

Generic Email Template for Players

Template 1: Basic Initial Contact Email

Use this template to start to get your name and visibility on the radar of colleges.

Subject: [Your Name] – Class of [Grad Year] – [Primary Position] – [Club Team]

Coach (last name),

My name is (Your Full Name) and I am a (grad year) (position) with Atlanta Fire United (ECNL/ECNL RL/N1/SCCL). I am very interested in (College Name) both academically and athletically. I would love the opportunity to play at the next level for your program and become a (mascot). Attached is my player profile and highlight video. I would greatly appreciate any feedback you may have. Thank you for your time. I look forward to the possibility of speaking with you soon.

Below is a link to my player profile and highlight reel. I would love for you to take a look and welcome any feedback you might have!

- **Highlight Reel:** [Insert URL Here]
- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]

Template 2: The "Athletic Standout & Tactical Versatility" Email

Use this template if a player has strong athletic stats, high-level varsity experience, and wants to highlight their specific on-field style and position versatility.

Subject: [Your Name] – Class of [Grad Year] – [Primary Position] – [Club Team]

Coach [Coach's Last Name],

My name is [Your Full Name], and I am a [Grad Year] [Primary Position] with Atlanta Fire United [League, e.g., ECNL/ECNL RL/N1/SCCL]. I am a [GPA] student-athlete and have been a varsity starter since my [Freshman/Sophomore] year.

I am an attacking-minded player. While I normally play the [Primary Number/Position, e.g., 7] in a [Formation, e.g., 4-3-3], I frequently rotate to the [Alternative Positions, e.g., 11 and 9] depending on my team's needs. A few of my recent athletic milestones include [insert stat or accolade, e.g., breaking our school's single-season scoring record / being selected for the All-State team].

On the field, I love exploiting the [preferred area of the field, e.g., wing areas] because it allows me to use my [key physical attribute, e.g., speed / dominant left foot] to [on-field action, e.g., beat players down the line / cross the ball]. I am a physical player who stands my ground, but I also have the work rate to get back and defend when under pressure.

I play club soccer on the [Age Group, e.g., U18/19] team under Coach [Club Coach's Name] and also train with [Trainer/Director Name] on the [Composite/Secondary Team Name].

Below is a link to my player profile and highlight reel. I would love for you to take a look and welcome any feedback you might have!

- **Highlight Reel:** [Insert URL Here]
- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]

Template 3: The "Academic Excellence & Culture-First" Email

Use this template if a player wants to lead with heavy program research, elite academic stats (AP/Honors), and team values.

Subject: [Your Name] – Class of [Grad Year] – [Position] – [Club Team]

Good Evening Coach [Coach 1 Last Name], Coach [Coach 2 Last Name], and Coach [Coach 3 Last Name],

I hope this email finds you well. In researching your program, I was incredibly impressed to find that [Insert a specific program fact, e.g., 91% of your student-athletes achieved academic honors last semester]. Beyond the elite academics, I am highly drawn to your team culture and core values of [Value 1, Value 2, and Value 3, e.g., courage, commitment, and community]. [Optional if late in the cycle: If you still have roster availability for a [Grad Year] graduate,] I am extremely interested in your program and joining a team with these standards.

My name is [Your Full Name], and I am currently a senior at [High School Name] in [City, State], graduating in [Grad Year]. I currently hold a [GPA] GPA while taking a rigorous course load of [AP / IB / Honors] classes, and I am actively involved in [school clubs / extracurriculars].

On the pitch, my primary position is [Primary Position], but I pride myself on my tactical flexibility. This season I have also logged meaningful minutes at [Secondary Positions]. I am [two-footed / comfortable with both feet] and have a strong technical and mental understanding of the game.

I play club soccer for Atlanta Fire United on the [Age Group & League, e.g., U18 ECNL] team. My contact info, along with my club coaches' credentials, can be found below. I have heard fantastic things about your program and would love to learn more about becoming a [Mascot]. Please let me know if there is any additional information you need from me!

Below is a link to my player profile and highlight reel. I would love for you to take a look and welcome any feedback you might have!

