



SCHOOLHOUSE

kitchen + studio

BAKING KITS FUNDRAISER FOR YOUR SCHOOL!



HELLO THERE!

We're Schoolhouse Kitchen + Studio, a woman-owned cooking school where kids and families come together to cook, laugh, and learn. We're passionate about getting kids in the kitchen to learn new skills, build confidence and have a great time!

With three bustling locations—Oak Park, Wicker Park, and Portage Park—and dozens of community partners, we've grown into Chicagoland's largest cooking school. (Squee!)

We're also moms and know that fundraising is essential to support school programming. We want to help local schools meet their fundraising goals with ease by offering quality products and generous contributions to local schools.

LET'S DO THIS!
CHERYL KNECHT + SARAH EDGAR

WHAT IS A BAKING KIT FUNDRAISER?

We've chosen our most popular baking classes and packaged them up for families to enjoy at home.

Made with quality ingredients and easy to follow instructions, our baking kits are hugely popular.

We offer 3 kits in a range of price points so parents are excited to participate in this fundraising effort!

IT'S A SWEET DEAL:

- **EASY for your fundraising team to execute.**
 - We provide everything from a live webpage for ordering to marketing materials for your fundraiser. We'll even deliver to your pick up site!
- **EFFECTIVE fundraising. Your school receives:**
 - 15% of total sales for under 60 kits sold
 - 20% of sales for 61+ kits sold

THAT'S A LOT OF DOUGH



KIT #1



TAKE N BAKE CINNAMON ROLLS

\$25

MAKES 8 CINNAMON ROLLS

EACH KIT INCLUDES:

- Easy to follow instructions
- 8 frozen cinnamon rolls packaged in an oven-ready pan
- Piping bag of cream cheese icing for 8 rolls

The freshly made cinnamon rolls are ready to pop in the oven. Once hot, pipe the ready-made glaze on top of your warm rolls

Our house-made dough is made with simple, wholesome ingredients and is entirely nut-free. Contains gluten, dairy.



KIT #2 - THE MOST POPULAR



DONUT PARTY KIT

\$35

MAKES 6 DONUTS

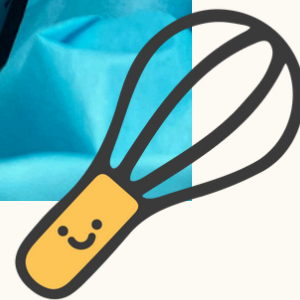
Young bakers will mix together their own cake donut batter and bake donuts in a reusable silicone pan. Donuts are ready for glazing and decorating right out of the oven!

EACH KIT INCLUDES:

- Easy to follow instructions
- Cake donut mix
- 1 reusable silicone donut pan
- Donut glaze mix (white)
- Colorful sprinkles

Our house-made dough is made with simple, wholesome ingredients and is entirely nut-free. Contains gluten, dairy.

KIT #3



SUGAR COOKIES WITH ROYAL ICING

\$40

MAKES 24 COOKIES

Each kit contains 1.5 lbs of dough

CUSTOMIZABLE BY HOLIDAY OR SEASON!

**SNOWFLAKE, VALENTINE'S DAY, SPRING OR YOUR
MASCOT!**

Example - Snowflake Cookie Baking Kit:

sugar cookie dough, a snowflake cookie cutter,
2 colors of royal icing, snowflake sprinkle mix

Our house-made dough is made with simple, wholesome ingredients and is entirely nut-free. Contains gluten, dairy.

HOW IT WORKS

1 CHOOSE YOUR KITS

- We offer several seasonal baking kits in different price ranges. Choose what you'd like to offer:
 - Take n Bake Cinnamon Rolls - \$25
 - Donut Party Kit - \$35
 - Customizable Sugar Cookies - \$40

