consistent DTC Ending Member Growth

Executing against a proven playbook...

1

Growing Demand

- Warrantina campaign resonating
- Increasing marketing investment, improving mix, and pacing
- Multi-brand strategy powering DTC growth

2

Improving Conversion

- Optimized content strategies improving search outcomes
- AI-enabled sales tools driving higher conversion rates
- Promotional pricing as strategic acquisition tool

...to drive continued growth

- **+5% ending member growth versus prior year period**
- **Seven straight quarters of channel ending member count growth**
- **Strong renewal trends**
- **Strong long-term economics**

Real Estate Delivering Strong Growth

Q2 2026 Ending Member Count

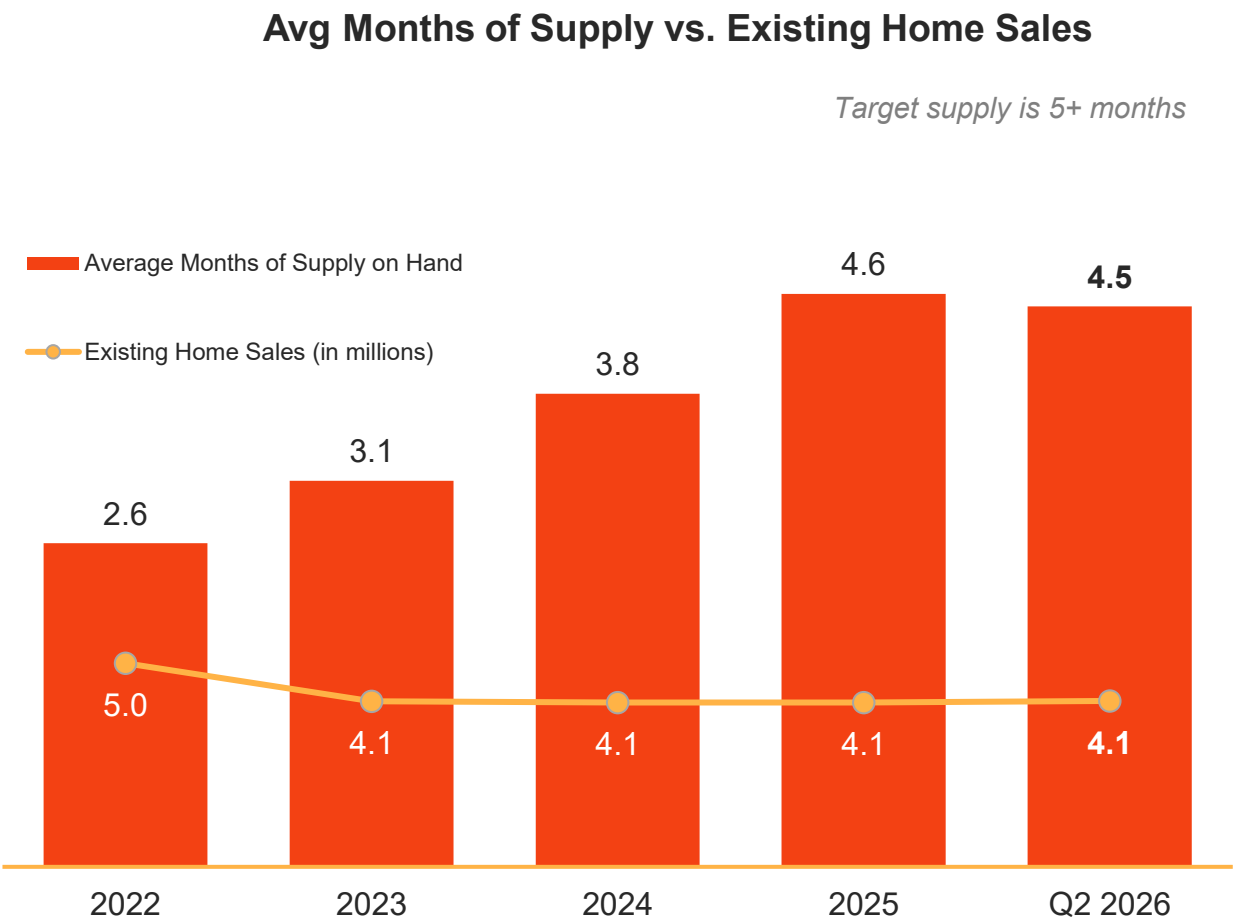
