

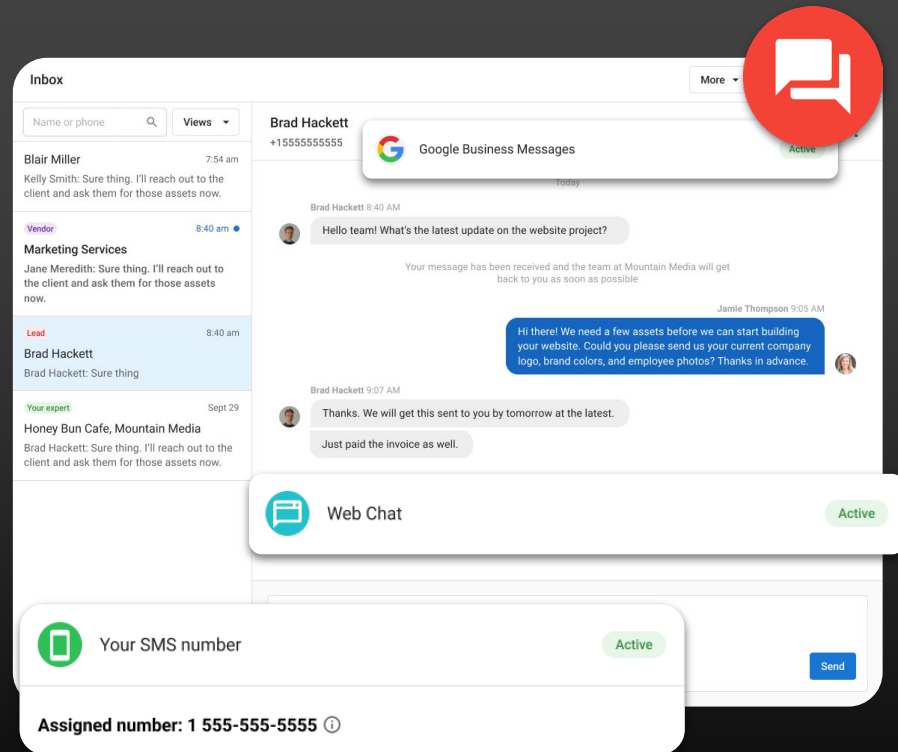


NSITE TECH

Studios, Inc.

