






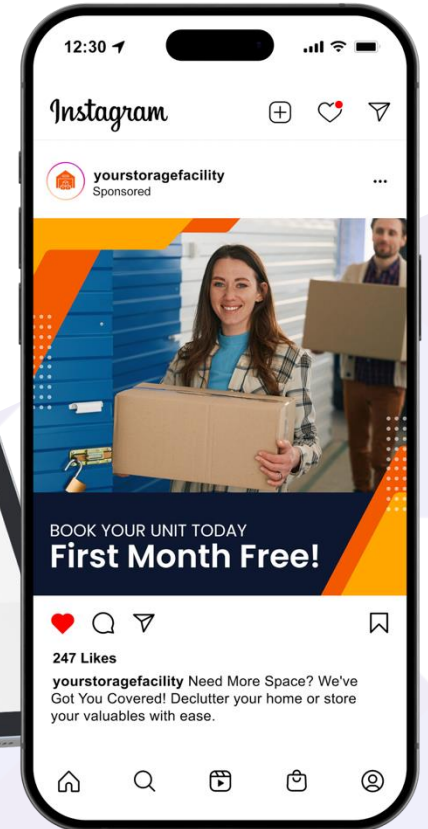
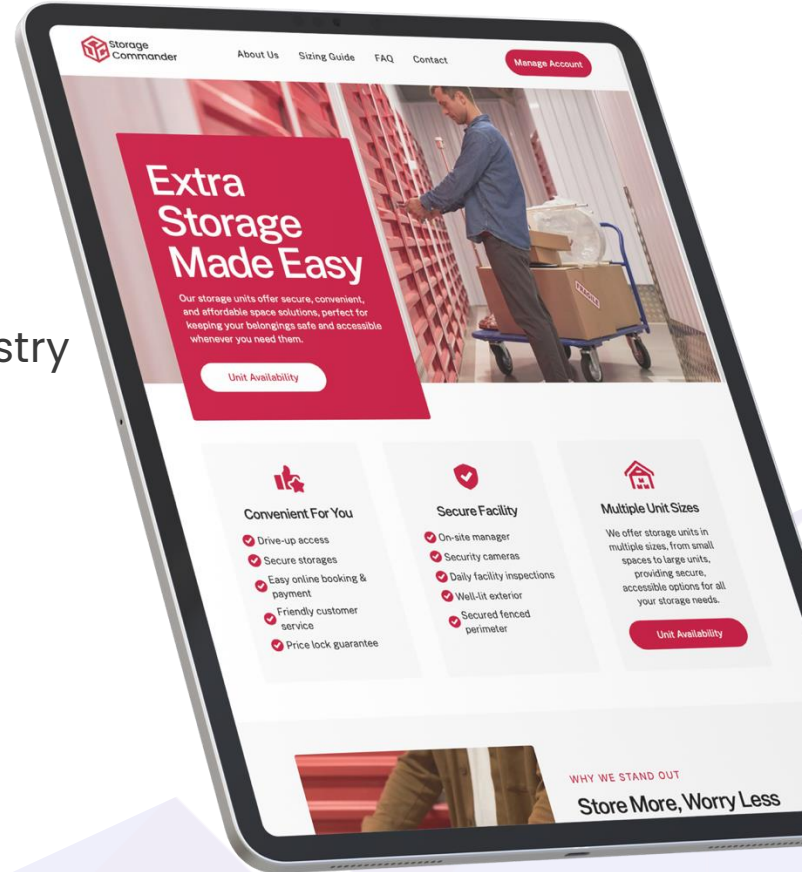
Transforming Self-Storage

Visibility, Revenue, and Engagement

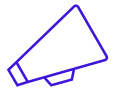


Why Trust Us

-  25+ years of expertise in the self-storage industry
-  One-Stop Marketing Solution
-  Seamless integration with your POS system
-  Leading Tech: AI-Powered Marketing Platform
-  Exclusive partnership with College Hunks Hauling Junk



