



# NSITE COMBO

## Sales Conversation Kit

Nsite Spark Connectors · Call Scripts & Email Templates · July 2026

### How to use this

Scripts are starting points, not word-for-word requirements — use your own voice. Email templates are ready to copy, paste, and personalize before sending. For pricing and objection handling in more depth, see the Spark Connector Toolkit; for a one-page pricing/commission cheat sheet, see the Nsite Quick Reference.

## Call Scripts

### 1. Opening — Warm Intro or Cold Call (30–45 seconds)

*"Hey [Name], this is [Your Name] with Nsite. Quick question — are you more worried about missing the leads you already have, or not having enough leads to begin with?"*

*"We've got a bundled solution that does both — AI that engages and converts every lead you get, plus a steady stream of fresh, verified prospects every month. One bill, real savings versus buying them separately."*

*"Worth 15 minutes to see if it's a fit?"*

### 2. Discovery — Before You Show Anything

*"Are you currently paying for two separate tools to handle outreach and follow-up, or juggling it manually?"*

*"If we found you new leads every month, would you actually have a way to follow up with all of them quickly?"*

*"Would having both — a bigger pipeline and better follow-up — solve two problems at once for you?"*

### 3. Demo Transition

*"Based on that, let me show you both sides — how the AI handles engagement, and how the Leads System keeps new prospects coming in."*

*(Walk through a live example of each, matched to their business if possible.)*

### 4. Closing & Next Steps

*"So to recap — you'd get the full AI Suite plus verified leads every month, all in one bill, for [\$monthly price]/mo — less than buying both separately. Setup is [\$setup price]."*

*"Does this feel like the right fit?"*

*"Great — here's what happens next: [outline your actual next step]."*

## Email Templates

### 1. Initial Follow-Up — Sent Right After a Conversation (No Demo Yet)

**Subject:** Following up — Nsite Combo

Hi [First Name],

Good talking with you today. Like I mentioned, Nsite Combo pairs the full AI Suite with the Leads System — AI that engages every lead, plus a steady stream of fresh, verified prospects. One bill, priced below buying both separately.

I've attached a quick one-pager with the details and pricing. Let me know if a short demo would help — happy to show you both sides in action.

Talk soon,

[Your Name]

## 2. Post-Demo Follow-Up

**Subject:** Your Nsite Combo next steps

Hi [First Name],

Thanks for taking the time today — hope it was useful seeing how the AI and Leads System work together.

Quick recap: the [Package] plan bundles both for \$[monthly price]/mo (\$[setup price] to get started) — real savings versus buying them separately.

Ready to move forward, or have any other questions I can answer first?

[Your Name]

## 3. Re-Engagement — After a Week or Two of Silence

**Subject:** Still thinking it over?

Hi [First Name],

Wanted to check back in — no pressure, just making sure this didn't slip through the cracks.

If you've got questions holding you back, happy to jump on a quick call. Either way, let me know where your head's at.

[Your Name]

**Helping Businesses Grow. Building Recurring Income Together.**