+7%

year-over-year improvement

Attach Rate Momentum

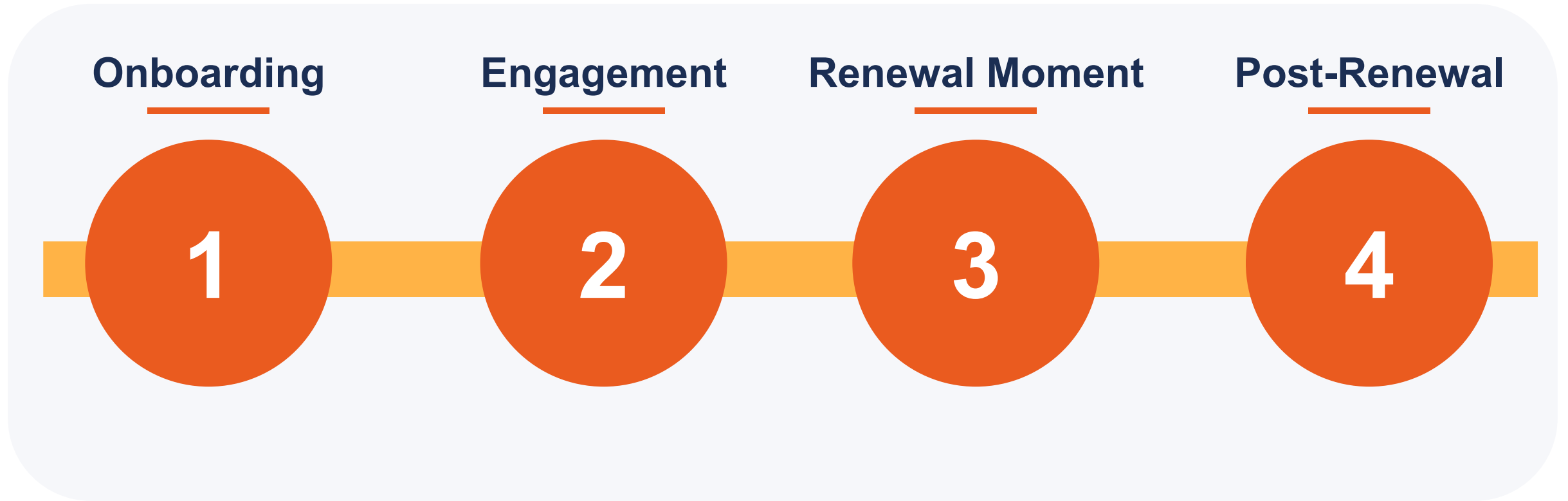
>5%

of Existing Homes Sales in Q2



Source: National Association of Realtors
Note: Average months of supply on hand is show as a Q2 average for each respective period

The Renewal Journey



Winning The Renewal Moment

Retention Rate

Q4 2025

79.2%

Q1 2026

79.3%

Q2 2026

79.6%

1 Elevating the Member Experience

- Differentiated technology features
- Strong usage of preferred contractors
- Record high 5-star and record low 1-star ratings

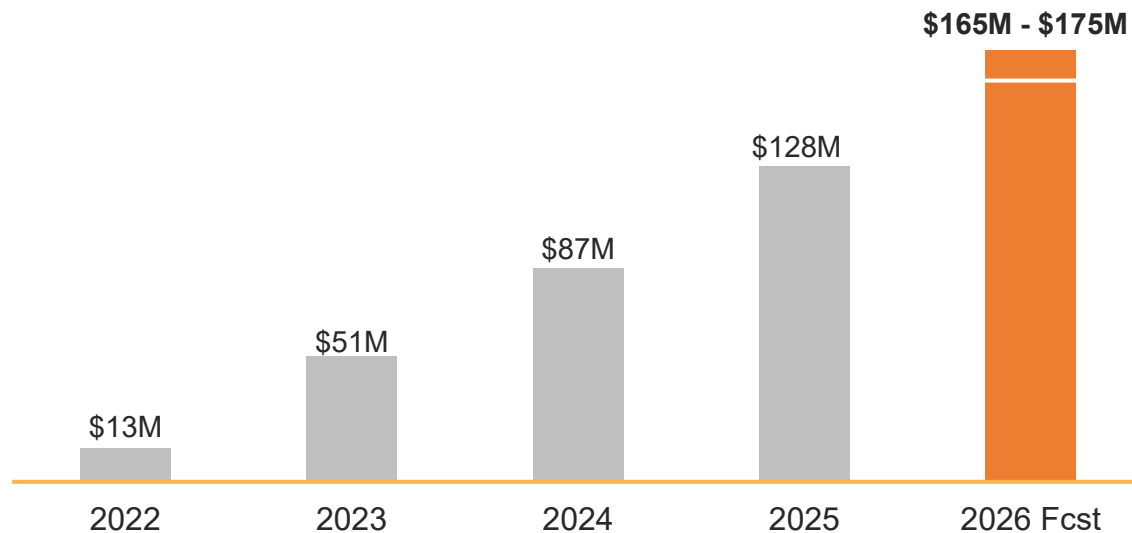
2 Operational Improvements

- Stronger save program execution
- Simplified autopay enrollment
- 2-10 system migration improving renewals

