



IF ALICE CAN, ANYONE CAN CYCLE 125 MILES TO NORFOLK IN A DAY 2025...

## SPONSORSHIP PROPOSALS

Charity registration number; 1091480

I'm Alice, at 24 years old I came face-to-face with a fight against breast cancer, not something I ever thought I'd be saying at such a young age but here we are. I could've taken this as an excuse to sit on the sofa all day every day and let it beat me, but thankfully fight mode activated straight away and I have spent over two years giving this fight everything I have to beat it. But unfortunately, I was then faced with a secondary cancer diagnosis, which metastasised to the lungs and, more recently, I received the news that I have a brain tumour. Not a small tumour, a whopping 5cm tumour! So, we will be fighting this, with tooth and nail, with everything we have!!

I have also chosen to use my situation to raise awareness of this awful, non- discriminative illness and fundraise to help ensure leading cancer research can continue to take place, making the fight against cancer more achievable for those who face it in the future.

At the start of this journey, I chose to fundraise for Hope Against Cancer because they strive to work for everything I wish to achieve. They have put Leicestershire on the map for leading cancer research, they have funded clinical trials that have made a huge difference to someone's end results in the fight against cancer.

I am a huge advocate of supporting local charities, there are some amazing huge cancer research charities out there, but do we know that every penny is used productively? Well with a small charity like Hope, we do, we know that not a penny is wasted but they need people like you, like me, to fundraise, raise awareness and that is exactly what this big ride is going to do!

125 miles, in one day, on two wheels, powered by YOU!

Old Dalby, Leicestershire to Sheringham, Norfolk...Saturday 23rd of August, get the friends and family down to Sheringham, make a weekend of it in a beautiful coastal village – join us! It may be to cycle, to support, to lend a hand, to raise awareness, if you can do anything to help, please contact us, we would be beyond grateful.

I am reaching out to local businesses with a very cheeky ask of whether you would consider sponsoring this amazing fundraising event? I have put together a sponsorship proposal with different tiers, if you can support the event in any way, please don't hesitate to get in touch!

Kindest Regards

Alice Greaves, in collaboration with Hope Against Cancer

**£250 Donation... (AVAILABLE)**

**Sponsor the event**

- Logo on banner at the start & finish line (supplied by the event)
- Social media awareness (logo included in post thanking all sponsors) 1x posts minimum & reposts by followers
- Logo on all email correspondence (logo in the footer of all email correspondence) Will be included in all press released by the event itself

**£425 Donation... (AVAILABLE)**

**Sponsor the savory items**

- Logo on banner at the start & finish line (supplied by the event)
- Social media awareness (logo included in post thanking all sponsors) 1x posts minimum & reposts by followers
- Logo on all email correspondence (logo in the footer of all email correspondence) Will be included in all press released by the event itself

**£500 Donation... (AVAILABLE)**

**Sponsor sandwiches & wraps**

- Logo on banner at the start & finish line (supplied by the event)
- Social media awareness (logo included in post thanking all sponsors) 2x posts minimum & reposts by followers
- Logo on all email correspondence (logo in the footer of all email correspondence) Will be included in all press released by the event itself

**£2500 Donation... (AVAILABLE)**

**Sponsor a hydration and food stall (3 available)**

- Banner at the stop with your company logo & a brief about the business (logo in the center with brief below)
- Logo on the cycling jerseys (on the arm)
- Logo on banner at the start & finish line (supplied by the event)
- Social media awareness (logo included in post thanking all sponsors & a dedicated post to your business thanking you for your support & a mention about what you do) 2x posts minimum & posts reposted by followers
- Logo on all email correspondence (3 x emails minimum) (logo in the footer of all email correspondence)
- Mentions on advertisements, publicity & thankyou's

**£3000 Donation... (AVAILABLE)**

**Sponsor FINAL STOP, THE COMMUNITY CENTER: Hydration and food station**

- Banner at the stop with your company logo & a brief about the business (logo in the centre with the brief below)
- Logo on the cycling jerseys (on the arm)
- Logo on banner at the start & finish line (supplied by the event)
- Social media awareness (logo included in post thanking all sponsors & a dedicated post to your business thanking you for your support & a mention about what you do) 2x posts minimum & posts reposted by followers
- Logo on all email correspondence (3x emails minimum) (logo in the footer of all email correspondence)
- Mentions on advertisements, publicity & thankyou's
- This is the place where the majority of photos will be taken - the last stop - a fantastic opportunity to support & showcase your business

**Finally, there of course is always the option to donate as you wish, if you want to donate a personalised amount then please do get in touch and we will be happy to discuss this with you.**

**Many thanks & best wishes,  
LET'S BEAT CANCER!**