From Vision to Digital Reality







Small and medium -sized businesses are
losing money from online communication



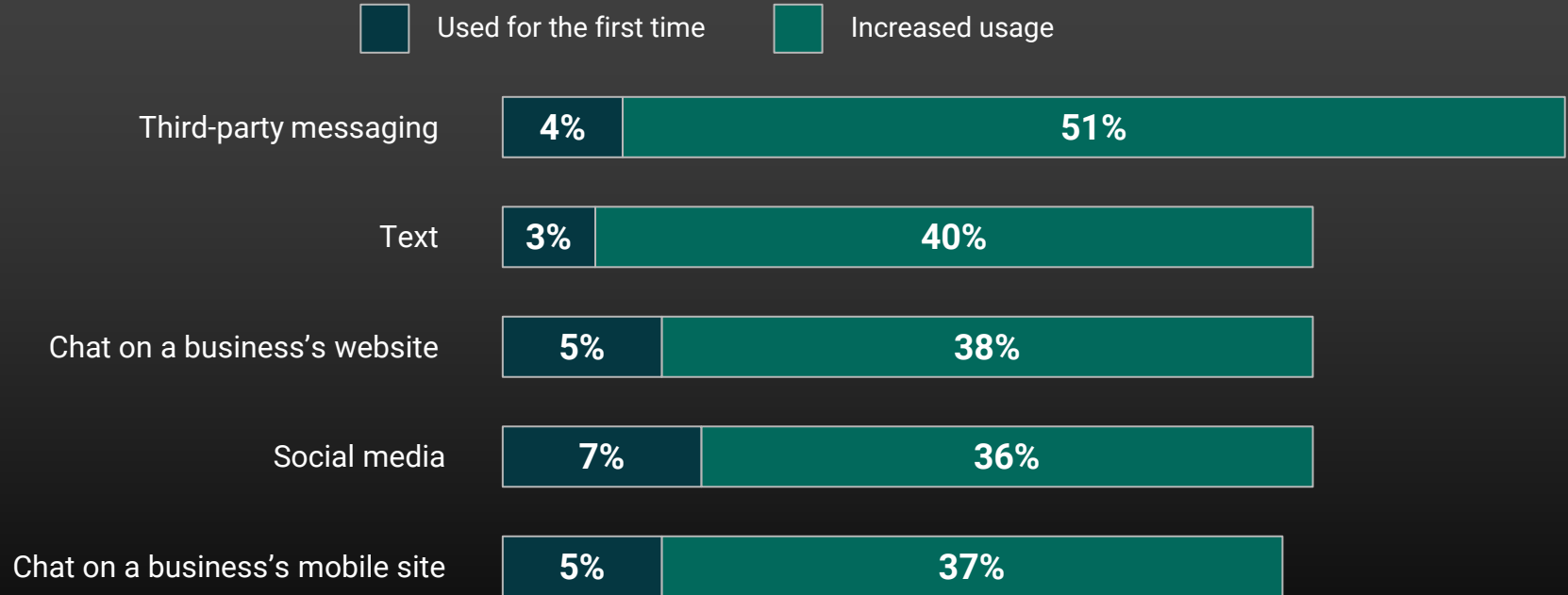
68%

of consumers are more likely to buy
from a business that offers
convenient communications





How have customer contact methods evolved ?

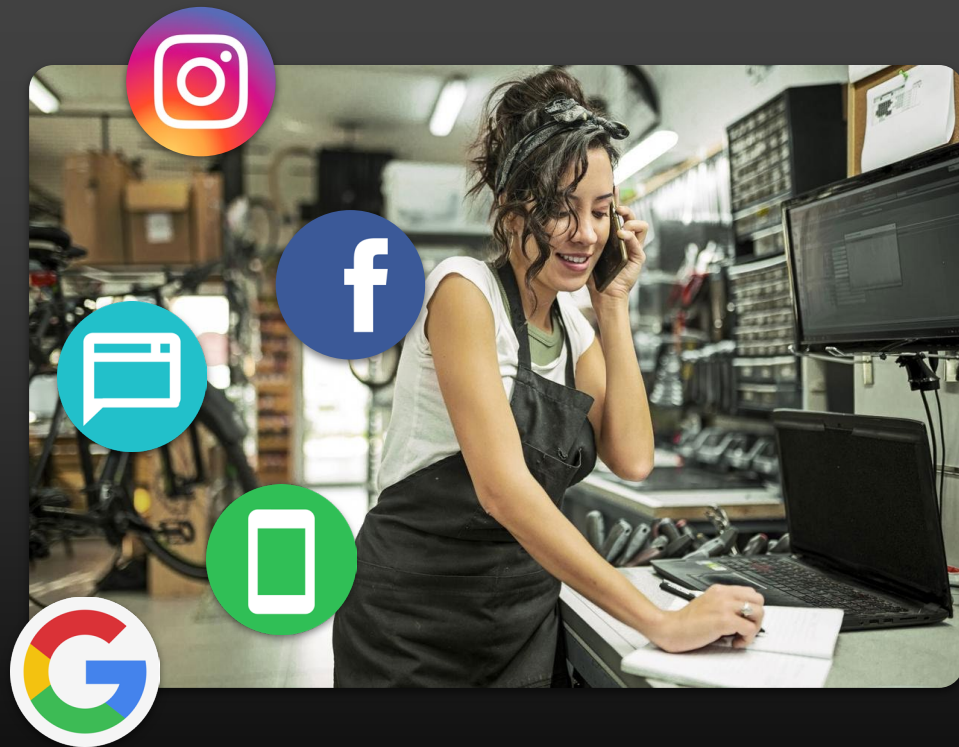


Most SMBs don't have time
for *more* communication
channels.

Only

33%

of an SMB's time is spent practicing
their craft.