HVAC Upgrades Expanding Share of Wallet

New HVAC Upgrade Revenue

Significantly scaled business since program inception



- Expanded contractor participation
- Improving quote and win rates
- Implementing dynamic pricing

Significant Opportunity Ahead

Low penetration program to date



~3%

of member base has purchased new HVAC system through Frontdoor

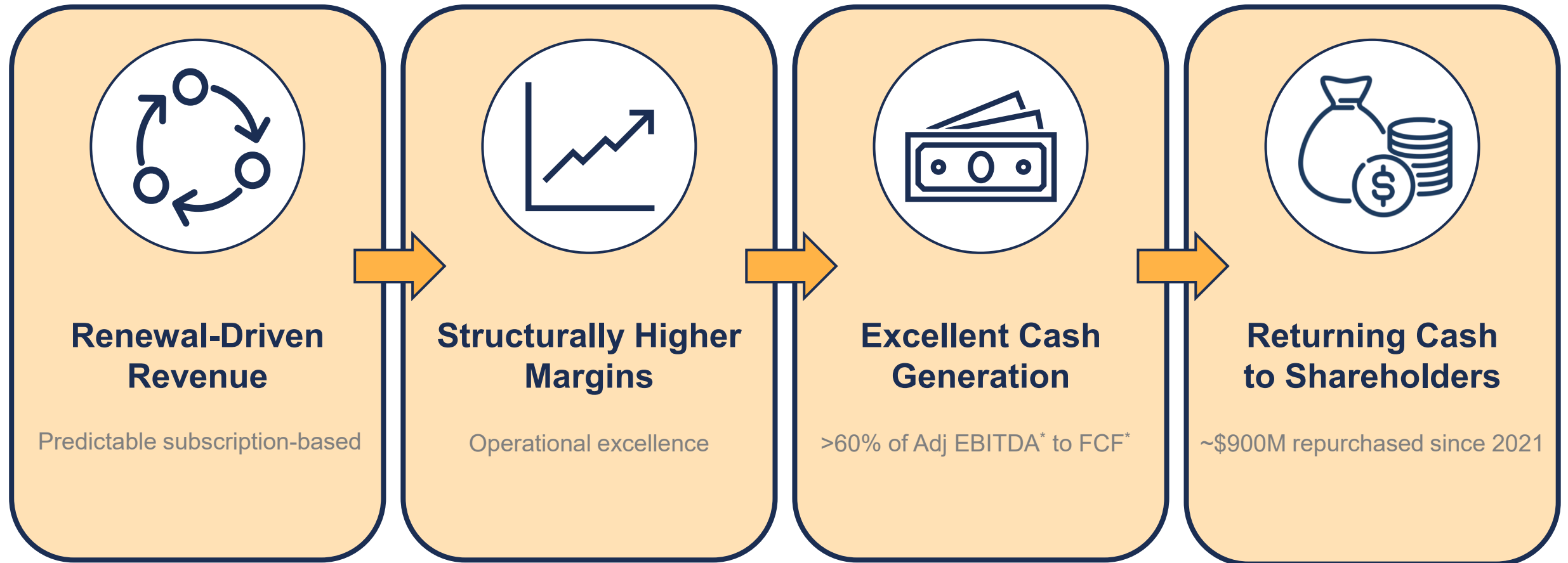
- ~2M member base = built-in demand funnel with no CAC
- Aging HVAC systems
- Cross-sell from warranty claim to upgrade conversation

Proven Growth Engine With Significant Runway Ahead Across Multiple Trades

Second Quarter 2026 Financial Results



Delivering Value Through a Durable Model



* This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure and the Appendix for a reconciliation to the nearest GAAP financial measure

