

ELECTRICAL LEARNING EXP



31st ANNUAL

Page 2
Page 3

Introduction
Set -up
Show Hours
EXPO Location
Booth Rates & Info
Contract – **Must sign** & email
Rules and Regulations - Read
Floor Plan
Presentation Info
Show Service Form

Page 4
Page 5
Page 6
Page 7
Page 8

**Edmonton, Alberta
2026
March 10-move in
March 11-show day**

Edmonton Expo
Centre
Hall "F"
7515 118 Ave



31th Annual

Edmonton ELECTRICAL LEARNING EXPO

March 11 EXPO, 2026

**Edmonton EXPO Centre
Hall "F"**

This Electrical Learning EXPO and Conference provides all companies with an opportunity to show **New Products, New Services, New Innovations**, and give **Presentations & Demonstrations** to a captive, educated audience.

The Electrical Learning EXPO offers attendees an unmatched opportunity to gain knowledge of your products and services. One enhancement

after another presents a fresh new look at the endless process of finding new customers.

The Alberta Electrical Alliance has put a great deal of effort into providing a true educational focus. The Electrical Learning EXPO attracts the attendees & decision makers you expect to see. Your experience at the EXPO will be uniquely enriched by the highly productive environment.

Give yourself the **professional advantage** and sign up for your exhibit space today!

Who are the EXPO attendees?

- electrical contractors
- maintenance supervisors
- lighting design consultants
- industrial electricians
- electrical inspectors
- consulting engineers
- architects
- distributors
- utility personnel, energy retailers
- and many other industry professionals

You'll Receive All These Benefits

- Complimentary company listing in AEA's PowerUP e-newsletter, website, and all promotional material
- Exhibitors passes for parking March 10 move in.
- Exhibitors from this EXPO will receive the early bird Rate for the CIPHEX – Electrical Learning EXPO 2027 Calgary.
- Veteran exhibitors & AEA members receive priority consideration for booth location
- AEA members receive discounted rates
- Promotion of your participation is sent in attendee confirmation emails
- Opportunity to demonstrate your New product in front of a captive audience



ELECTRICAL LEARNING EXP



Main CONTACT Alberta Electrical Alliance



**ALBERTA
ELECTRICAL
ALLIANCE**

Tara Ternes

Cell (403) 701-3435

Toll Free (800) 642-5508

E-mail info@albertaelec.com

www.albertaelectricalalliance.com

Booth Includes

- 8' high backwall drapery
- 4' high sidewall drapery
- 2 – chairs
- 1 – 4, 6 or 8' table Specify or you get 6'

GES. is the official show contractor. Order online or
Phone 1- Show code: <https://ordering.ges.com/CA-00071317>

10x10 Booth Prices

AEA Members \$ 950 – 1 booth space
\$ 840 each – 2+ booth space

Non Member \$ 1150 – 1 booth space
\$ 1100 each – 2+ booth space

*Booth Rates do not include GST

Exhibitor Schedule

Set-up

March 10, 2026

10:00 am – 8:00 pm

****Fork lift at your own expense.**

Show Hours

March 11, 2026

10:00 am – 5:00 pm

Seminars Hours

March 11, 2026

10:00 – 4:00 pm

Schedule is posted online

If you're interested fill out form and contact AEA office.

LUNCH

Light lunch will be available on show floor.

Noon

Take down

March 11, 2026

5:01 pm – 8:00 pm

Expo Locations

Edmonton Expo Centre
7515 118 Ave – Hall "F"



Rules and Regulations

Please read these rules and regulations as this is part of the **Exhibitors Agreement** that you must sign and agree to. This section contains information you must know and agree to.

1. RULES AND REGULATIONS

These rules and regulations have been developed for the purpose of providing a well-balanced, well-regulated, attractive and successful Expo. The Alberta Electrical Alliance (AEA) shall have the authority to interpret the regulations and amend them to be in the best interest of the entire exhibition. It is the responsibility of the Exhibitor (and/or designated representatives) to be familiar with the rules and regulations of the Electrical Learning EXPO.

2. CONTRACT FOR EXHIBIT SPACE AND DISPLAY

Exhibitors are required to sign the contract and list the nature of the display. Independent sales agencies who are members of the AEA may display products of manufacturers who are not members of the Alliance at the member rate. Exhibitors are **not permitted** to display merchandise for more than **TWO manufacturers per booth**. AEA must have written confirmation of ALL manufacturers occupying booth space. If AEA has no written confirmation AEA will decline their participation. AEA reserves the absolute right to decline any application for space if in AEA's judgment, the products or services to be shown or demonstrated are unrelated, not compatible with or detrimental to the educational character and objectives of the EXPO or the AEA's purpose. All products must be certified by a governing body. In the event the contract is not accepted, all monies received for the contract will be returned.

The order for booths, assignment of space, and the full payment of rental charge, constitutes a contract or rental of the space assigned. Exhibitor failing to occupy space is **NOT** relieved of the obligation to pay the full rental price.

No exhibit booth may block another exhibitor's view down the aisle. Exhibitors that are not in compliance during the EXPO, will be required to disassemble the section(s) in order to comply.

