

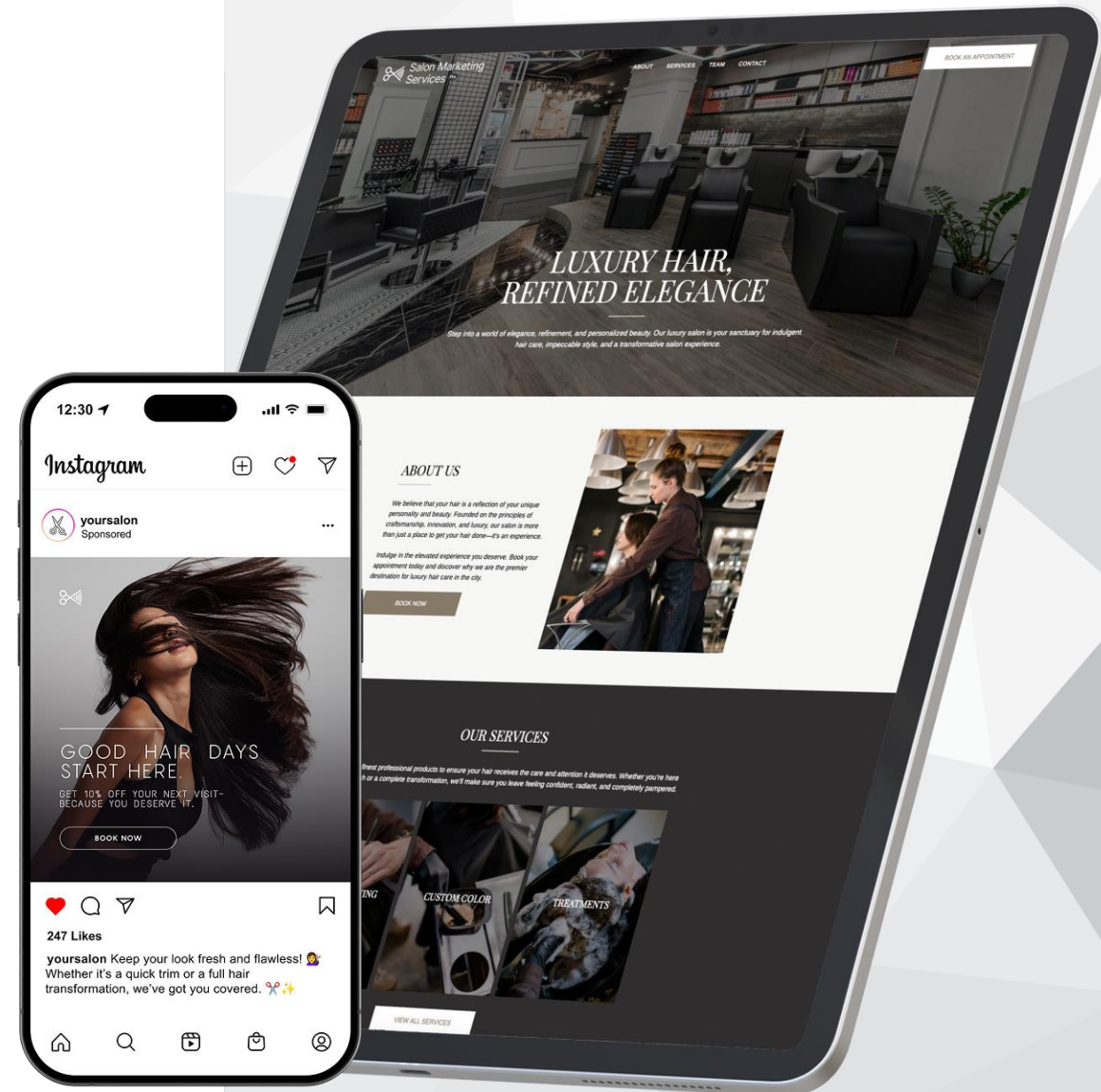
Transforming Salon Services

Visibility, Revenue, and Engagement



Why Trust Us

- ★ 15+ years of expertise in the salon industry
- ★ One-Stop Marketing Solution
- ★ Seamless integration with your POS system
- ★ Leading Tech: AI-Powered Marketing Platform