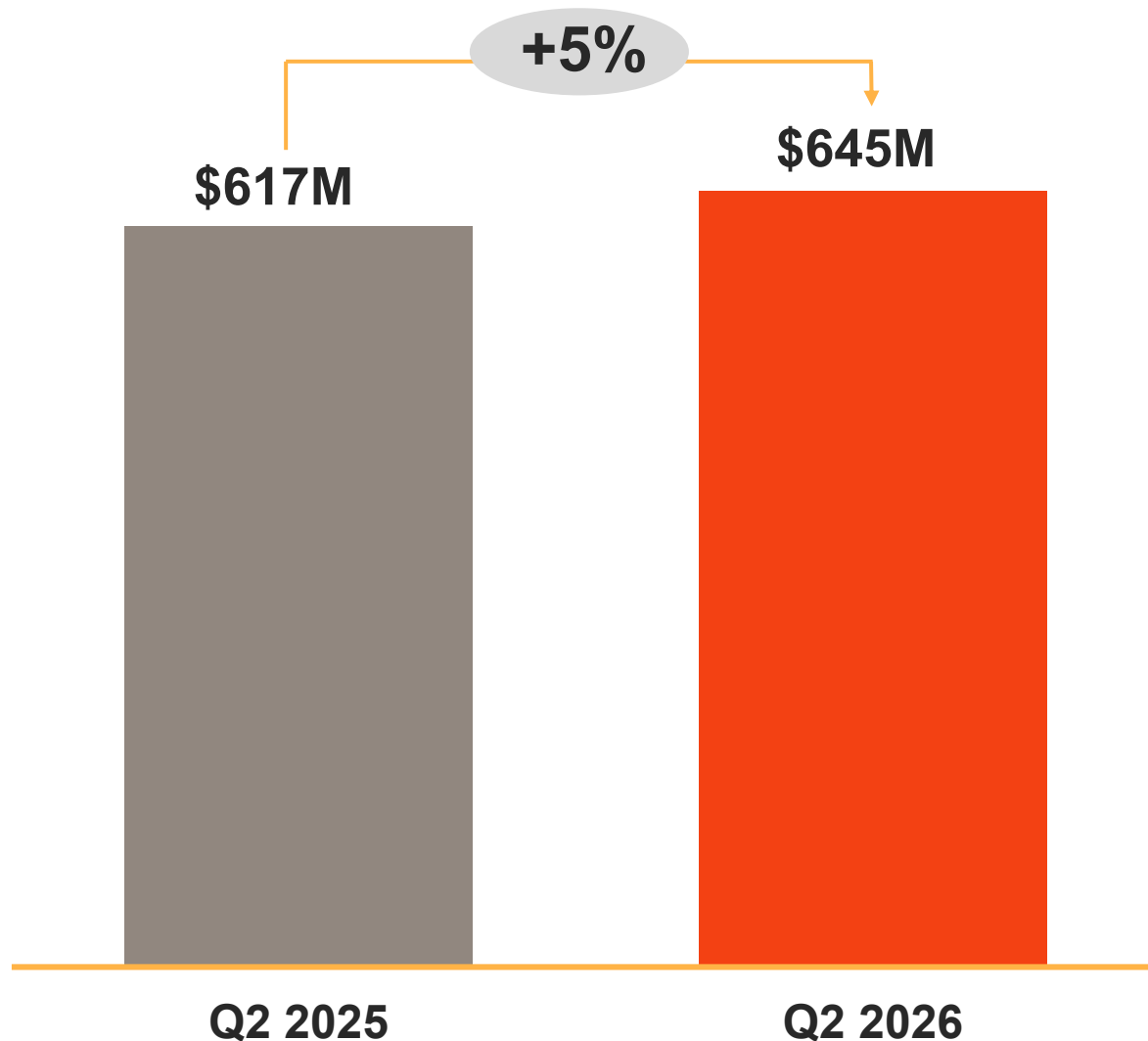
Strong First Half Financial Results

1H 2026	Revenue \$1,096M  +5%	Adj EBITDA* \$324M  +8%	Net Income \$167M  +13%	Adj EPS* \$2.66  +17%
Q2 2026	Revenue \$645M  +5%	Adj EBITDA* \$220M  +10%	Net Income \$125M  +13%	Adj EPS* \$1.93  +19%

Note: all comparisons are versus the prior year comparable period. Adjusted EPS is presented on a diluted basis

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Continued Revenue Growth in Q2



Total: 5% growth comprised of over 3% price and over 1% volume

Renewals: up 4% due to higher price

RE1: up 3% due to higher volume partially offset by lower price

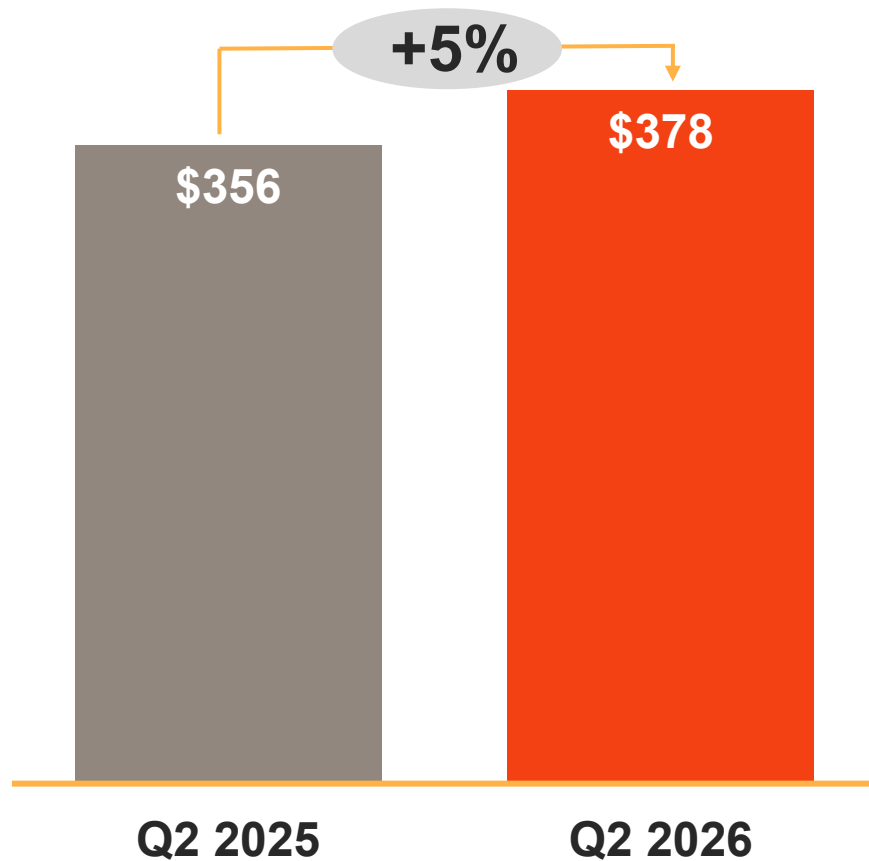
DTC1: down (2)% as lower price was partially offset by higher volume

