

Welcome to Placer County:

Your Guide to All The Local Favorites



Placer County is a vibrant and diverse area nestled in Northern California, offering a perfect blend of city convenience and outdoor adventure. Whether you're new to the area or just exploring, this guide will help you get acquainted with all the local favorites that make Placer County a fantastic place to call home.

What Placer County is Known For

Placer County is celebrated for its rich history, stunning natural landscapes, and thriving communities. From the gold rush towns of Auburn to the modern developments of Roseville and Rocklin, Placer County offers something for everyone. The county boasts excellent schools, a strong economy, and an abundance of recreational activities, making it an ideal place for families, professionals, and retirees alike.

Shopping & Malls

- Westfield Galleria at Roseville – The largest shopping destination in the region, featuring high-end brands, department stores, and unique boutiques.
- Fountains at Roseville – An open-air shopping and dining experience with upscale retailers and great entertainment.
- Rocklin Commons & Rocklin Crossings – Convenient shopping centers with major retailers and dining options.

Top-Rated Schools

Placer County is home to some of the top-ranked schools in California, known for high academic performance and strong extracurricular programs.

- Granite Bay High School – Consistently ranked as one of the best public high schools in the region.
- Rocklin High School – Known for its outstanding academics and athletics.
- Whitney High School (Rocklin) – A top-rated school with a strong sense of community.
- Del Oro High School (Loomis) – A school with a strong tradition of excellence in both academics and sports.
- Eureka Union School District – A highly rated district known for exceptional elementary and middle schools.

Outdoor Activities & Hiking Trails

Placer County is an outdoor enthusiast's dream, with countless trails, parks, and lakes to explore.

- Hidden Falls Regional Park – Over 30 miles of scenic hiking and biking trails with stunning waterfalls.
- Lake Clementine Trail – A picturesque hike leading to the impressive North Fork Dam.
- Pioneer Express Trail – A great trail that follows the shoreline of Folsom Lake.
- Foresthill Divide Loop Trail – A beautiful, moderate trail with breathtaking views of the Sierra foothills.
- Auburn State Recreation Area – Offers everything from hiking and rafting to gold panning and camping.

Wineries & Breweries

Placer County has a thriving wine and craft beer scene, perfect for those who enjoy locally produced beverages.

- Wise Villa Winery (Lincoln) – Award-winning wines with stunning vineyard views.
- Lone Buffalo Vineyards (Auburn) – A small, family-run winery with exceptional Rhône-style wines.
- Crooked Lane Brewing Company (Auburn) – A favorite for craft beer lovers, offering a variety of styles.
- Knee Deep Brewing Company (Auburn) – Known for its bold and flavorful IPAs.
- Dueling Dogs Brewing Co. (Lincoln) – A unique spot serving both craft beer and hard ciders.

Final Thoughts

Moving to Placer County means joining a community that offers the perfect balance of modern amenities and outdoor beauty. Whether you're shopping, dining, exploring nature, or enjoying local wines and brews, there is always something exciting to do.

Welcome home to Placer County – we're so glad you're here!