BeeKonnected

Investor Companion Brief

Clarifying the platform thesis, white-label economics, traction signals and $1/share short-term investor offer.

Prepared as a companion to BeeKonnected's official investor presentation. Not an offering memorandum or financial advice.

How to use this companion brief

Designed to sit beside BeeKonnected's official stock-offer deck, not replace it.

Purpose: translate the official deck + meeting details into a clearer investor conversation: what the product is, why the model could scale, and what must still be verified.

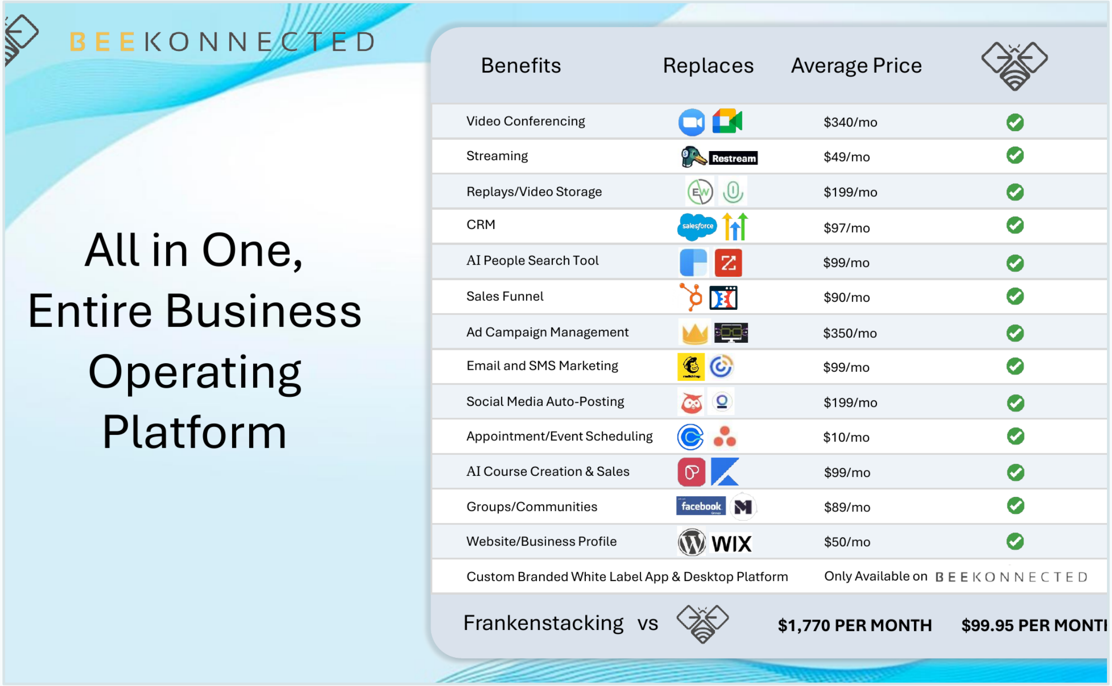
Tone: credible opportunity, but with appropriate diligence language. Projections and 100X examples should be treated as management illustrations until official documents confirm terms.

Official stock-offer slide snapshot

- Best used after the official deck has been shared
- Keeps the $1/share offer clear without overpromising
- Highlights viability signals from the JR Read meeting
- Separates confirmed facts from projections

The core problem: businesses are drowning in software

BeeKonnected positions itself against the “Frankenstack”: many disconnected tools, subscriptions and data silos.


