

FEBRUARY – PREVENTATIVE HEALTH AWARENESS MONTH

Février – Mois de la sensibilisation à la santé préventive

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> • Social connection • Reducing isolation • Encouraging community 	<p><i>Social Connection, Reducing Isolation.</i></p> <hr/> <p><i>Liens sociaux : réduire l'isolement.</i></p> <hr/> <p>#CommunityMatters #LaCommunauteCompte</p>	<p>ADP, TR, social programs, FV, TA</p>	<p>Refer to the importance of social connection and community in reducing seniors isolation.</p> <p>Preventative health education and resources.</p>

***DON'T FORGET: Follow the monthly theme and hashtags.**

- **The rest of the monthly campaign can be tailored to your organization's specific identity and services provided.**
- **Find additional resources and materials in the supporting repository.**