

## JULY – INDEPENDENCE AND AGING AT HOME

### Juillet – Indépendance et vieillissement à domicile

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> <li>• Senior independence &amp; aging in place</li> <li>• Home support services</li> <li>• Summer wellness checks</li> </ul>	<p><i>Independence Starts at Home.</i></p> <hr/> <p><i>L'indépendance commence à la maison.</i></p> <hr/> <p><b>#AgingInPlace</b> <b>#VieillirChezSoi</b></p>	<p>HH, HM, TR, FV, TA</p>	<p>Refer to the importance of home support services in helping seniors age safely at home.</p> <p>Refer to available HH/HM services, as well as wellness checks/FV/TA.</p>

**\*DON'T FORGET: Follow the monthly theme and hashtags.**

- The rest of the monthly campaign can be tailored to your organization's specific identity and services provided.
- Find additional resources and materials in the supporting repository.