

JUNE – SENIORS MONTH AND ELDER SAFETY

Juin – Mois des aînés et sécurité des personnes âgées

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> Seniors month Elder safety (World Elder Abuse Awareness Day, June 15) Seniors rights and dignity 	<p><i>Safe, Respected, Supported.</i></p> <hr/> <p><i>Sécurité, respect, soutien.</i></p> <p>#SeniorsMonth #AgeWithDignity</p> <p>#MoisDesAines #VieillirAvecDignite</p>	<p>*all CSS programs are relevant*</p> <p>Case management & advocacy, care coordination, ALS, TA, FV, emergency response supports</p>	<p>Refer to the importance of the safety, dignity and rights of seniors.</p> <p>Refer to available resources about general seniors services, and specific resources for seniors safety .</p>

***DON'T FORGET: Follow the monthly theme and hashtags.**

- The rest of the monthly campaign can be tailored to your organization’s specific identity and services provided.**
- Find additional resources and materials in the supporting repository.**