Overview of **Services**



**Paid Social
Media Marketing**



**Google
Paid Search**



**New Mover
Mailing**



**Premium
Websites**



**Reputation
Management**



**Search Engine
Optimization**

Premium, High-Converting Websites



Google optimized for
top search ranking



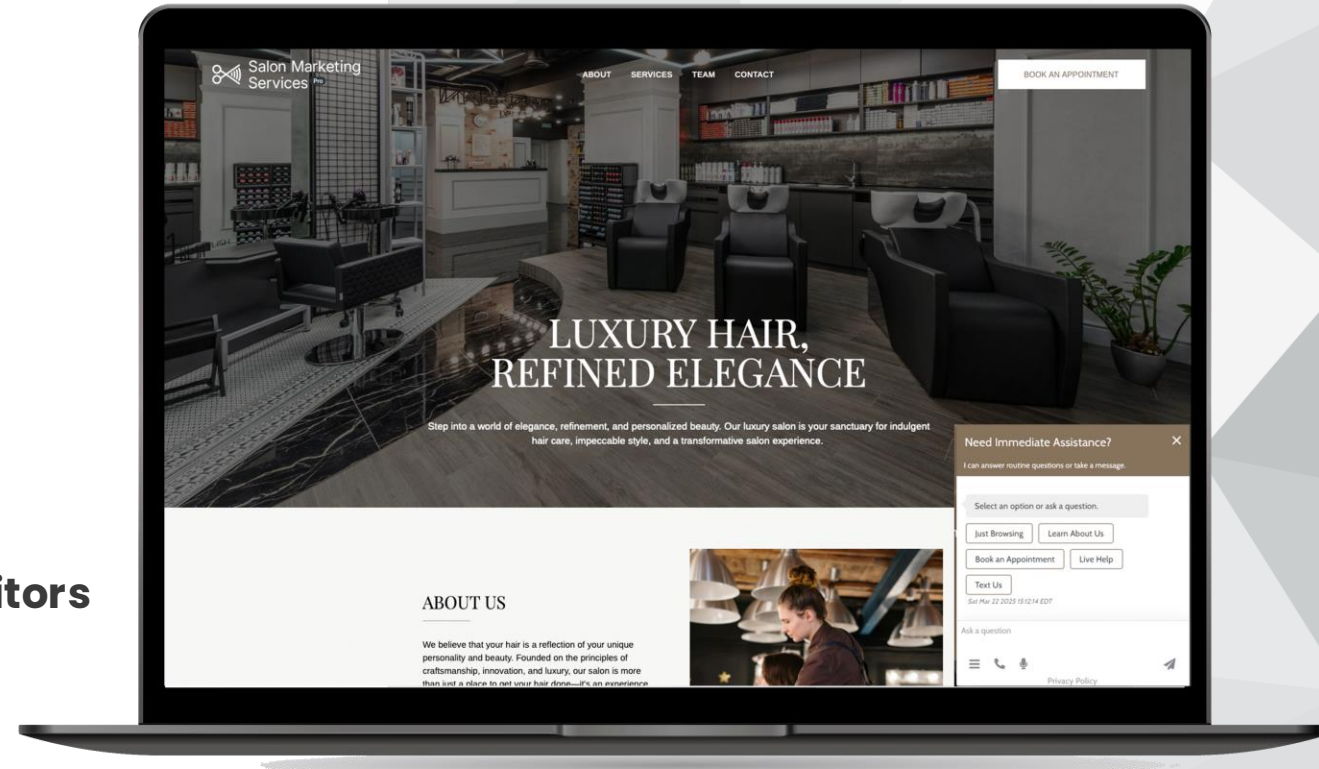
ADA compliant for
inclusive user access



Booking integration to
drive revenue



AI chatbot to **instantly**
engage and convert visitors



AI – Chat Digital Assistant

88%

of people

held at least one AI conversation in the past year

80%

of consumers

