



# PATH TO \$5K/MONTH AS A NSITE CONNECTOR

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A simple roadmap to grow your income step-by-step using referrals and optional project management bonuses.

## **PHASE 1: FOUNDATION (\$0 → \$1K)**

### Goal:

Close your first 2–3 deals

### Focus:

- Referral-based sales
- Starter and Growth websites

### Income Potential:

\$500 – \$1,000

### Key Insight:

Win your first deal and build confidence.

## **PHASE 2: CONSISTENCY (\$1K → \$2K)**

### Goal:

Close 3–4 deals per month

### Focus:

- Mix of Starter and Growth projects
- Begin light PM involvement

### Income Potential:

\$1,200 – \$2,000

### Key Insight:

You are becoming consistent and predictable.

### **PHASE 3: LEVERAGE (\$2K → \$3.5K)**

Goal:

Add PM bonuses to increase earnings

Focus:

- PM Assist (\$100)
- Some Full PM (\$200–\$300)

Income Potential:

\$2,000 – \$3,500

Key Insight:

You are now earning from both sales and execution.

### **PHASE 4: SCALE (\$3.5K → \$5K+)**

Goal:

Focus on higher-value deals and full PM

Focus:

- Authority and Ecommerce websites
- Full PM bonuses (\$300–\$400+)

Income Potential:

\$3,500 – \$5,000+

Key Insight:

You are operating as a Power Connector.

### **FINAL NOTE**

This isn't about selling more—it's about growing into higher-value projects and taking ownership of the client experience.