- **Highlight Reel:** [Insert URL Here]
- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]

Template 4: The "Resilience, Showcases, & Academic Major" Email

Use this template if a player is targeting a specific major, highlighting upcoming showcase tournaments, or demonstrating resilience (like bouncing back stronger from an injury).

Subject: Interest in [College Name] Women's Soccer – [Your Name] – Class of [Grad Year]

Coach [Coach 1 Last Name], Coach [Coach 2 Last Name], and Coach [Coach 3 Last Name],

My name is [Your Full Name] and I am writing to express my strong interest in attending [College Name] and playing for your program. I recently met with my club recruiting director, Domenic Martelli, and we discussed your school being a phenomenal fit for me both athletically and academically. Academically, I have a [GPA] GPA and an [SAT/ACT Score, e.g., 33 superscore on the ACT], consisting of [Number] Honors and AP classes.

I play for the Atlanta Fire United [Age Group, e.g., 03/04] Girls [League] team, and attend [High School Name] in [City, State]. [Optional Injury/Resilience Section: I recently returned to the pitch after tearing my [Injury, e.g., ACL] in [Month, Year] and undergoing surgery. After a dedicated year in rehab, I have been playing for the past few months and feel stronger than ever!]

On the field, I primarily play [Primary Position], but have experience at [Secondary Positions]. I am highly interested in studying [Intended Major, e.g., Political Science] at [College Name], and feel my work ethic would seamlessly fit the program you have established.

My club team will be attending several major events soon, and I would love the chance to showcase my skills for your staff. Hopefully, I will see you on the sidelines!

- **[Showcase Name 1]** – [Month]
- **[Showcase Name 2]** – [Month]

I would love to set up a brief phone call in the near future to introduce myself further and ask a few questions about your program. I have attached my player profile and multi-year highlight videos below. [Optional: Congrats on a great season! / Go [Mascot]!]

Below is a link to my player profile and highlight reel. I would love for you to take a look and welcome any feedback you might have!

- **Highlight Reel:** [Insert URL Here]
- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]

Template 5: The "June 15th / Milestone Follow-Up" Email

Use this template for persistent follow-ups, particularly when hitting a major recruiting milestone date (like NCAA Division I's June 15th contact rule) or when looking to jump-start phone/video calls.

Subject: [Your Name] – Class of [Grad Year] – Follow-up & Program Interest

Coach [Coach's Last Name],

I hope your summer is off to a great start. I know that I have been writing to you for some time now, but now that it is [Milestone Date, e.g., June 15th], I wanted to reach out again to reiterate that [College Name] remains one of my absolute top choices.

I am highly eager to connect with your coaching staff to see how I might be a great fit for your roster. I would be thrilled to jump on a quick phone call or video call in the next week or two if you have any availability in your schedule.

In case you haven't had a chance to view my film from my previous emails, I have organized my most up-to-date showcase and season highlights below:

- **[Year/Event] Showcase Highlights:** [Insert Link]
- **[Year] Season Highlights:** [Insert Link]

I am copying our club recruiting coordinator, Coach Sal Martelli, on this email. Please feel free to reach out to him directly to learn more about my character, work rate, and style of play. Thank you so much for your time and continued consideration.

Below is a link to my player profile. I would love for you to take a look and welcome any feedback you might have!

- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]

Post-Camp Email Template for Players

Subject: Thank You – AFU ID Camp

Coach,

My name is (Your Full Name), and I attended the Atlanta Fire United ID Camp on April 25.

Thank you for the opportunity to train and compete in front of you. I really enjoyed your session and appreciated your coaching.

I am very interested in learning more about your program. Please let me know if there are next steps in your recruiting process.

Below is a link to my player profile and highlight reel. I would love for you to take a look and welcome any feedback you might have!

- **Highlight Reel:** [Insert URL Here]
- **Player Profile:** [Insert URL Here]

Thank you for your time, and I hope you've had a great week!

Sincerely,

[Your Name] [Grad Year] [Your Phone Number] [Your Email]

Club Coach Information:

- [Coach Name]: [Coach Phone] | [Coach Email]
- [Recruiting Director Name]: [Director Phone] | [Director Email]