Overview of **Services**



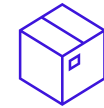
**Paid Social
Media Marketing**



**Google
Paid Search**



**Email/Text
Marketing**



**Storage
Insights**



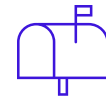
**Premium
Websites**



**Reputation
Management**



**Search Engine
Optimization**



**New Mover
Mailing**

Premium, High- Converting Websites



Google optimized for
top search ranking



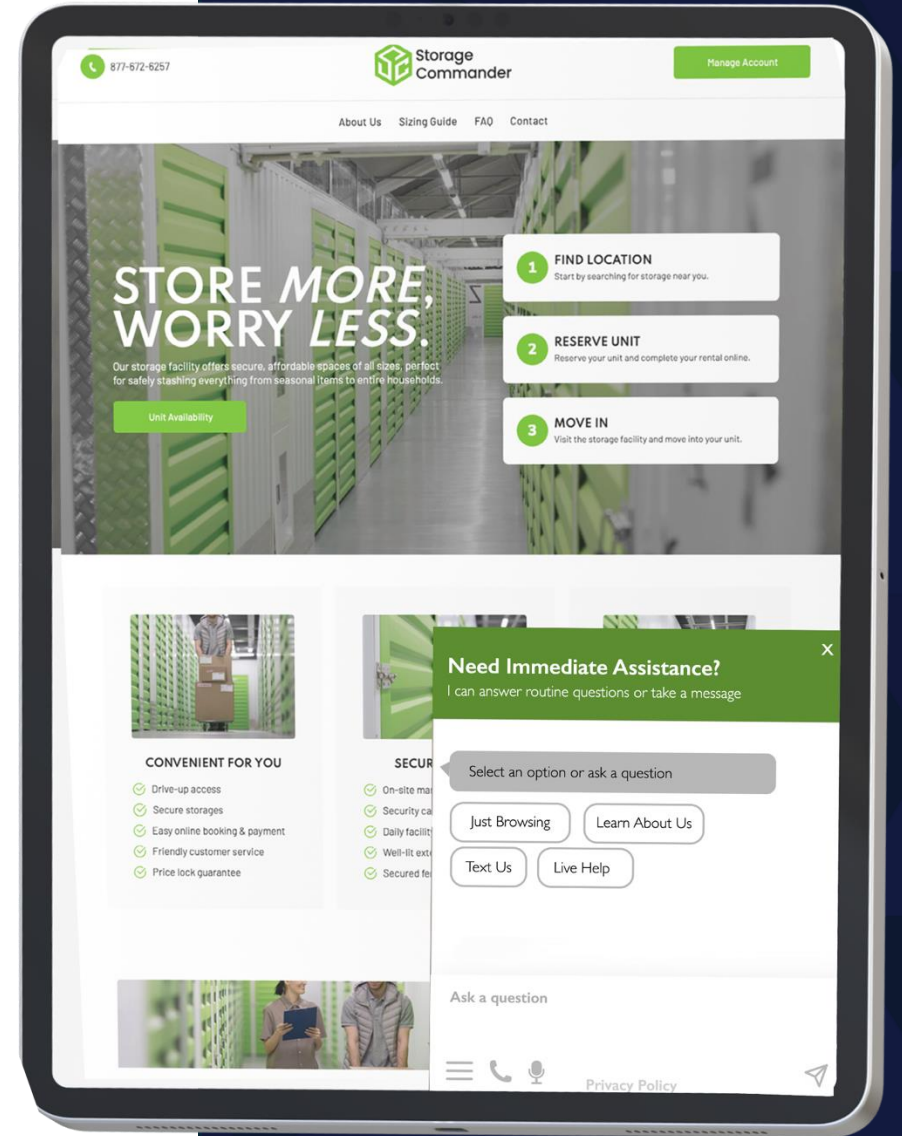
Abandoned cart
reminders to **capture
every lead**