Non warranty & other: up 19% primarily driven by the New HVAC upgrade program

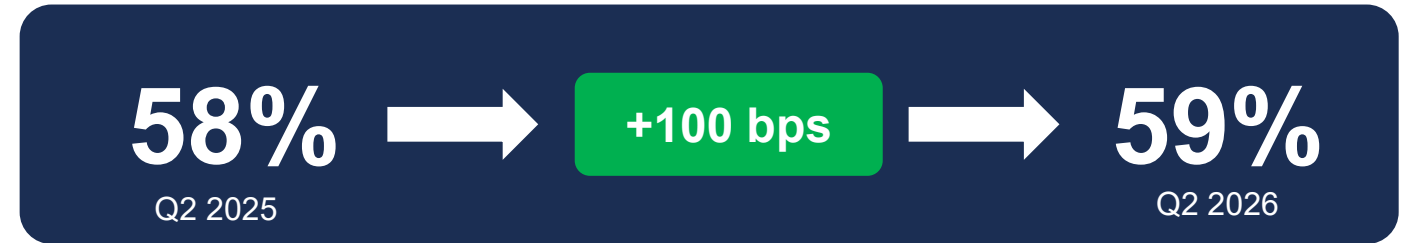
Delivered Record Gross Margins in Q2

(\$ millions)

