



Benefits Direct

Approved Supplier Network



White label solutions for membership groups



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Benefits and Services Brochure



Partners:



About Us

With over 25 years of experience in providing benefits and services for Trade Associations and membership groups you are in save hands. Our partners are hand picked and under contract to offer the best deal available, which include utilities, banking services, merchant services, compliance and auditing of existing and often miss-sold commercial agreements. We work with our partners to achieve a progressive and mutually beneficial partnership.

Benefits Direct offer a White label, one-stop solution for all membership groups. Our website's CRM and communication software is available to all as a very cost-effective price and has been developed by industry experts with member communication being a priority.

You can offer your own benefits and services as well as selecting from a whole menu of leading benefits that we provide to others. Our shared revenue model provides a significate income for our membership groups while benefiting from our "**Approved supplier network**" of providers.

A selection of our current benefits can be viewed from page four.



INVESTORS IN
COMMUNITY

Who Do We Support?

Street soccer provides a 10-week learning and personal development programme for young homeless people. Selected participants benefit from a fusion of professional football coaching, growth & positive mindset training, and skills & employability workshops. A specially crafted 'hat-trick' to enable programme participants to fundamentally improve their skills, health & well-being and mindset while being ready and able to move into work, education or further training on successful programme completion.



Approved Supplier Network

No one's perfect but the benefits we provide are through our "Approved Supplier Network", who have signed our SLA to commit to providing a professional service. We monitor all our providers for ongoing quality services and commitments.

CSR Corporate and Social Responsibility

Becoming a CSR associate costs nothing for your members and shows the positive effect it can have on your business, with this now becoming more of a requirement when tendering.

What is CSR, and why should I register?

Corporate Social Responsibility (CSR) is when a company operates ethically and sustainably and deals with its environmental and social impacts.

This means careful consideration of human rights, the community, the environment, and the society in which it operates. It is now seen as good practice to consider social and environmental issues when tendering.



Protection & Compliance



Employment law
HR Health & Safety
Legal advice

With years of experience helping organisations of all sizes, you can rely on our partners to help with any issue you may have: whether it's a problem with a disciplinary procedure, absenteeism, a holiday pay query, or help with a mental health problem.

The Advice Hub is free and available from 09:00 to 17:30 Monday to Friday. Their team of experts is available to take your call.

Check your employees properly or risk a £20,000 fine

You can also be penalised if you employ someone who does not have the right to work and you did not do the correct checks or did not do them correctly. Use our simple corporate rates to protect your business with our DBS, right to work, adverse credit history and identity checks.



Free debt recovery when you need it (Free registration)

We are committed to working with you and your business in recovering those outstanding debts or debt. You pay no commissions up to £3,000 and only 2% for those more significant debts. No upfront fees or expensive solicitors bills. This service can be used as many times as you wish.



Income protection - a fully taxable necessity

Long-term income protection covers almost all occupations; it is designed to pay you a regular benefit if you cannot work due to being ill or injured.



Can you afford a VAT or tax inspection?

Premium members receive free cover on these and other services such as jury service and employment issues.

Full details on pages 11 and 12.



Credit Checks - Prevention is better than cure (first 16 free)

Why not use our credit checks to get a better-informed idea of who you are about to work with. Once checked, we will also monitor your customers for any changes that might impact your business over 12 months.



Marketing Solutions

Customer reviews with a difference



Fake reviews are highly damaging and can take months to remove, if at all. Our review system is a low cost managed solution that enables us to control third party reviews before the damage is done.

Free website review

Let us put review your website and send you our in-depth findings. Lousy SEO will vastly affect your website being found and lead generation. Let us help you generate more of the right leads with the best ROI (return on investment).



Human UK chat professional service



Let us deal with your enquirers and never miss a lead again. Our UK human chat facility is like having a business that never sleeps. All visitors, including weekends and evenings, are sent for immediate contact when your business is open.

Networking

Maximise your marketing campaigns potential by getting your message in front of the right prospects. We work with several local networks to get you in front of the right business without an initial outlay.



Social networking with low monthly campaigns

Social media optimisation social signals are now an essential part of search engine algorithms. Social media is now critical for SEO; we will run your campaigns for you to run your business.

Free local listing that helps with your SEO

Finding and supporting Local Businesses has never been easier.



We take your news to the world!

Pronounce Media is a press release and news distribution service. We take news content and distribute it directly to consumers via digital and traditional media.