Booking integration to
drive revenue



ADA & cookie compliant for
**enhanced accessibility &
legal protection**



AI – Chat Digital Assistant

88%

of people

held at least one AI conversation in the past year

80%

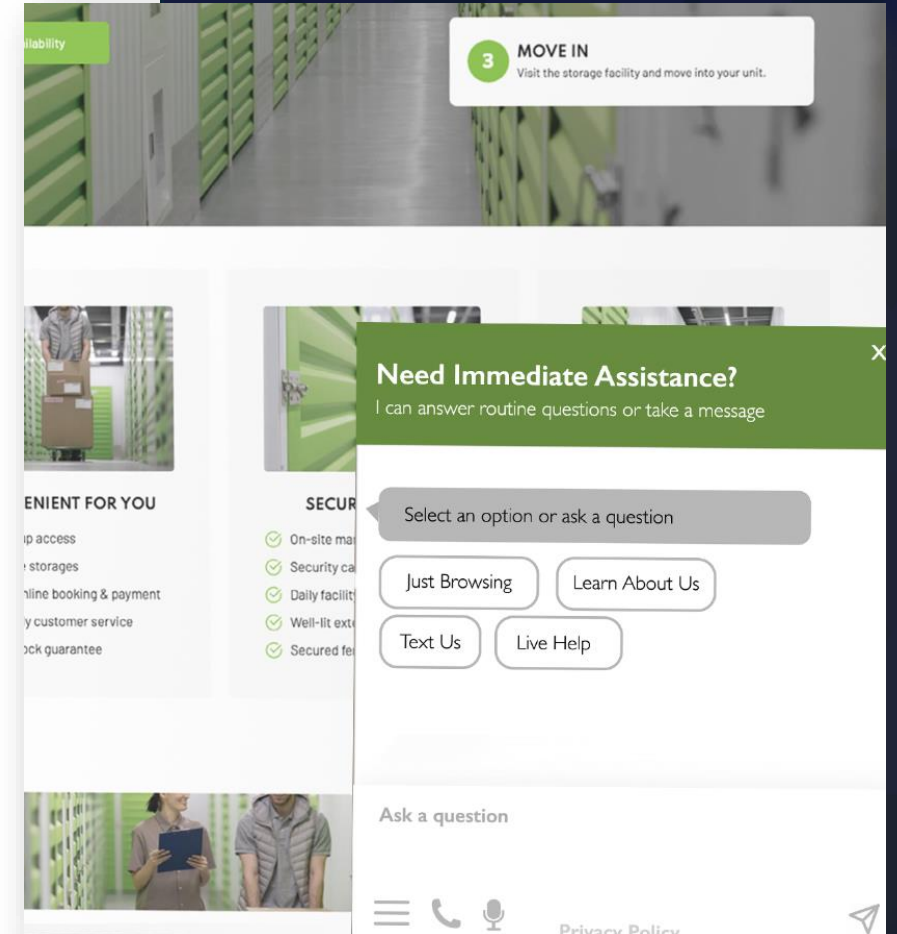
of consumers

report a positive experience using AI bots





70%

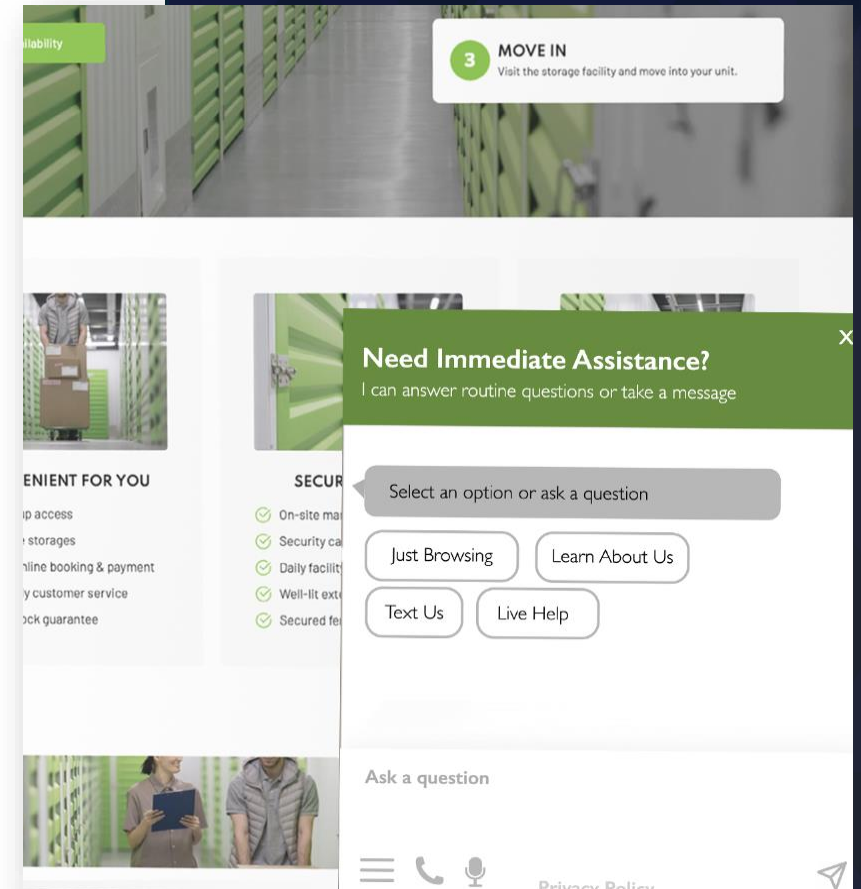
AI conversations

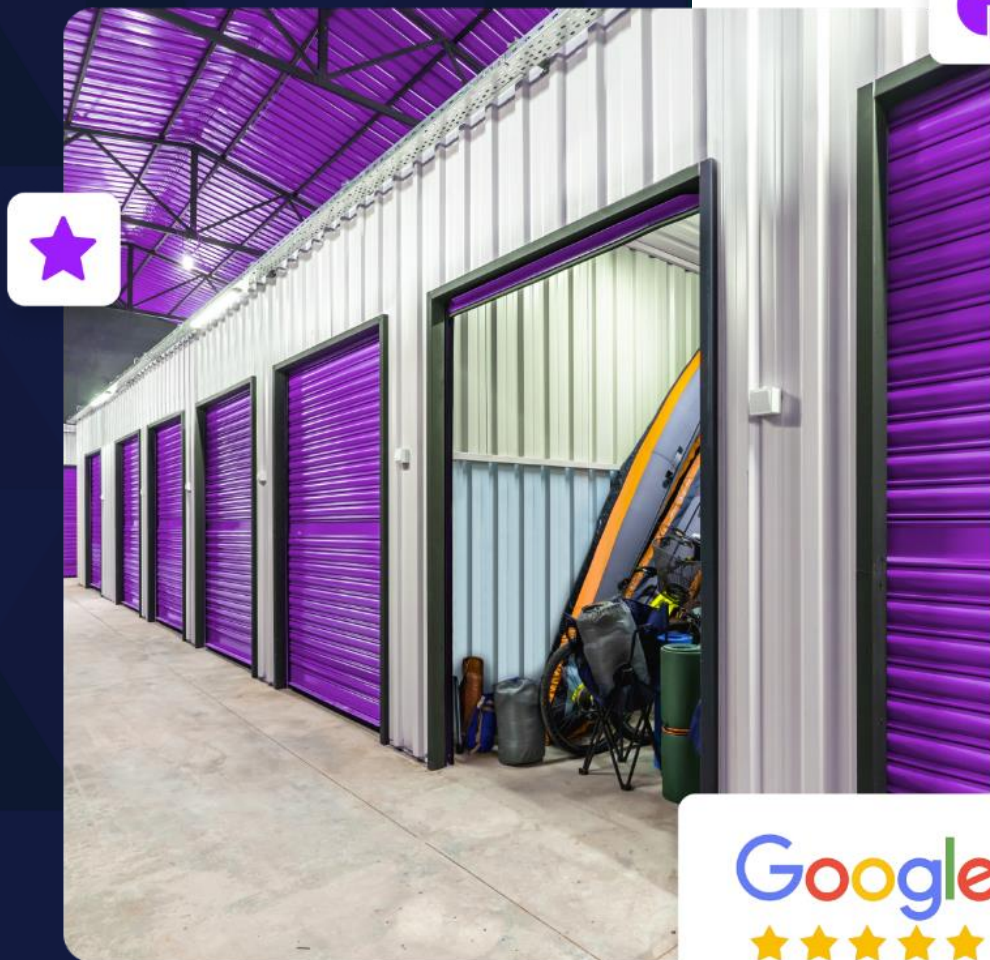
are completed successfully without a human