BEEKONNECTED

All in One,
Entire Business
Operating
Platform

Benefits	Replaces	Average Price	
Video Conferencing		$340/mo	✓
Streaming	Restream	$49/mo	✓
Replays/Video Storage		$199/mo	✓
CRM	salesforce	$97/mo	✓
AI People Search Tool		$99/mo	✓
Sales Funnel		$90/mo	✓
Ad Campaign Management		$350/mo	✓
Email and SMS Marketing		$99/mo	✓
Social Media Auto-Posting		$199/mo	✓
Appointment/Event Scheduling		$10/mo	✓
AI Course Creation & Sales		$99/mo	✓
Groups/Communities	facebook	$89/mo	✓
Website/Business Profile	WIX	$50/mo	✓
Custom Branded White Label App & Desktop Platform		Only Available on BEEKONNECTED	
Frankenstacking vs		$1,770 PER MONTH	$99.95 PER MONTH

Official “Frankenstacking vs all-in-one” comparison

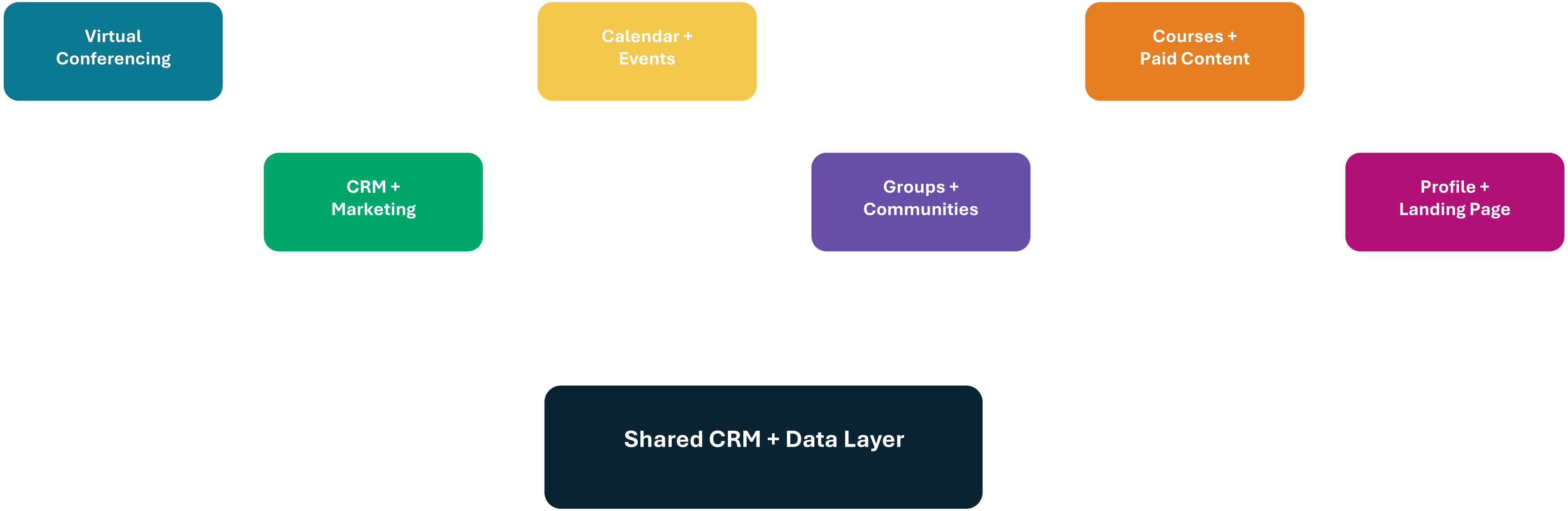
What the platform is designed to replace

- Video conferencing + webinar tools
- CRM, scheduling and customer follow-up
- Courses, communities and paid content
- Email/SMS marketing and social posting
- Business profile/landing page and sales funnel assets
- White-label app and desktop platform

Investor lens: the product is not pitched as “one more SaaS.” It is pitched as consolidation infrastructure for communities, creators, coaches, associations and businesses.

What BeeKonnected says it is building

A complete, AI-powered business operating system with native data flow between its core modules.



Meeting transcript additions

- CRM, calendar and virtual conferencing are designed to “talk” without external API stitching
- Customer activity from webinars, purchases, groups and bookings is intended to flow into CRM
- External CRM data can be imported; long-term two-way integrations still need verification

Viability signals from the meetings

These are the signals that make the opportunity worth deeper diligence.

