



*Reverence Funeral Parlor*  
*2002 Char Avenue*  
*Scottsbluff, Nebraska*  
*(308) 633-5763*  
[www.reverencefuneralparlor.com](http://www.reverencefuneralparlor.com)

A family & veteran-owned funeral home proudly serving the Nebraska Panhandle.

## General Price List

**Thank you** for your interest in Reverence Funeral Parlor, LLC. This general price list is compliant with the Federal Trade Commission's required format for funeral homes. It is effective March 1, 2026, and is subject to change without notice. Each funeral home is required to display their price information in a likewise manner. Funeral homes also must provide their general price list at the time of funeral arrangements and upon request.

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

**Payment** It is important to us that the families we serve are not financially burdened due to funeral or cremation expenses. We have built this price list with the intention of providing impartial prices and options for all budgets. Payment is required prior to the disposition or services selected. An 18% per annum interest fee will be added to all accounts that remain unpaid 10 days after the statement date. Our funeral home accepts cash, checks, and credit cards. A 4% convenience fee will be added for all credit card transactions. Electronic funds transfer (EFT) is also available for a fee of \$10.00. Verified insurance policies may be accepted as a form of payment and will be filed for a fee of 5% of the total contract balance. All payment processing fees are added to the total balance due.

*Thank you for allowing us the honor of the final tribute to your treasured loved one.*

Oscar & Stefanie Gonzalez  
Owners

## PROFESSIONAL SERVICES

**Basic Services of Funeral Director and Staff.....\$2,500.00**

- Our basic service charge includes, but is not limited to, personnel available 24 hours a day, 365 days a year to respond to the initial request for service, including all holidays, arrangement conference with family or responsible party, planning the funeral, consulting with clergy, shelter of remains, preparing and filing of necessary notices, obtaining necessary authorizations and permits, coordinating with the cemetery, crematory, or other third parties involved in the final disposition. In addition, this fee includes a proportionate share of our basic overhead costs relative to insurance, maintenance, utilities, administrative costs such as accounting, billing, telephones, printing, supplies, postage, federal, state and county taxes, and inventory expenses. This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.)

**Embalming .....\$700.00**

- Except in certain special cases embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with public viewing. If you do not want embalming, you usually have the right to choose an arrangement, such as direct cremation or immediate burial, that does not require you to pay for it.

**Other Preparation of the Body.....\$250.00**

- Any or all of the following: disinfection, bathing, cosmetics, grooming, dressing, and casketing of the deceased. (Hairdresser services additional)

**Refrigeration .....\$200.00**

- Nebraska statute requires embalming, burial, or cremation within 24 hours of death unless refrigeration is provided. A per-day fee of \$50.00 is applicable after five days.

**Special care for autopsy or organ donation.....\$200.00**

**Special care for oversize (350 lbs+).....\$200.00**

**Use of Facilities and Staff For Viewing/Visitation.....\$250.00**

- The visitation fee is for two-hour use of staff and equipment at our facility or a venue of the family's choosing. Our services include the set-up of the area, placement of remains, flower positioning, as well as supervision and attendance during the scheduled visitation period. Additional visitation rate is \$100 per hour. Weekend viewing/visitation is subject to the added weekend fee of \$500.00.

**Use of Facilities and Staff For One-Hour Private Family Viewing.....\$150.00**

- The one-hour private family viewing fee is for use of staff and equipment at our facility during regular business hours. An added fee of \$100 will be charged for one-hour private family viewings that exceed the one-hour allowed timeframe and/or are held after business hours. Weekend one-hour private family viewings are subject to an added weekend fee of \$500.00.

**Use of Facilities and Staff For Funeral Service .....\$350.00**

**Use of Facilities and Staff For Memorial Service.....\$350.00**

**Use of Equipment and Staff For Graveside Service.....\$350.00**

**Use of Dining Area.....\$200.00**

- This charge is for the use of our reception area for up to three hours. It includes coffee, water, and paper goods including cups, utensils, napkins, and plates.

**Weekend Service Fee.....\$500.00**

- This charge is for the use of funeral home staff for weekend services or visitations. (Additional weekend fees may be incurred from other parties involved in final disposition.)

**Deferred Service Fee.....\$200.00**

- This charge is added when services are scheduled beyond 30 days of the date of death. (Traditional services must take place within 30 days per Nebraska state statute. Hourly rate is applied in addition to this fee for situations requiring extension request paperwork.)