AI – Chat Digital Assistant

-  I'm missing new members – quick response
-  I feel I'm wasting marketing spend
-  I need to reduce operating expense – 66% reduction
-  It is difficult to manage the growing # of communication channels





Reputation Management



Ensure consistent, accurate online listings







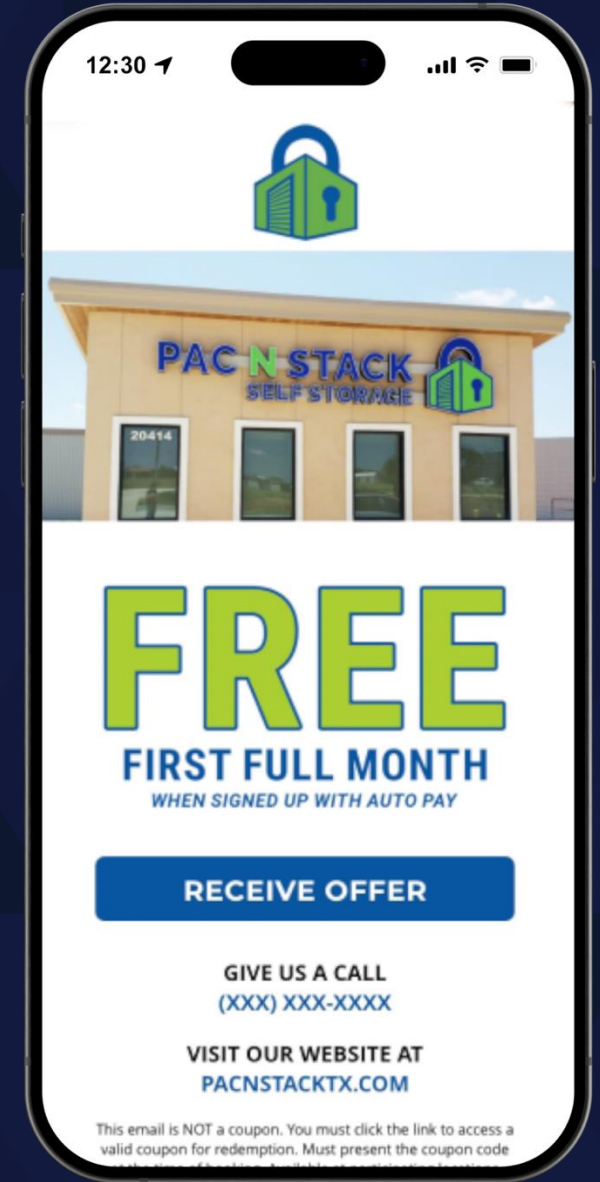
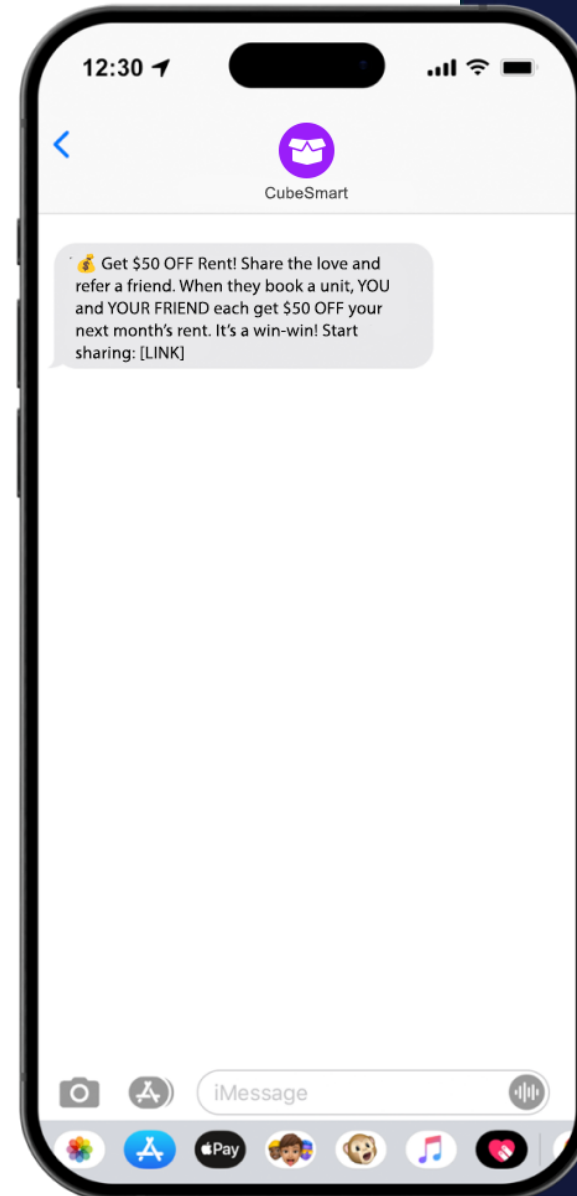
Proactively manage and respond to reviews