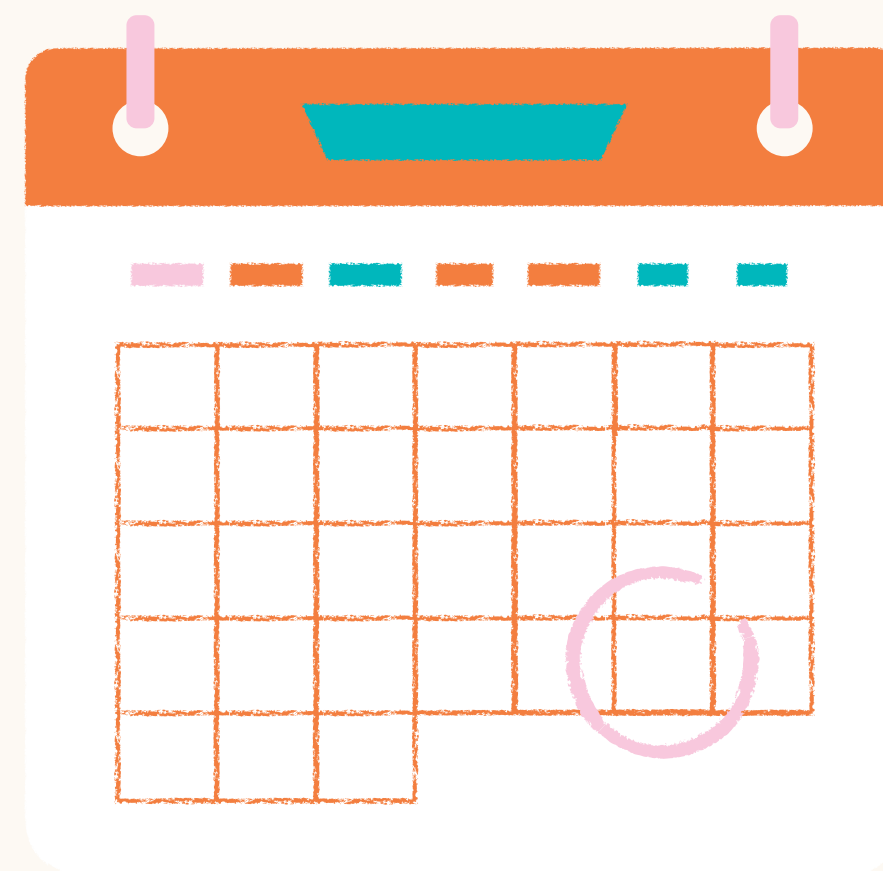
2

SCHEDULE YOUR FUNDRAISER

- Please schedule your fundraiser with us at least 4 weeks in advance of the pick-up date.
 - Schedule by emailing sarah@iloveschoolhouse.com

"WE ORDERED SUGAR SKULL COOKIES THAT WERE AMAZING IN TASTE WITH EASY INSTRUCTIONS TO FOLLOW. MY CHILDREN (2 & 5) ASSISTED AND IT CAUSED NO TANTRUMS!"

- THE MARTINEZ FAMILY
FROM LINCOLN ELEMENTARY
IN OAK PARK



HOW IT WORKS

3

WE CREATE A FUNDRAISER WEBPAGE & A DIGITAL SALES TOOL FOR YOUR SCHOOL NEWSLETTER

- You will receive print-ready pdfs of marketing fliers and jpgs for digital marketing for your school website and newsletter.
- We will create a sales page on our website with easy ordering and pick-up instructions for parents.

4

DISTRIBUTION DAY + PAY DAY!

- Bulk pick-up at Schoolhouse Kitchen + Studio Oak Park, Portage Park, or Wicker Park
- Baking kit orders will be packed for easy distribution at your school.
- PAY DAY! We'll have a check ready for your school.

**SCHOOLHOUSE HAS
BEEN PARTNERING
WITH SCHOOLS TO
RAISE FUNDS
SINCE 2018 —
AND WE'VE
HELPED BRING IN
PLENTY OF DOUGH
ALONG THE WAY!**



The background of the slide is a close-up photograph of baking kits. It shows several metal baking trays lined with white parchment paper. On the trays are numerous round, golden-brown cookies. Some cookies have embossed floral patterns, while others are plain. There are also some cookies decorated with colorful frosting (yellow, blue, red) and small purple sprinkles. A yellow piping bag and a red piping bag are visible on the trays. The text is overlaid on a semi-transparent teal and white background.

BAKING KIT FUNDRAISERS ARE AN EASY & EFFECTIVE FUNDRAISING OPPORTUNITY FOR YOUR SCHOOL

- **Your school receives 15% of total sales for under 60 kits and 20% of sales for 61+ kits sold.**
- **We provide all marketing materials and the sales platform hosted on our website.**
- **Easy to market, sell, and distribute!**

SCHEDULE YOUR BAKING KIT FUNDRAISER TODAY!

1

Select kits to sell:

- Cinnamon Roll Kit
- Donut Party Kit
- Sugar Cookies with Royal Icing

2

Choose a pick-up date to distribute to your school or organization

3

Connect with Sarah at sarah@iloveschoolhouse.com

