



NSITE TECH
STUDIOS, INC.
From Vision to Digital Reality

NSITE AI SUITE — MASTER PACKAGE **BREAKDOWN**

NSITE AI LEAD CAPTURE SYSTEM

(Small business / solopreneurs)

Positioning

“Never miss another lead.”

Designed for small businesses and solopreneurs who need to capture and respond to inquiries automatically without adding staff.

Pricing

- Setup: **\$997**
 - Monthly: **\$497**
 - \$59.95/month (first 3 months)
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Ideal Client

- Solopreneurs
 - small local businesses
 - low call/message volume
 - budget-conscious
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Affiliate Commission

Upfront

20% of the setup

→ $\$997 \times 20\% = \mathbf{\$199}$

Recurring

10% monthly

→ $\$497 \times 10\% = \mathbf{\$49.70/month}$

Revenue Projections

Per Client (Year 1)

- Setup: \$997
- Monthly: $\$497 \times 12 = \$5,964$
- Support Fee: $\$59.95 \times 3 = \179.85
- **Total Revenue: \$7,140.85**

Affiliate earns:

- Upfront: \$199
 - Recurring: ~\$596/year
 - **Total Affiliate Earnings: ~\$795**
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Scale Scenarios

Clients	Monthly Revenue	Affiliate Monthly
5	\$2,485	\$248
10	\$4,970	\$497
20	\$9,940	\$994

Strategic Role

- Entry point offer
- easy close
- high volume potential
- feeder into upgrades

NSITE AI CONVERSION SYSTEM (CORE OFFER)

(Small to Medium Sized Businesses)

Positioning

“Turn your business into a 24/7 automated lead machine.”

Your primary revenue driver — designed for businesses ready to automate and scale lead handling.

Pricing

- Setup: **\$1,997**
- Monthly: **\$750**
 - \$59.95/month (first 3 months)

Ideal Client

- growing businesses
 - steady lead flow
 - service-based companies
 - 3–15 employees
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Affiliate Commission

Upfront

30% of setup

→ $\$1,997 \times 30\% = \599

Recurring

15% monthly

→ $\$750 \times 15\% = \$112.50/\text{month}$



Revenue Projections

Per Client (Year 1)

- Setup: \$1,997
- Monthly: $\$750 \times 12 = \$9,000$
- Support Fee: \$179.85
- **Total Revenue: \$11,176.85**

Affiliate earns:

- Upfront: \$599
 - Recurring: \$1,350/year
 - **Total Affiliate Earnings: ~\$1,949**
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Scale Scenarios

Clients	Monthly Revenue	Affiliate Monthly
5	\$3,750	\$562
10	\$7,500	\$1,125
20	\$15,000	\$2,250



Strategic Role

★ Primary revenue driver

- best balance of price + value
- highest close rate

- train connectors to lead here
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NSITE AI REVENUE ENGINE

(Larger / scaling businesses)

Positioning

“An AI operations layer for your entire business.”

Designed for high-volume businesses needing advanced automation and scalability.

Pricing

- Setup: **\$3,500**
 - Monthly: **\$1,500**
 - \$59.95/month (first 3 months)
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Ideal Client

- multi-location businesses
 - high lead volume
 - scaling companies
 - \$2M+ revenue
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Affiliate Commission

Upfront

35% of setup

→ $\$3,500 \times 35\% = \$1,225$

Recurring

20% monthly

→ $\$1,500 \times 20\% = \$300/\text{month}$



Revenue Projections

Per Client (Year 1)

- Setup: \$3,500
- Monthly: $\$1,500 \times 12 = \$18,000$
- Support Fee: \$179.85
- **Total Revenue: \$21,679.85**

Affiliate earns:

- Upfront: \$1,225
 - Recurring: \$3,600/year
 - **Total Affiliate Earnings: ~\$4,825**
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Scale Scenarios

Clients	Monthly Revenue	Affiliate Monthly
3	\$4,500	\$900
5	\$7,500	\$1,500
10	\$15,000	\$3,000



Strategic Role

- high-ticket offer
- premium positioning
- lower volume, higher profit
- strong retention

FULL MODEL OVERVIEW

Example Monthly Mix

Tier	Clients	Revenue
Lead Capture	10	\$4,970
Conversion 	10	\$7,500
Revenue Engine	5	\$7,500
TOTAL	25	\$19,970/month