report a positive experience using AI bots

70%

AI conversations

are completed successfully without a human

Your automated assistant can

1



Take appointment requests

2



Send notifications to you and customers

3



Let you chat live with your customers

4



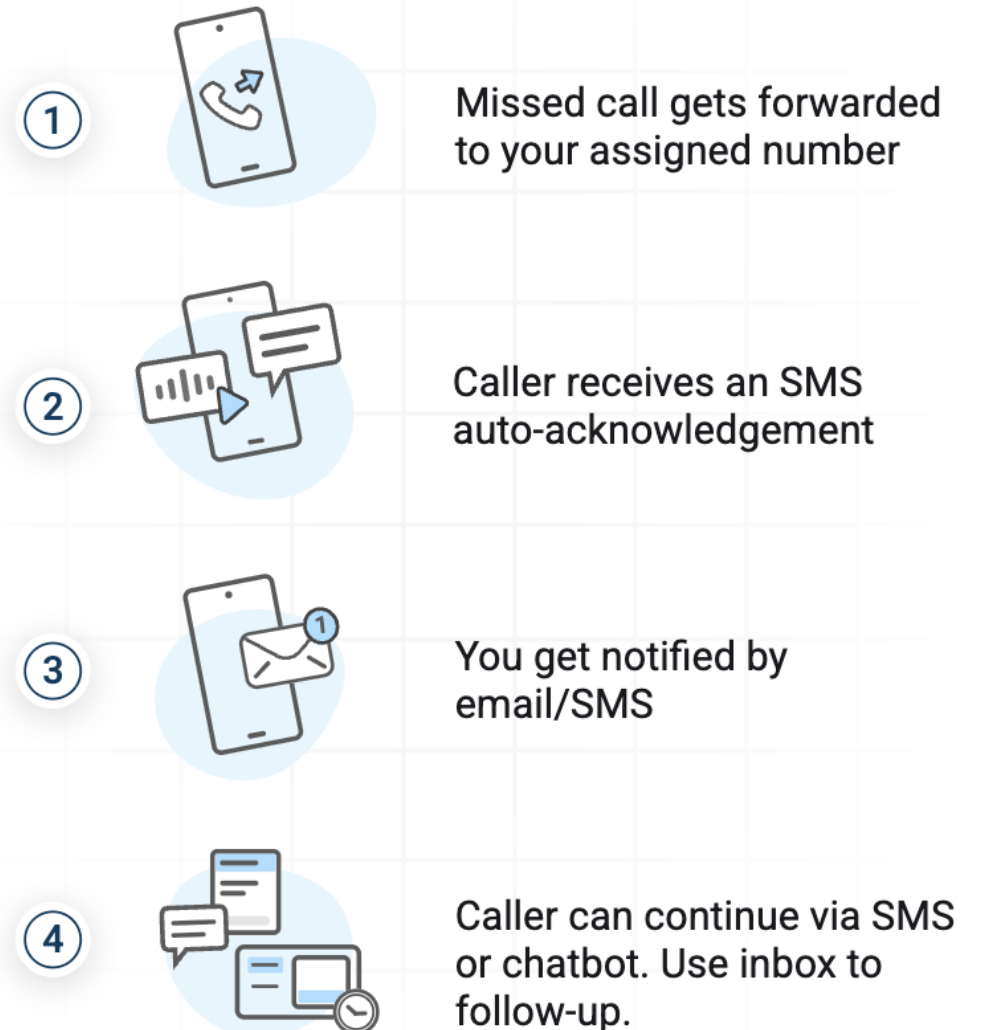
Take a message when you are not available

AI – Chat Digital Assistant Pro

- ★ Missed Call Handling with SMS Bot
- ★ Client Interaction Recap
- ★ New Client Capture Form
- ★ 2 Way Texting via SMS Web Widget
- ★ AI Response to Direct Messages on FB, IG & WhatsApp
- ★ Recruit New Talent

Never miss a call!

