

News Talk

All the Wallin Insurance news
you never knew you needed!

*Gina Gapa, Commercial Lines
Manager and Delightful
Insurance Geek*



WALLIN INSURANCE

You've Got a Friend
in the Business!

1364 College Ave., Elmira, NY 14901 | 607-734-8799 | WallinInsurance.com

Fall 2026

From Childhood Friends to Clients: Insurance is About Relationships

By Peter Wallin, Owner

I've owned Wallin Insurance for nearly 30 years, and I'm proud of how many of my earliest clients are still insured by us today, including three of my longtime friends — **Jack Enright, Bill Enright, and Steve Halter**.

In 1998, Jack was the first non-family member to buy a policy from me. Nearly 30 years later, Jack is still a client as are many of his family members. We're looking forward to soon serving the next generation! Bill and Steve were also childhood friends who entered into long-term business relationships with me, built on trust. That means a lot to me.

That's what insurance is about — **relationships and trust**. You need to trust the people handling your insurance. You need to know they'll help you find the right coverage, look out for you as life changes, and be there when you have a claim.

I'm grateful to Jack, Bill, Steve, and the thousands of clients who trust Wallin Insurance. We don't take that trust lightly and we thank you.

I'm proud to say that after nearly 30 years, one thing hasn't changed: **You've got a friend in the business.**



*Jack Enright, Bill Enright, Peter Wallin and
Steve Halter – best friends since first grade!*

"I've been best friends with Peter since the 1960s. As we've grown up together, I've always been impressed with his character, positive attitude and family values, attributes that carried over to Wallin Insurance where he created an honest and reliable company. Peter and his caring staff give me comfort, knowing my family is well taken care of."

--Jack

FOLLOW US ON SOCIAL MEDIA!

We are fun! Cool news, community pictures, contests and more.



**Wallin Insurance,
Winner of Best
Insurance Agency
of the Twin Tiers
2025-2026**

We Love Our Community

"We were out and about this year, having a blast spending TIME at local fundraisers and community events."

– Peter Wallin, Owner



Cute Story!



Kim went to a fundraising event at the Chemung County Humane Society and SPCA and posed with Tilt-a-Whirl for Facebook. Days later, our Miah adopted this very cat. Tilt-a-Whirl became Gus Gus and is very loved.

We're committed to the **Arnot Health Foundation** and the patients they serve. Pictured here are the keychains our staff made for the moms who spent their Mother's Day in the in the NICU, Peter with one of the two charging stations we sponsor in the hospital, and a picture of Peter and Kyle with Casey Rose, Director of the **Arnot Health Foundation**.



Marilyn Wallin on a very special bench in Eldridge Park.



Wanda, Kyle, Marie and Hannah volunteered with **Chemung County Habitat for Humanity's Ramp Program** which helps homeowners with mobility challenges by installing exterior wheelchair ramps.



The team – Miah, Stephanie, Annie and Gina – at RiverFest with the Director of **Friends of the Chemung River Watershed**, Caitlynn McConnell. **Wallin Insurance** made a monetary donation, plus, more importantly, these four team members volunteered their time to hand out free lifejackets donated by **Hesselson's**.



We love ALL of our friends at **Meals on Wheels** – the staff and the clients. We happily deliver for **Meals on Wheels** twice a month. Pictured here are Courtney and Marie on delivery day.



Peter and Annie – acting as sponsors and volunteers – at the **Chemung County Sunrise Rotary Club's Camp Star Golf Tournament**.



We support the **Family Reading Partnership!** We were at the “opening” of the **Little Red Library** at Chapel Park.



DID YOU KNOW?



The Apollo 11 astronauts could not qualify for traditional life insurance, so they created their own financial safety net using autographed postcards. Before blasting off to the moon in 1969, Neil Armstrong, Buzz Aldrin, and Michael Collins knew the extreme risks of their mission. Because commercial underwriters refused to cover them, they spent their pre-launch quarantine signing hundreds of limited-edition postal covers. They left these “insurance autographs” with a trusted friend. If they failed to return, their families could sell the rare memorabilia to cover living expenses and pay for college. Fortunately, the mission succeeded, and these “space policies” became famous pieces of history.

WHY DO WE CARVE PUMPKINS?



Before pumpkins became the face of Halloween, people in Ireland and Scotland carved turnips and other root vegetables into frightening faces and placed lights inside them. The tradition was tied to the folklore of “Stingy Jack” and was meant to ward off wandering spirits. When Irish immigrants brought the custom to America, they discovered that native pumpkins were much bigger—and considerably easier to carve. **The jack-o'-lantern was born!**



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You've Got a Friend in the Business.



"We are happy to help!"
-- Peter Wallin, Owner



**Identity theft. Credit card fraud.
Ugh. Call us to learn how to protect yourself!**

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WALLI'S WISE WORDS

Take the Defensive Driving Course! Want to save up to 10% on your auto insurance? Enroll in the NY State Defensive Driving course. After the completing the course, you'll save up to 10% on your auto insurance for three years! Go to our website to find the link to a fun course we recommend. Use code "Pete10" to get \$10 off the cost of the course. Call us when you've completed the task ... and start saving!



**Support New Restaurants
That Come into Our
Community!**

We've noticed that a lot of new, locally-owned restaurants have opened or rebranded in the area. That's great news! It's so important to our economy that we support these restaurants; businesses with fewer than 50 employees provide **more than 7,000 jobs** in the Elmira area!* Consider spending your dollars – even once a month – at a local restaurant like *Tossed*, *Little Dominicana Restaurant*, *Central Hots* and *Centertown Social*.

*Source: Empire State Development, 2025 State of Small Business Report, using 2024 U.S. Census Bureau employment data.



**Sydney Reilly,
Quote Specialist**

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