Small and medium -sized businesses need
help with online communication



You need help **capturing lead info**
when you are busy



You need help **organizing and**
responding to messages



You need help **managing customer data** and communication

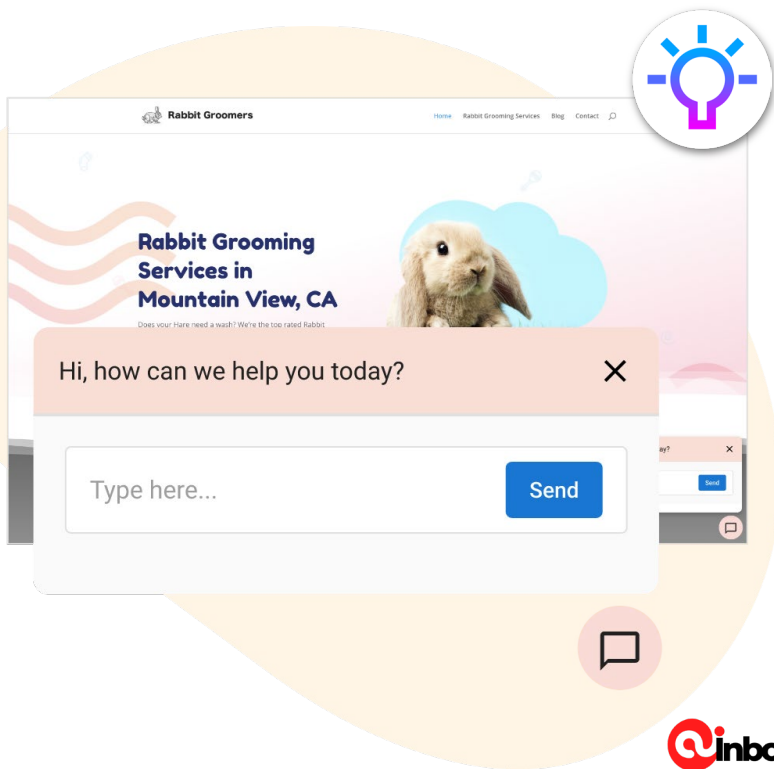


Let us help with an *essential* digital inbox

The screenshot displays the InboxAiPro digital inbox interface. On the left is a sidebar menu under the heading "BUSINESS CENTER" with categories: Dashboard, Inbox (selected), Customers, Executive Report, MY PRODUCTS (Reputation Management, Listing Builder, Social Marketing, Website Express, Customer Voice, My Products), Store, MY BUSINESS (Guides, Files, My Listing, Settings), and a "Need help?" section with a contact for Cody Malone. The main area is titled "Inbox" and shows a list of "CLIENTS & LEADS". The list includes: John Smith (1:05 p.m., "You: thanks very much John"), Jane Posnikoff (Oct. 27, "Do you have any toothbrushes in stock? I'd like to..."), Michael Richer (Oct. 26, "You: thanks for leaving us a review Rachel! We L..."), Jessica Uslami (Oct. 26, "Thank you! We will be right there!"), Zacharias Yuen (Oct. 24, "Thank you for your service today!"), Bethany Jensen, and Rachelle Davidson. On the right, a chat window for John Smith (306-123-1234) shows messages: "You have an upcoming appointment on Tuesday at 3:00pm at our downtown location.", "Thanks! I'll be there.", "Thanks for your purchase today. Could you leave us a review request? 1.link/sdj2lgh3ls", and "For sure! I'm really happy with my filling". Overlaid on the interface are three notification cards: "Google Business Messages" (Active), "Web Chat" (Active), and "Your SMS number" (Active). A red speech bubble icon is in the top right, and a blue "New Message" button is in the top right of the chat window. At the bottom, a card displays the "Assigned number: 1 555-555-5555" with an information icon.