Gross Profit



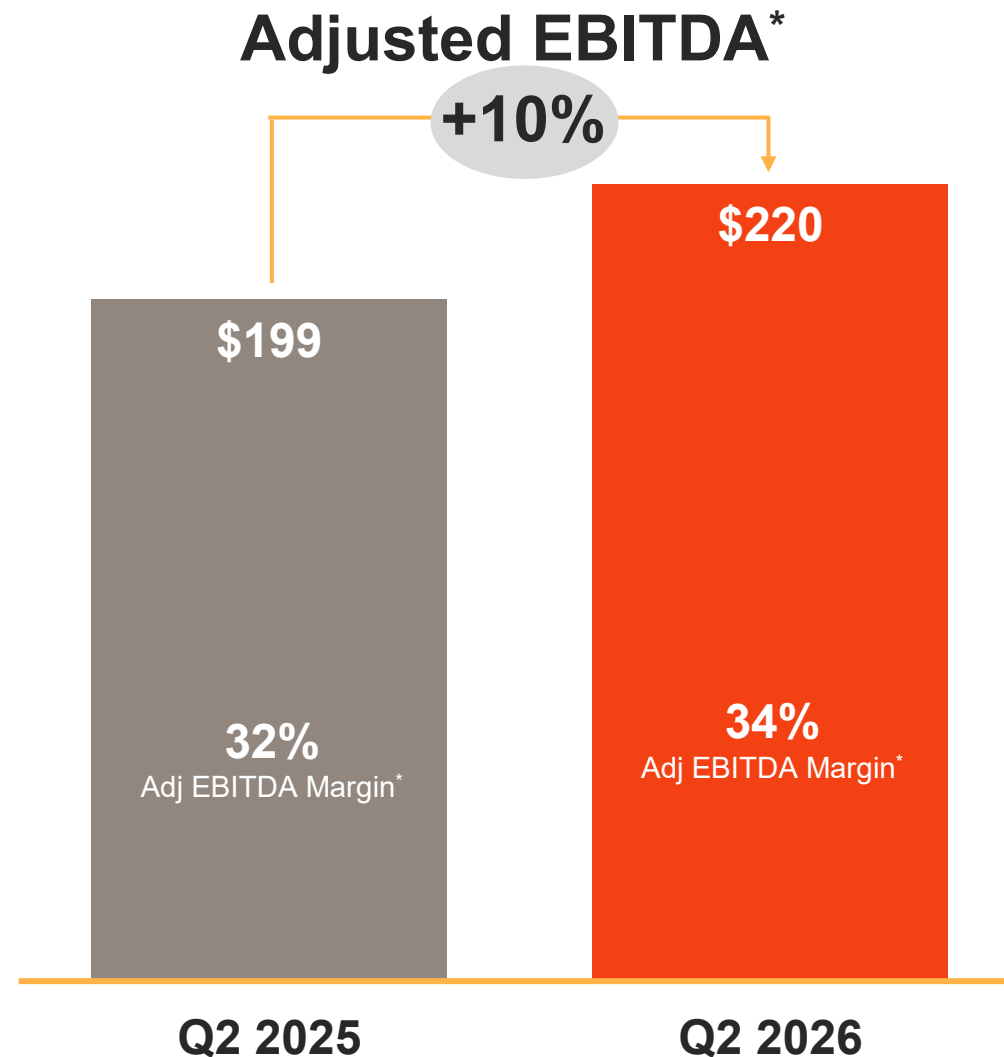
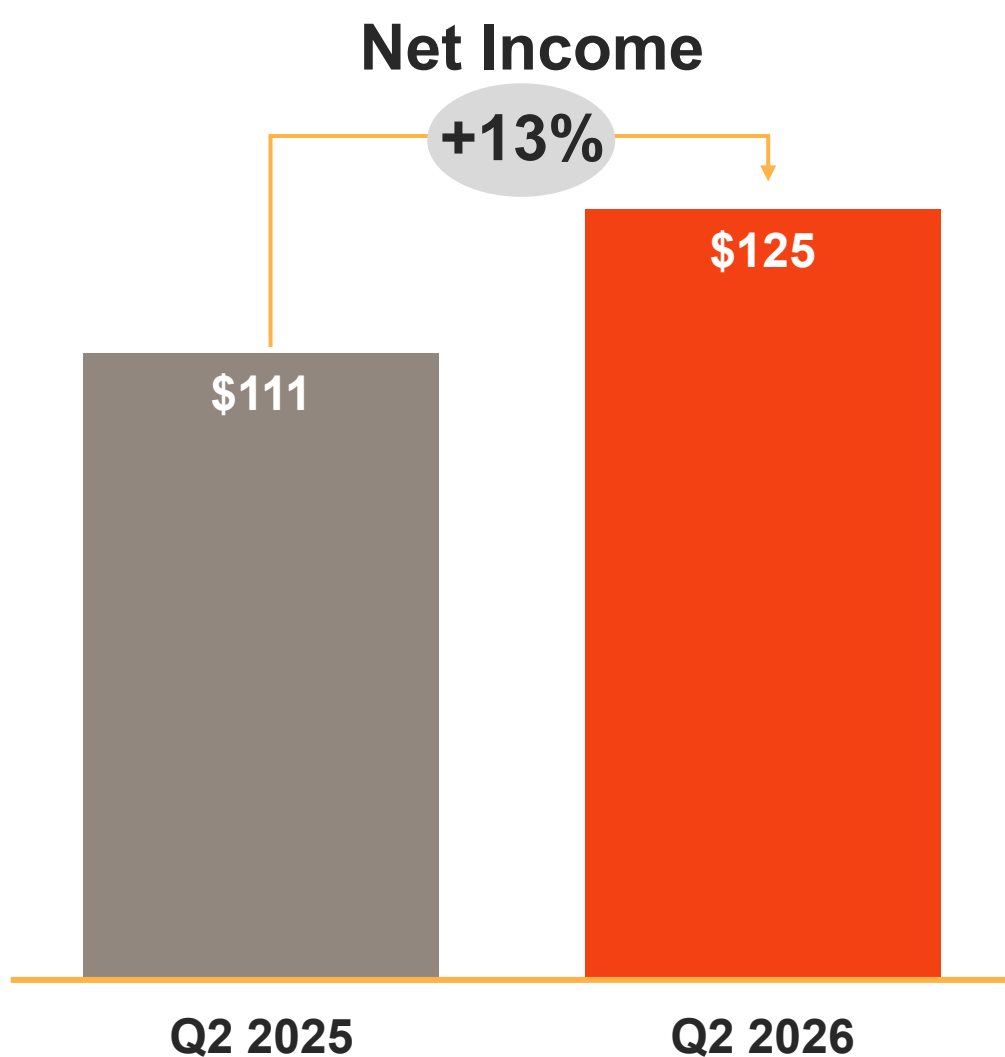
Gross Profit Margin



+	Pricing Actions	Dynamic pricing
+	Lower Incidence Rate	- Favorable weather - New HVAC upgrade program
+	Operational Excellence	- Improved cost control and planning - Supply chain optimization 2-10 cost synergies
-	Normal Cost Inflation	- Labor - Parts and equipment
-	Revenue Mix Shift	New HVAC upgrade program growth