Marketing Solutions

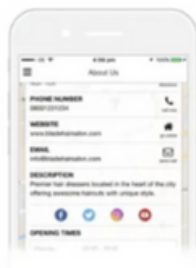
Free websites that mean business



Our websites utilize Artificial Intelligence to trigger 'Smart Personalization', automatically changing how your website works in predetermined and unique situations (such as the user's location, the time, the number of times that they've visited etc.), creating a more productive, engaged, and relevant experience, and driving approximately 19% more conversions.*

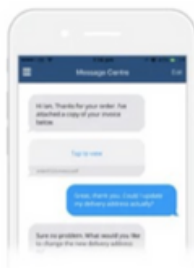
Free Apps for your member's business needs!

Our experts love creating Apps that get the most out of your business & customers. Our developers have years of experience in the field; we know how to make a fully functional, aesthetically pleasing and valuable App for all size businesses. Your App can be available through the Apple App Store and the Google Play Store.** With no initial setup fee, just a low monthly price, all businesses can now enjoy having their App! Mobile apps are no longer just for large companies; we can help to create a personalised experience for you and your customers.*



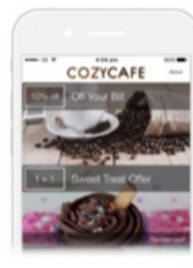
About Us

Provide your contact details, directions, your opening hours and social links from one easy to access tab.



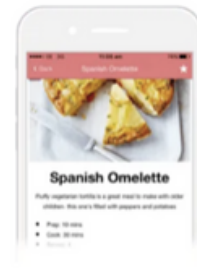
Message Centre

Communicate directly with individual app users with a secure chat centre and send attachments.



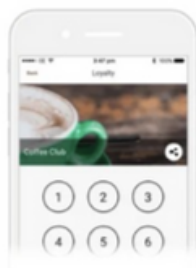
Special Offers

Incentivise app downloads and drive sales with redeemable coupons that can have set start and expiry dates.



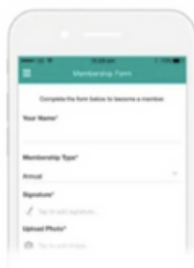
Content Pages

Create unlimited pages of content - add text, images, videos.



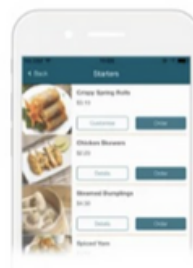
Stamp Card

Customise an embedded stamp card, and create midpoint offers to keep your customers coming back.



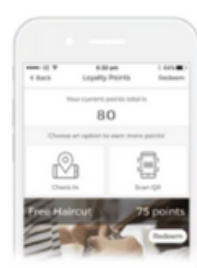
Contact Forms

Create custom forms for anything, include features like photo upload, text and signature fields.



Food Ordering

Perfect for restaurants and takeaways, your branded app can offer food ordering services, including tabletop ordering functionality.



Loyalty Points

Let your customers earn points which they can redeem against rewards by checking into your business or scanning a unique QR code.

Cost Savings



The Audit Hub - We earn only if you save

We retain our suppliers to provide the best service possible. This free to use service covers the following business products, and our savings are regularly in five figures.

Electric - Gas - Telecoms - Waste - Photocopiers - Merchant services

Business financing with over 100 lenders

Whatever type of business you are in, we will work hard to secure you the necessary funds quickly. We offer a 5-star service that covers all types of business finance.



Commercial insurance discounts

Guaranteed discount off your following policy, all commercial and domestic insurance covered. Our providers are here to help and assist while providing excellent service and value.

Top-rated mobile cover at a low discounted price

Sign up today for immediate cover to our market-leading product and choose from three levels of protection to suit your needs.



12 months free total motor and van assist products

TMA sits alongside your insurance and plugs the gaps, providing vital extra services. As our member, you'll be able to call us first after an accident and save money, time, stress.

Car or van replacement within 24 hours to keep you on the road.

Private medical insurance with market choice

My Health PA is a ground-breaking new service working with both the NHS and Private Healthcare providers to deliver members a cost-effective alternative to Private Medical Insurance.



New bank and merchant service account

No monthly fees, just low-cost transactions. Fast set-up and a free bank account make this an incredible offer.

Cost Savings



Training courses with a 65%+ discount for our users

Join over 250,000 people who have taken a course with our provider. Get verifiable qualifications and improve your career prospects. With over 500 courses to choose from, you're sure to find a course that interests you.

