

MARCH – NUTRITION MONTH

Mars – Mois de la nutrition

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> Seniors nutrition Food security Meals on Wheels Importance of volunteers for seniors meal services 	<p><i>More than a Meal.</i></p> <hr/> <p><i>Plus qu’un repas.</i></p> <p>#SeniorNutrition #CommunityMeals</p> <p>#NutritionDesAines #RepasCommunautaires</p>	<p>MOW, Grocery Bus, nutrition education workshops, volunteer driver recruitment</p>	<p>Refer to the importance of CSS meal programs in providing food security for seniors.</p> <p>Meals on Wheels Canada offers their own marketing campaign resources for Providers as well.</p>

***DON'T FORGET: Follow the monthly theme and hashtags.**

- The rest of the monthly campaign can be tailored to your organization’s specific identity and services provided.
- Find additional resources and materials in the supporting repository.