6 yrs	**150+**	**30K**	**$5M+**	**1.3M**
development history and market learning reported by JR	countries reached during the earlier platform phase	users reached before prior software scaling issues were addressed	founder-reported capital/build investment to date; verify in company docs	current investor shares shown in company cap-table slide

What changed after the earlier phase

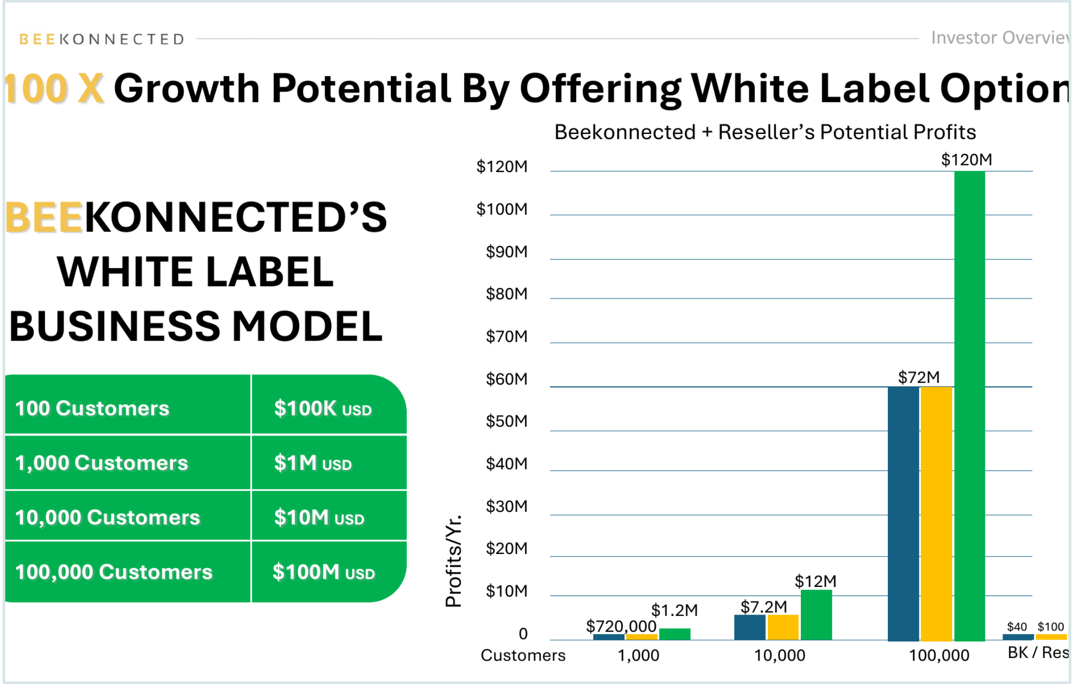
- Company paused/slowed sales after earlier technology could not scale as needed
- JR reports a Silicon Valley development team is now completing BeeKonnected 2.0
- New website and 2.0 materials were expected immediately after the meeting

Why it matters

- The company has already tested demand, use cases and product-market pain points
- The white-label model shifts growth from one-by-one customers to community distribution
- Investors should still verify current software status, audited figures and cap-table documents

The strongest growth engine: white label distribution

The model is designed to let communities, influencers and organizations offer the platform under their own brand.



Official white-label growth model slide

What was clarified in the meeting

- Custom-branded app and desktop platform under the reseller/host brand
- No "powered by BeeKonnected" branding in the customer experience, per JR
- Customer service can be answered in the reseller's name
- Reseller controls final retail pricing, subject to staying at/above market value
- Reseller can add its own services, groups, courses and offers

> *"This should be marketed as a business model, not simply software."*

Revenue model: why distribution leverage matters

At scale, one white-label partner or influencer can create many customer relationships from one business-development relationship.

