



COLORADO RUSH SOCCER

Juarez Joins Colorado Rush As Girls ECNL Director

Colorado Rush Soccer Club is proud to announce the hiring of Carlos Juarez as our ECNL Girls Director.

Carlos brings an exceptional level of experience across the youth, collegiate, national team, and professional levels of the game. He currently serves as Head Coach within the ECNL Girls platform at Royals FC Arizona and is a U.S. Soccer Coaching Educator, instructing A License, Pro License, and grassroots courses in both English and Spanish. He also serves as Assistant Coach for the Puerto Rico Women's National Team.

Carlos previously held leadership roles as Technical Director for both the Arizona Soccer Association and Cal North Youth Soccer Association, where he led coaching education and player development

initiatives statewide. His professional experience includes serving as Chief Scout for the U.S. Men's National Team, where he contributed to major international competitions including the FIFA World Cup and Copa America, as well as assistant coaching roles in Major League Soccer with Chivas USA and head coaching experience in the WUSA.



In addition, Carlos has worked extensively within U.S. Soccer's national team system as both a head and assistant coach across multiple age groups, and as a National Coaching Educator, supporting technical development at the highest levels of the game. Known for his leadership, attention to detail, and ability to develop players and coaches alike, Carlos is deeply committed to creating a high-performance environment that supports long-term player growth.

In his role as ECNL Girls Director, Carlos will oversee all aspects of the program, working closely with coaches, players, and families to continue raising standards and delivering a positive, challenging, and player-centered experience.

We are excited to welcome Carlos to the Rush community and look forward to the impact he will make within our club. Please join us in welcoming Carlos Juarez to Colorado Rush.

"We are thrilled to welcome Carlos to Colorado Rush. His experience across U.S. Soccer, professional environments, and elite youth development is unmatched, and we're confident he will elevate our ECNL Girls program in every way."--Mark Hiemenz, Executive Director

"I am excited and looking forward to joining the Colorado Rush ECNL program, a club with a rich legacy and big aspirations. Legacy is not just about the past, but also about the future. If there's a way to predict the future, it is by enhancing an effective and productive culture. In collaboration with the staff and players, this can be possible"--Carlos Juarez, New Girls ECNL Director



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