

OCTOBER – CSS MONTH: Community Support Services

Octobre – Mois SSC : services de soutien communautaire

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> • CSS Spotlight Month, celebrating all services • National Seniors Day (Oct 1) • Falls Prevention Month 	<p><i>Community Support Changes Lives.</i></p> <p><i>Le soutien communautaire change des vies.</i></p> <hr/> <p>#CSSMonth</p> <p>#MoisdesSSC</p>	<p>Week 1 – MOW</p> <p>Week 2 – TR & ALS</p> <p>Week 3 – Dementia & Respite Services</p> <p>Week 4 – Volunteers & Caregivers</p>	<p>Largest campaign awareness month, spotlighting all CSS services.</p> <p>Each week will have specific services to promote, with coordinated sector efforts.</p>

***DON'T FORGET: Follow the monthly theme and hashtags.**

- **The rest of the monthly campaign can be tailored to your organization’s specific identity and services provided.**
- **Find additional resources and materials in the supporting repository.**