Baseline example discussed by JR

At a $99.95 retail price, JR described the economics as approximately a 50/50 split: about $50 to BeeKonnected and about $50 to the reseller. If the reseller charges $149, BeeKonnected’s amount remains about $50 and the reseller can keep the larger margin.

Illustrative reseller gross margin

Paid Customers	At $99.95	At $149
100	~$5K/mo	~$10K/mo
1,000	~$50K/mo	~$99K/mo
10,000	~$500K/mo	~$990K/mo

Investor lens: the white-label path can create recurring SaaS revenue without BeeKonnected acquiring every end user one at a time.

Note: These are simplified gross-margin examples and exclude taxes, support costs, app setup, payment processing, churn, discounts and contract terms.

Pipeline proof points mentioned in the meetings

Not all are signed customers; treat these as management-reported interest signals that require verification.

Community + creator demand signals

- First 3,000 early platform users were reportedly coaches/trainers tied to the founder’s speaker network
- Mega-influencers with multi-million audiences are reportedly waiting for the white-label rollout
- Free app/community access creates a lower-friction funnel before paid upgrades

Enterprise / organization use cases

- Latin Chamber of Commerce example: interest increased once the platform was white-labeled under the organization’s own brand
- Associations, nonprofits and retired-player groups fit the branded community + CRM + donations model
- Larger accounts may justify configuration/customization discussions with the company

The current investor offer: $1/share special pricing

The offer is framed as short-term and limited; all terms should be confirmed through official subscription documents.

Special Stock Offer

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1
r share

1 Week Offer at $1 per Share	Shares Total Received	Quarterly Payment At 500K Users	Quarterly Payment At 1 Million Users	Buy Out Pa 500K Paid 100X Re
$10,000	10,000	$7,500	$15,000	$1 Mil
$25,000	25,000	$18,750	$37,500	$2.5 M
$50,000	50,000	$37,500	$75,000	$5 Mil
$100,000	100,000	$75,000	$150,000	$10 Mi
$200,000	200,000	$150,000	$300,000	$20 Mi

10,000,000 of Preferred Stock in the C- Corp / Limited # of Shares at Discounted Pricing Quarterly and Buy
totals are for illustration purposes only and may vary depending on board approval. All Dollar Values are in U