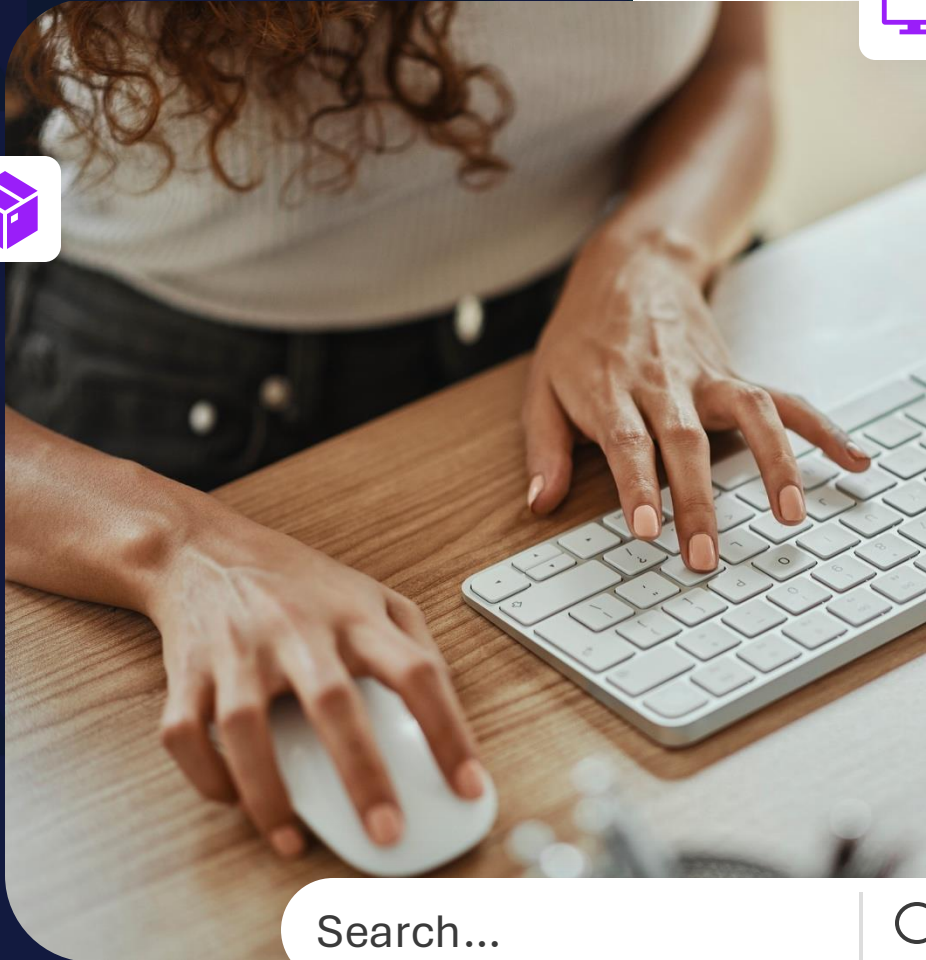
AI-powered social media scheduler

Text & Email Customer Communication

-  Effortless Automation
-  POS Integrated
-  Highly Targeted
-  Proven Engagement – Over **90% open rates** with FlexText and strong email performance.



