

## APRIL – CAREGIVERS & DEMENTIA SUPPORT

Avril – Aidants naturels et soutien aux personnes atteintes de démence

Key Themes	Tagline & Hashtags	CSS Programs to highlight	Notes
<ul style="list-style-type: none"> <li>National Caregiver Day</li> <li>Dementia support</li> <li>Caregivers and respite services</li> <li>Stress and burnout awareness</li> </ul>	<p><i>Supporting those who support.</i></p> <p><i>Soutenir ceux qui soutiennent.</i></p> <hr/> <p><b>#CaregiverSupport</b>  <b>#DementiaSupport</b></p> <p><b>#SoutienAuxProchesAidants</b>  <b>#SoutienDemence</b></p>	<p>Respite services, support groups, caregiver education workshops, dementia navigation services</p>	<p>Refer to the importance of caregiver support and respite services for seniors and caregivers.</p> <p>Refer to caregiver resources such as workshops on caregiver education, stress and burnout awareness.</p>

**\*DON'T FORGET: Follow the monthly theme and hashtags.**

- The rest of the monthly campaign can be tailored to your organization’s specific identity and services provided.
- Find additional resources and materials in the supporting repository.