3. ASSIGNMENT OF SPACE

Allocation of available space will be made first come, first served based on size of space. Veteran exhibitors and members will receive priority. AEA reserves the right to make final space assignment or change the space assignment after the acceptance of the application, should it be in the best interest of the show. The floor plan is subject to change without notice.

4. PAYMENT OF SPACE

Contracts must be accompanied by the Full payment on or before Feb 12, 2026. Exhibitors failing to make the final payment for their exhibit space as scheduled, shall forfeit their right to discounted rate. The cost of 1 booth is \$950, +1 \$840 each for AEA members, and for non-members \$1150 each and \$1100 each if you want more than one. Prices do not include GST.

5. CANCELLATION OR WITHDRAWAL

Upon giving written notice, an Exhibitor may cancel or withdraw from the EXPO prior to Feb 12, 2026, a full refund will be given approximately 30 days after the show closes. After Feb 12, 2026, **NO** refund will be given. In the event all canceled spaces are re-sold and the entire EXPO is sold out, AEA will refund 50% of the monies received for the exhibit space canceled.

6. CONTINGENCIES

The AEA reserves the right, for any reason, to terminate the EXPO. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of AEA shall be to return the Exhibitor's rental payment.

7. EXHIBITOR'S REPRESENTATIVE

Exhibitor agrees to notify AEA immediately of any change in its official representative. At least **one** person must be in the Exhibit Booth during **all** hours the EXPO is open. Exhibitor agrees not to assign or sublet the whole or any portion of the rented space covered by this contract. No two companies can share a single booth without prior approval by AEA. Exhibitors with NON approved products will be asked to take down their booth immediately with no refund.

8. LOSSES

The AEA shall in no way be liable, nor be required to maintain insurance for damage or loss, regardless of the situation, either to person or property, sustained by the Exhibitor and/or employees or representatives. Insurance, if desired, must be obtained at the Exhibitors own expense. Security guard will be hired the day before the show.

9. EXPO INFORMATION

Set-up may begin 10:00 am to 8 PM March 10, 2026, The EXPO will officially open at 10am and will close 5:00 pm. Exhibits must be removed by March 11, 2026. Product CANNOT be left at the pavilion. The **SHIPPING LOCATION** address both locations on pgs 1,3.

Presentation are open for exhibitors to participate.

10. MISCELLANEOUS REGULATIONS

Exhibitors shall not foster or conduct outside activities, which would take qualified attendees from the conference functions, and/or Exposition during scheduled hours.

CIPHEX – Electrical Learning EXPO 2027 in

Calgary. Exhibitors will receive the early bird rate for this show as well.

11. CONTACT

Should you require further information, please contact Tara Ternes at the AEA office. Phone (403) 701-3435, Toll Free 1-800-642-5508, E-mail info@albertaelec.com.



March 11, 2026
Edmonton

Mark with a circle or "X" what Booth Space(s) your in.



March 10 Tues.
Noon – 8:00pm

March 11 Wed.
10:00am – 5:00pm

March 11 Wed.
5:01 pm – 8:00 pm



Promote by Presenting New technology New innovations

Maximize your visibility by placing your company in the spotlight and reserving quality presentation time. Plan to present your company's expertise in the latest technology to the EXPO's participants. Presentation times and content will be reserved by the planning committee.

Advantages:

- Captive audience.
- Your Company advertised specifically in **ALL** promotional material & On-line.
- Elevate your company's exposure giving you a direct selling advantage.
- Drive people to your booth by being the educated expert.

Sign up for your exhibit space early and have the prime time for your presentation. Email the required criteria to info@albertaelec.com to the AEA office. The Planning Committee will review this form, and notices will be sent out with regards to your application. Give enough information so that the committee can make an informed decision based on your application.



Exhibitors interested in maximizing their visibility have the opportunity to schedule a Presentation. Place your company in the spotlight by reserving quality time. Prove your company's a leader in the industry by presenting the latest technology to the EXPO's participants. Presentation times will be reserved on a first come, first served basis. All Presentations will be listed in all promotional material. It drives people to your booth and informs them of much more than they can get by just taking a quick stop in your exhibit.

Presentation Guidelines:

Presentation content is to be of a technical nature. A presenter must be an exhibitor at the Electrical Learning EXPO. Any reference to a specific product shall be for clarification of a technical point only. Only literature pertinent to the presentation may be distributed i.e. technical paper. No sales brochures may be distributed at or near the seminar room.

Please provide as much notice as possible of any changes or cancellations regarding your presentation. There is no charge to the presenter / exhibitor or to the attendee for these seminars. It is your responsibility as well, as a presenter to promote attendance to your customers and intended audience.

Criteria for submissions:

1. **Company** _____ **Contact Person(s)** _____
2. **Title:** (This will likely be used in the promotional materials if the seminar is chosen. Consider a title that will catch an audience's attention)
3. **Presentation synopsis:** 4 - 5 sentence synopsis of the proposed presentation.
4. **Special Requirements** i.e. AV Equipment etc. (LCD projector will be supplied, bring your own laptop).
5. **Email or fax this information to the AEL office.**
 Email; info@albertaelec.com
 Phone 403-701-3435