

## AUGUST – FIGHTING ISOLATION & LONELINESS PREVENTION

Août– Lutter contre l'isolement et prévention de la solitude

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> <li>Seniors isolation</li> <li>Loneliness prevention</li> <li>Social programs and volunteer opportunities</li> </ul>	<p><i>No Senior Alone.</i>  <i>Aucune personne âgée laissée seule.</i></p> <hr/> <p><b>#CommunityConnection</b>  <b>#ConnexionCommunautaire</b></p>	<p>FV, TA, ADP, social/recreational activities, volunteer recruitment</p>	<p>Refer to the importance of CSS in encouraging community connections and preventing seniors isolation.</p> <p>Refer to volunteering with CSS as an opportunity to socialize and engage with community.</p>

**\*DON'T FORGET: Follow the monthly theme and hashtags.**

- The rest of the monthly campaign can be tailored to your organization's specific identity and services provided.

## CSS Calendar Campaign



- **Find additional resources and materials in the supporting repository.**