



NSITE AI SUITE

Sales Conversation Kit

Nsite Spark Connectors · Call Scripts & Email Templates · July 2026

How to use this

Scripts are starting points, not word-for-word requirements — use your own voice. Email templates are ready to copy, paste, and personalize before sending. For pricing and objection handling in more depth, see the Spark Connector Toolkit; for a one-page pricing/commission cheat sheet, see the Nsite Quick Reference.

Call Scripts

1. Opening — Warm Intro or Cold Call (30–45 seconds)

"Hey [Name], this is [Your Name] with Nsite. Quick question — when someone calls or messages your business after hours, or while you're busy, what happens to that lead?"

"We've got an AI system that answers calls, chats, and texts for your business 24/7 — books appointments, answers common questions, and makes sure nothing falls through the cracks."

"Worth 15 minutes to see if it'd actually save you leads you're losing today?"

2. Discovery — Before You Show Anything

"How do you handle calls and messages when you can't get to them?"

"What happens to leads that come in after hours or on weekends?"

"Are you running ads or paying for leads right now?"

(More discovery questions: see the Spark Connector Toolkit, Section 9.)

3. Demo Transition

"Based on that, here's exactly what I want to show you — how the AI would handle a missed call or an after-hours chat for your business."

(Walk through a live example matched to their industry, if possible.)

4. Closing & Next Steps

"So to recap — your AI would be live within about two business days, answering every call, chat, and message, for [monthly price]/mo. Setup is [setup price], and we handle the entire build."

"Does this feel like the right fit?"

"Great — here's what happens next: [outline your actual next step]."

Email Templates

1. Initial Follow-Up — Sent Right After a Conversation (No Demo Yet)

Subject: Following up — Nsite AI Suite

Hi [First Name],

Good talking with you today. Like I mentioned, the Nsite AI Suite answers calls, chats, and texts for your business around the clock — so no lead slips through, even after hours.

I've attached a quick one-pager with the details and pricing. Let me know if a short demo would help — happy to show you exactly how it'd handle a missed call for your business.

Talk soon,

[Your Name]

2. Post-Demo Follow-Up

Subject: Your Nsite AI Suite next steps

Hi [First Name],

Thanks for taking the time today — hope it was useful seeing how the AI would handle your calls and messages.

Quick recap: the [Package] plan gets your AI live in about two business days, for \$[monthly price]/mo (\$[setup price] to get started).

Ready to move forward, or have any other questions I can answer first?

[Your Name]

3. Re-Engagement — After a Week or Two of Silence

Subject: Still thinking it over?

Hi [First Name],

Wanted to check back in — no pressure, just making sure this didn't slip through the cracks.

If you've got questions holding you back, happy to jump on a quick call. Either way, let me know where your head's at.

[Your Name]

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