Official special stock offer slide

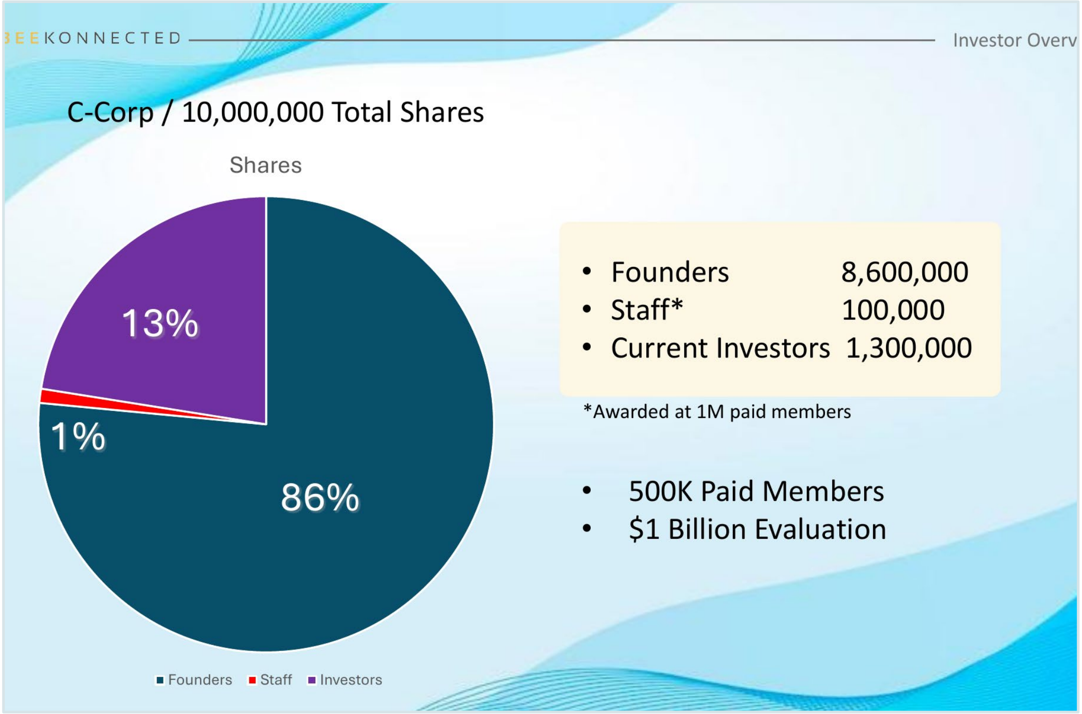
What the official slide says

- One-week offer at $1 per share
- Example investment levels: $10K, $25K, $50K, $100K, $200K
- Preferred stock in the C-Corp is referenced in the deck
- Quarterly payment and buyout examples are illustrative and subject to board approval

Positioning note: present this as an early-stage, high-upside, high-risk private company opportunity. Avoid implying guaranteed returns.

Share structure and investor participation

The official deck shows current investors already participate in the capitalization table.