Your 24/7 always-on automated assistant



Organic & Review Management



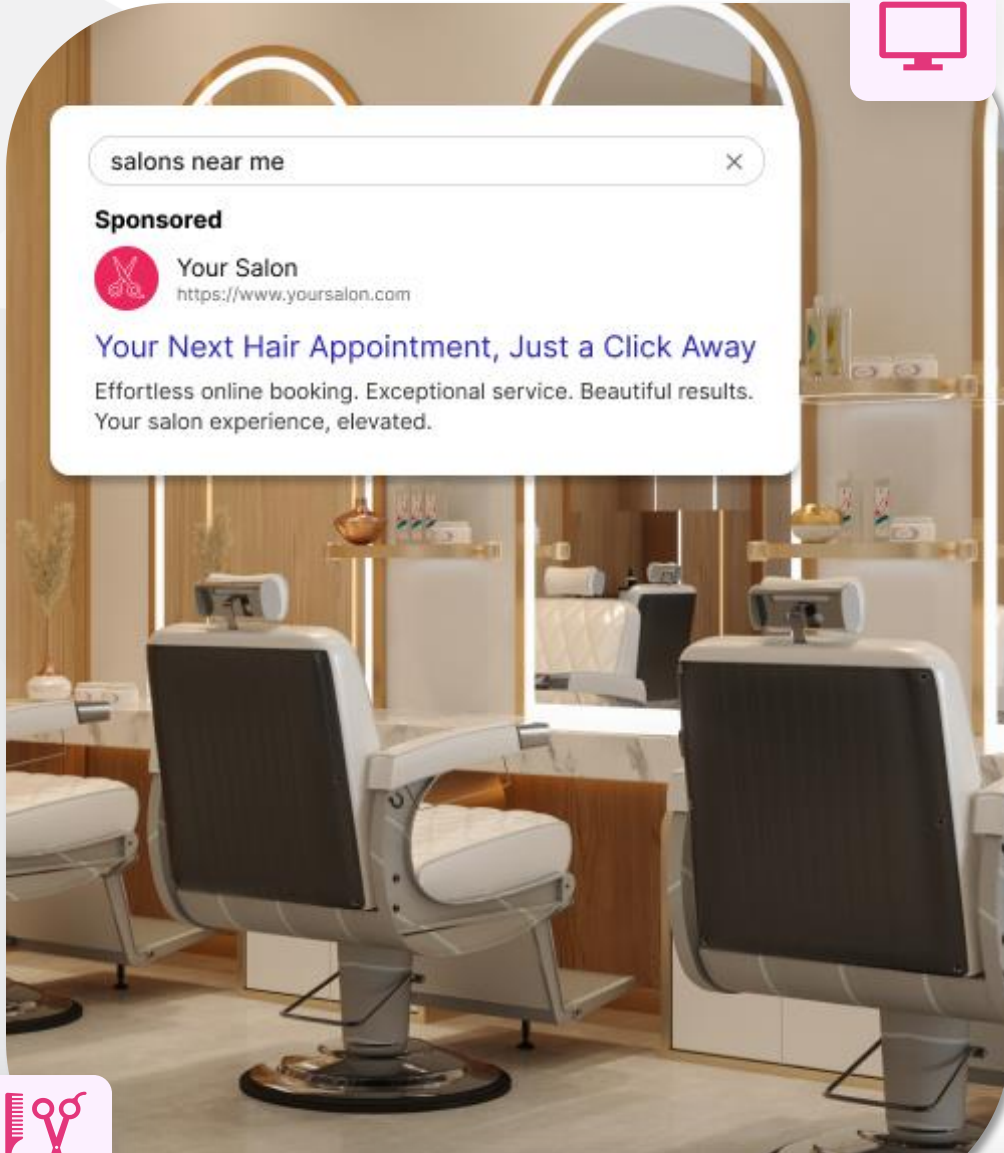
Ensure consistent, accurate online listings across **140+ platforms**



Proactively manage and respond to reviews with AI



AI-powered social media scheduler



salons near me



Sponsored



Your Salon

<https://www.yoursalon.com>

Your Next Hair Appointment, Just a Click Away

Effortless online booking. Exceptional service. Beautiful results.
Your salon experience, elevated.



Search...