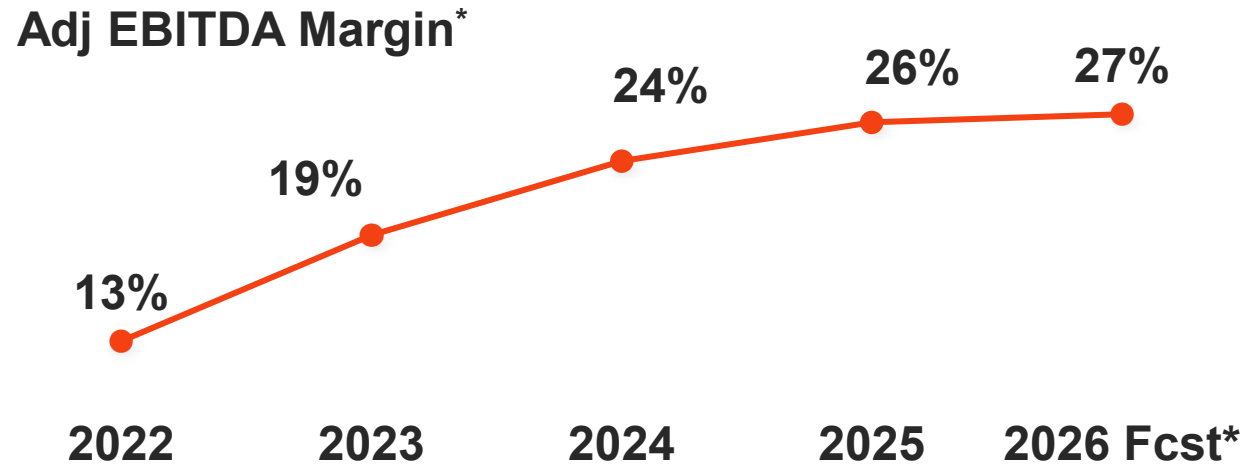
Q2 2026 Net Income & Adjusted EBITDA*

(\$ millions)



* This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure and the Appendix for a reconciliation to the nearest GAAP financial measure

Fundamentally Stronger Business Model



+1,400 bps
of margin expansion in four years

Operating at the **high end** of our mid 20% long-term target updated in early 2026

Pricing Actions



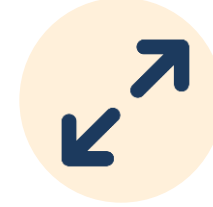
Dynamic pricing model and trade service fee optimizing price and member risk profile

Operational Excellence



Improved contractor network + scaled supply chain driving cost efficiency

Operating Leverage



Scaling SG&A efficiently as revenue grows

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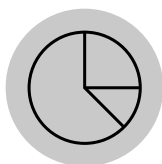
2026 forecast reflects Adj EBITDA margin based off the midpoint of updated 2026 financial guidance on page 22

Strong Free Cash Flow & Financial Position



1H Free Cash Flow*

\$233M



FCF¹ Conversion

>60%



Unrestricted Cash

\$472M



Total Liquidity²

\$722M

Durable cash generation & strong liquidity position provide ample flexibility to create value through our capital allocation strategy

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure and the Appendix for a reconciliation to the nearest GAAP financial measure

¹Target free cash flow conversion of Adjusted EBITDA

²Available liquidity includes \$472M of Unrestricted Cash and \$250M of borrowing capacity on our committed line of credit

Disciplined Capital Allocation Creating Long-Term Value

1

Invest For Growth

- Organic investments
- Selective M&A

2

Preserve Financial Flexibility

- Maintain ample liquidity
- Prudent leverage ratio

3

Return Excess Cash to Shareholders

- Programmatic and opportunistic share repurchases

Expect to Complete Repurchase Authorization in 2026

Current Authorization

\$502M

Repurchased since Sept 2024 authorization

\$181M

Repurchased YTD through July 2026

\$148M

Remaining authorization

Share Repurchases Since 2021

Capital Deployed



Deployed ~\$900M to share repurchases

Share Count Reduction



Reduced share count by ~24% through July 2026

EPS Accretion



>20%
EPS benefit from buybacks

Increasing FY 2026 Outlook

Metric	Actual FY 2025	Prior FY 2026 Outlook	Revised FY 2026 Outlook
Revenue	\$2.1 billion	\$2.155 - \$2.195 billion	\$2.19 - \$2.21 billion
Gross Profit Margin	55%	54% - 55%	~55%
SG&A	\$669 million	\$660 - \$680 million	\$685 - \$695 million
Adjusted EBITDA*	\$553 million	\$565 - \$580 million	\$585 - \$600 million
Capital Expenditures	\$26 million	\$30 - \$35 million	~\$30 million
Annual Effective Tax Rate	25%	~25%	~25%

*Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure. A reconciliation of our forward-looking Adjusted EBITDA outlook to net income cannot be provided without unreasonable effort because of the inherent difficulty of accurately forecasting the occurrence and financial impact of the various adjusting items necessary for such reconciliation that have not yet occurred, are out of our control, or cannot be reasonably predicted. For the same reasons, the company is unable to assess the probable significance of the unavailable information, which could have a material impact on its future GAAP financial results.