**Mailing Cremains.....\$125.00**

- Includes the shipping container and postage for mailing a temporary urn within the U.S.

**Third Party Urn, Keepsake, and/or Jewelry Filling Fee.....\$10.00 per item**

**Administrative Paperwork for Transfer out of United States.....\$875.00**

- Includes required fees for State of Nebraska, Secretary of State and additional professional time for your country's required consulate paperwork. Certified death certificates are additional.

**Livestreaming and Recording.....\$350.00**

- We provide complimentary livestreaming with the purchase of a memorial or funeral service. Our fee for livestreaming and/or recording services that are not contracted with our funeral parlor is \$350.00, plus our professional service rate of \$100 per hour.

**Audio/Video Tech Support Fee.....\$150.00**

- This fee is applied if funeral parlor staff or equipment handles the downloading and/or playing of a tribute video made outside of our facility. It is also applicable when funeral parlor staff is responsible for operating audio and/or video equipment at an alternate venue.

**Portable Projector/Screen Set-up & Use.....\$300.00**

**Professional Services Hourly Rate.....\$100.00**

- This fee includes but is not limited to, consultation for services not contracted with our funeral parlor, stationery design, obituary development, and tribute video creation.

**Forwarding Remains .....\$3,300.00**

- *This charge includes transfer/receiving of remains to funeral home, adjusted basic services of funeral director and staff, preparation of the body, embalming and necessary authorizations. (It does not include a shipping container, transport to the airport, or shipping charges. It also does not include services of staff or use of facilities for viewing or funeral service)*

**Receiving Remains ..... \$2,050.00**

- *This charge includes adjusted basic services of funeral director and staff, temporary shelter of remains and transportation to a cemetery within a 25-mile radius. (This does not include use of facilities for viewing or funeral/memorial service or any other service-related items)*

**CASH ADVANCE ITEMS OTHER THAN CREMATORY FEE ARE  
NOT INCLUDED IN ANY OF THE FOLLOWING OPTIONS:**

**Immediate Burial ..... \$4,900.00**

- *Fee includes transfer/receiving of remains to the funeral home, adjusted basic services of the funeral director and staff, preparation of the body, refrigeration, minimum casket and transportation to the cemetery within at 25-mile radius. (It does not include viewing or a service. Also, does not include cemetery charges or outer burial container if one is required by the cemetery)*
  - *Immediate burial with approved casket provided by consumer: \$3,000.00*
  - *Immediate burial with minimum casket provided by funeral home: \$4,900.00*

**Direct Cremation ..... \$3,650.00**

- *Fee includes transfer/receiving of remains to the funeral home, adjusted basic services of the funeral director and staff, preparation of the body, refrigeration, minimum cremation container, crematory fee, and a temporary urn. If you want to arrange a direct cremation, an alternative container may be used. Alternative containers encase the body and can be made from materials like fiberboard or composition materials with or without an outside covering. The containers we provide are fiberboard. (Fee does not include a private viewing)*
  - *Immediate cremation with approved container provided by consumer: \$3,500.00*
  - *Immediate cremation with minimum container provided by funeral home: \$3,650.00*

**Direct Cremation with Memorial Service ..... \$4,750.00**

- *Fee includes transfer/receiving of remains to the funeral home, basic services of the funeral director and staff, preparation of the body, refrigeration, minimum cremation container, crematory fee, temporary urn, use of staff and equipment for memorial service, and one service vehicle. Alternative containers encase the body and can be made from materials like fiberboard or composition materials with or without an outside covering. The containers we provide are fiberboard. (Does not include a private viewing. Graveside service additional \$350.00)*
  - *Cremation w/service with approved container provided by consumer: \$4,600.00*
  - *Cremation w/service with minimum container provided by funeral home: \$4,750.00*

**Traditional Service Followed by Cremation ..... \$6,300.00**

- *Fee includes transfer/receiving of remains to the funeral home, basic services of the funeral director and staff, embalming, preparation of the body, use of staff and equipment for visitation/ viewing, use of staff and equipment for funeral/memorial service, rental casket and insert, hearse, crematory fee, and a temporary urn. (Graveside services are an additional \$350.00)*
  - *Price with approved viewing container provided by consumer: \$5,450.00*
  - *Price with wood veneer rental casket and cremation container insert: \$6,300.00*