Google Ads Overview



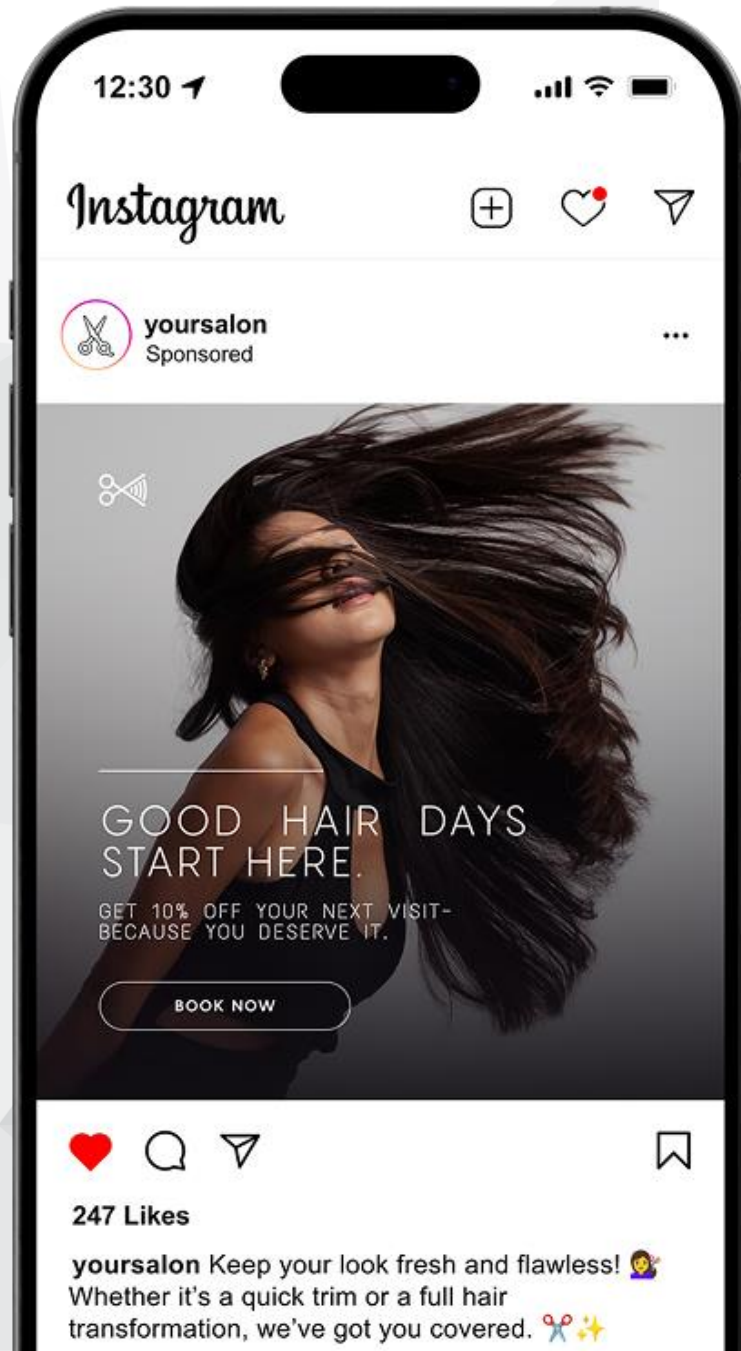
Targeted Paid Search Campaigns



Maximize ROI with Optimized
Keywords



Landing Pages Designed to
Convert



Paid Social Media Overview



Retarget high-intent visitors who didn't convert



Target ideal customer profile



Increase conversions & reduce ad cost

SEO & AIO Overview



Boost your local search visibility



Content that drives traffic and converts



Ongoing SEO & AIO effort to maintain and improve rankings



Local SEO

Businesses

Salon Bella

4.9 ★★★★★ (89) · Beauty salon

10+ years in business · Colorado Springs, CO

Open · Closes 7 PM · (719) 630-7102

"My cut and color always turn out beautiful every time she does it!"



Website



Directions

Fox & Jane Salon

4.7 ★★★★★ (597) · Hair salon

10+ years in business · Colorado Springs, CO

Open · Closes 7 PM · (719) 228-6000

"Kelsey did an amazing job on my hair it feels so soft & healthy!"



Schedule



Website



Directions

Beauty Bar Inc. - Downtown

4.0 ★★★★★ (317) · Hair salon

10+ years in business · Colorado Springs, CO

Open · Closes 7 PM · (719) 473-8404

"They have it all- hair, nails, facials, makeup and a full service bar!"