Google Overview



Targeted Paid Search Campaigns



Maximize ROI with Optimized Keywords



Landing Pages Designed to Convert

Google AdWords

Google

cedar park storage

170 · \$ 10.48 · X


Powered by SURFER

All Maps Images Shopping News Videos Forums More Tools

Reviews Near me Climate controlled Rates Open now Within 5 mi Units Photos

Results for **Forest Creek, Round Rock, TX** · [Choose area](#)

Sponsored

 extraspace.com
<https://www.extraspace.com>

Cedar Park, TX at 3621 E Whitestone Blvd | Extra Space Storage

16,543,776 N/A N/A

Clean and well-lit units. Variety of unit sizes, fast move-ins, and friendly staff.

[Get Online Specials Today](#)

16,543,776 N/A N/A


Variety of Sizes, Friendly Service Convenient Locations Close To You

[Estimate Car Storage Size](#)

16,543,776 N/A N/A

Calculate Unit Size Needed. Variety of Car Storage Options.

Sponsored


 Public Storage
<https://www.publicstorage.com>




No Long-Term Commitment - \$1 Rent for your 1st Month.*

11,159,006 1,227 0


*Restrictions, taxes, and fees, including an admin fee, apply. See website for details.
Public **Storage** Helps You Make Room For What Matters Most. Reserve...

★★★★★ Rating for publicstorage.com: 4.8 - 1,738 reviews




 **EZStore Self Storage**  Sponsored · 

Reserve Your Storage Unit Now | Unlock Your 1st Month For \$1! Receive your discounted first month! Multiple unit sizes, easy move-ins. Reserve online now.




\$1 FIRST MONTH




CLAIM YOUR DISCOUNTED FIRST MONTH



ezstorestorage.com
Secure Storage Units Near You
*Prices vary by location.

Receive Offer

 11K 590 Comments · 1K shares

 Like  Comment  Share

Social Media Overview



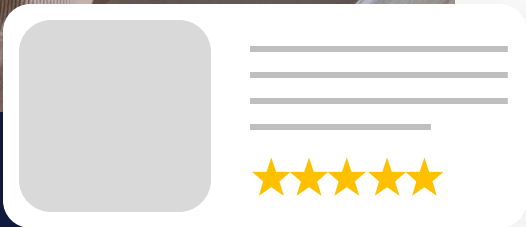
Retarget high-intent visitors who didn't convert



Target ideal customer profile



Increase conversions & reduce ad cost



SEO & AIO Overview



Boost your local search
visibility



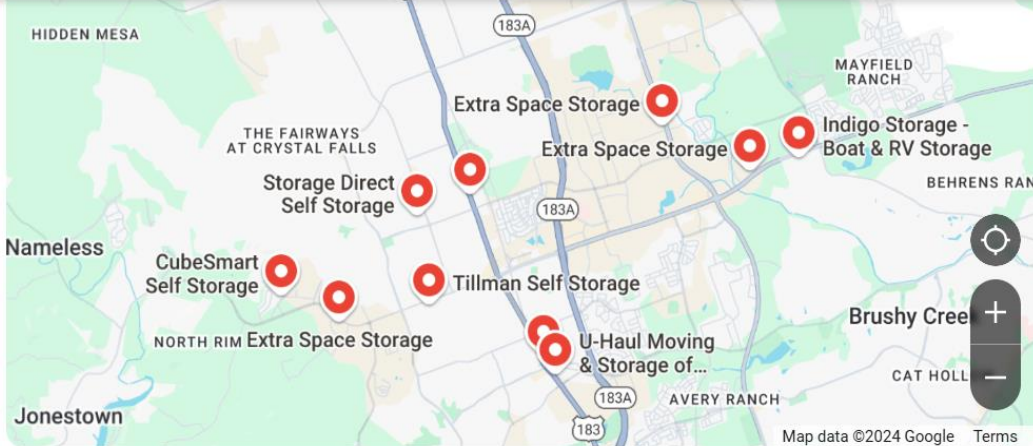
Content that drives traffic
and converts



Ongoing SEO & AIO effort to
maintain and improve rankings

Local SEO

Google



Extra Space Storage
4.9 ★★★★★ (556) · Self-storage facility
3621 E Whitestone Blvd · (512) 515-1858
Open · Closes 10 PM
Self-storage facility with climate-controlled units, drive-up access, and an elevator.