**Traditional Funeral Service ..... \$5,200.00**

- *Fee includes transfer/receiving of remains to the funeral home, basic services of the funeral director and staff, embalming, preparation of the body, use of staff and equipment for visitation/ viewing, use of staff and equipment for funeral service, graveside committal within 25-mile radius, one service vehicle and hearse. (It does not include the casket or outer burial container if required by the cemetery)*

## AUTOMOTIVE EQUIPMENT

**T**ransportation of or Receiving of Remains to/at the Funeral Parlor ..... **\$500.00**

- *This charge includes removal from the place of death and transportation to our funeral parlor within a 25-mile radius. It is also applicable when funeral parlor staff is present to receive an individual at our location. An additional fee of \$2.25 per loaded mile is charged outside of the specified radius.*

**H**earse ..... **\$200.00**

**S**ervice or Utility Vehicle ..... **\$100.00**

- *May be used as a lead car, clergy car and for flower and/or equipment transport.*

## MERCHANDISE

Register Books ----- **\$50.00**  
 ¼ Page Memorial Folder-----**\$1.00 each**  
 ½ Page Bulletin Folder----- **\$1.25 each**  
 Folder or Bulletin Inserts-----**\$.05-.25 each**  
 Acknowledgement Cards ----- **\$5.00 per box of 25**  
 Ack. Cards Custom Full Color -----**\$1.00 each**  
 Lamination ----- **\$5.00**  
 Crucifix ----- **\$25.00**  
 Memorial Candle ----- **\$20.00**  
 Flower Album ----- **\$20.00**  
 8X10 Framed Photo ----- **\$30.00**  
 Rental Casket ----- **\$500.00**  
 Rental Casket Insert ----- **\$350.00**  
 Cremation Jewelry ----- **\$90.00 <**  
 Keepsake Vials-----**\$5.00**

Rental Urn -----**\$50.00/day**  
 Temporary Grave Marker -----**\$100.00**  
 Fiberboard Cremation Container  
 (Minimum requirement) -----**\$150.00**  
 Vista Viewing Container-----**\$400.00**  
 Combo Shipping Container-----**\$350.00**  
 Oversize Combo Shipping Container --**\$410.00**  
 Air Tray Container -----**\$325.00**  
 Oversize Air Tray Container -----**\$385.00**  
 Urns ----- **\$125.00-\$550.00**  
 Caskets-----**\$2,050.00-\$5,500.00**  
 (A complete price list will be provided at the funeral home)  
 Outer Burial Containers---**\$1,200.00-\$3,700.00**  
 (A complete price list will be provided at the funeral home)  
 Urn Vaults ----- **\$225.00-\$900.00**

## ESTIMATED CASH ADVANCE ITEMS

*These items are fees or honorariums payable on your behalf to other parties. These items may be necessary or requested by you to complete the services. The following are customary cash advances in our local area:*

**Sales Tax** ----- **7.0%**  
**Opening and Closing of Grave Space** (Saturday fees additional at most local cemeteries)----- **\$100.00-\$900.00**  
**Vault Company Service Fee** (Saturday fee additional \$270.00, mileage applicable for some cemeteries) -----**\$594.00 <**  
**Certified Copies of Nebraska Certified Death Certificate** ----- **\$16.00 each**  
**Family Flower Arrangements** ----- **This charge will vary depending on selection.**  
**Obituary Notices** ----- **This charge will vary depending on length and newspaper.**  
**Clergy Honorarium** (Recommended) ----- **\$250.00**  
**Musician Honorarium** (Recommended) ----- **\$150.00**  
**Audio/Video Tech Honorarium** (Recommended) ----- **\$150.00**  
**Hairdresser** (Recommended) ----- **\$50.00**  
**Date of Death Headstone Engraving** ----- **\$300.00**  
**Donation to Gering American Legion Honor Guard** (Recommended) -----**\$150.00**  
**Tribute Video 100 photos or less** (We charge for our services in obtaining video software)-----**\$100.00**  
*Tribute Videos exceeding 100 photos may be subject to the professional hourly rate in addition to the \$100.00 video fee.*  
**Crematory Fee** (We charge for our services in obtaining cremation)----- **\$700.00**