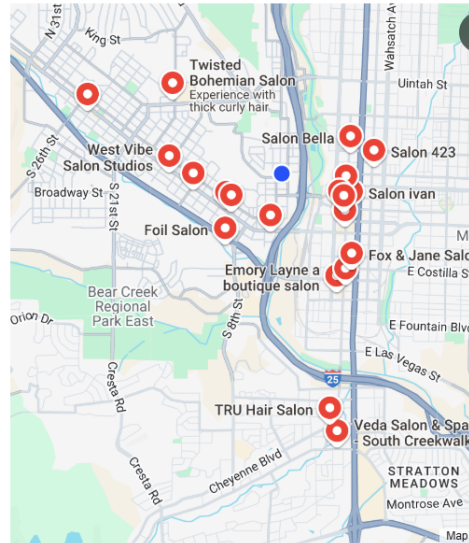


Website



Directions

More businesses →



Organic SEO

hair salon near me



TRU Hair Salon

<https://www.truhairsalon.co>

TRU Hair Salon – Organic Colorado Springs Hair Salon

Experience the top Colorado Springs Hair Salon. TRU offers luxury, organic, and low-tox hair care tailored to your well-being, beauty, and unique style.



Booksy

https://booksy.com/en-us/hair-salon/14977_colora...

Hair Salons near Colorado Springs | 121 top- ... - Booksy

Hair Salons Near Me in Colorado Springs, CO. Number of salons: (121) ; Dev @ Grey-ish Hair Studio. 2.5 mi 622 S Tejon St., Colorado Springs, 80903 ; Pamela @ ...



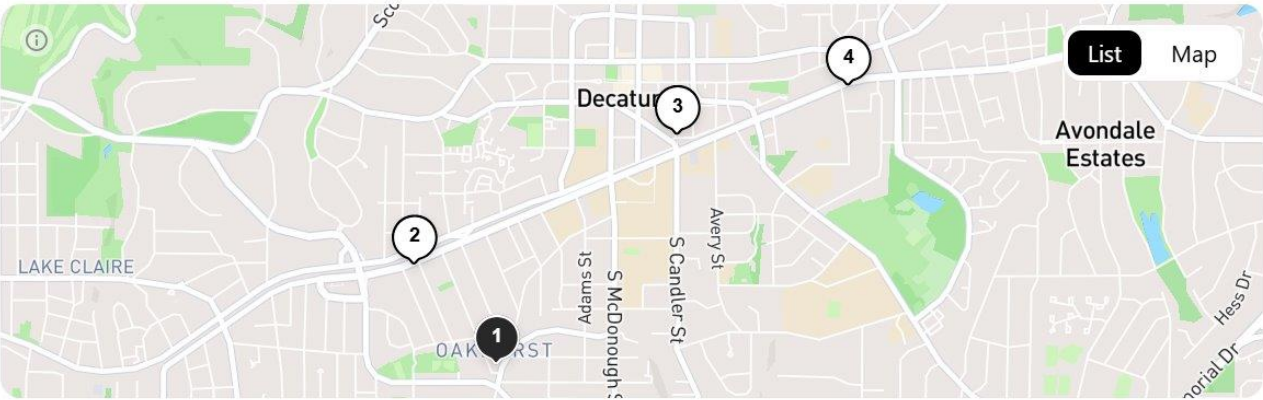
Salon Kreed

<https://www.salonkreed.com>

Salon Kreed

Salon Kreed in Colorado Springs, founded by beauty industry leader Greg Chavez, offers personalized hair services using advanced techniques and premium products ...

Certainly! Here are some highly reputable salons within approximately 3 miles of your location in Decatur, GA 30030, known for their exceptional hair color services:



Wildheart Salon
Closed until Tue 10:00 AM · 4.4 (73 reviews)
Located in the historic Oakhurst neighborhood, Wildheart Salon is celebrated for its natural, lived-in color techniques. Stylists like Jill Palmer and Lucy Saltmarsh are praised for their expertise in balayage and personalized color services. The salon is also known for its inclusive and welcoming...

[Directions](#) [Website](#) [Call](#)



Adore Hair Studio Decatur
Closed until Mon 9:00 AM · 4.4 (99 reviews)
Situated on West College Avenue, Adore Hair Studio offers a range of coloring services, including balayage, highlights, and color corrections. Recognized by Elle Magazine as one of the top 100 salons in the country, it provides a chic yet comfortable atmosphere.