Storage Direct Self Storage
4.6 ★★★★★ (159) · Self-storage facility
945 W New Hope Dr · (512) 253-4886
Open · Closes 5 PM
Self-storage facility providing climate-controlled and drive-up units, plus vehicle parking.

Website Directions

Organic SEO

Google 12,100 · \$ 21.68

Sparefoot
<https://www.sparefoot.com> · Find storage · Texas
15 Cheap Self-Storage Units in Austin, TX (From \$15)
4,552,967 · 2,472 · 0
Find cheap storage units in Austin, TX. Compare local storage facilities for the best price and reserve for free online.

Public Storage
<https://www.publicstorage.com> · United States · Texas
Cheap Self Storage Units near Austin, TX (from \$18)
11,159,006 · 2,599 · 0 · TITLE CHANGED
We offer a wide variety of units and sizes available with no obligation and no long-term commitment. Call today at 800-688-8057 for a free reservation and get ...
[5x10 Storage Units in Austin, TX](#) · [Austin](#) · [Boat Storage Units](#) · [1213 W 6th Street](#)

Extra Space Storage
<https://www.extraspace.com> · Find Self Storage · Texas
Cheap Storage Units in Austin, TX (from \$5)
16,543,776 · N/A · N/A
How much do storage units in Austin, TX cost? ... You can expect one of our most popular sizes, like a 5x10 storage unit, to average \$44 per month in Austin, TX.
[2607 W Braker Ln](#) · [1000 E 50th St](#) · [\\$44](#) · [9717 E US Highway 290](#)

CubeSmart
<https://www.cubesmart.com> · Texas Self Storage
Storage Facilities near Austin, TX
4,980,456 · 7,524 · 0 · TITLE CHANGED
Need affordable storage in Austin, TX? CubeSmart has a variety of self storage units to fit your needs. Reserve a storage unit near you today!

RentCafe
<https://www.rentcafe.com> · storage-units · austin
30 Best Storage Units in Austin, TX, from \$17
57,905,068 · N/A · N/A

AI Optimization



62% of people now use tools like **ChatGPT** or **Google Gemini** for product and service searches



Gen Z (51%) and **Millennials (45%)** are leading the shift to AI-based search



58% have **replaced traditional search** engines with generative AI for recommendations

Looking for a highly rated self-storage facility in Dallas—any recommendations?

Certainly! Here are some **highly rated self-storage facilities in Dallas** to consider:

Public Storage – Multiple Locations

Public Storage offers numerous facilities across Dallas with high customer ratings. For instance, the location at 3540 Inwood Road boasts a 4.9-star rating from 393 reviews. Many locations feature climate-controlled units, drive-up access, and 24-hour video surveillance. Additionally, they often have promotions like \$1 for the first month's rent. [PUBLIC STORAGE](#) [CUBESMART](#)

Extra Space Storage – Various Sites

Extra Space Storage is known for clean, well-maintained facilities with advanced security measures. The facility at 11550 Forest Central Drive has a 4.9/5 rating from 882 reviews. They offer a range of unit sizes, climate-controlled options, and drive-up access. [EXTRA SPACE STORAGE](#) [RENTCafe](#) [CUBESMART](#)

CubeSmart Self Storage – Multiple Locations

CubeSmart provides affordable storage solutions with features like climate-controlled units, 24-hour video recording, and month-to-month leases. They have several facilities throughout Dallas, offering various unit sizes to fit your needs. [CUBESMART](#)

White Rock Self Storage – East Dallas

White Rock Self Storage is a locally owned facility praised for its cleanliness and friendly management. A user on Reddit mentioned, "Highly recommend

New Mover Mailing Program



Targeted Outreach to New Residents



Stay Top-of-Mind for Movers



Boost Conversions with Personalized Mailings



Reserve Your Storage Unit Now | Unlock Your 1st Month For \$1!