Capture More Leads with AI



AI-assisted web chat

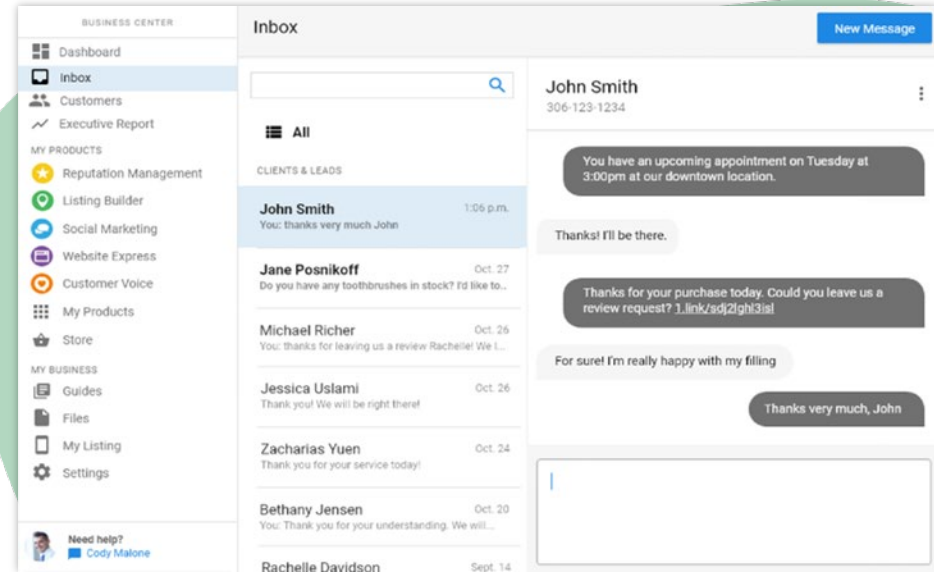
- Let AI automatically get contact details from website visitors
- Answer basic questions automatically using business data
- Add knowledge and instructions using a simple interface



Share and Simplify Communications

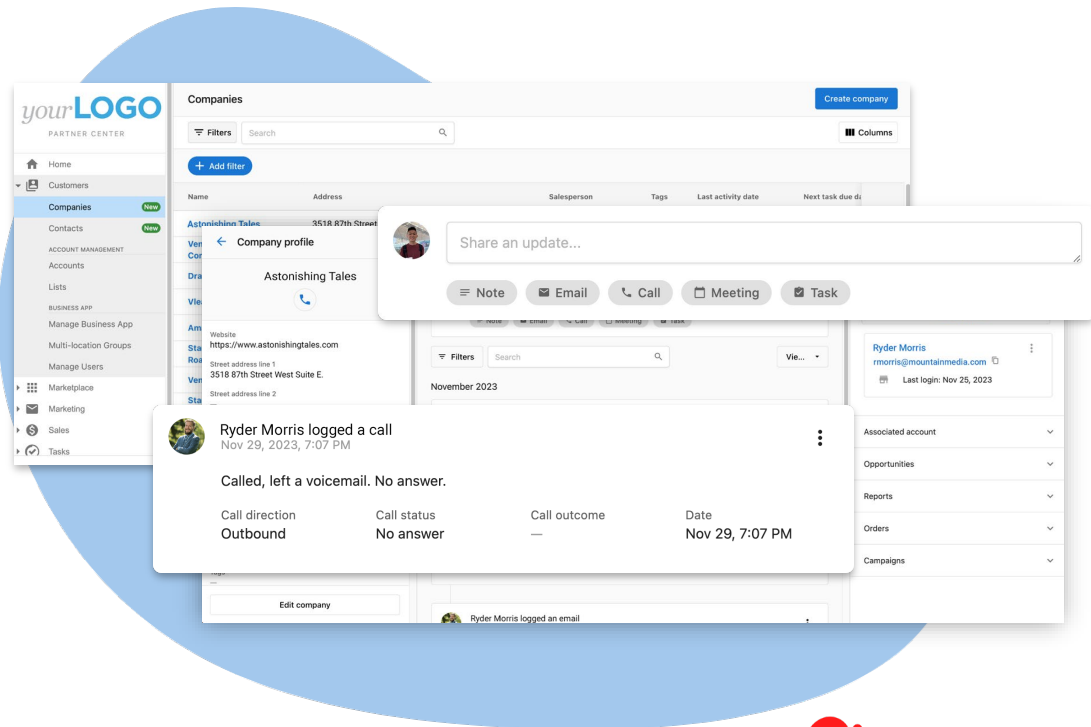
Unified and shared inbox

- Centralize messaging from SMS, Google Business Chat, and other channels
- Own customer relationships as the business; not the staff
- Collaborate on communication across the whole businesses team





Put Customer Data to Use



Flexible and Simple Integrated CRM

- Start detailed customer records with just an email or phone number
- Segment customers with flexible filters and sorting
- Automate admin tasks to ensure data integrity





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