

DELTA HEAD START
SMS/Text Messaging Privacy Policy

Effective Date: August 11, 2026

Delta Head Start (“Delta Head Start,” “we,” “us,” or “our”) respects the privacy of the families and individuals who participate in our programs. This SMS/Text Messaging Privacy Policy explains how we collect, use, and protect information related to our text messaging program.

1. Information We Collect

When you participate in the Delta Head Start SMS/text messaging program, we may collect information such as:

- Your name
- Your mobile telephone number
- Your consent or opt-in status
- Your text messaging preferences
- Records of your requests to opt in or opt out of text messages
- Information contained in communications you send to Delta Head Start by text message

2. How We Use Your Information

Delta Head Start may use information collected through our SMS program to:

- Send program-related text messages
- Provide appointment, meeting, attendance, and event reminders
- Send enrollment and eligibility information
- Communicate classroom or center information
- Provide emergency or urgent notifications
- Respond to questions or requests
- Maintain records of SMS consent and opt-out requests
- Operate, maintain, and improve communications with families

We use information associated with our SMS program for legitimate Delta Head Start program and communication purposes.

3. Mobile Information and SMS Consent

Delta Head Start does not sell, rent, or lease mobile telephone numbers or SMS opt-in information to third parties or affiliates for their own marketing or promotional purposes.

Your consent to receive text messages is voluntary and is not a condition of enrollment or receipt of services from Delta Head Start.

4. Sharing of Information

Delta Head Start may use service providers and technology vendors to assist with delivering communications, including text messages. These providers may process information as necessary to provide services to Delta Head Start.

Delta Head Start does not share mobile phone numbers or SMS opt-in information with third parties or affiliates for their own marketing or promotional purposes.

Information may also be disclosed when required or permitted by applicable law, regulation, court order, or other lawful process.

5. Confidentiality and Security

Delta Head Start takes reasonable administrative, technical, and organizational measures to protect information from unauthorized access, use, disclosure, alteration, or destruction.

Text messaging is not a completely secure method of communication. Families should consider this when deciding what information to communicate by text message.

Delta Head Start will handle information in accordance with applicable confidentiality requirements, agency policies, and applicable federal and state laws and regulations.

6. Text Messaging and Opt-Out

You may stop receiving Delta Head Start text messages at any time by replying **STOP** to a Delta Head Start text message.

You may also contact Delta Head Start directly to request removal from text messaging.

If you opt out, Delta Head Start will process your request in accordance with our SMS program procedures. You may continue to receive other forms of communication from Delta Head Start that are not sent by text message.

7. Children's Information

Delta Head Start provides services to children and families. We take the privacy and confidentiality of children's and families' information seriously.

Text messaging will primarily be used to communicate with parents, guardians, and other authorized adults regarding Head Start program matters. Delta Head Start will handle children's information in accordance with applicable confidentiality requirements, agency policies, and applicable laws and regulations.

8. Changes to This Privacy Policy

Delta Head Start may update this SMS Privacy Policy from time to time to reflect changes in our communication practices, technology, legal requirements, or agency policies.

The current version of this policy will be made available through appropriate Delta Head Start communication channels.

9. Contact Us

Questions about this SMS Privacy Policy or Delta Head Start's use of text messaging may be directed to:

Delta Head Start

Phone: 405-756-1100

Email: infohs@deltacaf.com

Website: www.deltaheadstart.com

Last Updated: August 11, 2026