No win, no fee rate reduction

Business rates are a very complex form of commercial property tax. In a large number of cases, the rateable value on a property is likely to be incorrect due to the government not having the people power and resources to assess every commercial property in the UK fairly.



Save thousands on taking card payments

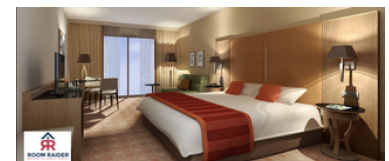


Pay between 5p & 50p maximum per transaction Intelligent SME members get an additional 10% discount. Receive money in seconds with direct bank payments. Add a Paylink to your invoices and reduce your debtor days.

Reduce Fees | Special Discount | Get Paid Instantly | Get Paid Quicker

Specially negotiated hotel rates

We go above and beyond to give you the best pricing and hotel booking experience possible with our service. We have negotiated special hotel rates and consolidated the best hotel rates available in the marketplace. Additional discounts are available for groups.



Never pay pump prices again.



Working exclusively with Shell in the UK, we offer a range of services designed to provide optimal value to the SME Fleet & CRT market. One nationwide network with over 3,800+ Shell-branded and partner stations at less than pump price.

Free will with every plan and 50% discount off LPT

We offer Wills & estate planning solutions through a simple and easy to use online platform. You also receive a free personalised estate planning report and free lifetime updates at no extra cost.



Premium Benefits

Our premium benefits offer an unrivalled bespoke service offering comprehensive legal protection, guaranteed credit facility mental health and wellbeing services, as well as substantial savings averaging four times the cost of membership.



24/7 GP Keeping you and your family fit and healthy

Employees can speak to a GP at any time of the day and night, from wherever they are in the world.

Peace of mind: Issues of all sizes can be discussed in confidence with a doctor.

Choice: Employees can speak over the phone or use the video consultation service.

Quality: All doctors are GMC registered, licenced and fit to practice.

Support for the whole family: Partners and children can benefit from the service too at no extra cost.

Leading benefits platform that saves you ££££££££££

Perks Direct offer fantastic benefits and rewards for your employees and staff. Our perks include everything from savings on travel to money off at theme parks and restaurants. Show your employees that you care by registering with Perks Direct and giving them the deserved rewards. Unlike other platforms that have a minimum requirement of 10 employees and exclude SME's, we are happy to offer this to all members no matter if you are a sole trader or just a few employees.



More details on
page 10



Guaranteed credit facility of £1500

Often, credit is hard to come by as banks prefer to finance government, debt and big corporations. They are not so keen to support small and medium enterprises, and bank credit is unreliable since it is rarely there when you need it.

You will have access to a new interest-free line of credit and a new customer base that can generate repeat business you otherwise wouldn't have had and give you an edge over your competitors.

Premium Benefits



Free associate CSR membership

Register now to become CSR Accredited. Registration is free and easy – on registration, you will be guided with composing your CSR Accreditation application, information on fees and a complete list of membership benefits.

With companies having a duty of care purchase an EAP and show your staff you care

EAPs and their expert counsellors are ready to talk and deal with the range of concerns generated by the COVID-19 crisis: psychological strains, family issues, managing finances. The critical importance of EAP counsellors and psychologists has been recognised nationally, meaning a ring-fenced resource of time and availability has been secured to support around 14 million UK employees with EAP access.



More details on
page 10



More details on
page 11 & 12

Legal, Tax & VAT cover

Can you afford a VAT or tax inspection?

Legal Costs and expenses;

- up to £100,000 per insured incident;
- up to £1,000,000 per period of insurance (for compensation awards);

Is your business GDPR compliant?

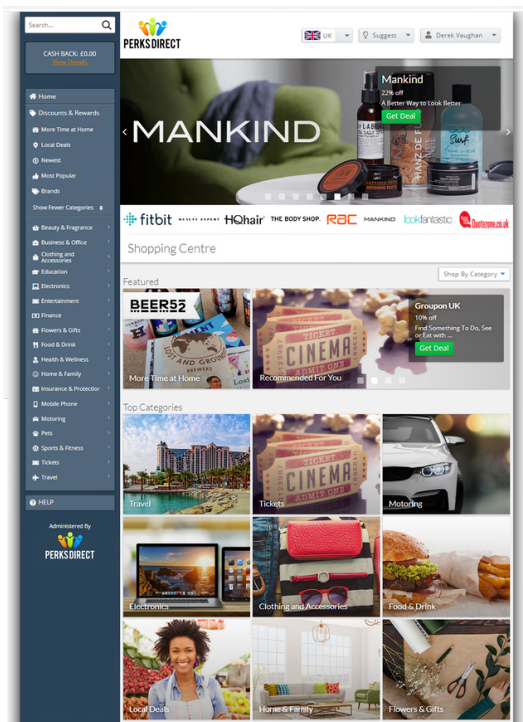
General Data Protection Regulation requirements prohibit companies from hiding behind illegible terms and conditions that are difficult to understand. Instead, GDPR compliance requires companies to clearly define their data privacy policies and make them easily accessible.

