



Nora is Vervysell AI’s multi-agent artificial intelligence platform for sales enablement, turning an enterprise’s internal knowledge, such as case studies, portfolios, service offerings, and client history, into an operating layer that sales and customer-facing teams can act on.

Our goal is to improve Nora by introducing semantic search through retrieval augmented generation (RAG) for more accurate knowledge retrieval, deploying multiple agents that collaborate to generate proposal documents tailored to client needs, and building an analytics dashboard to measure proposal quality and sales productivity.

Overall, we aim to reduce manual effort in proposal preparation and client evaluation while improving the consistency and relevance of client-facing outputs.

Background

B2B buyers spend nearly 70% of their purchase evaluation time consulting multiple information sources before contacting a sales representative. Winning comes down to speed and relevance, yet sales teams cannot retrieve and apply their own organisation’s knowledge fast enough to compete.

Features

🔍

New client enquiry, no existing CRM record. Meridian Coastal Freight Pte Ltd, regional logistics and freight forwarding, 85 employees across three Southeast Asian ports, incorporated in Singapore 14 months ago. Inbound referral from an existing client. No further background information is available beyond this enquiry. Produce your background summary and risk assessment. Use plain text only.

03:00

📄

CLIENT PROFILER

Background Summary:
Meridian Coastal Freight Pte Ltd is a regional logistics and freight forwarding company based in Singapore. It employs approximately 85 staff across three Southeast Asian ports and was incorporated in Singapore 14 months ago. The lead came as an inbound referral from an existing client, indicating some level of trust or satisfaction with the referring party. No additional details such as financial performance, customer base, or specific service offerings are currently available.

Risk Assessment:
- Limited Operating History: Being only 14 months old, the company may lack established financial stability and a proven track record, increasing credit and execution risk.
- Sparse Information: The absence of detailed background data (e.g., revenue, profit margins, key clients, debt levels) makes it difficult to assess financial health and potential exposure.
- Referral Benefit: The inbound referral from an existing client reduces some risk, as it suggests a pre-existing relationship and a level of confidence in the company's reliability.
- Industry Exposure: The logistics and freight forwarding sector is subject to volatility from fuel price fluctuations, regulatory changes, geopolitical tensions, and competitive pricing pressures, which could impact the company's performance.
- Geographic Concentration: Operations are concentrated across three Southeast Asian ports; any regional disruption (e.g., port strikes, natural disasters, trade policy shifts) could affect revenue

Message Client Profiler...

Agent Management

Showing 5 items.

5 total

QA

ACTIVE

Active

MODEL

gpt-4o-mini

TEMP

0.2

UPDATED

26/08/2026

Critique the draft proposal, checks that draft for gaps, wrong claims, or anything that doesn't hold together before it goes to the client.

Chat

Edit

Delete

Created 26/08/2026

Proposal Writer

ACTIVE

Active

MODEL

gpt-4o-mini

TEMP

0.7

UPDATED

26/08/2026

Turns the brief and suggested services into a draft of the actual proposal document.

Chat

Edit

Delete

Created 26/08/2026

Proposal Planner

ACTIVE

Active

MODEL

gpt-4o-mini

TEMP

0.2

UPDATED

26/08/2026

Surface the most relevant information, such as case studies, portfolios, and past proposals for a given client brief; recommends the most relevant service offerings and pricing tiers based on the client profile.

Chat

Edit

Delete

Created 17/07/2026

Client Profiler

ACTIVE

Active

MODEL

gpt-4o-mini

TEMP

0.1

UPDATED

26/08/2026

Check a new or existing client's background and flags anything that looks risky before taking them on.

Chat

Edit

Delete

Created 26/08/2026

Orchestrator

ACTIVE

Active

MODEL

gpt-4o-mini

TEMP

0.1

UPDATED

26/08/2026

Screen client profiles for risk factors, with anything suspicious flagged for a human to review

Connect directly to the sales team's CRM to score leads, forecast upcoming sales, and summarise the pipeline in real time

Dashboard to track proposal quality and prep-time trends

Find the right case study, portfolio, or client history through vector search, instead of folder digging.

Create specialised agents to plan, draft, review, and automatically revise proposals.

Technology stack

Front-end

React

tailwindcss

TS

pnpm

Back-end

python™

FastAPI

uvicorn

JWT

Database

Qdrant

supabase

MongoDB

LLM integration + MCP server

python™

LangGraph

openrouter

FASTMCP

Evaluation

30%

proposal preparation time saved

93–97%

Top-5 knowledge retrieval accuracy (DOCX: 93.5%; PPTX: 96.8% vs 85%)

80%

mentor-assessed quality

More about Nora on RMIT VN’s Impact website

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