

### Hope Business Club: Lunch sponsorship opportunities

hopeagainstcancer.org.uk | 0116 270 0101

## Gold - £2500 for members | £2700 for non-members (which includes a year's Bronze membership to the Hope Business Club.)

#### **Headline sponsor: SOLD**

- ·Logo on all pre and post-event communications, email communications "about our sponsor section".
- ·Logo on all social posts around the luncheon, and social handles tagged
- ·A specific post on Linkedin, delivering your key message and CTA
- ·A 5-minute speaking slot at the event
- Opportunity to display banners in prime location of the stage at the event
- ·Opportunity to put leaflets/information on tables
- ·X4 places to attend the lunch
- ·A full-page advert in the accompanying Business Newsletter. (Advert provided by you)

# Silver - £1000 for members | £1200 for non-members (which includes a year's Bronze membership to the Hope Business Club.)

- ·Logo secondary to headline sponsor on pre and post communications
- ·Tags in all luncheon posts
- ·A "thank you to our sponsors post" on linkedin with all other sponsors
- ·Opportunity to display banners within a close proximity to the stage
- ·Opportunity to put leaflets on the tables
- ·X4 places at to attend the lunch
- ·A half-page advert in the accompanying Business Newsletter. (Advert provided by you)

## Bronze - £500 for members | £700 for non-members (which includes a year's Bronze membership to the Hope Business Club.)

- · Logo secondary to silver sponsor
- · Tags in all luncheon posts
- · A "thank you to our sponsor post" on Linkedin with all other sponsors
- · Opportunity to display banners near to refreshments
- · Opportunity to put leaflets on the tables
- · X2 places to attend the lunch
- · A quarter-page advert in the accompanying Business Newsletter. (Advert provided by you)

The Hope Foundation for Cancer Research
The Lodge, 208 Knighton Road, Leicester, LE2 3TT.