With our Premium Membership, you immediately have access to 18 templates to help you become GDPR compliant.



Premium Benefits

Perks Direct Average savings
of **£600 per annum**



Translated into 100+ languages, with deals
in 15 different countries, and growing.



EAP Confidential Care and Support

We care about our users, so EAP is part of your premium membership.

Your EAP can gather information and offer support on a wide range of work, family and personal issues, including but not limited to:

- Bereavement and loss
- Childcare and parenting challenges
- Workplace pressure
- Elderly and disability care
- Debt counselling and budget management
- Traumatic incidents or life-changing events
- Health and wellbeing information
- Leading mental health APP
- Carer helpline
- Self-help library
- Work-life balance
- Stress, anxiety, and depression
- Psychological and emotional issues
- Marital, family and relationship difficulties



Membership That Pays

Free Business **Cover Policy**

What is insured?

Legal costs and expenses (and compensation awards where applicable)

- up to £100,000 per insured incident;
- up to £1,000,000 per period of insurance (for compensation awards); for:

Employment Disputes

- Defending a dispute with a current, former, prospective or alleged employee regarding a contract of employment or a breach of employment legislation.

Employment Compensation Awards

Where we accept an employment dispute claim, the insurer will pay:

- compensation awarded against you by a court or tribunal, or
- a sum we agree to settle your dispute which we deem reasonable and proportional.

Breach of Restrictive Covenant

- Pursuing a dispute with a current or former employee following their breach of an express restrictive covenant in their contract of employment with you.

Defence of Legal Rights

- 1) Defending an insured person (with your argument) if a work-related event leads to:
 - pre-charge – interview by the Police or other prosecuting authorities where suspected of committing a criminal offence;
 - prosecution in a criminal offence;
 - a formal investigation or disciplinary hearing by a regulatory or professional body;
 - civil action taken by a data subject for breaches of the Data Protection legislation directly applicable in the United Kingdom for the holding, loss or unauthorized disclosure of personal data, including compensation awarded for such breaches.
- 2) Defending you if a work-related event leads to:
 - civil action for wrongful arrest following an allegation of theft;
 - appeals against the imposition or terms of a Statutory Notice;
 - appeals against the refusal of the Information Commissioner to register your application.
- 3) Defending an employee (with your agreement) if a work-related event leads to:
 - civil action for unlawful discrimination
 - civil action in their role as trustee of your company's pension fund



Free Business Cover Policy

Protecting Your Property

- Pursuing or defending legal rights in disputes relating to a legal nuisance or trespass which interferes with the use or right over your land or buildings.
- Pursuing disputes following damage to your land or buildings or your material property.
- Recovering possession of premises from an employee or ex-employee.

Tax Investigations and Disputes

Personal Injury

- Pursuing claims following a sudden and specific event that causes death or bodily injury to an insured person or family members permanently living with them.

Jury Service and Witness Expenses

- Lost salary or wages for the time an insured person is off work to perform jury service or attend court or tribunal as a witness for a claim under this insurance.

Statutory License Appeal

- Appealing to statutory or regulatory authority, court or tribunal following a decision to suspend, cancel, alter or refuse to renew your license to trade.

Legal costs and expenses (and compensation awards where applicable)

- up to £100,000 per insured incident;
- up to £1,000,000 per period of insurance (for compensation awards); for:

Contract Disputes

- Pursuing or defending disputes under a contract entered into for the purchase, sale, hire, hire purchase, lease or provision of goods or services.

Recovery of Undisputed Debts

- Pursuing uncontested claims to recover money and interest due to you under a contract entered into for a sale, hiring or leasing out or provision of goods or services

Commercial Legal and Tax Advice Helpline

- Confidential telephone advice on commercial legal or tax matters under the UK, Isle of Man or Channel Islands law.

Counselling Helpline

- Confidential telephone counselling service for employees or members of their families.



Thank you

for your interest, for further
information please contact

derek@benefitsdirect.co.uk



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