Official cap-table slide

Official cap-table snapshot

10M

total C-Corp shares shown

8.6M

founders shares

1.3M

current investor shares

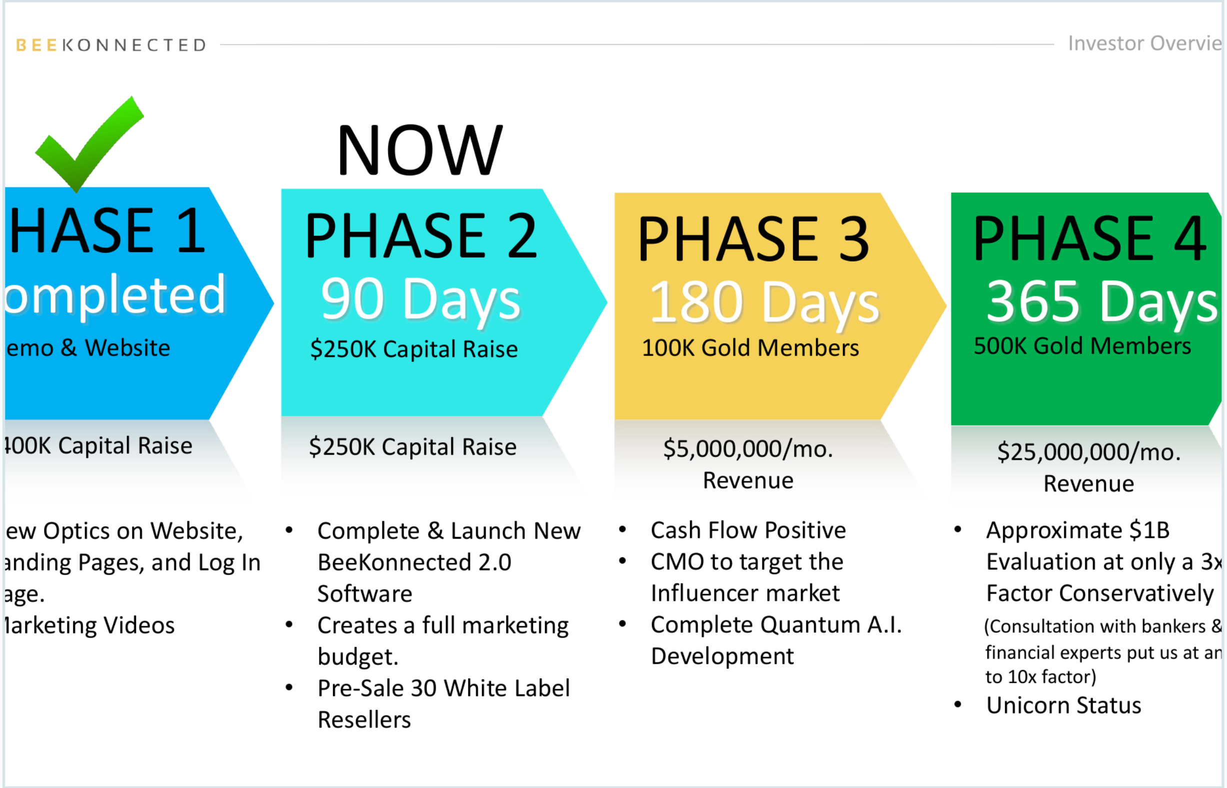
100K

staff shares awarded at 1M paid members

Due diligence questions: share class rights, conversion terms, transfer restrictions, board approval process, dividend/quarterly-payment terms and verified cap table.

Roadmap: why the timing matters

The company appears to be in the “finish 2.0 + recruit white-label partners + raise launch capital” phase.



Official Phase 1–4 roadmap slide

Near-term focus from deck + meeting

- Phase 1: demo, website optics and marketing videos marked complete
- Phase 2: complete BeeKonnected 2.0, fund marketing, pre-sell 30 white-label resellers
- JR said current demos rely heavily on Figma/current screens while final development continues
- New site was expected Monday/Tuesday after the meeting

Investor lens: the offer is pre-scale. Upside depends heavily on execution, 2.0 launch quality, conversion of existing relationships and reseller/influencer adoption.

Why the model could scale

The thesis depends on aggregating many end users through a smaller number of branded communities and influencers.

1. **Affiliate / introducer**
   opens relationship
2. **White-label partner**
   brands the platform
3. **Community / audience**
   downloads for free
4. **Paid upgrades**
   activate business tools
5. **Recurring revenue**
   shared by BK + reseller

The flywheel: one trusted host introduces the platform to an existing community; free users can participate immediately; paid upgrades convert inside a branded ecosystem.

Key investor diligence areas

A stronger opportunity story becomes even stronger when the official details are clear.

Product validation

- What is live vs. final 2.0 development?
- Demo in production environment
- CRM depth and imports
- AI capabilities and limits
- Support and onboarding workflow

Business terms

- $1/share subscription documents
- Share class and rights
- Cap table verification
- Board approvals
- Quarterly-payment mechanism
- Buyout assumptions

Growth proof

- Signed LOIs or waiting-list commitments
- White-label partner pipeline
- Influencer/community conversion plan
- Churn/retention assumptions
- Current investor documentation

This slide protects credibility: it signals confidence in the opportunity while giving serious investors the questions they will naturally ask.

Suggested investor conversation flow

Use this brief to clarify and de-risk the official presentation.

1	**Share official deck**	Let the company materials establish the offer.
2	**Add companion context**	Explain what was clarified in management meetings.
3	**Highlight viability signals**	Development history, investors, prior users, global reach, pipeline.
4	**Clarify risk + diligence**	Direct them to official docs and company leadership.
5	**Make the introduction**	Let BeeKonnected handle formal investor materials.

Recommended framing: “This is a private-company opportunity with high upside potential and meaningful execution risk. The special terms are compelling, but you should review the company’s official documents and speak directly with BeeKonnected leadership.”

Bottom Line

BeeKonnected is best understood as an early-stage platform + white-label distribution opportunity.

- The official deck presents a short-term $1/share private stock offer.
- The product thesis is built around replacing the software Frankenstack with an integrated AI-powered business operating system.
- The viability argument depends on prior platform demand, current investors, 2.0 launch execution and scalable white-label distribution.
- Serious investors should review official company documents and speak directly with BeeKonnected leadership before acting.

Company source deck