\$1 FIRST
MONTH

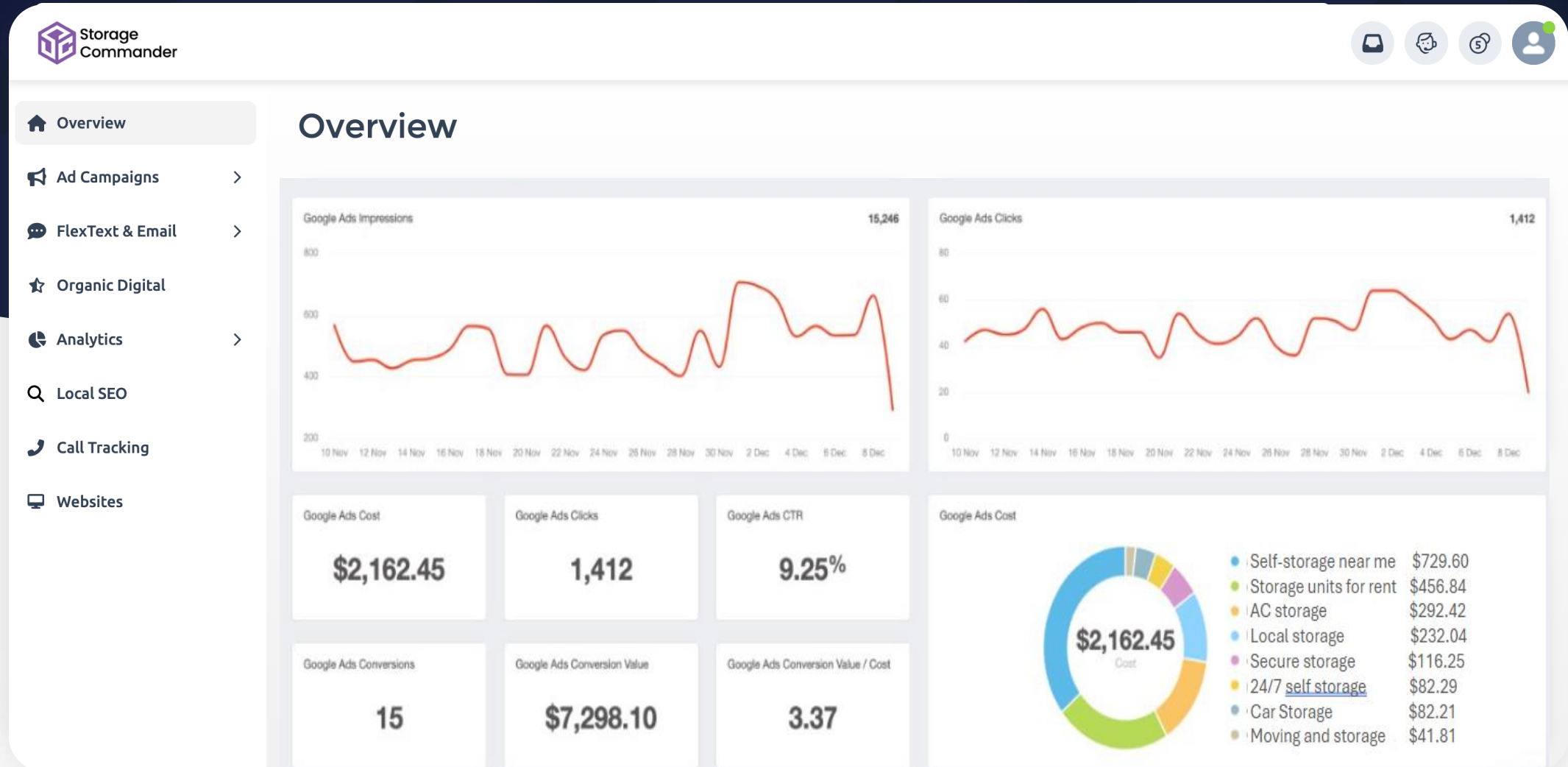
**CLAIM YOUR
DISCOUNTED
FIRST MONTH**

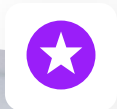
SEE DETAILS ON BACK



945 East Paces Ferry Rd NE, Atlanta, GA 30326

Dashboard





White Glove Customer Service



Fast, responsive service



Expert guidance



Above and beyond

Timeline & Expectations

Every campaign is unique, but here's a general overview of what to expect in the first few weeks:



Week 1: Kickoff

1. Contract is signed, billing begins
2. You'll receive a "Next Steps" email from Sales
3. Your Project Coordinator is introduced
4. SEO Analyst will reach out to schedule an onboarding call (if SEO is included)

Week 2: Setup

1. You provide all required access and materials
2. First drafts of your website and ad campaigns are shared for feedback

Week 3: Website & Google Ads Launch

Website and Google Ads campaigns go live (Meta launches later)

Timeline & Expectations

Every campaign is unique, but here's a general overview of what to expect in the first few weeks:



Week 4: Optimization Begins

1. Google Ads enter the learning phase
2. Strategy team collects data and begins early optimizations
3. Note: Results should not be measured until 30+ days post-launch

Week 5: Meta Launch

1. Meta (Facebook/Instagram) campaigns go live
2. These campaigns retarget users who interacted with your Google campaigns
3. Your Account Manager is introduced

Week 6: Dashboard Review

Your Account Manager will reach out to schedule your first dashboard review call

Ongoing

1. Monthly email updates from your Account Manager
2. Optional monthly video calls for SEO performance reviews (if applicable)
3. Ongoing support for edits, optimizations, and reporting