Q3 2026 Financial Guidance



Revenue

\$642M to \$652M

Drivers

- Renewal increase low-single to mid-single digits
- Real Estate increase low-single digit
- Direct-to-Consumer decrease low-single digit
- Non-warranty & Other increase over 20%



Adjusted EBITDA*

\$197M to \$207M

Drivers

- Higher revenue conversion
- Slightly lower gross margin driven by cost inflation and mix shift
- Incremental SG&A to drive growth

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Three Key Takeaways:

Ending Member Count Past Inflection Point

Delivering Margins In-Line With Long Term Targets

Expect to Complete Repurchase Authorization Early



Questions?

Appendix



Q2 & YTD 2026 Consolidated Results

	Three Months Ended June 30,			Six Months Ended June 30,		
\$ millions, except per share amounts	2026	2025	Change	2026	2025	Change
Revenue	\$645	\$617	\$29	\$1,096	\$1,043	\$54
<i>YoY Growth</i>			5%			5%
Gross Profit	\$378	\$356	\$23	\$626	\$591	\$35
<i>% of revenue</i>	59%	58%	100 bps	57%	57%	40 bps
Selling and administrative expenses	\$176	\$172	\$4	\$338	\$323	\$15
<i>% of revenue</i>	27%	28%	-70 bps	31%	31%	-20 bps
Depreciation and amortization expense	20	21	(1)	40	44	(4)
Restructuring charges	2	(0)	2	3	0	2
Interest expense	19	20	1	38	39	(1)
Interest and net investment income	(5)	(4)	(1)	(11)	(10)	(0)
Income before taxes	\$167	\$146	\$20	\$218	\$194	\$24
Provision for income taxes	41	36	6	51	46	5
Net income	\$125	\$111	\$15	\$167	\$148	\$19
<i>Net Income Margin</i>	19%	18%	150 bps	15%	14%	100 bps
Other comprehensive income, net of tax	4	(5)	9	8	(12)	20
Total Comprehensive Income	\$130	\$106	\$24	\$175	\$136	\$39
Earnings Per Share:						
Basic	\$1.80	\$1.51	\$0.29	\$2.37	\$2.00	\$0.38
Diluted	\$1.76	\$1.48	\$0.28	\$2.33	\$1.96	\$0.37
Weighted average common shares outstanding:						
Basic	69.9	73.5	3.6	70.2	74.1	3.8
Diluted	71.1	74.7	3.6	71.6	75.3	3.8
Adjusted EBITDA*	\$220	\$199	\$21	\$324	\$300	\$24
<i>Adjusted EBITDA Margin*</i>	34%	32%	200 bps	30%	29%	100 bps

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure

Adjusted EBITDA* Reconciliation

	Three Months Ended June 30,		Six Months Ended June 30,		Year Ended Dec 31,			
(\$ millions)	2026	2025	2026	2025	2025	2024	2023	2022
Net Income	\$125	\$111	\$167	\$148	\$255	\$235	\$171	\$71
Depreciation and amortization expense	20	21	40	44	89	39	37	34
Restructuring charges	2	0	3	0	4	8	16	20
Acquisition and integration related costs	1	2	4	4	8	17	0	0
Provision for income taxes	41	36	51	46	84	74	57	22
Non-cash stock-based compensation expense	11	9	21	17	34	26	26	22
Interest expense	19	20	38	39	79	40	40	31
Loss on extinguishment of debt	0	0	0	0	0	3	0	0
Other non-operating expenses	0	1	0	1	1	0	0	0
Goodwill and intangible impairment	0	0	0	0	0	0	0	14
Adjusted EBITDA	\$220	\$199	\$324	\$300	\$553	\$443	\$346	\$214

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure

Adjusted Net Income* Reconciliation

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
(\$ millions)	2026	2025	2026	2025
Net Income	\$125	\$111	\$167	\$148
Amortization expense	12	12	24	25
Restructuring charges	2	0	3	0
Acquisition and integration related costs	1	2	4	4
Tax Impact of adjustments	(4)	(3)	(7)	(7)
Adjusted Net Income*	\$137	\$122	\$190	\$171
Adjusted Earnings per Share*				
Diluted	\$1.93	\$1.63	\$2.66	\$2.27
Weighted-average Common Shares outstanding				
Diluted	71.1	74.7	71.6	75.4

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure

Free Cash Flow* Reconciliation

	Six Months Ended June 30,	
(\$ millions)	2026	2025
Net Cash Provided from Operating Activities	\$245	\$251
Property additions	(12)	(14)
Free Cash Flow*	\$233	\$237

*This financial measure is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in this presentation for a description of this measure