

MAMÁ EN ACCIÓN 2025

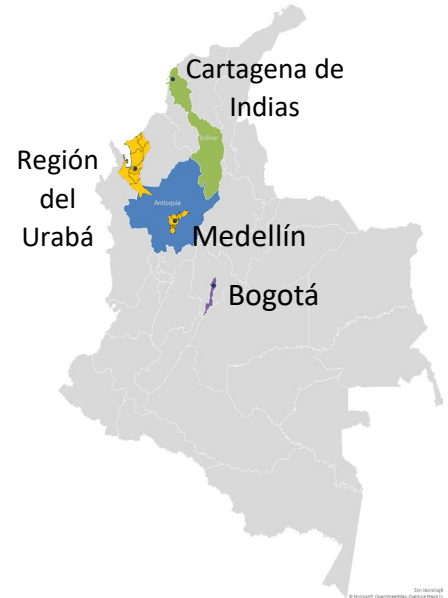


Horizontes de empleabilidad

«Empowering a woman is transforming generations »

In 2025, 66.686 teenage girls became mothers in Colombia.

Established in 2001, the Juanfe Foundation is a nonprofit organisation dedicated to ending cycles of poverty and vulnerability affecting teenage mothers. Active in Cartagena, Medellín, and Urabá, the Foundation has, over the past 23 years, positively impacted the lives of more than 290,000 people through its comprehensive 360° transformation programme. This initiative equips teenage mothers with the resources and opportunities needed to create sustainable futures for themselves and their communities. By combining education, emotional support, and vocational training, the programme empowers participants to become leaders and drivers of positive change within their surroundings.



2025 Results



Mamá en Acción 360° transformation programme runs over **3** years



455 mothers and their children have started the 360° programme. The 360° programme is a comprehensive, multi-year support model for adolescent mothers that combines psychosocial care, education, technical training and formal employment support to help them become economically independent and improve their quality of life. It also includes early childhood care and family engagement to break cycles of poverty and strengthen long-term wellbeing for the mothers, their children and their communities. These teenage mothers and their children are supported by our Comprehensive education and coaching program in Cartagena, Medellín and Urabá.



A total of **1.224 teenage mothers** have been trained over the 3 years of the programme (2023-2025)



280 teenage mothers found a decent and formal job



A total of **19.272** people benefit from our support in Cartagena and Medellín, including mothers, children, family members of teenage mothers, and migrant venezuelian women living in Colombia

Main Project Activities

In order to continue its social objective of employing teenage mothers, ACTEC and Juanfe sets common targets each year for improving our existing programme. This year, the major improvements are as follows:

1. Strengthening the Monitoring, Evaluation and Learning system (MEL)

Juanfe has reinforced its evaluation framework, significantly strengthening its capacity to assess results, enhance and prove programme impact. A detailed review of the economic inclusion component revealed a rise in NEET (Not in Education, Employment, or Training) rates in Colombia, with young women identified as the most vulnerable group. One of the main challenges faced by the programme is facilitating effective connections between young graduates and the professional labour market.

In response, ACTEC proposed and financed a consultancy led by Luis Felipe Cano, a recognised specialist in NGO strategy and Monitoring, Evaluation, and Learning (MEL). This support is enabling Juanfe to develop a comprehensive MEL system with three core objectives: identifying areas for improvement within the programme model, measuring operational efficiency, and strengthening clear and accurate communication with public and private stakeholders. The year 2025 marked a key milestone in methodology improvement with the creation of specific operational manuals, which form part of a long-term strategy recognising the MEL system as essential to ensuring the project's sustainability and long-term viability.

2. Bootcam in digital skills training

In response to growing employment opportunities within the digital sector, Juanfe has introduced additional courses aimed at strengthening digital literacy. As a result, **68** beneficiaries enhanced their proficiency in digital tools relevant to the workplace, an essential asset for improving employability. In addition, **12** beneficiaries completed specialised training focused on ChatGPT and other AI programs.

3. Employment Inclusion

With the support of experts from ACTEC, Juanfe is currently revising its labour inclusion strategy to ensure that young mothers remain engaged in productive activities for up to three years following graduation, while closely monitoring NEET risks and implementing preventive measures when necessary. In 2025, Juanfe got the visit and expertise from Ana Irlan, a Spanish ESG and sustainability specialist who's The consultant's main task was to develop a strategy enabling the Employability Bureau to strengthen partnerships with companies and secure their commitment to hiring Juanfe's young graduates. The second part of her strategy is to be developed in 2026.

To facilitate access to employment, strategic and operational partnerships have been established with **495** companies (**329** in Cartagena, **143** in Medellin and **23** in Uraba) to support entry into the formal labour market for young mothers and enable the companies to have good employees. Strengthening relationships with the productive sector and developing a model that positions Juanfe as a reliable and value-adding partner for employers has enabled **899** beneficiaries to access formal employment or launch income-generating projects.



2026 Objectives

Looking ahead, the continuation of the project in 2026 will allow for the full implementation of the new MEL system, the consolidation of achieved progress, and the scaling of impact to ensure that more young people supported by Juanfe gain access to decent and sustainable employment opportunities. This phase will also ensure that the employability model continues to evolve through a data-driven approach, strategic partnerships, and a strong emphasis on digital skills development.

At the national level, implementation of the 360° Model was consolidated in the Urabá region during 2025, with **250** participants joining during the year, prioritising the banana-growing area, a territory with a high proportion of teenage mothers and significant gaps in access to training, employability and economic opportunities. This process made it possible to strengthen local operational capacities, adapt the model to the regional context and validate its applicability in new areas of the country.

Budget Allocation

1. Staff	151 600 €
1.1. dual training Staff (Medellin & Cartagena)	47 000 €
1.2. Placement Bureau	36 000 €
1.3. Replication Coordinator Uraba	15 000 €
1.4. MEL Expert	26 000 €
1.5. Dual training consultants	8600 €
1.6. Local administrative staff	19 000 €
2. Operating costs	24 600 €
3. Training activities	40 800 €
4. ACTEC Monitoring, Expertise and Evaluation	16 000 €
TOTAL :	233 000€
FEFP :	120 000€
Public Donors (DGD Belgium, Gen. Valencia-Spain):	113 000 €



“Juanfe helped me to develop myself and be self-assured. Thanks to God I have been able to heal everything about my past. Here the Juanfe team helped me to be able to open up and heal above all to be the best version of myself for my child and our future.”

Neilys



**PROMOTING RESPONSIBLE
MOTHERHOOD**



EMOTIONAL STABILISATION



**DRIVING SUCCESS
THROUGH HOLISTIC
EDUCATION**

Sincere appreciation is extended to all those whose generosity makes it possible to support as many teenage mothers as possible. Their commitment helps create the best possible conditions for these young women and their children to thrive. Through this support, they are contributing to meaningful and lasting improvements in the lives of both present and future generations.