[Directions](#) [Website](#) [Call](#)



Vivid Hair Salon Decatur
Closed until Tue 8:00 AM · 4.4 (93 reviews)
Found in the Old Depot District, Vivid Hair Salon is known for its vibrant and creative color work. The

AI Optimization

- ★ **62%** of people now use tools like **ChatGPT or Google Gemini** for product and service searches
- ★ **Gen Z (51%)** and **Millennials (45%)** are leading the shift to AI-based search
- ★ **58%** have **replaced traditional search engines** with generative AI for recommendations

New Mover Mailing Program



Targeted Outreach to New Residents

Stay Top-of-Mind for Movers

Boost Conversions with Personalized Mailings



Dashboard



Salon Marketing
Services Pro



Overview

Ad Campaigns

FlexText & Email

Organic Digital

Analytics

Local SEO

Call Tracking

Websites

Overview

New Leads

Last 7 Days

1627

↑ 484



Weather

Last 7 Days

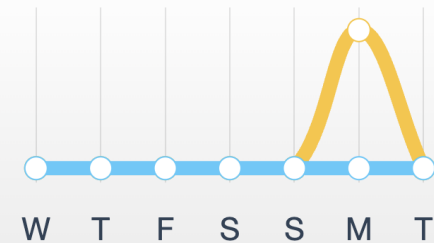
Today's Forecast

47°

5775 15 Mile Road

Sterling Heights

*Where Data Is Available



Referrals

Last 7 Days

163

↑ 68

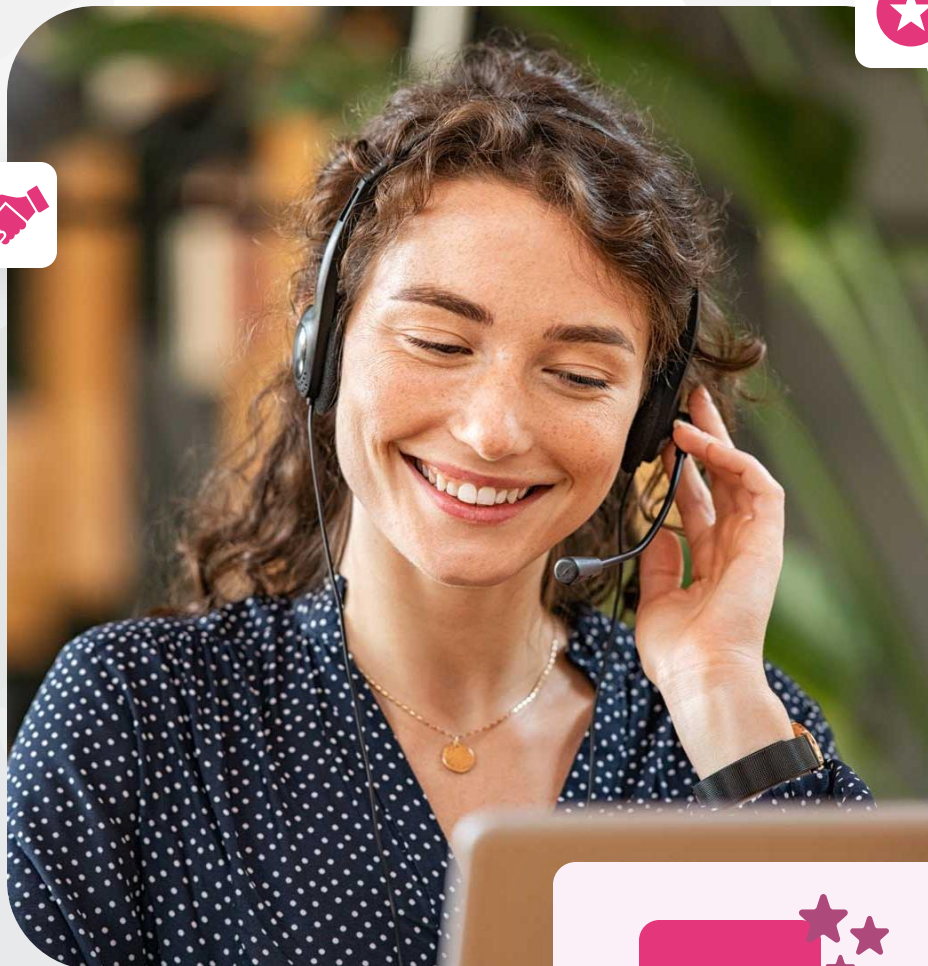


Star Reviews

Average Rating

Based on reviews
Industry Average
Stars





White Glove Customer Service



Fast, responsive service



Expert guidance



Dedicated Marketing Team